

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	19,130	138,331	322,195
2020 Total Population	23,488	151,573	350,622
2020 Group Quarters	542	1,881	5,076
2024 Total Population	24,831	153,667	356,669
2024 Group Quarters	538	1,874	5,061
2029 Total Population	26,285	157,076	364,163
2024-2029 Annual Rate	1.14%	0.44%	0.42%
2024 Total Daytime Population	50,661	192,399	408,400
Workers	39,935	124,353	243,939
Residents	10,726	68,046	164,461
<b>Household Summary</b>			
2010 Households	8,725	53,308	121,717
2010 Average Household Size	2.12	2.56	2.61
2020 Total Households	11,058	58,289	131,542
2020 Average Household Size	2.08	2.57	2.63
2024 Households	11,568	59,346	133,672
2024 Average Household Size	2.10	2.56	2.63
2029 Households	12,317	60,941	136,855
2029 Average Household Size	2.09	2.55	2.62
2024-2029 Annual Rate	1.26%	0.53%	0.47%
2010 Families	4,404	33,387	80,224
2010 Average Family Size	2.91	3.15	3.16
2024 Families	5,667	36,610	86,314
2024 Average Family Size	2.97	3.27	3.29
2029 Families	5,995	37,275	87,572
2029 Average Family Size	2.96	3.27	3.29
2024-2029 Annual Rate	1.13%	0.36%	0.29%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,988	50,458	113,924
Owner Occupied Housing Units	28.4%	66.4%	68.9%
Renter Occupied Housing Units	67.2%	30.6%	28.0%
Vacant Housing Units	4.4%	3.0%	3.1%
2010 Housing Units	9,574	56,371	128,805
Owner Occupied Housing Units	28.3%	61.0%	64.1%
Renter Occupied Housing Units	62.8%	33.6%	30.4%
Vacant Housing Units	8.9%	5.4%	5.5%
2020 Housing Units	11,644	60,960	137,937
Owner Occupied Housing Units	23.8%	56.1%	60.1%
Renter Occupied Housing Units	71.2%	39.5%	35.3%
Vacant Housing Units	5.0%	4.3%	4.6%
2024 Housing Units	12,296	62,634	140,976
Owner Occupied Housing Units	26.5%	57.0%	61.0%
Renter Occupied Housing Units	67.6%	37.7%	33.8%
Vacant Housing Units	5.9%	5.2%	5.2%
2029 Housing Units	12,842	64,130	144,233
Owner Occupied Housing Units	26.3%	56.8%	60.9%
Renter Occupied Housing Units	69.6%	38.3%	34.0%
Vacant Housing Units	4.1%	5.0%	5.1%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Federal Plaza  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.05745  
Longitude: -77.12459

