

Ellisburg Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.91532
Longitude: -75.01031

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	12,419	96,348	297,142
2020 Total Population	12,999	102,283	304,487
2020 Group Quarters	167	1,050	3,103
2024 Total Population	12,884	103,698	305,964
2024 Group Quarters	164	1,028	3,028
2029 Total Population	12,630	102,942	305,201
2024-2029 Annual Rate	-0.40%	-0.15%	-0.05%
2024 Total Daytime Population	14,541	120,515	324,153
Workers	7,891	71,873	174,860
Residents	6,650	48,642	149,293
Household Summary			
2010 Households	5,019	38,727	115,344
2010 Average Household Size	2.44	2.46	2.56
2020 Total Households	5,122	40,660	119,405
2020 Average Household Size	2.51	2.49	2.52
2024 Households	5,111	41,456	121,308
2024 Average Household Size	2.49	2.48	2.50
2029 Households	5,104	41,965	123,380
2029 Average Household Size	2.44	2.43	2.45
2024-2029 Annual Rate	-0.03%	0.24%	0.34%
2010 Families	3,209	25,249	76,585
2010 Average Family Size	3.12	3.09	3.16
2024 Families	3,210	26,224	77,485
2024 Average Family Size	3.21	3.17	3.16
2029 Families	3,194	26,443	78,631
2029 Average Family Size	3.15	3.11	3.10
2024-2029 Annual Rate	-0.10%	0.17%	0.29%
Housing Unit Summary			
2000 Housing Units	5,281	39,679	120,423
Owner Occupied Housing Units	66.2%	69.3%	66.7%
Renter Occupied Housing Units	30.1%	26.9%	27.7%
Vacant Housing Units	3.7%	3.8%	5.6%
2010 Housing Units	5,329	41,099	122,821
Owner Occupied Housing Units	64.0%	65.5%	64.6%
Renter Occupied Housing Units	30.2%	28.7%	29.4%
Vacant Housing Units	5.8%	5.8%	6.1%
2020 Housing Units	5,418	42,956	126,869
Owner Occupied Housing Units	61.4%	62.5%	60.8%
Renter Occupied Housing Units	33.2%	32.2%	33.3%
Vacant Housing Units	5.6%	5.4%	5.9%
2024 Housing Units	5,393	43,658	128,547
Owner Occupied Housing Units	63.7%	64.6%	63.4%
Renter Occupied Housing Units	31.1%	30.4%	31.0%
Vacant Housing Units	5.2%	5.0%	5.6%
2029 Housing Units	5,393	44,106	130,379
Owner Occupied Housing Units	66.1%	67.1%	66.0%
Renter Occupied Housing Units	28.5%	28.0%	28.7%
Vacant Housing Units	5.4%	4.9%	5.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	5,111	41,450	121,294
<\$15,000	6.2%	5.4%	7.7%
\$15,000 - \$24,999	5.1%	4.1%	5.1%
\$25,000 - \$34,999	5.2%	4.9%	5.2%
\$35,000 - \$49,999	9.6%	6.5%	7.2%
\$50,000 - \$74,999	14.0%	13.1%	14.2%
\$75,000 - \$99,999	11.9%	11.0%	12.4%
\$100,000 - \$149,999	20.8%	19.0%	18.4%
\$150,000 - \$199,999	13.6%	14.5%	12.6%
\$200,000+	13.5%	21.5%	17.3%
Average Household Income	\$121,577	\$150,752	\$133,000
2029 Households by Income			
Household Income Base	5,104	41,959	123,366
<\$15,000	5.6%	4.7%	6.7%
\$15,000 - \$24,999	3.8%	3.0%	3.8%
\$25,000 - \$34,999	4.5%	4.1%	4.4%
\$35,000 - \$49,999	8.5%	5.5%	6.2%
\$50,000 - \$74,999	13.2%	12.2%	13.4%
\$75,000 - \$99,999	11.2%	10.4%	11.9%
