

Birch & Broad

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 38.89488 Longitude: -77.18867

			Longitude. //.1000/
	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	14,736	141,660	360,668
2020 Total Population	16,132	158,767	397,165
2020 Group Quarters	107	892	3,545
2022 Total Population	16,459	160,607	403,513
2022 Group Quarters	107	892	3,546
2027 Total Population	17,145	161,215	402,321
2022-2027 Annual Rate	0.82%	0.08%	-0.06%
2022 Total Daytime Population	13,750	193,799	459,899
Workers	6,489	122,466	277,478
Residents	7,261	71,333	182,421
Household Summary	E 744	54.070	100.054
2010 Households	5,766	54,279	138,854
2010 Average Household Size	2.55	2.60	2.58
2020 Total Households	5,906	59,965	150,403
2020 Average Household Size	2.71	2.63	2.62
2022 Households	5,941	60,393	152,740
2022 Average Household Size	2.75	2.64	2.62
2027 Households	6,171	60,855	152,965
2027 Average Household Size	2.76	2.63	2.61
2022-2027 Annual Rate	0.76%	0.15%	0.03%
2010 Families	3,739	35,371	87,332
2010 Average Family Size	3.12	3.14	3.15
2022 Families	3,818	37,937	92,757
2022 Average Family Size	3.39	3.25	3.24
2027 Families	3,947	37,843	92,239
2027 Average Family Size	3.41	3.25	3.23
2022-2027 Annual Rate	0.67%	-0.05%	-0.11%
Housing Unit Summary			
2000 Housing Units	5,582	51,364	132,499
Owner Occupied Housing Units	67.5%	63.3%	61.1%
Renter Occupied Housing Units	30.2%	34.0%	35.7%
Vacant Housing Units	2.3%	2.7%	3.2%
2010 Housing Units	6,052	57,044	146,002
Owner Occupied Housing Units	67.6%	61.5%	59.3%
Renter Occupied Housing Units	27.7%	33.6%	35.9%
Vacant Housing Units	4.7%	4.8%	4.9%
2020 Housing Units	6,119	62,814	159,113
Vacant Housing Units	3.5%	4.5%	5.5%
2022 Housing Units	6,320	63,620	162,661
Owner Occupied Housing Units	66.2%	56.8%	55.1%
Renter Occupied Housing Units	27.8%	38.1%	38.8%
Vacant Housing Units	6.0%	5.1%	6.1%
2027 Housing Units	6,649	64,763	165,393
Owner Occupied Housing Units	62.5%	56.0%	54.6%
Renter Occupied Housing Units	30.4%	38.0%	37.9%
Vacant Housing Units	7.2%	6.0%	7.5%
Median Household Income			
2022	\$167,787	\$151,491	\$143,661
2027	\$185,262	\$167,002	\$162,591
Median Home Value			
2022	\$789,946	\$776,385	\$777,578
2027	\$830,636	\$819,036	\$822,568
Per Capita Income		•	
2022	\$83,383	\$78,151	\$77,372
2027	\$93,473	\$89,015	\$87,928
Median Age	,		+,,,,,
2010	39.4	37.3	37.3
2022	40.5	39.0	39.0
2027	41.6	40.2	40.2
	11.0	1012	10.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri, Esri-Data Axle, Esri-U.S. BLS, U.S. Census



Birch & Broad

Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 38.89488 Longitude: -77.18867

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	5,941	60,393	152,740
<\$15,000	2.1%	3.1%	4.3%
\$15,000 - \$24,999	2.0%	2.3%	2.8%
\$25,000 - \$34,999	2.1%	2.7%	3.3%
\$35,000 - \$49,999	3.0%	5.5%	5.5%
\$50,000 - \$74,999	7.8%	8.5%	9.3%
\$75,000 - \$99,999	8.0%	9.5%	9.3%
\$100,000 - \$149,999	17.5%	17.7%	16.9%
\$150,000 - \$199,999	17.4%	16.7%	15.0%
\$200,000+	40.1%	34.0%	33.4%
Average Household Income	\$228,999	\$208,362	\$204,479
2027 Households by Income			
Household Income Base	6,171	60,855	152,965
<\$15,000	1.4%	2.1%	3.0%
\$15,000 - \$24,999	1.5%	1.6%	2.1%
\$25,000 - \$34,999	1.6%	2.1%	2.7%
\$35,000 - \$49,999	2.4%	4.1%	4.4%
\$50,000 - \$74,999	5.8%	6.8%	7.7%
\$75,000 - \$99,999	7.4%	8.7%	8.3%
\$100,000 - \$149,999	15.4%	16.6%	16.1%
\$150,000 - \$199,999	19.2%	19.2%	17.7%
\$200,000+	45.5%	38.9%	38.0%
Average Household Income	\$257,567	\$236,378	\$231,367
2022 Owner Occupied Housing Units by Value			
Total	4,181	36,150	89,622
<\$50,000	0.0%	0.1%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.2%	0.2%	0.4%
\$150,000 - \$199,999	0.4%	0.4%	1.0%
\$200,000 - \$249,999 \$250,000 - \$200,000	1.3%	1.0%	1.3%
\$250,000 - \$299,999 \$300,000 - \$399,999	0.6% 1.5%	0.9% 3.2%	0.9% 3.5%
\$300,000 - \$399,999 \$400,000 - \$499,999	5.5%	8.6%	9.3%
\$500,000 - \$749,999	34.4%	32.0%	29.9%
\$750,000 - \$999,999	37.6%	34.5%	31.5%
\$1,000,000 - \$1,499,999	14.9%	12.9%	14.3%
\$1,500,000 - \$1,999,999	3.1%	4.6%	4.9%
\$2,000,000 +	0.4%	1.7%	2.8%
Average Home Value	\$829,303	\$836,461	\$851,618
2027 Owner Occupied Housing Units by Value	<i>+-17/000</i>	<i>+••••,</i> •• <i>-</i>	4001/010
Total	4,153	36,276	90,317
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.1%	0.0%	0.4%
\$200,000 - \$249,999	0.4%	0.5%	0.6%
\$250,000 - \$299,999	0.2%	0.4%	0.5%
\$300,000 - \$399,999	0.7%	1.7%	2.0%
\$400,000 - \$499,999	3.4%	6.1%	7.1%
\$500,000 - \$749,999	31.5%	30.5%	28.9%
\$750,000 - \$999,999	42.4%	39.0%	35.9%
\$1,000,000 - \$1,499,999	17.4%	14.7%	16.1%
\$1,500,000 - \$1,999,999	3.5%	5.3%	5.7%
\$2,000,000 +	0.4%	1.7%	2.8%
Average Home Value	\$874,374	\$883,300	\$900,409
-	· ·	· ·	· · ·



