

PopStats: Enhanced Demographics

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections
Calculated using TAS Retrieval



Aug 13, 2021

Latitude: 37.871529 Longitude: -122.301306

1700 4th Street		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Q2 2021 Estimated Population	21,568	187,453	353,768
	Total Daytime Population	22,447	261,818	438,187
	2026 Projected Population	22,214	187,753	357,008
	2010 Census Population	19,003	173,956	323,069
	2000 Census Population	17,420	158,600	303,621
	1990 Census Population	18,058	156,847	295,508
	Historical Annual Growth 1990 to 2000	-0.36%	0.11%	0.27%
	Historical Annual Growth 2000 to 2010	0.87%	0.93%	0.62%
	Estimated Annual Growth 2010 to 2021	1.13%	0.67%	0.81%
	Projected Annual Growth 2021 to 2026	0.59%	0.03%	0.18%
	Population in Group Quarters	620	13,228	17,803
	Transient Population (not included in pop counts)	71	992	1,693
	Seasonal Population (not included in pop counts)	45	590	922
Households	Q2 2021 Estimated Households	9,102	79,772	154,549
	2026 Projected Households	9,345	79,859	156,109
	2010 Census Households	8,040	73,529	139,838
	2000 Census Households	7,667	70,554	134,763
	1990 Census Households	7,674	68,082	129,359
	Historical Annual Growth 1990 to 2000	-0.01%	0.36%	0.41%
	Historical Annual Growth 2000 to 2010	0.48%	0.41%	0.37%
	Estimated Annual Growth 2010 to 2021	1.11%	0.73%	0.89%
	Projected Annual Growth 2021 to 2026	0.53%	0.02%	0.20%
	Persons per Household	2.30	2.18	2.17
Income	HH Income \$500,000 or more	2.91%	4.03%	3.92%
	HH Income \$250,000 to \$499,999	3.51%	4.83%	4.70%
	HH Income \$200,000 to \$249,999	8.19%	11.28%	10.97%
	HH Income \$175,000 to \$199,999	4.80%	5.37%	5.29%
	HH Income \$150,000 to \$174,999	6.37%	7.22%	6.92%
	HH Income \$100,000 to 149,999	17.64%	17.13%	16.80%
	HH Income \$75,000 to 99,999	10.79%	10.56%	10.90%
	HH Income \$50,000 to 74,999	14.13%	11.72%	11.82%
	HH Income \$35,000 to 49,999	9.02%	7.97%	7.85%
	HH Income \$25,000 to 34,999	5.74%	5.70%	5.77%
	HH Income \$15,000 to 24,999	6.84%	5.89%	6.56%
	HH Income \$0 to 14,999	10.07%	8.31%	8.50%
	Average Household Income	\$114,992	\$135,736	\$136,258
	Median Household Income	\$84,207	\$99,608	\$96,492
	Per Capita Income	\$49,481	\$59,188	\$60,705
Gender	Male Population	10,538	91,728	172,860
	Female Population	11,030	95,725	180,907

PopStats: Enhanced Demographics

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections
Calculated using TAS Retrieval



Aug 13, 2021

Latitude: 37.871529 Longitude: -122.301306

1700 4th Street		1 Mile Radius	3 Mile Radius	5 Mile Radius
Total Population by Age	Age 0 - 5	7.55%	6.67%	6.98%
	Age 5 - 14	13.88%	11.03%	11.84%
	Age 14 - 18	4.43%	3.13%	3.51%
	Age 18 - 22	4.32%	12.77%	8.55%
	Age 22 - 25	2.33%	3.50%	3.06%
	Age 25 - 30	3.97%	3.87%	4.12%
	Age 30 - 35	5.69%	6.08%	5.74%
	Age 35 - 40	8.16%	7.61%	7.59%
	Age 40 - 45	9.21%	7.05%	7.52%
	Age 45 - 50	7.96%	6.28%	6.86%
	Age 50 - 55	6.67%	5.73%	6.29%
	Age 55 - 60	5.92%	5.45%	5.86%
	Age 60 - 65	5.29%	5.16%	5.53%
	Age 65 - 70	4.99%	4.94%	5.24%
	Age 70 - 75	4.43%	4.51%	4.69%
	Age 75 - 80	2.62%	3.08%	3.14%
	Age 80 - 85	1.44%	1.70%	1.85%
	Age 85 and over	1.13%	1.43%	1.62%
	Median Age	39.8	36.9	39.1
	Average Age	38.3	38.0	39.0
Male Population by Age	Age 0 - 5	7.90%	6.96%	7.30%
	Age 5 - 14	14.62%	11.57%	12.43%
	Age 14 - 18	4.87%	3.31%	3.70%
	Age 18 - 22	4.41%	12.55%	8.49%
	Age 22 - 25	2.34%	3.71%	3.27%
	Age 25 - 30	4.18%	4.09%	4.33%
	Age 30 - 35	5.72%	6.36%	5.90%
	Age 35 - 40	8.47%	7.86%	7.60%
	Age 40 - 45	9.12%	7.14%	7.51%
	Age 45 - 50	8.09%	6.33%	6.90%
	Age 50 - 55	6.83%	5.80%	6.41%
	Age 55 - 60	5.65%	5.37%	5.93%
	Age 60 - 65	5.02%	4.99%	5.44%
	Age 65 - 70	4.61%	4.64%	4.98%
	Age 70 - 75	4.11%	4.13%	4.33%
	Age 75 - 80	2.27%	2.74%	2.82%
	Age 80 - 85	1.10%	1.47%	1.56%
	Age 85 and over	0.71%	0.98%	1.10%
	Median Age	38.5	35.9	38.0
	Average Age	37.0	36.9	38.0