	1 mile	3 miles	5 miles
<b>2024 Households by Income</b>			
Household Income Base	11,568	59,346	133,663
<\$15,000	8.8%	5.3%	4.9%
\$15,000 - \$24,999	3.0%	3.0%	3.4%
\$25,000 - \$34,999	4.6%	4.0%	4.0%
\$35,000 - \$49,999	7.9%	5.7%	5.5%
\$50,000 - \$74,999	12.1%	10.1%	10.0%
\$75,000 - \$99,999	12.2%	10.8%	10.0%
\$100,000 - \$149,999	19.6%	17.9%	17.0%
\$150,000 - \$199,999	9.7%	14.0%	12.9%
\$200,000+	22.1%	29.4%	32.4%
Average Household Income	\$153,253	\$181,843	\$191,783
<b>2029 Households by Income</b>			
Household Income Base	12,317	60,941	136,846
<\$15,000	8.5%	5.0%	4.4%
\$15,000 - \$24,999	2.3%	2.3%	2.7%
\$25,000 - \$34,999	3.8%	3.2%	3.3%
\$35,000 - \$49,999	6.1%	4.5%	4.5%
\$50,000 - \$74,999	10.1%	8.2%	8.4%
\$75,000 - \$99,999	11.6%	10.0%	9.4%
\$100,000 - \$149,999	20.3%	17.6%	16.6%
\$150,000 - \$199,999	11.3%	15.2%	13.8%
\$200,000+	26.0%	34.1%	37.0%
Average Household Income	\$175,857	\$206,379	\$216,119
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,246	35,720	86,031
<\$50,000	1.4%	1.3%	1.3%
\$50,000 - \$99,999	0.4%	0.2%	0.6%
\$100,000 - \$149,999	0.1%	0.3%	0.7%
\$150,000 - \$199,999	0.0%	0.9%	1.1%
\$200,000 - \$249,999	0.3%	1.8%	1.5%
\$250,000 - \$299,999	1.1%	2.2%	1.8%
\$300,000 - \$399,999	7.3%	8.5%	6.8%
\$400,000 - \$499,999	13.2%	13.7%	11.1%
\$500,000 - \$749,999	37.6%	35.0%	31.1%
\$750,000 - \$999,999	26.9%	23.1%	24.0%
\$1,000,000 - \$1,499,999	8.7%	9.1%	13.3%
\$1,500,000 - \$1,999,999	2.6%	2.5%	4.5%
\$2,000,000 +	0.5%	1.2%	2.2%
Average Home Value	\$724,153	\$710,495	\$783,774
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	3,369	36,384	87,771
<\$50,000	0.5%	0.6%	0.8%
\$50,000 - \$99,999	0.0%	0.0%	0.3%
\$100,000 - \$149,999	0.0%	0.0%	0.2%
\$150,000 - \$199,999	0.0%	0.2%	0.4%
\$200,000 - \$249,999	0.1%	0.7%	0.7%
\$250,000 - \$299,999	0.3%	1.1%	0.9%
\$300,000 - \$399,999	3.7%	5.0%	4.1%
\$400,000 - \$499,999	10.8%	11.8%	9.6%
\$500,000 - \$749,999	40.6%	37.7%	33.2%
\$750,000 - \$999,999	30.8%	27.4%	27.7%
\$1,000,000 - \$1,499,999	10.1%	11.3%	15.5%
\$1,500,000 - \$1,999,999	2.8%	3.1%	4.8%
\$2,000,000 +	0.3%	1.1%	1.9%
Average Home Value	\$767,921	\$771,123	\$833,125

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Federal Plaza  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.05745  
Longitude: -77.12459

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2024	\$102,492	\$126,881	\$132,264
2029	\$114,127	\$147,105	\$152,251
<b>Median Home Value</b>			
2024	\$674,528	\$649,472	\$701,531
2029	\$712,811	\$702,922	\$749,447
<b>Per Capita Income</b>			
2024	\$70,986	\$70,253	\$71,855
2029	\$81,959	\$80,037	\$81,187
<b>Median Age</b>			
2010	36.7	39.2	40.2
2020	36.8	39.7	40.6
2024	37.4	40.4	41.2
2029	39.0	41.7	42.3
<b>2020 Population by Age</b>			
Total	23,488	151,573	350,622
0 - 4	5.3%	5.4%	5.3%
5 - 9	5.7%	5.9%	6.0%
10 - 14	4.7%	6.1%	6.5%
15 - 24	9.6%	11.1%	11.7%
25 - 34	21.3%	14.2%	12.6%
35 - 44	16.6%	14.7%	13.7%
45 - 54	10.7%	12.9%	13.1%
55 - 64	9.8%	12.6%	12.6%
65 - 74	7.6%	9.2%	9.7%
75 - 84	4.9%	5.2%	5.8%
85 +	3.7%	2.6%	3.0%
18 +	81.6%	78.9%	78.1%
<b>2024 Population by Age</b>			
Total	24,833	153,667	356,670
0 - 4	5.3%	5.2%	5.2%
5 - 9	5.3%	5.9%	5.9%
10 - 14	4.8%	5.8%	6.0%
15 - 24	9.8%	11.0%	11.7%
25 - 34	20.1%	13.7%	12.6%
35 - 44	17.8%	15.6%	14.2%
45 - 54	11.7%	13.2%	13.1%
55 - 64	9.0%	11.6%	11.8%
65 - 74	7.7%	9.6%	9.9%
75 - 84	5.2%	5.8%	6.5%
85 +	3.4%	2.7%	3.1%
18 +	82.1%	79.7%	79.2%
<b>2029 Population by Age</b>			
Total	26,285	157,074	364,163
0 - 4	5.0%	5.0%	5.0%
5 - 9	4.9%	5.4%	5.4%
10 - 14	4.8%	6.0%	6.1%
15 - 24	10.2%	10.6%	11.1%
25 - 34	17.1%	13.1%	12.8%
35 - 44	18.5%	14.8%	13.4%
45 - 54	13.0%	13.8%	13.3%
55 - 64	9.1%	11.2%	11.5%
65 - 74	8.1%	10.1%	10.3%
75 - 84	6.1%	7.0%	7.7%
85 +	3.3%	3.0%	3.5%
18 +	82.4%	80.2%	80.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Federal Plaza  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.05745  
Longitude: -77.12459