Birch & Broad Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 38.89488 Longitude: -77.18867

1 mile

3 miles

5 miles

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



Birch & Broad Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 38.89488

Longitude: -77.18867

	1 mila	2 miles	E miles
2010 Population by Age	1 mile	3 miles	5 miles
Total	14,736	141,662	360,669
0 - 4	6.6%	7.2%	6.7%
5 - 9	6.5%	6.6%	6.3%
10 - 14	6.6%	5.9%	5.7%
15 - 24	10.2%	10.2%	11.0%
25 - 34	13.9%	16.5%	16.9%
35 - 44	15.2%	15.9%	15.1%
45 - 54	16.4%	15.0%	14.7%
55 - 64	13.1%	11.9%	12.0%
65 - 74	6.5%	6.0%	6.3%
75 - 84	3.4%	3.3%	3.5%
85 +	1.8%	1.6%	1.8%
18 +	76.4%	76.9%	77.9%
2022 Population by Age			
Total	16,460	160,607	403,512
0 - 4	5.5%	5.8%	5.5%
5 - 9	6.1%	6.3%	5.9%
10 - 14	7.0%	6.9%	6.5%
15 - 24	11.1%	10.7%	10.7%
25 - 34	11.8%	13.7%	14.8%
35 - 44	14.4%	15.5%	14.9%
45 - 54	13.5%	13.2%	12.8%
55 - 64	13.7%	12.4%	12.5%
65 - 74	10.3%	9.3%	9.6%
75 - 84	4.8%	4.5%	4.8%
85 +	1.8%	1.7%	1.9%
18 +	77.3%	77.4%	78.5%
2027 Population by Age	77.570	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	70.570
Total	17,145	161,218	402,321
0 - 4	5.5%	5.8%	5.5%
5 - 9	6.2%	6.0%	5.8%
10 - 14	6.2%	6.1%	5.8%
15 - 24	10.1%	10.7%	10.8%
25 - 34	13.1%	13.7%	14.2%
35 - 44	14.3%	15.5%	15.5%
45 - 54	12.9%	13.2%	12.7%
55 - 64	12.7%	11.8%	11.7%
65 - 74	10.9%	9.6%	9.9%
75 - 84	6.2%	5.6%	6.0%
85 +	2.0%	1.9%	2.1%
18 +	78.4%	78.4%	79.4%
2010 Population by Sex	70.470	70.470	7 5.4 70
Males	7,157	70,097	179,110
Females	7,579	71,563	
2022 Population by Sex	810,1	/1,303	181,558
Males	8,067	79,992	201,535
Females		80,615	
2027 Population by Sex	8,393	00,015	201,978
	0 422	00 240	200,968
Males Females	8,432 8,713	80,348 80,866	200,968 201,353
i ciridies	0,/15	00,000	201,333



Birch & Broad

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 38.89488 Longitude: -77.18867

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	14,736	141,659	360,669
White Alone	78.0%	68.1%	67.1%
Black Alone	3.2%	3.9%	5.4%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	12.2%	17.1%	16.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.6%	6.6%	7.1%
Two or More Races	3.7%	3.9%	3.9%
Hispanic Origin	9.7%	16.3%	17.7%
Diversity Index	48.3	63.7	65.6
2020 Population by Race/Ethnicity			
Total	16,132	158,767	397,165
White Alone	64.9%	56.0%	54.5%
Black Alone	3.2%	4.2%	5.7%
American Indian Alone	0.4%	0.6%	0.8%
Asian Alone	15.4%	19.7%	18.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	8.1%	9.1%
Two or More Races	12.0%	11.4%	11.3%
Hispanic Origin	11.2%	16.7%	18.1%
Diversity Index	63.0	73.1	75.0
2022 Population by Race/Ethnicity			
Total	16,458	160,607	403,513
White Alone	64.5%	55.4%	53.9%
Black Alone	3.2%	4.2%	5.8%
American Indian Alone	0.4%	0.7%	0.8%
Asian Alone	15.4%	20.0%	18.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	8.1%	9.1%
Two or More Races	12.3%	11.7%	11.5%
Hispanic Origin	11.2%	16.7%	18.0%
Diversity Index	63.3	73.4	75.3
2027 Population by Race/Ethnicity			
Total	17,145	161,214	402,320
White Alone	63.0%	53.4%	52.1%
Black Alone	3.2%	4.3%	5.8%
American Indian Alone	0.4%	0.7%	0.9%
Asian Alone	15.7%	20.8%	19.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	4.4%	8.4%	9.4%
Two or More Races	13.2%	12.3%	12.1%
Hispanic Origin	11.4%	16.9%	18.2%
Diversity Index	64.7	74.6	76.3
2010 Population by Relationship and Household Type		, 110	, 013
Total	14,736	141,660	360,668
In Households	99.6%	99.7%	99.3%
In Family Households	81.1%	81.4%	79.2%
Householder	25.6%	24.9%	24.2%
Spouse	21.2%	20.4%	19.6%
Child	29.0%	28.3%	27.2%
Other relative			
	3.4%	4.9%	5.2%
Nonrelative	1.8%	2.9%	3.1%
In Nonfamily Households	18.5%	18.3%	20.1%
In Group Quarters	0.4%	0.3%	0.7%
Institutionalized Population	0.1%	0.2%	0.3%
Noninstitutionalized Population	0.3%	0.1%	0.4%



Birch & Broad Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 38.89488 Longitude: -77.18867

1 mile

3 miles

5 miles

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



\_

# **Community Profile**

Birch & Broad Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 38.89488 Longitude: -77.18867