PopStats: Enhanced Demographics

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections
Calculated using TAS Retrieval



Aug 13, 2021

Latitude: 37.871529 Longitude: -122.301306

1700 4th Street		1 Mile Radius	3 Mile Radius	5 Mile Radius
Female Population by Age	Age 0 - 5	7.22%	6.39%	6.67%
	Age 5 - 14	13.17%	10.51%	11.28%
	Age 14 - 18	4.01%	2.96%	3.32%
	Age 18 - 22	4.24%	12.98%	8.60%
	Age 22 - 25	2.32%	3.29%	2.87%
	Age 25 - 30	3.77%	3.67%	3.91%
	Age 30 - 35	5.67%	5.82%	5.60%
	Age 35 - 40	7.87%	7.38%	7.59%
	Age 40 - 45	9.30%	6.97%	7.53%
	Age 45 - 50	7.84%	6.23%	6.83%
	Age 50 - 55	6.52%	5.66%	6.16%
	Age 55 - 60	6.18%	5.53%	5.80%
	Age 60 - 65	5.55%	5.32%	5.61%
	Age 65 - 70	5.36%	5.22%	5.50%
	Age 70 - 75	4.74%	4.88%	5.04%
	Age 75 - 80	2.97%	3.40%	3.45%
	Age 80 - 85	1.76%	1.93%	2.12%
	Age 85 and over	1.52%	1.86%	2.12%
	Median Age	40.9	38.0	40.1
	Average Age	39.5	39.0	40.1
Race / Ethnicity	Q2 2021 Estimated Population	21,568	187,453	353,768
	% of Total Population: Eth White	44.1%	49.9%	45.3%
	% of Total Population: Eth Black	12.8%	10.9%	16.7%
	% of Total Population: Eth Asian	17.4%	20.7%	18.2%
	% of Total Population: Hispanic	18.2%	11.8%	13.6%
	% of Total Population: Eth Other	7.5%	6.7%	6.3%
Education (Age 25+)	Adult Population (25 Years or Older)	14,557	117,905	233,705
	Elementary (0 to 8)	2.34%	2.06%	3.41%
	Some High School (9 to 11)	3.54%	2.31%	3.62%
	High School Graduate (12)	8.72%	7.96%	10.20%
	Educated Population Age 25+: Associates Degree	5.6%	5.0%	5.5%
	Educated Population Age 25+: Bachelors Degree	32.2%	34.1%	32.4%
	Educated Population Age 25+: Graduate Degree	31.3%	35.9%	30.8%
	Educated Bachelors Degree and Greater	63.5%	70.1%	63.1%
Household Type	1 Person Household	32.54%	36.20%	38.07%
	2 Person Household	33.11%	33.58%	32.59%
	3 Person Household	17.17%	15.07%	14.08%
	4 Person Household	11.44%	10.06%	9.44%
	5 Person Household	3.08%	3.16%	3.45%
	6 Person Household	1.48%	1.10%	1.27%
	7+ Person Household	1.17%	0.83%	1.10%
Housing	Total Housing Units	9,789	85,752	167,164
	Owner Occupied Percent	37.99%	39.99%	39.57%
	Renter Occupied Percent	54.99%	53.04%	52.89%
	Vacant Housing Percent	7.02%	6.97%	7.55%
	For Rent (Census 2000)	36.84%	36.72%	40.14%

PopStats: Enhanced Demographics

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections
Calculated using TAS Retrieval



