

29th Place
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.07799
Longitude: -78.47839

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	9,612	41,159	88,904
2020 Total Population	10,454	45,272	98,557
2020 Group Quarters	537	3,017	9,200
2024 Total Population	10,763	46,443	100,144
2024 Group Quarters	540	3,040	9,240
2029 Total Population	11,339	47,341	101,359
2024-2029 Annual Rate	1.05%	0.38%	0.24%
2024 Total Daytime Population	16,090	60,757	141,284
Workers	10,890	38,802	94,053
Residents	5,200	21,955	47,231
Household Summary			
2010 Households	4,177	16,883	34,958
2010 Average Household Size	2.23	2.27	2.30
2020 Total Households	4,531	18,700	39,500
2020 Average Household Size	2.19	2.26	2.26
2024 Households	4,745	19,384	40,668
2024 Average Household Size	2.15	2.24	2.24
2029 Households	5,097	20,061	41,813
2029 Average Household Size	2.12	2.21	2.20
2024-2029 Annual Rate	1.44%	0.69%	0.56%
2010 Families	2,256	8,853	17,481
2010 Average Family Size	2.92	2.91	2.93
2024 Families	2,324	9,911	20,224
2024 Average Family Size	3.15	3.01	3.01
2029 Families	2,457	10,188	20,679
2029 Average Family Size	3.12	2.99	2.98
2024-2029 Annual Rate	1.12%	0.55%	0.45%
Housing Unit Summary			
2000 Housing Units	4,168	17,326	33,384
Owner Occupied Housing Units	41.0%	45.2%	44.3%
Renter Occupied Housing Units	55.1%	50.8%	51.3%
Vacant Housing Units	3.9%	4.0%	4.4%
2010 Housing Units	4,503	18,376	38,086
Owner Occupied Housing Units	41.9%	45.4%	43.6%
Renter Occupied Housing Units	50.8%	46.5%	48.2%
Vacant Housing Units	7.2%	8.1%	8.2%
2020 Housing Units	4,841	20,064	42,595
Owner Occupied Housing Units	33.9%	43.7%	42.4%
Renter Occupied Housing Units	59.7%	49.5%	50.3%
Vacant Housing Units	6.3%	6.7%	7.2%
2024 Housing Units	5,077	20,866	44,206
Owner Occupied Housing Units	34.8%	44.6%	43.5%
Renter Occupied Housing Units	58.7%	48.3%	48.5%
Vacant Housing Units	6.5%	7.1%	8.0%
2029 Housing Units	5,429	21,607	45,456
Owner Occupied Housing Units	34.4%	45.7%	45.1%
Renter Occupied Housing Units	59.5%	47.1%	46.9%
Vacant Housing Units	6.1%	7.2%	8.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	4,745	19,384	40,667
<\$15,000	9.4%	10.2%	11.9%
\$15,000 - \$24,999	8.2%	6.2%	5.8%
\$25,000 - \$34,999	7.5%	6.8%	6.2%
\$35,000 - \$49,999	9.6%	8.0%	8.2%
\$50,000 - \$74,999	21.6%	15.6%	14.6%
\$75,000 - \$99,999	12.5%	10.8%	10.8%
\$100,000 - \$149,999	17.9%	16.3%	16.9%
\$150,000 - \$199,999	5.4%	9.7%	9.0%
\$200,000+	8.0%	16.5%	16.6%
Average Household Income	\$91,738	\$122,853	\$122,645
2029 Households by Income			
Household Income Base	5,097	20,061	41,812
<\$15,000	8.2%	9.1%	10.8%
\$15,000 - \$24,999	6.7%	5.0%	4.7%
\$25,000 - \$34,999	6.5%	5.6%	5.2%
\$35,000 - \$49,999	9.2%	6.9%	7.1%
\$50,000 - \$74,999	20.8%	14.5%	13.4%
\$75,000 - \$99,999	12.5%	10.3%	10.2%
\$100,000 - \$149,999	20.2%	17.2%	17.9%