			Longitude. 77.10007
	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	11,571	113,065	287,972
Less than 9th Grade	0.6%	3.0%	4.1%
9th - 12th Grade, No Diploma	0.6%	2.7%	2.8%
High School Graduate	7.8%	8.5%	8.9%
GED/Alternative Credential	0.5%	1.0%	1.0%
Some College, No Degree	8.0%	8.4%	8.4%
Associate Degree	4.5%	4.8%	4.6%
Bachelor's Degree	33.2%	32.6%	32.0%
Graduate/Professional Degree	44.8%	38.9%	38.1%
2022 Population 15+ by Marital Status			
Total	13,395	130,244	331,342
Never Married	33.2%	33.0%	35.2%
Married	56.7%	55.9%	53.6%
Widowed	3.9%	4.1%	4.2%
Divorced	6.2%	7.0%	7.0%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,524	92,154	228,205
Population 16+ Employed	97.3%	97.4%	97.4%
Population 16+ Unemployment rate	2.7%	2.6%	2.6%
Population 16-24 Employed	9.8%	9.7%	9.9%
Population 16-24 Unemployment rate	7.6%	7.3%	7.0%
Population 25-54 Employed	61.7%	65.6%	65.8%
Population 25-54 Unemployment rate	1.5%	2.0%	2.0%
Population 55-64 Employed	19.6%	17.1%	16.8%
Population 55-64 Unemployment rate	1.3%	2.0%	2.4%
Population 65+ Employed	8.9%	7.6%	7.5%
Population 65+ Unemployment rate	7.6%	3.3%	2.3%
2022 Employed Population 16+ by Industry			
Total	9,271	89,729	222,319
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	3.4%	5.0%	5.9%
Manufacturing	3.7%	2.5%	2.4%
Wholesale Trade	0.4%	0.9%	0.9%
Retail Trade	6.0%	5.7%	5.4%
Transportation/Utilities	2.9%	2.1%	2.5%
Information	2.2%	2.3%	2.3%
Finance/Insurance/Real Estate	7.1%	8.1%	7.5%
Services	57.6%	60.0%	60.4%
Public Administration	16.7%	13.4%	12.5%
2022 Employed Population 16+ by Occupation			
Total	9,268	89,730	222,319
White Collar	86.8%	81.1%	79.5%
Management/Business/Financial	32.2%	29.5%	29.9%
Professional	41.8%	37.9%	36.7%
Sales	6.2%	6.5%	6.2%
Administrative Support	6.7%	7.2%	6.6%
Services	7.2%	10.5%	11.4%
Blue Collar	5.9%	8.4%	9.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.4%	3.1%	3.8%
Installation/Maintenance/Repair	0.2%	1.0%	1.2%
Production	1.8%	1.5%	1.3%
Transportation/Material Moving	2.5%	2.8%	2.9%

Source: Esri, Esri-Data Axle, Esri-U.S. BLS, U.S. Census



Birch & Broad

Rings: 1, 3, 5 mile radii

Longitude: -77.18867

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	5,766	54,279	138,854
Households with 1 Person	27.1%	26.2%	27.4%
Households with 2+ People	72.9%	73.8%	72.6%
Family Households	64.8%	65.2%	62.9%
Husband-wife Families	53.7%	53.2%	50.9%
With Related Children	27.3%	27.1%	25.1%
Other Family (No Spouse Present)	11.2%	11.9%	12.0%
Other Family with Male Householder	2.9%	3.8%	3.9%
With Related Children	1.2%	1.7%	1.7%
Other Family with Female Householder	8.2%	8.2%	8.2%
With Related Children	4.8%	4.6%	4.6%
Nonfamily Households	8.0%	8.6%	9.7%
All Households with Children	33.5%	33.7%	31.7%
Multigenerational Households	2.5%	2.9%	2.9%
Unmarried Partner Households	4.2%	4.5%	4.7%
Male-female	3.3%	3.7%	3.8%
Same-sex	0.9%	0.9%	0.9%
2010 Households by Size			
Total	5,767	54,279	138,853
1 Person Household	27.1%	26.2%	27.4%
2 Person Household	31.6%	31.2%	31.4%
3 Person Household	17.0%	16.8%	16.0%
4 Person Household	15.6%	15.3%	14.6%
5 Person Household	6.1%	6.2%	6.2%
6 Person Household	2.0%	2.4%	2.5%
7 + Person Household	0.8%	1.8%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	5,766	54,279	138,856
Owner Occupied	71.0%	64.7%	62.3%
Owned with a Mortgage/Loan	57.3%	51.7%	49.3%
Owned Free and Clear	13.6%	12.9%	13.0%
Renter Occupied	29.0%	35.3%	37.7%
2022 Affordability, Mortgage and Wealth	251070	551570	571770
Housing Affordability Index	93	87	83
Percent of Income for Mortgage	24.8%	27.0%	28.5%
Wealth Index	270	223	220
2010 Housing Units By Urban/ Rural Status	270	223	220
Total Housing Units	6.052	57.044	146.000
5	6,052	57,044	146,002
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status			
Total Population	14,736	141,660	360,668
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%



Birch & Broad Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 38.89488 Longitude: -77.18867