Aug 13, 2021

Latitude: 37.871529 Longitude: -122.301306

1700 4th Street		1 Mile Radius	3 Mile Radius	5 Mile Radius
Housing	For Sale (Census 2000)	13.97%	13.75%	15.94%
	Rented or Sold, not yet occupied (Census 2000)	20.51%	15.95%	12.95%
	Seasonal (Census 2000)	2.74%	12.36%	8.69%
	Other (Census 2000)	25.94%	21.22%	22.28%
Homes Built By Year	Homes Built 1990 to 2000	3.47%	3.25%	5.46%
	Homes Built 1980 to 1989	3.74%	4.10%	4.77%
	Homes Built 1970 to 1979	6.95%	8.49%	10.46%
	Homes Built 1960 to 1969	13.63%	12.38%	14.23%
	Homes Built 1950 to 1959	13.17%	13.62%	14.16%
	Homes Built 1940 to 1949	18.93%	14.70%	13.46%
	Homes Built Before 1939	40.10%	43.46%	37.46%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	47.57%	49.23%	42.55%
	Property Value \$750,000 to \$999,999	20.67%	17.28%	17.81%
	Property Value \$500,000 to \$749,999	12.31%	10.68%	14.35%
	Property Value \$400,000 to \$499,999	2.82%	2.82%	3.80%
	Property Value \$300,000, to \$399,999	0.93%	1.24%	1.86%
	Property Value \$200,000 to \$299,999	1.11%	0.72%	1.14%
	Property Value \$150,000 to \$199,999	0.26%	0.39%	0.42%
	Property Value \$100,000 to \$149,999	0.05%	0.32%	0.29%
	Property Value \$60,000 to \$99,999	0.42%	0.33%	0.37%
	Property Value \$40,000 to \$59,999	0.24%	0.07%	0.11%
	Property Value \$0 to \$39,999	0.77%	0.73%	0.63%
	Average Home Value	\$1,137,727	\$1,337,914	\$1,297,279
	Median Home Value	\$1,125,689	\$1,222,948	\$1,031,181
	Median Rent	\$665	\$776	\$753
Occupation (Employed Civilians Age 16+)	Employed Civilian Population 16+ by Occupation	10,731	92,526	176,199
	Managerial/Executive	20.61%	20.28%	21.08%
	Professional Specialty	44.30%	45.80%	40.77%
	Healthcare Support	2.59%	2.02%	2.23%
	Sales	6.34%	6.74%	7.13%
	Office & Administrative Support	8.16%	8.10%	8.07%
	Protective Service	0.63%	1.00%	1.38%
	Food Preparation	3.38%	4.26%	4.51%
	Building Maintenance & Cleaning	2.65%	1.72%	2.49%
	Personal Care	3.22%	3.03%	3.04%
	Farming, Fishing, & Forestry	0.09%	0.10%	0.17%
	Construction	2.66%	2.21%	3.00%
	Production & Transportation	5.38%	4.75%	6.12%
	Percent White Collar Workers	82.00%	82.94%	79.28%
	Percent Blue Collar Workers	18.00%	17.06%	20.72%

PopStats: Enhanced Demographics

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections
Calculated using TAS Retrieval



Aug 13, 2021

Latitude: 37.871529 Longitude: -122.301306

1700 4th Street		1 Mile Radius	3 Mile Radius	5 Mile Radius
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.12%	2.95%	3.72%
	Manufacturing	4.54%	4.55%	4.76%
	Transportation	2.85%	2.99%	3.93%
	Information	3.62%	4.78%	4.63%
	Wholesale/Retail	8.83%	8.25%	8.74%
	Finance, Insurance, Real Estate	5.62%	5.31%	5.74%
	Professional Services	19.30%	19.18%	18.15%
	Management Services	0.22%	0.13%	0.13%
	Administrative/Waste Services	3.87%	2.89%	3.71%
	Educational Services	30.45%	31.28%	28.04%
	Entertainment Services	8.62%	9.28%	9.54%
	Other Professional Services	4.96%	5.27%	5.44%
	Public Administration	3.00%	3.14%	3.47%
Transportation To Work	Drive to Work Alone	48.69%	47.53%	50.73%
	Drive to Work Carpool	11.76%	10.53%	11.77%
	Travel to Work by Public Transportation	22.47%	19.17%	19.66%
	Drive to Work on Motorcycle	0.41%	0.56%	0.53%
	Drive to Work on Bicycle	5.29%	4.91%	3.53%
	Walked to Work	5.41%	10.87%	7.68%
	Other Means	0.47%	0.88%	1.01%
	Work at Home	5.50%	5.55%	5.08%
Travel Time To Work	Travel to Work in Less than 5 Minutes	2.70%	2.30%	1.89%
	Travel to Work in 5 to 9 Minutes	8.86%	8.59%	7.77%
	Travel to Work in 10 to 14 Minutes	12.84%	14.21%	13.06%
	Travel to Work in 15 to 19 Minutes	13.18%	14.80%	14.28%
	Travel to Work in 20 to 29 Minutes	17.80%	17.24%	17.56%
	Travel to Work in 30 to 44 Minutes	23.41%	20.77%	22.04%
	Travel to Work in 45 to 59 Minutes	9.91%	10.75%	10.94%
	Travel to Work in 60 Minutes or more	11.26%	11.34%	12.42%
	Average Travel Time to Work	27.3	26.7	28.0
Vehicles per HH	No Vehicles	14.59%	16.04%	16.89%
	1 Vehicle	50.52%	45.23%	44.31%
	2 Vehicles	27.59%	28.86%	28.29%
	3 or more vehicles	7.30%	9.87%	10.51%
	Average Number of Vehicles	1.3	1.4	1.4
Change	Births (last 12 months)	177	1,924	3,345
	Deaths (last 12 months)	137	1,290	2,575
	Migration (last 12 months)	159	218	1,594
Work place	Workplace Establishments	993	6,571	12,356
	Workplace Employees (FTE)	12,980	98,654	188,683