\$150,000 - \$199,999	6.6%	11.4%	10.5%
\$200,000+	9.5%	20.0%	20.3%
Average Household Income	\$103,885	\$142,284	\$142,354
2024 Owner Occupied Housing Units by Value			
Total	1,766	9,289	19,199
<\$50,000	1.6%	0.5%	0.6%
\$50,000 - \$99,999	0.3%	0.1%	0.1%
\$100,000 - \$149,999	1.5%	1.1%	1.1%
\$150,000 - \$199,999	7.6%	2.5%	1.9%
\$200,000 - \$249,999	11.6%	3.9%	3.4%
\$250,000 - \$299,999	20.8%	6.9%	6.3%
\$300,000 - \$399,999	24.9%	16.9%	19.5%
\$400,000 - \$499,999	16.2%	17.5%	18.4%
\$500,000 - \$749,999	11.6%	33.5%	31.3%
\$750,000 - \$999,999	1.7%	11.5%	10.4%
\$1,000,000 - \$1,499,999	0.9%	2.3%	3.6%
\$1,500,000 - \$1,999,999	0.9%	2.3%	2.1%
\$2,000,000 +	0.4%	1.0%	1.5%
Average Home Value	\$382,375	\$573,789	\$582,579
2029 Owner Occupied Housing Units by Value			
Total	1,866	9,863	20,471
<\$50,000	1.2%	0.3%	0.2%
\$50,000 - \$99,999	0.1%	0.0%	0.0%
\$100,000 - \$149,999	0.9%	0.4%	0.3%
\$150,000 - \$199,999	4.9%	1.2%	0.8%
\$200,000 - \$249,999	9.2%	2.3%	1.8%
\$250,000 - \$299,999	21.2%	5.2%	4.2%
\$300,000 - \$399,999	25.9%	13.3%	14.4%
\$400,000 - \$499,999	16.0%	14.4%	16.4%
\$500,000 - \$749,999	13.9%	37.1%	35.1%
\$750,000 - \$999,999	2.8%	16.5%	14.7%
\$1,000,000 - \$1,499,999	1.7%	3.7%	5.9%
\$1,500,000 - \$1,999,999	1.7%	4.2%	3.9%
\$2,000,000 +	0.6%	1.4%	2.2%
Average Home Value	\$427,546	\$662,025	\$682,269

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$65,614	\$81,294	\$81,258
2029	\$72,884	\$95,741	\$96,090
Median Home Value			
2024	\$326,364	\$505,175	\$493,851
2029	\$348,760	\$587,333	\$584,441
Per Capita Income			
2024	\$41,657	\$52,565	\$50,774
2029	\$47,832	\$61,562	\$59,699
Median Age			
2010	35.2	33.3	30.0
2020	36.7	34.5	32.0
2024	37.2	34.8	32.8
2029	38.4	36.2	34.1
2020 Population by Age			
Total	10,454	45,272	98,557
0 - 4	5.7%	5.2%	5.1%
5 - 9	5.8%	5.3%	4.9%
10 - 14	5.6%	4.9%	4.7%
15 - 24	11.8%	17.8%	22.8%
25 - 34	18.4%	17.5%	17.1%
35 - 44	13.0%	11.4%	11.3%
45 - 54	9.7%	9.6%	9.0%
55 - 64	9.9%	10.3%	9.6%
65 - 74	8.8%	9.2%	8.3%
75 - 84	6.1%	5.5%	4.7%
85 +	5.0%	3.3%	2.5%
18 +	79.9%	81.6%	82.6%
2024 Population by Age			
Total	10,762	46,442	100,144
0 - 4	5.8%	5.2%	5.0%
5 - 9	5.2%	5.1%	4.8%
10 - 14	4.9%	4.7%	4.5%
15 - 24	12.5%	17.6%	22.6%
25 - 34	18.3%	17.7%	16.7%
35 - 44	13.9%	12.2%	12.2%
45 - 54	9.5%	9.3%	9.0%
55 - 64	9.5%	9.6%	8.9%
65 - 74	8.9%	9.3%	8.5%
75 - 84	6.6%	6.0%	5.3%
85 +	4.9%	3.2%	2.6%
18 +	81.3%	82.4%	83.1%
2029 Population by Age			
Total	11,339	47,338	101,361
0 - 4	5.6%	5.0%	4.8%
5 - 9	5.0%	4.8%	4.6%
10 - 14	4.6%	4.8%	4.6%
15 - 24	12.5%	17.1%	22.2%
25 - 34	16.3%	16.6%	15.0%
35 - 44	15.2%	12.5%	12.8%
45 - 54	10.4%	10.1%	9.7%
55 - 64	8.9%	9.0%	8.3%
65 - 74	9.0%	9.4%	8.7%
75 - 84	7.4%	7.1%	6.5%
85 +	5.1%	3.6%	2.9%
18 +	82.0%	82.7%	83.4%

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2020 Population by Sex			