1 mile

3 miles

5 miles

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



Birch & Broad Rings: 1, 3, 5 mile radii

#### Prepared by Esri

Latitude: 38.89488 Longitude: -77.18867

Top 3 Tapestry Segments     Unhan Chic (2A)     Top Tier (1A)     Top Tier (1A)     Top Tier (1A)       1.     Top Tier (1A)     Enterprising Professionals (2D)     Urban Chic (2A)     Metro Renters (3B)       3.     Enterprising Professionals (2D)     Urban Chic (2A)     Metro Renters (3B)       2022 Consumer Spending     Enterprising Professionals (2D)     Urban Chic (2A)     Metro Renters (3B)       Average Spent     \$29,006,490     \$283,418,186     \$708,879,137       Average Spent     \$29,006,490     \$283,418,186     \$708,879,137       Average Spent     \$5,019,66     \$44,571,12     \$44,401.00       Spending Potential Index     2.09     193     Education: Total \$     \$5,019,66     \$44,571,12     \$4,440.10       Spending Potential Index     2.07     \$10,035,510,073     \$4,092,90     \$4,092,90     \$4,092,90     \$4,092,90     \$4,092,90     \$4,092,90     \$4,092,90     \$4,092,90     \$4,092,90     \$4,073,966,90     \$4,773,969,905     \$4,073,356,905,91,035,510,973,93     \$4,073,356     \$5,94,11,90,43     \$1,13,794,40     \$1,035,541,924     \$4,093,931,738,998,906     \$4,074,335     \$1,3,554,31     \$3,082,919		1 mile		3 miles	5 miles
Urban Chic (2A)     Top Tier (1A)     Top Tier (1A)     Top Tier (1A)       Z.     Top Tier (1A)     Enterprising Professionals (2D)     Urban Chic (2A)       Apparel & Services:     Total \$     \$29,906,409     \$233,418,186     \$708,879,137       Average Spent     \$29,906,409     \$233,418,186     \$708,879,137       Average Spent     \$29,902,419     \$227,614,015     \$708,879,137       Average Spent     \$29,921,819     \$227,614,015     \$678,180,403       Average Spent     \$5,019,66     \$4,547,12     \$4,440,10       Spending Potential Index     205     222     226       Entertainment/Recreation:     Total \$     \$45,142,292     \$417,055,506     \$1,035,510,703       Average Spent     \$73,556,983     \$6694,119,043     \$1,038,510,703     \$1,035,7103     \$4,1033       Average Spent     \$12,383,28     \$1,14,933,7     \$1,178,660     \$4,573       Food at Home:     Total \$     \$23,614,724     \$506,284,955     \$1,267,75,26       Average Spent     \$12,383,72     \$1,844,450,892     \$448,142     \$24,757,26     \$1,378,46	Top 3 Tapestry Segments				
3.     Enterprising Professionals (2D)     Urban Chic (2A)     Metro Renters (3b)       2022 Consumer	1.	Urban Chic (2A)		Top Tier (1A)	Top Tier (1A)
2022 Consumer Spending       Aparel & Services: Total \$     \$29,906,490     \$283,418,165     \$708,879,137       Average Spent     \$5,033.92     \$4,692.90     \$4,641.08       Spending Potential Index     209     195     193       Education: Total \$     \$29,821,819     \$2274,614,015     \$678,180,403       Average Spent     \$5,019,66     \$4,547,12     \$4,440.10       Spending Potential Index     256     222     226       Entertainment/Recreation: Total \$     \$455,122,292     \$417,055,506     \$1,035,510,703       Average Spent     \$7,598,43     \$6,905,69     \$6,779,56       Spending Potential Index     207     188     185       Food at Home: Total \$     \$73,569,085     \$694,119,043     \$11,738,098,680       Average Spent     \$12,832.8     \$11,493.37     \$11,379,46       Spending Potential Index     200     186     184       Food Away from Home: Total \$     \$9,024,53     \$8,38,317     \$8,31.31       Spending Potential Index     191     174     170       Heabt Care: Total \$     \$31,927,162 <td>2.</td> <td>Top Tier (1A)</td> <td>Enterpris</td> <td>sing Professionals (2D)</td> <td>Urban Chic (2A)</td>	2.	Top Tier (1A)	Enterpris	sing Professionals (2D)	Urban Chic (2A)
Apparel & Services: Total \$     \$29,906,490     \$283,418,186     \$708,879,137       Average Spent     \$5,033.92     \$4,692.90     \$4,641.00       Spending Potential Index     209     195     193       Education: Total \$     \$29,821.819     \$274,614,015     \$678,180,403       Average Spent     \$5,019,66     \$4,547,12     \$4,440,10       Spending Potential Index     256     232     226       Entertainment/Recreation: Total \$     \$45,142,292     \$417,055,506     \$1,035,510,703       Average Spent     \$73,569,085     \$694,119,043     \$1,738,098,680       Average Spent     \$13,374.65     \$1,269,475,242       Average Spent     \$23,328     \$11,493,37     \$11,379.46       Spending Potential Index     200     186     184       Food Away from Home: Total \$     \$53,614,724     \$506,284,956     \$1,269,475,242       Average Spent     \$13,552,959     \$13,379,46     \$446,803,811,35       Spending Potential Index     209     194     193       HealtCarce: Total \$     \$13,552,594     \$743,237,175     \$1,844,80,892	3.	Enterprising Professionals (2D)		Urban Chic (2A)	Metro Renters (3B)
Average Spent     \$\$,033.92     \$4,692.90     \$4,641.08       Spending Potential Index     20     195     193       Education: Total \$     \$29,821,819     \$274,614,015     \$678,100,403       Average Spent     \$5,019,66     \$4,547,12     \$4,440,10       Spending Potential Index     266     232     226       Entertainment/Recreation: Total \$     \$45,142,292     \$417,055,506     \$1,035,510,703       Average Spent     \$73,569,085     \$694,119,043     \$1,738,098,680       Average Spent     \$12,383,28     \$11,493,37     \$11,379,46       Spending Potential Index     200     186     184       Food at Home: Total \$     \$53,614,724     \$506,284,956     \$1,269,475,242       Average Spent     \$9,024,53     \$8,383,17     \$\$1,364,450,892       Average Spent     \$9,024,53     \$8,383,17     \$\$1,844,450,892       Average Spent     \$9,024,53     \$8,383,17     \$\$1,844,450,892       Average Spent     \$13,554,28     \$12,306,88     \$12,075,76       Spending Potential Index     191     147     100	2022 Consumer Spending				
Spending Potential Index     209     195     193       Education: Total \$     \$29,821,819     \$274,614,015     \$678,180,403       Average Spent     \$5,019.66     \$44,547.12     \$474,40.10       Spending Potential Index     256     232     2266       Entertainment/Recreation: Total \$     \$45,142,292     \$417,055,506     \$1,035,510,703       Average Spent     \$7,598,43     \$66,905.69     \$6,779.56       Spending Potential Index     207     188     1815       Food At Home: Total \$     \$73,569,085     \$594,119,043     \$17,38,086,800       Average Spent     \$17,35,569,085     \$594,119,043     \$1,789,086,800       Average Spent     \$12,383.28     \$11,493.37     \$11,379,46       Food Average Spent     \$12,632,812     \$12,649,55     \$12,694,752,422       Average Spent     \$23,514,724     \$506,248,956     \$12,694,975,422       Average Spent     \$13,554,81     \$12,306,680     \$12,693,475,422       Average Spent     \$13,554,81     \$12,430,680     \$12,633,477     \$1,44,450,892       Average Spent     \$31,952,194 <t< td=""><td>Apparel &amp; Services: Total \$</td><td>\$29,90</td><td>06,490</td><td>\$283,418,186</td><td>\$708,879,137</td></t<>	Apparel & Services: Total \$	\$29,90	06,490	\$283,418,186	\$708,879,137