\$100,000 - \$149,999	21.2%	18.9%	18.9%
\$150,000 - \$199,999	16.1%	16.3%	14.5%
\$200,000+	15.7%	25.0%	20.3%
Average Household Income	\$136,959	\$170,290	\$151,292
2024 Owner Occupied Housing Units by Value			
Total	3,436	28,198	81,457
<\$50,000	0.5%	1.2%	2.0%
\$50,000 - \$99,999	1.3%	0.9%	3.2%
\$100,000 - \$149,999	1.1%	1.4%	3.4%
\$150,000 - \$199,999	3.6%	3.1%	5.8%
\$200,000 - \$249,999	11.9%	7.2%	9.2%
\$250,000 - \$299,999	20.0%	12.3%	11.1%
\$300,000 - \$399,999	39.2%	32.4%	28.5%
\$400,000 - \$499,999	12.9%	18.1%	16.4%
\$500,000 - \$749,999	7.9%	18.5%	15.8%
\$750,000 - \$999,999	1.3%	3.5%	3.0%
\$1,000,000 - \$1,499,999	0.3%	1.2%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$351,404	\$421,050	\$388,966
2029 Owner Occupied Housing Units by Value			
Total	3,566	29,600	86,005
<\$50,000	0.3%	1.0%	1.9%
\$50,000 - \$99,999	0.6%	0.6%	2.5%
\$100,000 - \$149,999	0.5%	0.7%	1.9%
\$150,000 - \$199,999	1.8%	1.5%	3.1%
\$200,000 - \$249,999	6.6%	3.9%	5.5%
\$250,000 - \$299,999	14.3%	8.3%	8.0%
\$300,000 - \$399,999	39.1%	29.0%	26.9%
\$400,000 - \$499,999	19.0%	21.5%	19.7%
\$500,000 - \$749,999	13.8%	26.7%	23.8%
\$750,000 - \$999,999	3.1%	5.0%	4.5%
\$1,000,000 - \$1,499,999	0.8%	1.5%	1.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.3%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$405,125	\$470,849	\$446,435

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$94,620	\$109,512	\$95,602
2029	\$104,803	\$121,953	\$106,882
Median Home Value			
2024	\$329,792	\$373,985	\$353,307
2029	\$366,189	\$423,554	\$400,381
Per Capita Income			
2024	\$48,423	\$60,551	\$52,561
2029	\$55,571	\$69,746	\$60,964
Median Age			
2010	42.4	41.6	39.4
2020	40.7	40.7	40.1
2024	41.1	41.0	40.6
2029	42.4	42.2	41.9
2020 Population by Age			
Total	12,999	102,283	304,487
0 - 4	5.9%	5.6%	5.5%
5 - 9	5.7%	5.8%	6.0%
10 - 14	5.8%	6.1%	6.4%
15 - 24	11.1%	11.0%	11.6%
25 - 34	13.6%	13.5%	13.5%
35 - 44	12.9%	13.1%	13.1%
45 - 54	12.3%	12.7%	12.8%
55 - 64	13.4%	13.5%	13.7%
65 - 74	10.2%	10.5%	10.0%
75 - 84	5.8%	5.5%	5.0%
85 +	3.4%	2.7%	2.3%
18 +	79.0%	78.6%	78.2%
2024 Population by Age			
Total	12,885	103,698	305,966
0 - 4	5.8%	5.5%	5.4%
5 - 9	5.8%	6.0%	5.9%
10 - 14	5.6%	5.7%	5.9%
15 - 24	11.1%	11.1%	11.6%
25 - 34	12.7%	13.0%	13.1%
35 - 44	14.6%	14.4%	14.2%
45 - 54	11.4%	12.2%	12.4%
55 - 64	12.8%	12.5%	12.7%
65 - 74	10.8%	10.7%	10.6%
75 - 84	6.3%	6.2%	5.8%
85 +	3.2%	2.6%	2.3%
18 +	79.3%	79.4%	79.2%
2029 Population by Age			
Total	12,630	102,941	305,202
0 - 4	5.6%	5.3%	5.3%
5 - 9	5.3%	5.6%	5.5%
10 - 14	5.9%	6.1%	6.0%
15 - 24	10.9%	10.4%	11.0%
25 - 34	11.7%	11.9%	12.5%
35 - 44	14.5%	14.7%	14.3%
45 - 54	12.2%	12.8%	12.8%
55 - 64	11.5%	11.6%	11.8%
65 - 74	11.3%	11.1%	11.2%
75 - 84	7.7%	7.5%	7.1%
85 +	3.5%	2.9%	2.6%
18 +	79.7%	79.7%	79.9%

