

1700 4th Street
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 37.87153
Longitude: -122.30131

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	18,897	174,407	320,133
2020 Total Population	22,294	193,310	364,851
2020 Group Quarters	2,941	19,649	29,237
2024 Total Population	22,017	191,891	367,202
2024 Group Quarters	2,809	18,692	27,894
2029 Total Population	22,021	196,974	378,591
2024-2029 Annual Rate	0.00%	0.52%	0.61%
2024 Total Daytime Population	28,521	236,134	437,149
Workers	18,063	147,752	268,954
Residents	10,458	88,382	168,195
Household Summary			
2010 Households	8,046	73,431	138,642
2010 Average Household Size	2.27	2.19	2.19
2020 Total Households	8,692	76,721	148,837
2020 Average Household Size	2.23	2.26	2.25
2024 Households	8,545	75,815	149,544
2024 Average Household Size	2.25	2.28	2.27
2029 Households	8,447	77,281	153,367
2029 Average Household Size	2.27	2.31	2.29
2024-2029 Annual Rate	-0.23%	0.38%	0.51%
2010 Families	4,264	32,848	64,210
2010 Average Family Size	2.93	2.86	2.91
2024 Families	4,235	35,050	69,420
2024 Average Family Size	3.03	2.93	3.00
2029 Families	4,203	35,584	70,945
2029 Average Family Size	3.06	2.95	3.02
2024-2029 Annual Rate	-0.15%	0.30%	0.44%
Housing Unit Summary			
2000 Housing Units	7,946	73,343	140,104
Owner Occupied Housing Units	39.3%	42.1%	40.1%
Renter Occupied Housing Units	56.0%	53.8%	55.2%
Vacant Housing Units	4.7%	4.1%	4.7%
2010 Housing Units	8,686	79,364	151,112
Owner Occupied Housing Units	35.8%	39.0%	38.2%
Renter Occupied Housing Units	56.9%	53.5%	53.6%
Vacant Housing Units	7.4%	7.5%	8.3%
2020 Housing Units	9,454	83,372	160,784
Owner Occupied Housing Units	33.3%	38.0%	37.2%
Renter Occupied Housing Units	58.7%	54.0%	55.4%
Vacant Housing Units	8.1%	8.0%	7.4%
2024 Housing Units	9,502	84,292	164,919
Owner Occupied Housing Units	32.4%	37.0%	36.1%
Renter Occupied Housing Units	57.6%	53.0%	54.6%
Vacant Housing Units	10.1%	10.1%	9.3%
2029 Housing Units	9,540	86,449	169,546
Owner Occupied Housing Units	31.7%	35.9%	35.0%
Renter Occupied Housing Units	56.9%	53.5%	55.5%
Vacant Housing Units	11.5%	10.6%	9.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	8,545	75,815	149,544
<\$15,000	9.4%	9.3%	9.8%
\$15,000 - \$24,999	5.3%	4.8%	5.0%
\$25,000 - \$34,999	4.4%	4.5%	4.4%
\$35,000 - \$49,999	6.7%	5.9%	5.6%
\$50,000 - \$74,999	10.9%	10.7%	10.2%
\$75,000 - \$99,999	11.1%	9.4%	9.8%
\$100,000 - \$149,999	15.0%	14.4%	14.6%
\$150,000 - \$199,999	11.2%	10.4%	10.6%
\$200,000+	26.0%	30.6%	29.9%
Average Household Income	\$158,250	\$176,559	\$173,916
2029 Households by Income			
Household Income Base	8,447	77,281	153,367
<\$15,000	7.9%	8.3%	8.6%
\$15,000 - \$24,999	3.8%	3.6%	3.7%
\$25,000 - \$34,999	3.6%	3.6%	3.5%
\$35,000 - \$49,999	5.2%	4.7%	4.5%
\$50,000 - \$74,999	9.4%	9.4%	8.9%
\$75,000 - \$99,999	11.0%	9.1%	9.3%