PopStats: Enhanced Demographics

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections
Calculated using TAS Retrieval



Aug 13, 2021

Latitude: 37.871529 Longitude: -122.301306

1700 4th Street		1 Mile Radius	3 Mile Radius	5 Mile Radius
Estimated Population by Category	Population in HH	20,949	174,225	335,965
	Category A - Crème de la Crème	17.03%	29.71%	25.97%
	Category B - Urban Cliff Hangers	16.23%	2.16%	1.12%
	Category C - Urban Cliff Dwellers	0	0.80%	1.53%
	Category D - Seasoned Urban Dwellers	0	0	0
	Category E - Thriving Alone	50.63%	47.19%	43.47%
	Category F - Going it Alone	16.11%	6.76%	10.62%
	Category G - Struggling Alone	0	0	1.71%
	Category H - Single in the Suburbs	0	1.54%	1.44%
	Category I - Married in the Suburbs	0	0	0.03%
	Category J - Retired in the Suburbs	0	0.01%	0.07%
	Category K - Living with Nature	0	0	0
	Category L - Working with Nature	0	0	0
	Category M - Harlem Gateway	0	1.18%	6.11%
	Category N - Espaniola	0	0	1.31%
	Category O - Specialties	0	10.65%	6.61%
Apparel, Footwear, and Jewelry	Total Apparel and Footwear	\$14,880,492	\$128,154,598	\$243,607,190
	Total Men and Boys Apparel	\$3,931,674	\$33,987,249	\$64,219,966
	Total Women and Girls Apparel	\$6,828,574	\$58,932,139	\$112,116,143
	Total Children Under 2 Apparel	\$474,440	\$4,030,126	\$7,523,254
	Total Footwear	\$3,645,805	\$31,205,083	\$59,747,827
	Jewelry, watches, and repair	\$779,042	\$7,100,232	\$13,214,297
Automotive	Gasoline including diesel	\$22,337,979	\$188,742,068	\$360,700,206
	Total Automotive Parts, Tires, and Service	\$10,043,909	\$85,519,643	\$163,730,350
	Automotive Parts/Equip./Acc./Fluids (no svc)	\$739,848	\$6,266,234	\$11,959,507
	Automotive Tires - purchase, replace, install	\$1,691,741	\$14,453,795	\$27,744,862
	Automotive Services (incl. parts and labor)	\$7,612,358	\$64,799,687	\$124,025,973
Building Supplies, Hardware, Lawn & Garden	Total Maintenance and Repair Services	\$8,438,976	\$73,328,809	\$140,219,878
	Total Maintenance and Repair Commodities	\$2,432,661	\$20,923,717	\$40,420,088
	Lawn and garden supplies and equipment	\$1,878,925	\$16,004,574	\$30,786,745
	Paints, wallpaper and supplies	\$240,642	\$2,064,252	\$3,951,698
	Power and Hand Tools	\$542,155	\$4,517,451	\$8,706,428

PopStats: Enhanced Demographics

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections
Calculated using TAS Retrieval