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2020 Population by Sex			
Males	6,274	49,356	146,426
Females	6,725	52,927	158,061
2024 Population by Sex			
Males	6,326	51,003	149,718
Females	6,558	52,695	156,246
2029 Population by Sex			
Males	6,159	50,417	148,552
Females	6,471	52,526	156,649
2010 Population by Race/Ethnicity			
Total	12,419	96,348	297,143
White Alone	77.5%	81.6%	69.9%
Black Alone	6.2%	6.3%	14.2%
American Indian Alone	0.1%	0.1%	0.3%
Asian Alone	10.3%	7.7%	6.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.7%	2.2%	6.4%
Two or More Races	2.1%	2.2%	2.5%
Hispanic Origin	8.9%	6.3%	13.1%
Diversity Index	48.3	40.3	60.0
2020 Population by Race/Ethnicity			
Total	12,999	102,283	304,487
White Alone	66.6%	71.5%	61.0%
Black Alone	7.7%	7.7%	13.5%
American Indian Alone	0.5%	0.3%	0.4%
Asian Alone	12.8%	9.4%	8.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.0%	3.9%	8.7%
Two or More Races	7.3%	7.1%	8.1%
Hispanic Origin	11.9%	9.3%	16.6%
Diversity Index	62.5	55.7	70.3
2024 Population by Race/Ethnicity			
Total	12,883	103,697	305,964
White Alone	64.0%	69.3%	59.0%
Black Alone	8.2%	8.2%	13.8%
American Indian Alone	0.5%	0.3%	0.5%
Asian Alone	13.6%	10.0%	8.7%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	5.7%	4.4%	9.3%
Two or More Races	8.0%	7.7%	8.7%
Hispanic Origin	13.4%	10.5%	17.9%
Diversity Index	65.9	58.9	72.4
2029 Population by Race/Ethnicity			
Total	12,629	102,941	305,202
White Alone	61.3%	67.2%	57.2%
Black Alone	8.5%	8.4%	13.8%
American Indian Alone	0.6%	0.4%	0.5%
Asian Alone	14.8%	10.8%	9.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	6.2%	4.8%	9.9%
Two or More Races	8.6%	8.4%	9.2%
Hispanic Origin	14.6%	11.5%	19.0%
Diversity Index	68.8	61.8	74.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	12,999	102,283	304,487
In Households	98.7%	99.0%	99.0%
Householder	39.9%	39.9%	39.1%
Opposite-Sex Spouse	18.6%	19.4%	17.5%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.3%	2.4%	2.5%
Same-Sex Unmarried Partner	0.1%	0.2%	0.2%
Biological Child	28.0%	28.7%	29.1%
Adopted Child	0.5%	0.6%	0.6%
Stepchild	0.6%	0.7%	0.9%
Grandchild	1.6%	1.5%	2.2%
Brother or Sister	1.3%	0.9%	1.2%
Parent	1.4%	1.1%	1.3%
Parent-in-law	0.5%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.4%	0.3%	0.4%
Other Relatives	1.2%	0.9%	1.4%
Foster Child	0.0%	0.0%	0.1%
Other Nonrelatives	2.0%	1.7%	2.2%
In Group Quarters	1.3%	1.0%	1.0%
Institutionalized	1.3%	0.9%	0.8%
Noninstitutionalized	0.0%	0.1%	0.2%
2024 Population 25+ by Educational Attainment			
Total	9,242	74,355	217,699
Less than 9th Grade	3.7%	1.9%	3.6%
9th - 12th Grade, No Diploma	3.9%	2.7%	4.4%
High School Graduate	21.7%	17.7%	21.5%
GED/Alternative Credential	1.5%	2.3%	3.2%
Some College, No Degree	12.6%	12.8%	14.6%
Associate Degree	8.6%	7.7%	7.6%
Bachelor's Degree	29.3%	30.1%	26.3%