Males	4,769	21,165	46,559
Females	5,684	24,107	51,998
2024 Population by Sex			
Males	4,991	22,115	48,100
Females	5,772	24,328	52,044
2029 Population by Sex			
Males	5,249	22,476	48,475
Females	6,091	24,865	52,884
2010 Population by Race/Ethnicity			
Total	9,611	41,158	88,903
White Alone	63.2%	73.2%	71.9%
Black Alone	20.8%	14.1%	15.5%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	5.0%	6.2%	7.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	6.3%	2.9%	2.3%
Two or More Races	4.1%	3.1%	3.0%
Hispanic Origin	13.5%	7.0%	5.9%
Diversity Index	65.4	51.1	51.4
2020 Population by Race/Ethnicity			
Total	10,454	45,272	98,557
White Alone	54.4%	66.1%	64.7%
Black Alone	20.7%	13.0%	13.4%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	7.5%	8.3%	10.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.3%	4.2%	3.6%
Two or More Races	9.7%	8.1%	7.6%
Hispanic Origin	14.3%	9.1%	7.9%
Diversity Index	72.8	60.8	61.1
2024 Population by Race/Ethnicity			
Total	10,762	46,443	100,143
White Alone	52.7%	65.0%	63.9%
Black Alone	21.2%	13.0%	13.2%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	8.0%	8.8%	10.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.9%	4.5%	3.8%
Two or More Races	9.7%	8.3%	7.9%
Hispanic Origin	15.2%	9.6%	8.4%
Diversity Index	74.4	62.2	62.3
2029 Population by Race/Ethnicity			
Total	11,339	47,341	101,359
White Alone	50.0%	63.0%	62.1%
Black Alone	21.9%	13.3%	13.3%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	9.0%	9.7%	11.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	8.6%	4.9%	4.1%
Two or More Races	10.1%	8.8%	8.4%
Hispanic Origin	16.4%	10.3%	9.0%
Diversity Index	76.5	64.6	64.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	10,454	45,272	98,557
In Households	94.9%	93.3%	90.7%
Householder	43.1%	41.4%	40.2%
Opposite-Sex Spouse	13.7%	15.5%	14.6%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	3.1%	2.5%	2.5%
Same-Sex Unmarried Partner	0.3%	0.2%	0.2%
Biological Child	24.2%	21.9%	20.5%
Adopted Child	0.4%	0.5%	0.4%
Stepchild	0.7%	0.5%	0.5%
Grandchild	1.1%	1.0%	1.1%
Brother or Sister	1.4%	1.0%	0.9%
Parent	1.1%	0.8%	0.8%
Parent-in-law	0.1%	0.2%	0.1%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.2%
Other Relatives	1.4%	0.9%	0.8%
Foster Child	0.1%	0.1%	0.0%
Other Nonrelatives	3.9%	6.5%	7.6%
In Group Quarters	5.1%	6.7%	9.3%
Institutionalized	4.5%	2.5%	1.4%
Noninstitutionalized	0.7%	4.1%	7.9%
2024 Population 25+ by Educational Attainment			
Total	7,703	31,289	63,127
Less than 9th Grade	2.5%	2.0%	2.1%
9th - 12th Grade, No Diploma	5.2%	4.6%	3.9%
High School Graduate	19.9%	12.0%	13.4%
GED/Alternative Credential	1.1%	1.2%	2.3%
Some College, No Degree	12.1%	10.8%	10.6%
Associate Degree	8.1%	6.5%	5.9%
Bachelor's Degree	25.7%	30.8%	30.5%
Graduate/Professional Degree	25.4%	32.2%	31.4%