Education:   Total \$   \$29,821,819   \$274,614,015   \$678,180,403     Average Spent   \$5,019.66   \$44,547,12   \$4,440.10     Spending Potential Index   226   226     Entertainment/Recreation:   Total \$   \$45,142,292   \$417,055,506   \$1,035,510,703     Average Spent   \$7,584,308   \$6,905.69   \$6,779.56     Spending Potential Index   207   188   185     Food at Home:   Total \$   \$1,738,086,800   \$1,739,746   \$1,738,098,680     Average Spent   \$12,833,28   \$11,493,37   \$1,1269,475,424     Food Away from Home:   Total \$   \$200   186   184     Food Away from Home:   Total \$   \$200   186   11269,475,424     Average Spent   \$9,024,53   \$8,383,17   \$8,311,35   \$59,672,668   \$12,057,66   \$11269,475,424     Average Spent   \$13,554,397   \$11,844,450,892   \$24,476,835   \$44,778,35   \$14,844,50,892     Average Spent   \$13,551,4724   \$294,830,954   \$272,984,4673   \$170   141   107   107   114   107   107   114   107	Average Spent	\$5,0	033.92	\$4,692.90	\$4,641.08
Average Spent     \$5,019.66     \$4,547.12     \$4,440.10       Spending Potential Index     25     222     226       Entertainment/Recreation: Total \$     \$45,142,292     \$417,055,050     \$1,035,107,033       Average Spent     \$7,598.43     \$6,905.69     \$6,779.56       Spending Potential Index     207     188     185       Food at Home: Total \$     \$73,569,085     \$694,119,043     \$1,738,098,680       Average Spent     \$12,383.28     \$11,493.37     \$11,379,46       Spending Potential Index     200     186     184       Food Atway from Home: Total \$     \$53,614,724     \$506,284,955     \$1,269,475,242       Average Spent     \$9,024.53     \$8,383.17     \$8,311.35       Spending Potential Index     209     194     193       Healt Care: Total \$     \$205,525,994     \$743,237,175     \$1,844,450,895       Average Spent     \$13,554.28     \$12,306.68     \$12,075.76       Spending Potential Index     191     174     170       HH Furnishinga & Equipment: Total \$     \$31,921,042     \$294,830,954     \$272,951,98,211<	Spending Potential Index		209	195	193
Spending Potential Index     226     222     226       Entertarinment/Recreation: Total \$     \$45,142,292     \$417,055,506     \$1,035,107,03       Average Spent     \$7,598,43     \$6,6905.69     \$6,779.56       Spending Potential Index     207     1.88     1.85       Food at Home: Total \$     \$73,650,805     \$694,119,043     \$1,738,096,680       Average Spent     \$12,383,28     \$611,493,37     \$11,379.46       Spending Potential Index     200     1.86     1.84       Food Away from Home: Total \$     \$20,924.53     \$8,383.17     \$8,311.37       Average Spent     \$9,024.53     \$8,383.17     \$8,311.37       Average Spent     \$9,024.53     \$8,383.17     \$8,311.37       Average Spent     \$13,554.28     \$12,075.76     \$1,854.14.55       Spending Potential Index     209     \$194     \$12,075.76       Average Spent     \$13,554.28     \$12,2306.68     \$12,075.76       Spending Potential Index     101     \$1.75     \$1,854,891     \$2,72,84,673       Average Spent     \$1,3,554,28     \$1,23,54,891     \$2,92	Education: Total \$	\$29,82	21,819	\$274,614,015	\$678,180,403
Entertainment/Recreation: Total \$     \$45,142,292     \$417,055,506     \$1,035,510,703       Average Spent     \$77,958,43     \$6,905,69     \$6,779,56       Spending Potential Index     207     188     185       Food at Home: Total \$     \$73,569,085     \$694,119,043     \$11,738,098,680       Average Spent     \$12,833.28     \$11,493.37     \$11,379.46       Spending Potential Index     200     186     184       Food Away from Home: Total \$     \$200     186     184       Food Away from Home: Total \$     \$53,614,724     \$506,284,956     \$1,269,475,242       Average Spent     \$90,24.53     \$83,33.17     \$88,311.35       Spending Potential Index     209     194     193       Healt Care: Total \$     \$80,525,994     \$743,237,175     \$1,844,450,892       Average Spent     \$13,921,042     \$294,800,954     \$729,844,673       Average Spent     \$191     174     170       HH Furnishings & Equipment: Total \$     \$12,633,372     \$118,354,891     \$295,198,211       Average Spent     \$21,263,731     \$4,8778.35     \$9990,91	Average Spent	\$5,0	019.66	\$4,547.12	\$4,440.10
Average Spent     \$7,598.43     \$6,905.69     \$6,779.56       Spending Potential Index     207     188     185       Food at Home: Total \$     \$73,569,085     \$694,119,043     \$1,738,098,680       Average Spent     \$12,383,28     \$11,493,37     \$11,739,46       Spending Potential Index     200     186     184       Food Away from Home: Total \$     \$53,617,24     \$506,284,956     \$1,269,475,242       Average Spent     \$9,024.53     \$83,383.17     \$83,311.35       Spending Potential Index     209     194     193       Health Care: Total \$     \$80,555,994     \$743,237,175     \$1,844,650,892       Average Spent     \$13,554,28     \$12,206,68     \$12,075.76       Spending Potential Index     191     174     170       HH Furnishings & Equipment: Total \$     \$31,921,042     \$294,830,954     \$729,844,673       Average Spent     \$211     \$43,818.37     \$44,78.35       Personal Care Products & Services: Total \$     \$11,633,372     \$118,354,891     \$229,5198,211       Average Spent     \$210     190     \$190	Spending Potential Index		256	232	226
Spending Potential Index     207     188     185       Food at Home: Total \$     \$73,569,085     \$694,119,043     \$1,738,098,680       Average Spent     \$12,383.28     \$11,493.37     \$11,379.46       Spending Potential Index     200     186     184       Food Away from Home: Total \$     \$53,614,724     \$506,284,956     \$1,269,475,242       Average Spent     \$9,024.53     \$8,831.7     \$8,311.35       Spending Potential Index     209     194     193       Health Care: Total \$     \$80,525,994     \$743,237,175     \$1,844,450,892       Average Spent     \$11     174     170       HH Furnishings & Equipment: Total \$     \$31,921,042     \$294,830,954     \$729,844,673       Average Spent     \$12,06,372     \$118,354,891     \$295,198,211       Average Spent     \$21,26,47     \$1,959,75     \$1,922,64       Average Spent     \$21,26,47     \$1,959,75     \$1,932,68       Spending Potential Index     209     190     \$190       Shelter: Total \$     \$33,062,919     \$2,432,301,422     \$7,091,563,755	Entertainment/Recreation: Total \$	\$45,14	42,292	\$417,055,506	\$1,035,510,703