Graduate/Professional Degree	18.6%	24.8%	18.9%
2024 Population 15+ by Marital Status			
Total	10,666	85,822	253,145
Never Married	30.4%	31.3%	35.5%
Married	52.2%	53.3%	49.1%
Widowed	9.6%	6.7%	6.2%
Divorced	7.9%	8.7%	9.2%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,731	58,320	168,047
Population 16+ Employed	94.1%	95.5%	94.6%
Population 16+ Unemployment rate	5.9%	4.5%	5.4%
Population 16-24 Employed	11.3%	10.7%	11.5%
Population 16-24 Unemployment rate	19.6%	11.1%	11.8%
Population 25-54 Employed	64.5%	63.3%	63.5%
Population 25-54 Unemployment rate	2.8%	2.8%	3.8%
Population 55-64 Employed	16.9%	17.2%	16.9%
Population 55-64 Unemployment rate	2.6%	4.8%	5.2%
Population 65+ Employed	7.3%	8.8%	8.2%
Population 65+ Unemployment rate	14.1%	7.0%	8.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Employed Population 16+ by Industry			
Total	6,334	55,697	158,919
Agriculture/Mining	0.2%	0.2%	0.1%
Construction	4.1%	4.2%	5.0%
Manufacturing	5.9%	7.2%	8.0%
Wholesale Trade	2.2%	2.2%	2.4%
Retail Trade	14.8%	9.8%	10.6%
Transportation/Utilities	5.1%	4.6%	5.6%
Information	2.1%	2.0%	2.1%
Finance/Insurance/Real Estate	8.9%	8.6%	7.8%
Services	50.8%	55.5%	52.5%
Public Administration	5.9%	5.7%	5.9%
2024 Employed Population 16+ by Occupation			
Total	6,334	55,698	158,917
White Collar	69.5%	75.9%	69.7%
Management/Business/Financial	19.1%	21.7%	19.5%
Professional	32.1%	36.0%	31.2%
Sales	8.1%	7.8%	7.9%
Administrative Support	10.1%	10.3%	11.1%
Services	14.5%	11.7%	13.7%
Blue Collar	16.0%	12.4%	16.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.5%	2.8%	3.5%
Installation/Maintenance/Repair	3.3%	2.2%	2.4%
Production	3.0%	2.5%	3.5%
Transportation/Material Moving	6.3%	4.8%	7.0%
2020 Households by Type			
Total	5,122	40,660	119,405
Married Couple Households	47.5%	49.1%	45.4%
With Own Children <18	20.2%	20.6%	18.4%
Without Own Children <18	27.3%	28.5%	27.0%
Cohabiting Couple Households	5.8%	6.4%	6.9%
With Own Children <18	1.7%	1.6%	2.1%
Without Own Children <18	4.1%	4.8%	4.8%
Male Householder, No Spouse/Partner	18.2%	16.9%	17.5%
Living Alone	12.5%	12.2%	12.1%
65 Years and over	4.5%	3.8%	3.8%
With Own Children <18	1.5%	1.3%	1.5%
Without Own Children <18, With Relatives	2.9%	2.4%	2.9%
No Relatives Present	1.3%	1.0%	1.1%
Female Householder, No Spouse/Partner	28.5%	27.6%	30.2%
Living Alone	17.5%	16.9%	16.5%
65 Years and over	10.5%	9.2%	8.6%
With Own Children <18	3.8%	4.0%	5.5%
Without Own Children <18, With Relatives	6.5%	5.9%	7.4%
No Relatives Present	0.7%	0.8%	0.8%
2020 Households by Size			
Total	5,122	40,660	119,405
1 Person Household	30.0%	29.1%	28.5%
2 Person Household	30.7%	31.4%	30.5%
3 Person Household	15.7%	16.0%	16.5%
4 Person Household	14.8%	14.5%	14.3%
5 Person Household	5.8%	5.9%	6.4%
6 Person Household	1.7%	2.0%	2.5%