Aug 13, 2021

Latitude: 37.871529 Longitude: -122.301306

1700 4th Street		1 Mile Radius	3 Mile Radius	5 Mile Radius
Electronics, Games, and Media	Televisions and Video players	\$885,083	\$7,652,518	\$14,462,391
	Sound components, radios, portable audio	\$165,162	\$1,492,130	\$2,782,330
	Video Game Hardware and Software	\$348,138	\$2,957,511	\$5,568,648
	CDs and DVDs	\$111,398	\$925,481	\$1,769,038
Grocery and Liquor/Beer/Wine	Food/Goods/Beverages at Grocery Stores	\$71,095,386	\$597,080,210	\$1,144,939,764
	Food/Nonalcoholic Beverages at Grocery Stores	\$62,210,501	\$522,991,922	\$1,002,942,478
	Liquor/Beer/Wine-Retail Stores	\$3,404,478	\$29,366,492	\$55,871,992
Hobby/Special Interest	Musical Instruments and Accessories	\$295,855	\$2,630,441	\$4,908,918
	Pets, Pet supplies, Vet services	\$6,146,514	\$52,206,222	\$100,378,090
	Photographer Fees	\$161,111	\$1,422,568	\$2,649,236
	Reading: Books, Magazines, Newspapers	\$647,586	\$5,577,995	\$10,725,181
	Recreational Lessons	\$1,072,686	\$9,685,607	\$18,215,108
	Sewing: Machines, Material, Drapery/Slip Covers	\$817,179	\$6,911,959	\$13,135,605
	Sporting Goods and Exercise Equipment	\$1,633,112	\$13,888,040	\$26,506,009
	Toys, Games, and Hobbies	\$691,934	\$5,848,039	\$11,105,731
Home Furnishings and Equipment	Floor coverings (non-permanent)	\$232,370	\$2,075,969	\$3,929,541
	Furniture (incl. mattress/springs)	\$5,008,742	\$43,528,258	\$82,218,720
	Household textiles, linens, draperies	\$1,081,182	\$9,165,374	\$17,562,230
	Mattress and springs	\$1,007,810	\$8,655,383	\$16,364,251
	Major Appliances	\$2,304,276	\$20,195,153	\$38,766,423
	Total Housewares and small appliances	\$1,044,885	\$8,902,931	\$17,007,856
	Window coverings	\$253,562	\$2,242,155	\$4,195,479
Medical Services and Supplies	Total Drugs	\$7,858,093	\$65,028,814	\$126,294,375
	Total Medical Supplies (incl. eyeglasses)	\$3,268,525	\$28,026,488	\$53,907,116
	Eyeglasses and contact lenses	\$2,037,054	\$17,367,761	\$33,282,092
	Physician's services	\$5,304,110	\$45,680,516	\$87,408,112
	Dental services	\$8,385,414	\$70,727,236	\$136,442,637
	Eyecare services	\$1,406,983	\$11,976,185	\$23,137,157
	Lab tests, x-rays	\$1,401,150	\$12,095,989	\$23,128,477
Personal Care and Other Services	Cosmetics, perfume, bath preparations	\$1,908,882	\$16,217,794	\$30,951,113
	Cellular phone service	\$11,900,058	\$100,769,203	\$192,359,850
	Day care centers, nursery, and preschools	\$3,144,254	\$28,856,119	\$54,204,954
	Dry Cleaning services	\$406,018	\$3,725,345	\$7,017,352
	Floristry: indoor plants, fresh flowers	\$457,102	\$4,012,795	\$7,665,305
	Insurance: Home/Vehicle/Life (excl. health)	\$26,200,180	\$223,269,033	\$428,329,272
	Postage and stationery	\$1,223,730	\$10,473,196	\$20,109,474
	Tobacco products and supplies	\$3,505,904	\$28,034,319	\$54,202,873

PopStats: Enhanced Demographics

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections
Calculated using TAS Retrieval



Aug 13, 2021

Latitude: 37.871529 Longitude: -122.301306

1700 4th Street		1 Mile Radius	3 Mile Radius	5 Mile Radius
Personal Care and Other Services	Total Personal care services	\$3,678,235	\$31,899,045	\$60,835,438
	Total Personal care products (incl. cosmetics)	\$4,084,787	\$34,793,740	\$66,529,349
Restaurants	Total meals at restaurants (except on trips)	\$30,345,844	\$261,043,815	\$497,549,129
	Snacks & Non-alcoholic Bevs	\$2,299,025	\$19,868,105	\$37,750,284
	Breakfast and Brunch	\$3,159,345	\$26,673,687	\$51,102,425
	Lunch	\$9,331,380	\$80,305,650	\$153,070,753
	Dinner	\$15,556,087	\$134,196,283	\$255,625,672
	Total Quick Service Restaurants	\$13,921,112	\$118,577,420	\$225,780,084
	Total Full Service Restaurants	\$16,424,748	\$142,466,299	\$271,768,965