\$100,000 - \$149,999	15.8%	14.6%	14.9%
\$150,000 - \$199,999	13.0%	11.8%	12.3%
\$200,000+	30.3%	34.9%	34.3%
Average Household Income	\$183,003	\$200,838	\$198,896
2024 Owner Occupied Housing Units by Value			
Total	3,067	31,142	59,436
<\$50,000	0.3%	0.8%	0.8%
\$50,000 - \$99,999	0.2%	0.3%	0.3%
\$100,000 - \$149,999	0.2%	0.2%	0.3%
\$150,000 - \$199,999	0.0%	0.2%	0.4%
\$200,000 - \$249,999	0.2%	0.3%	0.3%
\$250,000 - \$299,999	0.0%	0.1%	0.3%
\$300,000 - \$399,999	0.2%	0.6%	1.0%
\$400,000 - \$499,999	0.6%	1.2%	2.2%
\$500,000 - \$749,999	4.1%	6.5%	10.2%
\$750,000 - \$999,999	14.8%	13.5%	16.1%
\$1,000,000 - \$1,499,999	44.9%	32.2%	27.3%
\$1,500,000 - \$1,999,999	23.9%	26.3%	22.3%
\$2,000,000 +	10.4%	17.8%	18.6%
Average Home Value	\$1,373,337	\$1,430,812	\$1,371,408
2029 Owner Occupied Housing Units by Value			
Total	3,012	30,980	59,272
<\$50,000	0.1%	0.3%	0.3%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.1%
\$300,000 - \$399,999	0.0%	0.1%	0.1%
\$400,000 - \$499,999	0.0%	0.4%	0.5%
\$500,000 - \$749,999	1.0%	3.0%	5.4%
\$750,000 - \$999,999	8.1%	8.9%	12.3%
\$1,000,000 - \$1,499,999	45.6%	33.1%	29.9%
\$1,500,000 - \$1,999,999	31.1%	31.7%	27.7%
\$2,000,000 +	14.0%	22.5%	23.6%
Average Home Value	\$1,507,910	\$1,572,761	\$1,534,517

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	\$105,327	\$114,891	\$113,694
2029	\$124,234	\$135,343	\$135,213
Median Home Value			
2024	\$1,324,982	\$1,407,848	\$1,334,064
2029	\$1,447,196	\$1,565,863	\$1,524,015
Per Capita Income			
2024	\$62,043	\$70,532	\$71,363
2029	\$70,663	\$79,592	\$81,067
Median Age			
2010	35.1	34.0	36.1
2020	35.2	34.1	36.2
2024	35.6	34.4	36.8
2029	37.3	36.0	38.6
2020 Population by Age			
Total	22,294	193,310	364,851
0 - 4	4.9%	4.0%	4.3%
5 - 9	4.8%	3.8%	4.1%
10 - 14	4.5%	3.8%	4.1%
15 - 24	14.7%	21.6%	15.8%
25 - 34	20.8%	18.4%	19.8%
35 - 44	15.1%	13.2%	14.8%
45 - 54	11.2%	10.7%	11.7%
55 - 64	10.5%	9.6%	10.3%
65 - 74	8.3%	8.9%	9.0%
75 - 84	3.6%	4.4%	4.4%
85 +	1.6%	1.6%	1.8%
18 +	83.1%	86.0%	85.0%
2024 Population by Age			
Total	22,017	191,890	367,202
0 - 4	4.8%	3.9%	4.2%
5 - 9	4.7%	3.7%	4.0%
10 - 14	4.0%	3.4%	3.7%
15 - 24	14.2%	21.2%	15.6%
25 - 34	21.4%	18.9%	19.2%
35 - 44	15.7%	13.9%	16.1%
45 - 54	11.4%	10.7%	11.8%
55 - 64	9.8%	9.0%	9.7%
65 - 74	7.7%	8.5%	8.6%
75 - 84	4.6%	5.2%	5.2%
85 +	1.8%	1.6%	1.8%
18 +	84.1%	86.7%	85.7%
2029 Population by Age			
Total	22,022	196,973	378,592
0 - 4	4.6%	3.7%	4.0%
5 - 9	4.5%	3.5%	3.8%
10 - 14	4.2%	3.6%	3.9%
15 - 24	13.9%	20.9%	15.4%
25 - 34	18.5%	16.8%	16.4%
35 - 44	17.0%	14.6%	16.8%
45 - 54	12.0%	11.1%	12.7%
55 - 64	9.9%	9.1%	9.9%
65 - 74	7.8%	8.6%	8.7%
75 - 84	5.5%	6.2%	6.2%
85 +	2.1%	1.9%	2.1%
18 +	84.3%	87.0%	85.9%

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2020 Population by Sex			
Males	10,858	93,981	178,000
Females	11,436	99,329	186,851