2024 Population 15+ by Marital Status			
Total	9,054	39,478	85,803
Never Married	44.2%	41.9%	45.4%
Married	34.6%	41.6%	39.7%
Widowed	9.2%	6.8%	5.3%
Divorced	12.0%	9.7%	9.6%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,793	25,396	55,171
Population 16+ Employed	97.2%	97.7%	97.4%
Population 16+ Unemployment rate	2.8%	2.3%	2.6%
Population 16-24 Employed	16.2%	16.5%	18.2%
Population 16-24 Unemployment rate	0.4%	3.3%	4.0%
Population 25-54 Employed	66.8%	61.7%	60.9%
Population 25-54 Unemployment rate	3.2%	2.3%	2.7%
Population 55-64 Employed	11.4%	13.8%	12.5%
Population 55-64 Unemployment rate	0.3%	0.9%	1.0%
Population 65+ Employed	5.5%	8.1%	8.4%
Population 65+ Unemployment rate	9.8%	2.7%	1.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	5,628	24,806	53,713
Agriculture/Mining	0.0%	0.2%	0.3%
Construction	4.5%	3.7%	3.8%
Manufacturing	4.7%	4.3%	4.0%
Wholesale Trade	0.2%	0.7%	0.7%
Retail Trade	9.5%	9.1%	8.3%
Transportation/Utilities	3.5%	3.1%	2.4%
Information	0.6%	1.6%	2.0%
Finance/Insurance/Real Estate	5.5%	6.1%	5.4%
Services	66.6%	67.1%	68.5%
Public Administration	4.9%	4.1%	4.5%
2024 Employed Population 16+ by Occupation			
Total	5,630	24,805	53,714
White Collar	70.6%	74.7%	75.1%
Management/Business/Financial	19.5%	19.7%	19.1%
Professional	37.4%	41.2%	41.9%
Sales	6.8%	6.6%	7.1%
Administrative Support	6.9%	7.2%	7.0%
Services	17.6%	15.7%	15.7%
Blue Collar	11.9%	9.6%	9.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.0%	2.2%	2.5%
Installation/Maintenance/Repair	1.4%	1.1%	0.8%
Production	4.1%	2.0%	2.4%
Transportation/Material Moving	4.4%	4.4%	3.5%
2020 Households by Type			
Total	4,531	18,700	39,500
Married Couple Households	32.0%	37.8%	37.0%
With Own Children <18	12.9%	15.1%	14.8%
Without Own Children <18	19.0%	22.7%	22.2%
Cohabiting Couple Households	8.2%	6.7%	6.6%
With Own Children <18	2.1%	1.3%	1.2%
Without Own Children <18	6.2%	5.4%	5.3%
Male Householder, No Spouse/Partner	20.6%	20.2%	21.7%
Living Alone	15.1%	13.6%	14.5%
65 Years and over	3.9%	3.1%	3.2%
With Own Children <18	1.5%	1.3%	1.2%
Without Own Children <18, With Relatives	1.9%	1.8%	1.9%
No Relatives Present	2.1%	3.4%	4.1%
Female Householder, No Spouse/Partner	39.2%	35.2%	34.7%
Living Alone	24.0%	21.4%	20.9%
65 Years and over	11.7%	9.3%	8.4%
With Own Children <18	6.9%	4.7%	4.5%
Without Own Children <18, With Relatives	6.6%	5.3%	5.0%
No Relatives Present	1.8%	3.8%	4.3%
2020 Households by Size			
Total	4,531	18,700	39,500
1 Person Household	39.0%	35.1%	35.4%
2 Person Household	32.0%	33.8%	33.0%
3 Person Household	13.0%	13.5%	13.5%
4 Person Household	9.5%	10.7%	11.1%
5 Person Household	4.3%	4.4%	4.4%
6 Person Household	1.5%	1.6%	1.6%
7 + Person Household	0.7%	0.9%	1.0%

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2020 Households by Tenure and Mortgage Status			