Food at Home: Total \$     \$73,569,085     \$694,119,043     \$1,738,098,680       Average Spent     \$12,383.28     \$11,493.37     \$11,379,46       Spending Potential Index     200     186     184       Food Away from Home: Total \$     \$53,614,724     \$506,284,956     \$12,69,475,242       Average Spent     \$9,024.53     \$8,383.17     \$8,311.35       Spending Potential Index     209     194     193       Health Care: Total \$     \$80,525,994     \$743,271.75     \$1,844,450,892       Average Spent     \$13,554.28     \$12,306.68     \$12,075.76       Spending Potential Index     191     174     170       HH Furnishings & Equipment: Total \$     \$31,921,042     \$294,830,955     \$729,844,673       Average Spent     \$53,372     \$118,354,891     \$\$212,075.76       Spending Potential Index     210     191     187       Personal Care Products & Services: Total \$     \$12,633,372     \$118,354,891     \$295,198,211       Average Spent     \$2,126,47     \$1,957.55     \$1,932.668     \$209     190       Shelter: Total \$     \$33	Average Spent	\$7,5	598.43	\$6,905.69	\$6,779.56
Average Spent     \$12,383.28     \$11,493.37     \$11,379.46       Spending Potential Index     200     186     184       Food Away from Home: Total \$     \$53,614,724     \$506,284,956     \$1,269,475,242       Average Spent     \$9,024.53     \$8,383.17     \$8,381.13       Spending Potential Index     209     194     193       Health Care: Total \$     \$80,525,994     \$743,237,175     \$1,844,450,892       Average Spent     \$13,554.28     \$12,075.76     \$59ending Potential Index     101     174     170       HH Furnishings & Equipment: Total \$     \$31,921,042     \$294,830,954     \$729,844,673       Average Spent     \$31,921,042     \$294,860,954     \$729,844,673       Average Spent     \$12,63,372     \$118,354,881     \$295,198,211	Spending Potential Index		207	188	185
Spending Potential Index200186184Food Away from Home: Total \$\$53,614,724\$506,284,956\$1,269,475,242Average Spent\$9,024.53\$8,383.17\$8,383.17Spending Potential Index209194193Health Care: Total \$\$80,525,994\$743,237,175\$1,844,450,892Average Spent\$13,554.28\$12,306.68\$12,207.76Spending Potential Index1911741700HH Furnishings & Equipment: Total \$\$31,921,042\$294,830,954\$729,844,673Average Spent\$31,921,042\$294,830,954\$4729,844,673Average Spent\$31,921,042\$294,830,954\$4729,844,673Average Spent\$31,921,042\$294,830,954\$4729,844,673Average Spent\$31,921,042\$294,830,954\$4729,844,673Average Spent\$31,921,042\$294,830,954\$44,78.35Spending Potential Index210191187Personal Care Products & Services: Total \$\$12,212.647\$1,959,75Average Spent\$212,115.16\$46,897.84\$46,428.99Spending Potential Index203203203Support Payments/Cash Contributions/Gifts in Kind: Total \$\$33,062,919\$294,460,445\$727,660,910Average Spent\$5,561.21\$4,877.47\$4764.05Spending Potential Index205180175Spending Potential Index205180175Spending Potential Index205180175Spending Potential Index<	Food at Home: Total \$			\$694,119,043	\$1,738,098,680
Food Away from Home: Total \$     \$53,614,724     \$506,284,956     \$1,269,475,242       Average Spent     \$9,024.53     \$8,383.17     \$8,311.35       Spending Potential Index     209     194     193       Health Care: Total \$     \$80,525,994     \$743,237,175     \$1,844,450,892       Average Spent     \$13,554,28     \$12,006.68     \$12,075,76       Spending Potential Index     191     174     170       HH Furnishings & Equipment: Total \$     \$31,921,042     \$294,830,954     \$729,844,673       Average Spent     \$5,373.01     \$4,881.87     \$4,778.35       Spending Potential Index     210     191     187       Personal Care Products & Services: Total \$     \$12,633,372     \$118,354,891     \$295,198,211       Average Spent     \$2,126.47     \$1,959.75     \$1,932.68       Spending Potential Index     209     190     190       Shelter: Total \$     \$303,675,193     \$2,832,301,422     \$7,091,563,755       Average Spent     \$51,115.16     \$46,897.84     \$46,428.99       Spending Potential Index     205     108     17	Average Spent	\$12,3	383.28	\$11,493.37	\$11,379.46
Average Spent     \$9,024.53     \$8,383.17     \$8,311.35       Spending Potential Index     209     194     193       Health Care: Total \$     \$80,525,994     \$743,237,175     \$1,844,450,892       Average Spent     \$13,554.28     \$12,306.68     \$12,075.76       Spending Potential Index     191     174     170       HH Furnishings & Equipment: Total \$     \$31,921,042     \$294,830,954     \$729,844,673       Average Spent     \$5,373.01     \$4,881.87     \$4,778.35       Spending Potential Index     210     191     187       Personal Care Products & Services: Total \$     \$12,033,372     \$118,354,891     \$295,198,211       Average Spent     \$2,126.47     \$1,959.75     \$1,932.68       Spending Potential Index     209     190     \$1,932.68       Shelter: Total \$     \$303,675,193     \$2,832,301,422     \$7,091,563,755       Average Spent     \$51,115.16     \$46,897.84     \$46,428.99       Spending Potential Index     223     205     203       Support Payments/Cash Contributions/Gifts in Kind: Total \$     \$33,062,919     \$294,46	Spending Potential Index		200	186	184
Spending Potential Index     209     194     193       Health Care: Total \$     \$80,525,994     \$743,237,175     \$1,844,450,892       Average Spent     \$13,554.28     \$12,306.68     \$12,075.76       Spending Potential Index     191     174     170       HH Furnishings & Equipment: Total \$     \$31,921,042     \$294,830,954     \$729,844,673       Average Spent     \$5,373.01     \$4,881.87     \$4,778.35       Spending Potential Index     210     191     187       Personal Care Products & Services: Total \$     \$12,633,372     \$118,354,891     \$295,198,211       Average Spent     \$2,126.47     \$1,959.75     \$1,932.68       Average Spent     \$209     192     190       Shelter: Total \$     \$303,675,193     \$2,832,301,422     \$7,091,563,755       Average Spent     \$51,115.16     \$46,897.84     \$46,428.99       Spending Potential Index     223     205     203       Support Payments/Cash Contributions/Gifts in Kind: Total \$     \$33,062,919     \$294,460,445     \$727,660,910       Average Spent     \$5,555.21     \$4,875.74	Food Away from Home: Total \$	\$53,63	14,724	\$506,284,956	\$1,269,475,242