2024 Population by Sex			
Males	10,861	94,709	181,851
Females	11,156	97,182	185,351
2029 Population by Sex			
Males	10,804	96,769	186,515
Females	11,217	100,205	192,077
2010 Population by Race/Ethnicity			
Total	18,897	174,407	320,133
White Alone	50.4%	55.9%	50.8%
Black Alone	14.4%	12.5%	18.9%
American Indian Alone	0.8%	0.5%	0.5%
Asian Alone	19.0%	20.1%	17.5%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	8.2%	4.5%	5.8%
Two or More Races	6.9%	6.3%	6.2%
Hispanic Origin	17.6%	11.0%	12.9%
Diversity Index	77.1	69.9	74.3
2020 Population by Race/Ethnicity			
Total	22,294	193,310	364,851
White Alone	47.3%	50.4%	46.0%
Black Alone	11.8%	9.0%	13.9%
American Indian Alone	1.1%	0.5%	0.7%
Asian Alone	16.1%	21.4%	18.7%
Pacific Islander Alone	0.4%	0.2%	0.4%
Some Other Race Alone	10.0%	6.2%	8.2%
Two or More Races	13.2%	12.1%	12.1%
Hispanic Origin	18.8%	13.5%	15.9%
Diversity Index	79.7	74.9	78.9
2024 Population by Race/Ethnicity			
Total	22,017	191,891	367,202
White Alone	44.8%	47.7%	43.4%
Black Alone	11.5%	8.9%	13.7%
American Indian Alone	1.2%	0.5%	0.7%
Asian Alone	17.6%	23.4%	20.6%
Pacific Islander Alone	0.4%	0.2%	0.4%
Some Other Race Alone	10.7%	6.6%	8.6%
Two or More Races	13.8%	12.6%	12.6%
Hispanic Origin	19.8%	14.1%	16.7%
Diversity Index	81.2	76.5	80.3
2029 Population by Race/Ethnicity			
Total	22,021	196,975	378,592
White Alone	42.3%	44.8%	40.8%
Black Alone	11.3%	8.8%	13.6%
American Indian Alone	1.2%	0.6%	0.7%
Asian Alone	19.1%	25.5%	22.4%
Pacific Islander Alone	0.4%	0.2%	0.4%
Some Other Race Alone	11.3%	6.9%	9.0%
Two or More Races	14.4%	13.2%	13.1%
Hispanic Origin	20.9%	14.9%	17.5%
Diversity Index	82.5	78.0	81.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	22,294	193,310	364,851
In Households	86.8%	89.8%	92.0%
Householder	38.5%	39.8%	40.9%
Opposite-Sex Spouse	13.3%	13.2%	13.2%
Same-Sex Spouse	0.7%	0.7%	0.7%
Opposite-Sex Unmarried Partner	3.4%	3.1%	3.3%
Same-Sex Unmarried Partner	0.5%	0.4%	0.5%
Biological Child	18.8%	16.7%	17.9%
Adopted Child	0.5%	0.5%	0.5%
Stepchild	0.4%	0.3%	0.4%
Grandchild	1.1%	1.0%	1.2%
Brother or Sister	1.0%	0.9%	1.1%
Parent	1.0%	0.8%	1.0%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.3%
Other Relatives	1.1%	0.9%	1.3%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	5.9%	11.0%	9.5%
In Group Quarters	13.2%	10.2%	8.0%
Institutionalized	0.2%	0.1%	0.4%
Noninstitutionalized	13.0%	10.0%	7.6%
2024 Population 25+ by Educational Attainment			
Total	15,919	130,119	265,760
Less than 9th Grade	2.5%	1.8%	2.8%
9th - 12th Grade, No Diploma	2.1%	1.6%	2.7%
High School Graduate	8.8%	6.8%	8.6%
GED/Alternative Credential	0.9%	1.0%	1.4%
Some College, No Degree	10.7%	10.3%	11.5%
Associate Degree	4.5%	4.7%	4.9%
Bachelor's Degree	33.7%	35.0%	34.4%
Graduate/Professional Degree	36.9%	38.9%	33.6%
2024 Population 15+ by Marital Status			