7 + Person Household	1.2%	1.0%	1.4%

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2020 Households by Tenure and Mortgage Status			
Total	5,122	40,660	119,405
Owner Occupied	64.9%	66.0%	64.6%
Owned with a Mortgage/Loan	44.6%	45.9%	45.9%
Owned Free and Clear	20.3%	20.1%	18.7%
Renter Occupied	35.1%	34.0%	35.4%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	88	91	84
Percent of Income for Mortgage	21.8%	21.4%	23.1%
Wealth Index	110	144	124
2020 Housing Units By Urban/ Rural Status			
Total	5,418	42,956	126,869
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	12,999	102,283	304,487
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Parks and Rec (5C)
2.	Retirement Communities (9E)	Parks and Rec (5C)	Pleasantville (2B)
3.	Front Porches (8E)	Young and Restless (11B)	Savvy Suburbanites (1D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$13,099,799	\$130,314,365	\$342,884,005
Average Spent	\$2,563.06	\$3,143.44	\$2,826.56
Spending Potential Index	108	132	119
Education: Total \$	\$9,953,624	\$102,251,094	\$258,894,169
Average Spent	\$1,947.49	\$2,466.50	\$2,134.19
Spending Potential Index	113	143	123
Entertainment/Recreation: Total \$	\$22,286,188	\$224,169,119	\$579,332,013
Average Spent	\$4,360.44	\$5,407.40	\$4,775.71
Spending Potential Index	107	132	117
Food at Home: Total \$	\$40,368,603	\$394,128,382	\$1,034,809,151
Average Spent	\$7,898.38	\$9,507.15	\$8,530.43
Spending Potential Index	108	130	117
Food Away from Home: Total \$	\$21,718,458	\$216,375,304	\$563,648,299
Average Spent	\$4,249.36	\$5,219.40	\$4,646.42
Spending Potential Index	109	134	119
Health Care: Total \$	\$40,957,357	\$412,759,612	\$1,078,924,711
Average Spent	\$8,013.57	\$9,956.57	\$8,894.09
Spending Potential Index	104	129	116
HH Furnishings & Equipment: Total \$	\$17,076,395	\$172,341,022	\$447,794,315
Average Spent	\$3,341.11	\$4,157.20	\$3,691.38
Spending Potential Index	106	131	117
Personal Care Products & Services: Total \$	\$5,612,480	\$55,261,354	\$142,797,394
Average Spent	\$1,098.12	\$1,333.01	\$1,177.15
Spending Potential Index	110	134	118
Shelter: Total \$	\$149,819,331	\$1,466,856,338	\$3,797,246,165
Average Spent	\$29,313.12	\$35,383.45	\$31,302.52
Spending Potential Index	110	133	117
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,205,095	\$190,342,251	\$491,306,267
Average Spent	\$3,561.94	\$4,591.43	\$4,050.07
Spending Potential Index	102	131	116
Travel: Total \$	\$16,668,541	\$167,966,593	\$430,031,885
Average Spent	\$3,261.31	\$4,051.68	\$3,544.96
Spending Potential Index	108	134	117
Vehicle Maintenance & Repairs: Total \$	\$8,032,557	\$79,778,238	\$208,657,128
Average Spent	\$1,571.62	\$1,924.41	\$1,720.06
Spending Potential Index	106	130	116

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.