Health Care:     Total \$     \$80,525,994     \$743,237,175     \$1,844,450,892       Average Spent     \$13,554.28     \$12,036.68     \$12,075.76       Spending Potential Index     191     174     170       HH Furnishings & Equipment:     Total \$     \$31,921,042     \$294,830,954     \$729,844,673       Average Spent     \$5,373.01     \$4,881.87     \$4,778.35       Spending Potential Index     201     191     187       Personal Care Products & Services:     \$12,633,372     \$118,354,891     \$295,198,211       Average Spent     \$2,126.47     \$1,959.75     \$1,932.68       Spending Potential Index     209     190     \$191       Average Spent     \$2,126.47     \$1,959.75     \$1,932.68       Spending Potential Index     209     190     \$193.563.755       Average Spent     \$303,675,193     \$2,832,301,422     \$7,091,563,755       Average Spent     \$303,667,519     \$2,832,301,422     \$7,091,563,755       Spending Potential Index     203     203     203       Spending Potential Index     203     205	Average Spent	\$9,0	024.53	\$8,383.17	\$8,311.35
Average Spent     \$13,554.28     \$12,036.68     \$12,075.76       Spending Potential Index     191     174     170       HH Furnishings & Equipment: Total \$     \$31,921,042     \$294,830,954     \$729,844,673       Average Spent     \$5,373.01     \$4,881.87     \$4,778.35       Spending Potential Index     210     191     187       Personal Care Products & Services: Total \$     \$12,633,372     \$118,354,891     \$295,198,211       Average Spent     \$2,126.47     \$1959.75     \$1,932.68       Spending Potential Index     209     192     190       Shelter: Total \$     \$303,675,193     \$2,232.301,422     \$7,091,563,755       Average Spent     \$51,115.16     \$46,897.84     \$46,428.99       Spending Potential Index     223     205     203       Support Payments/Cash Contributions/Gifts in Kind: Total \$     \$33,062,919     \$294,460,445     \$727,660,910       Average Spent     \$5,565.21     \$4,875.74     \$4,6764.05     \$727,660,910       Spending Potential Index     205     180     175       Travel: Total \$     \$39,123,129	Spending Potential Index		209	194	193
Spending Potential Index   191   174   170     HH Furnishings & Equipment: Total \$   \$31,921,042   \$294,830,954   \$729,844,673     Average Spent   \$5,373.01   \$4,881.87   \$4,778.35     Spending Potential Index   210   191   187     Personal Care Products & Services: Total \$   \$12,633,372   \$118,354,891   \$295,198,211     Average Spent   \$2,126.47   \$1,959.75   \$1,932.68     Spending Potential Index   209   9.192   191     Shelter: Total \$   \$303,675,193   \$2,832,301,422   \$7,091,563,755     Average Spent   \$51,115.16   \$46,897.84   \$46,428.99     Spending Potential Index   223   203   203     Spending Potential Index   223   203   203     Spending Potential Index   223   203   203     Spending Potential Index   \$33,062,919   \$294,460,445   \$727,660,910     Average Spent   \$5,565.21   \$4,875.74   \$4,764.05     Spending Potential Index   205   180   175     Travel: Total \$   \$39,123,129   \$355,478,518   \$875,600,952 <td>Health Care: Total \$</td> <td>\$80,52</td> <td>25,994</td> <td>\$743,237,175</td> <td>\$1,844,450,892</td>	Health Care: Total \$	\$80,52	25,994	\$743,237,175	\$1,844,450,892
HH Furnishings & Equipment: Total \$\$31,921,042\$294,830,954\$729,844,673Average Spent\$5,373.01\$4,881.87\$4,778.35Spending Potential Index210191187Personal Care Products & Services: Total \$\$12,633,372\$118,354,891\$295,198,211Average Spent\$2,126.47\$1,959.75\$1,932.68Spending Potential Index209192190Shelter: Total \$\$303,675,193\$2,832,301,422\$7,091,563,755Average Spent\$51,115.16\$46,897.84\$46,428.99Spending Potential Index223205203Support Payments/Cash Contributions/Gifts in Kind: Total \$\$33,062,919\$294,460,445\$727,660,910Average Spent\$5,565.21\$4,875.74\$4,764.05Spending Potential Index205180175Travel: Total \$\$39,123,129\$355,478,518\$875,600,952Average Spent\$6,585.28\$5,886.09\$5,732.62Spending Potential Index229205200Vehicle Maintenance & Repairs: Total \$\$14,175,063\$132,278,474\$330,437,794Average Spent\$2,385.97\$2,190.29\$2,163.40	Average Spent	\$13,	554.28	\$12,306.68	\$12,075.76
Average Spent\$5,373.01\$4,881.87\$4,778.35Spending Potential Index210191187Personal Care Products & Services: Total \$\$12,633,372\$118,354,891\$295,198,211Average Spent\$2,126.47\$1,959.75\$1,932.68Spending Potential Index209192190Shelter: Total \$\$303,675,193\$2,832,301,422\$7,091,563,755Average Spent\$51,115.16\$46,897.84\$46,428.99Spending Potential Index223205203Support Payments/Cash Contributions/Gifts in Kind: Total \$\$33,062,919\$294,460,445\$727,660,910Average Spent\$5,565.21\$4,875.74\$4,764.05Spending Potential Index205180175Spending Potential Index205180175Spending Potential Index205180175Spending Potential Index205180175Spending Potential Index205180175Travel: Total \$\$39,123,129\$355,478,518\$875,600,952Average Spent\$6,585.28\$5,886.09\$5,732.62Spending Potential Index229205200Vehicle Maintenance & Repairs: Total \$\$14,175,063\$132,278,474\$330,437,794Average Spent\$2,385.97\$2,190.29\$2,163.40	Spending Potential Index			=	
Spending Potential Index     210     191     187       Personal Care Products & Services: Total \$     \$12,633,372     \$118,354,891     \$295,198,211       Average Spent     \$2,126.47     \$1,959.75     \$1,932.68       Spending Potential Index     209     192     190       Shelter: Total \$     \$303,675,193     \$2,832,301,422     \$7,091,563,755       Average Spent     \$51,115.16     \$46,897.84     \$46,428.99       Spending Potential Index     223     205     203       Support Payments/Cash Contributions/Gifts in Kind: Total \$     \$33,062,919     \$294,460,445     \$727,660,910       Average Spent     \$5,565.21     \$4,875.74     \$4,764.05       Spending Potential Index     205     180     175       Travel: Total \$     \$39,123,129     \$355,478,518     \$875,600,952       Average Spent     \$6,585.28     \$5,886.09     \$5,732.62       Spending Potential Index     229     205     200       Vehicle Maintenance & Repairs: Total \$     \$14,175,063     \$132,278,474     \$330,437,794       Average Spent     \$2,385.97     \$2,190.29	HH Furnishings & Equipment: Total \$	\$31,92	21,042	\$294,830,954	\$729,844,673