Total	19,040	170,724	323,177
Never Married	43.3%	51.3%	49.5%
Married	43.7%	37.9%	38.7%
Widowed	4.6%	3.1%	3.6%
Divorced	8.3%	7.7%	8.2%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	12,109	110,924	213,681
Population 16+ Employed	97.0%	95.0%	94.6%
Population 16+ Unemployment rate	3.0%	5.0%	5.4%
Population 16-24 Employed	7.6%	15.2%	11.8%
Population 16-24 Unemployment rate	13.6%	9.9%	10.1%
Population 25-54 Employed	73.0%	66.2%	69.8%
Population 25-54 Unemployment rate	2.1%	3.7%	4.5%
Population 55-64 Employed	11.4%	11.2%	11.5%
Population 55-64 Unemployment rate	1.8%	4.6%	4.7%
Population 65+ Employed	7.9%	7.3%	7.0%
Population 65+ Unemployment rate	2.0%	6.0%	7.0%

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September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	11,740	105,390	202,167
Agriculture/Mining	0.6%	0.3%	0.3%
Construction	3.0%	3.2%	3.8%
Manufacturing	4.8%	4.5%	4.8%
Wholesale Trade	1.1%	1.3%	1.3%
Retail Trade	6.3%	6.5%	6.8%
Transportation/Utilities	2.6%	3.1%	4.2%
Information	4.0%	5.4%	5.3%
Finance/Insurance/Real Estate	4.9%	5.5%	5.8%
Services	70.3%	66.8%	63.8%
Public Administration	2.5%	3.5%	3.9%
2024 Employed Population 16+ by Occupation			
Total	11,742	105,391	202,166
White Collar	83.0%	81.9%	78.5%
Management/Business/Financial	22.8%	21.8%	22.7%
Professional	49.2%	48.3%	43.1%
Sales	4.6%	5.3%	5.9%
Administrative Support	6.4%	6.5%	6.8%
Services	10.5%	10.9%	12.4%
Blue Collar	6.6%	7.2%	9.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.2%	1.7%	2.2%
Installation/Maintenance/Repair	0.3%	0.5%	0.6%
Production	1.5%	1.5%	1.8%
Transportation/Material Moving	3.5%	3.3%	4.4%
2020 Households by Type			
Total	8,692	76,721	148,837
Married Couple Households	36.5%	34.9%	34.0%
With Own Children <18	16.6%	14.3%	13.6%
Without Own Children <18	20.0%	20.6%	20.5%
Cohabiting Couple Households	10.2%	8.8%	9.4%
With Own Children <18	1.3%	1.0%	1.2%
Without Own Children <18	9.0%	7.8%	8.2%
Male Householder, No Spouse/Partner	21.4%	24.0%	23.8%
Living Alone	14.6%	15.2%	15.8%
65 Years and over	4.8%	4.2%	4.2%
With Own Children <18	1.3%	1.2%	1.2%
Without Own Children <18, With Relatives	2.0%	2.3%	2.4%
No Relatives Present	3.6%	5.3%	4.4%
Female Householder, No Spouse/Partner	31.8%	32.3%	32.8%
Living Alone	19.0%	18.4%	19.1%
65 Years and over	8.7%	7.7%	7.7%
With Own Children <18	4.3%	3.1%	3.5%
Without Own Children <18, With Relatives	5.4%	5.2%	5.6%
No Relatives Present	3.0%	5.6%	4.5%
2020 Households by Size			
Total	8,692	76,721	148,837
1 Person Household	33.6%	33.6%	34.9%
2 Person Household	33.5%	33.4%	33.2%
3 Person Household	15.1%	15.5%	14.5%
4 Person Household	11.5%	11.3%	10.6%
5 Person Household	3.6%	3.7%	3.9%
6 Person Household	1.6%	1.5%	1.6%
7 + Person Household	1.1%	1.1%	1.3%

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2020 Households by Tenure and Mortgage Status			