Total	4,531	18,700	39,500
Owner Occupied	36.2%	46.9%	45.7%
Owned with a Mortgage/Loan	24.2%	30.5%	30.5%
Owned Free and Clear	12.1%	16.4%	15.2%
Renter Occupied	63.8%	53.1%	54.3%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	81	64	66
Percent of Income for Mortgage	31.1%	38.9%	38.0%
Wealth Index	70	111	108
2020 Housing Units By Urban/ Rural Status			
Total	4,841	20,064	42,595
Urban Housing Units	98.4%	94.2%	92.0%
Rural Housing Units	1.6%	5.8%	8.0%
2020 Population By Urban/ Rural Status			
Total	10,454	45,272	98,557
Urban Population	98.2%	93.6%	91.8%
Rural Population	1.8%	6.4%	8.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Bright Young Professionals	In Style (5B)	Emerald City (8B)
2.	Retirement Communities (9E)	Urban Chic (2A)	Dorms to Diplomas (14C)
3.	Young and Restless (11B)	Young and Restless (11B)	Young and Restless (11B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$10,308,716	\$52,768,674	\$110,025,495
Average Spent	\$2,172.54	\$2,722.28	\$2,705.46
Spending Potential Index	91	114	114
Education: Total \$	\$6,912,962	\$40,151,848	\$84,906,462
Average Spent	\$1,456.89	\$2,071.39	\$2,087.80
Spending Potential Index	84	120	121
Entertainment/Recreation: Total \$	\$15,330,084	\$84,646,266	\$177,910,186
Average Spent	\$3,230.79	\$4,366.81	\$4,374.70
Spending Potential Index	79	107	107
Food at Home: Total \$	\$30,144,338	\$156,269,543	\$325,572,471
Average Spent	\$6,352.86	\$8,061.78	\$8,005.62
Spending Potential Index	87	110	110
Food Away from Home: Total \$	\$16,212,051	\$86,111,236	\$180,421,503
Average Spent	\$3,416.66	\$4,442.39	\$4,436.45
Spending Potential Index	88	114	114
Health Care: Total \$	\$28,077,594	\$152,053,020	\$319,598,536
Average Spent	\$5,917.30	\$7,844.25	\$7,858.72
Spending Potential Index	77	102	102
HH Furnishings & Equipment: Total \$	\$12,095,530	\$66,084,692	\$139,244,554
Average Spent	\$2,549.11	\$3,409.24	\$3,423.93
Spending Potential Index	81	108	108
Personal Care Products & Services: Total \$	\$4,111,943	\$21,871,522	\$45,725,803
Average Spent	\$866.58	\$1,128.33	\$1,124.37
Spending Potential Index	87	113	113
Shelter: Total \$	\$107,300,120	\$577,117,596	\$1,205,496,810
Average Spent	\$22,613.30	\$29,772.88	\$29,642.39
Spending Potential Index	85	112	111
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,110,375	\$67,737,492	\$143,159,971
Average Spent	\$2,552.24	\$3,494.51	\$3,520.21
Spending Potential Index	73	100	100
Travel: Total \$	\$11,218,557	\$63,136,810	\$132,400,644
Average Spent	\$2,364.29	\$3,257.16	\$3,255.65
Spending Potential Index	78	107	107
Vehicle Maintenance & Repairs: Total \$	\$5,829,655	\$31,220,449	\$65,850,537
Average Spent	\$1,228.59	\$1,610.63	\$1,619.22
Spending Potential Index	83	109	109

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.