Personal Care Products & Services: Total \$     \$12,633,372     \$118,354,891     \$295,198,211       Average Spent     \$2,126.47     \$1,959.75     \$1,932.68       Spending Potential Index     209     192     190       Shelter: Total \$     \$303,675,193     \$2,832,301,422     \$7,091,563,755       Average Spent     \$51,115.16     \$46,897.84     \$46,428.99       Spending Potential Index     223     205     203       Support Payments/Cash Contributions/Gifts in Kind: Total \$     \$33,062,919     \$294,460,445     \$727,660,910       Average Spent     \$5,565.21     \$4,875.74     \$44,764.05       Spending Potential Index     205     180     175       Travel: Total \$     \$39,123,129     \$355,478,518     \$875,600,952       Average Spent     \$6,585.28     \$5,886.09     \$5,732.62       Spending Potential Index     229     205     200       Vehicle Maintenance & Repairs: Total \$     \$14,175,063     \$132,278,474     \$330,437,794       Average Spent     \$2,385.97     \$2,190.29     \$2,163.40	Average Spent	\$5,3	373.01	\$4,881.87	
Average Spent\$2,126.47\$1,959.75\$1,932.68Spending Potential Index209192190Shelter: Total \$\$303,675,193\$2,832,301,422\$7,091,563,755Average Spent\$51,115.16\$46,897.84\$46,428.99Spending Potential Index223205203Support Payments/Cash Contributions/Gifts in Kind: Total \$\$33,062,919\$294,460,445\$727,660,910Average Spent\$5,565.21\$4,875.74\$4,764.05Spending Potential Index205180175Travel: Total \$\$39,123,129\$355,478,518\$875,600,952Average Spent\$6,585.28\$5,886.09\$5,732.62Spending Potential Index229205200Vehicle Maintenance & Repairs: Total \$\$14,175,063\$132,278,474\$330,437,794Average Spent\$2,385.97\$2,190.29\$2,163.40				191	
Spending Potential Index209192190Shelter: Total \$\$303,675,193\$2,832,301,422\$7,091,563,755Average Spent\$51,115.16\$46,897.84\$46,428.99Spending Potential Index223205203Support Payments/Cash Contributions/Gifts in Kind: Total \$\$33,062,919\$294,460,445\$727,660,910Average Spent\$5,565.21\$4,875.74\$4,764.05Spending Potential Index205180175Travel: Total \$\$39,123,129\$355,478,518\$875,600,952Average Spent\$6,585.28\$5,886.09\$5,732.62Spending Potential Index229205200Vehicle Maintenance & Repairs: Total \$\$14,175,063\$132,278,474\$330,437,794Average Spent\$2,385.97\$2,190.29\$2,163.40	Personal Care Products & Services: Total \$				
Shelter: Total \$\$303,675,193\$2,832,301,422\$7,091,563,755Average Spent\$51,115.16\$46,897.84\$46,428.99Spending Potential Index223205203Support Payments/Cash Contributions/Gifts in Kind: Total \$\$33,062,919\$294,460,445\$727,660,910Average Spent\$5,565.21\$44,875.74\$44,764.05Spending Potential Index205180175Travel: Total \$\$39,123,129\$355,478,518\$875,600,952Average Spent\$6,585.28\$5,886.09\$5,732.62Spending Potential Index229205200Vehicle Maintenance & Repairs: Total \$\$14,175,063\$132,278,474\$330,437,794Average Spent\$2,385.97\$2,190.29\$2,163.40		\$2,3			
Average Spent\$51,115.16\$46,897.84\$46,428.99Spending Potential Index223205203Support Payments/Cash Contributions/Gifts in Kind: Total \$\$33,062,919\$294,460,445\$727,660,910Average Spent\$5,565.21\$4,875.74\$4,764.05Spending Potential Index205180175Travel: Total \$\$39,123,129\$355,478,518\$875,600,952Average Spent\$6,585.28\$5,886.09\$2,732.62Spending Potential Index229205200Vehicle Maintenance & Repairs: Total \$\$14,175,063\$132,278,474\$330,437,794Average Spent\$2,385.97\$2,190.29\$2,163.40	Spending Potential Index				
Spending Potential Index   223   205   203     Support Payments/Cash Contributions/Gifts in Kind: Total \$   \$33,062,919   \$294,460,445   \$727,660,910     Average Spent   \$5,565.21   \$4,875.74   \$4,764.05     Spending Potential Index   205   180   175     Travel: Total \$   \$39,123,129   \$355,478,518   \$875,600,952     Average Spent   \$6,585.28   \$5,886.09   \$5,732.62     Spending Potential Index   229   205   200     Vehicle Maintenance & Repairs: Total \$   \$14,175,063   \$132,278,474   \$330,437,794     Average Spent   \$2,385.97   \$2,190.29   \$2,163.40					
Support Payments/Cash Contributions/Gifts in Kind: Total \$     \$33,062,919     \$294,460,445     \$727,660,910       Average Spent     \$5,565.21     \$4,875.74     \$4,764.05       Spending Potential Index     205     180     175       Travel: Total \$     \$39,123,129     \$355,478,518     \$875,600,952       Average Spent     \$6,585.28     \$5,886.09     \$5,732.62       Spending Potential Index     229     205     200       Vehicle Maintenance & Repairs: Total \$     \$14,175,063     \$132,278,474     \$330,437,794       Average Spent     \$2,385.97     \$2,190.29     \$2,163.40	<b>U</b> .	\$51,3			
Average Spent     \$\$5,565.21     \$4,875.74     \$\$4,764.05       Spending Potential Index     205     180     175       Travel: Total \$     \$39,123,129     \$3355,478,518     \$875,600,952       Average Spent     \$6,585.28     \$5,886.09     \$5,732.62       Spending Potential Index     229     205     200       Vehicle Maintenance & Repairs: Total \$     \$14,175,063     \$132,278,474     \$330,437,794       Average Spent     \$2,385.97     \$2,190.29     \$2,163.40	1 5				
Spending Potential Index     205     180     175       Travel: Total \$     \$39,123,129     \$355,478,518     \$875,600,952       Average Spent     \$6,585.28     \$5,886.09     \$5,732.62       Spending Potential Index     229     205     200       Vehicle Maintenance & Repairs: Total \$     \$14,175,063     \$132,278,474     \$330,437,794       Average Spent     \$2,385.97     \$2,190.29     \$2,163.40	Support Payments/Cash Contributions/Gifts in Kind: T			\$294,460,445	\$727,660,910
Travel: Total \$   \$39,123,129   \$355,478,518   \$875,600,952     Average Spent   \$6,585.28   \$5,886.09   \$5,732.62     Spending Potential Index   229   205   200     Vehicle Maintenance & Repairs: Total \$   \$14,175,063   \$132,278,474   \$330,437,794     Average Spent   \$2,385.97   \$2,190.29   \$2,163.40	Average Spent	\$5,!		\$4,875.74	\$4,764.05
Average Spent     \$6,585.28     \$5,886.09     \$5,732.62       Spending Potential Index     229     205     200       Vehicle Maintenance & Repairs: Total \$     \$14,175,063     \$132,278,474     \$330,437,794       Average Spent     \$2,385.97     \$2,190.29     \$2,163.40					
Spending Potential Index     229     205     200       Vehicle Maintenance & Repairs: Total \$     \$14,175,063     \$132,278,474     \$330,437,794       Average Spent     \$2,385.97     \$2,190.29     \$2,163.40	Travel: Total \$				
Vehicle Maintenance & Repairs: Total \$     \$14,175,063     \$132,278,474     \$330,437,794       Average Spent     \$2,385.97     \$2,190.29     \$2,163.40		\$6,!	585.28	\$5,886.09	\$5,732.62
Average Spent     \$2,385.97     \$2,190.29     \$2,163.40	Spending Potential Index		229	205	200
	Vehicle Maintenance & Repairs: Total \$	\$14,1	75,063	\$132,278,474	\$330,437,794
Spending Potential Index189174172	Average Spent	\$2,3	385.97	\$2,190.29	\$2,163.40
	Spending Potential Index		189	174	172



Birch & Broad Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 38.89488 Longitude: -77.18867

1 mile

3 miles

5 miles

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.