Total	8,692	76,721	148,837
Owner Occupied	36.2%	41.3%	40.2%
Owned with a Mortgage/Loan	25.9%	28.7%	28.9%
Owned Free and Clear	10.3%	12.6%	11.3%
Renter Occupied	63.8%	58.7%	59.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	32	33	34
Percent of Income for Mortgage	78.7%	76.7%	73.4%
Wealth Index	122	145	139
2020 Housing Units By Urban/ Rural Status			
Total	9,454	83,372	160,784
Urban Housing Units	99.9%	100.0%	100.0%
Rural Housing Units	0.1%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	22,294	193,310	364,851
Urban Population	99.9%	100.0%	100.0%
Rural Population	0.1%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Trendsetters (3C)	Trendsetters (3C)	Trendsetters (3C)
2.	Urban Chic (2A)	Urban Chic (2A)	Urban Chic (2A)
3.	Metro Renters (3B)	City Lights (8A)	Metro Renters (3B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$29,183,796	\$290,071,639	\$566,466,380
Average Spent	\$3,415.31	\$3,826.05	\$3,787.96
Spending Potential Index	143	161	159
Education: Total \$	\$22,232,150	\$235,291,548	\$446,752,190
Average Spent	\$2,601.77	\$3,103.50	\$2,987.43
Spending Potential Index	151	180	173
Entertainment/Recreation: Total \$	\$47,112,649	\$465,971,458	\$904,352,256
Average Spent	\$5,513.48	\$6,146.16	\$6,047.40
Spending Potential Index	135	150	148
Food at Home: Total \$	\$88,045,678	\$858,451,531	\$1,680,477,677
Average Spent	\$10,303.77	\$11,322.98	\$11,237.35
Spending Potential Index	141	155	154
Food Away from Home: Total \$	\$48,690,970	\$483,154,558	\$937,491,933
Average Spent	\$5,698.18	\$6,372.81	\$6,269.00
Spending Potential Index	146	164	161
Health Care: Total \$	\$80,469,681	\$784,654,015	\$1,531,115,804
Average Spent	\$9,417.17	\$10,349.59	\$10,238.56
Spending Potential Index	122	135	133
HH Furnishings & Equipment: Total \$	\$35,939,509	\$356,963,288	\$690,255,587
Average Spent	\$4,205.91	\$4,708.35	\$4,615.74
Spending Potential Index	133	149	146
Personal Care Products & Services: Total \$	\$12,529,190	\$123,035,396	\$239,420,232
Average Spent	\$1,466.26	\$1,622.84	\$1,601.00
Spending Potential Index	147	163	161
Shelter: Total \$	\$337,742,412	\$3,316,021,560	\$6,455,071,041
Average Spent	\$39,525.15	\$43,738.33	\$43,165.03
Spending Potential Index	148	164	162
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$34,987,151	\$347,463,489	\$672,599,112
Average Spent	\$4,094.46	\$4,583.04	\$4,497.67
Spending Potential Index	117	131	128
Travel: Total \$	\$36,752,436	\$364,792,084	\$708,349,900
Average Spent	\$4,301.05	\$4,811.61	\$4,736.73
Spending Potential Index	142	159	156
Vehicle Maintenance & Repairs: Total \$	\$16,516,015	\$162,842,763	\$314,976,818
Average Spent	\$1,932.83	\$2,147.90	\$2,106.25
Spending Potential Index	130	145	142

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.