	1 mile	3 miles	5 miles
<b>2020 Population by Sex</b>			
Males	11,033	72,880	167,517
Females	12,455	78,693	183,105
<b>2024 Population by Sex</b>			
Males	11,877	75,157	173,305
Females	12,954	78,510	183,364
<b>2029 Population by Sex</b>			
Males	12,512	76,402	176,319
Females	13,773	80,674	187,844
<b>2010 Population by Race/Ethnicity</b>			
Total	19,130	138,331	322,196
White Alone	56.5%	62.3%	62.3%
Black Alone	8.5%	9.1%	11.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	25.1%	15.8%	13.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.2%	8.3%	7.8%
Two or More Races	3.2%	4.0%	3.9%
Hispanic Origin	14.9%	21.0%	18.9%
Diversity Index	70.6	71.3	70.3
<b>2020 Population by Race/Ethnicity</b>			
Total	23,488	151,573	350,622
White Alone	45.0%	47.2%	47.5%
Black Alone	11.8%	10.1%	12.3%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	23.6%	17.2%	15.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	8.6%	12.2%	11.7%
Two or More Races	10.5%	12.5%	12.1%
Hispanic Origin	16.8%	23.3%	22.0%
Diversity Index	79.1	81.2	80.7
<b>2024 Population by Race/Ethnicity</b>			
Total	24,832	153,666	356,669
White Alone	43.8%	45.4%	45.6%
Black Alone	11.9%	10.3%	12.7%
American Indian Alone	0.5%	0.8%	0.7%
Asian Alone	24.1%	17.9%	16.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	8.8%	12.5%	12.0%
Two or More Races	10.9%	13.0%	12.6%
Hispanic Origin	17.2%	23.9%	22.6%
Diversity Index	79.7	82.1	81.7
<b>2029 Population by Race/Ethnicity</b>			
Total	26,285	157,076	364,163
White Alone	40.9%	43.0%	43.3%
Black Alone	12.2%	10.4%	12.8%
American Indian Alone	0.5%	0.8%	0.8%
Asian Alone	25.7%	19.2%	17.5%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	9.3%	13.0%	12.5%
Two or More Races	11.4%	13.6%	13.1%
Hispanic Origin	18.2%	24.9%	23.5%
Diversity Index	81.1	83.2	82.9

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>2020 Population by Relationship and Household Type</b>			
Total	23,488	151,573	350,622
In Households	97.7%	98.8%	98.6%
Householder	46.5%	38.4%	37.5%
Opposite-Sex Spouse	17.0%	18.3%	18.9%
Same-Sex Spouse	0.3%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.5%	1.7%	1.6%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	21.8%	26.5%	27.5%
Adopted Child	0.3%	0.5%	0.5%
Stepchild	0.4%	0.6%	0.6%
Grandchild	0.6%	1.4%	1.4%
Brother or Sister	1.1%	1.4%	1.4%
Parent	1.5%	1.7%	1.6%
Parent-in-law	0.2%	0.4%	0.5%
Son-in-law or Daughter-in-law	0.2%	0.4%	0.4%
Other Relatives	1.3%	2.1%	2.0%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	3.7%	5.0%	4.4%
In Group Quarters	2.3%	1.2%	1.4%
Institutionalized	2.1%	0.9%	0.9%
Noninstitutionalized	0.2%	0.4%	0.6%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	18,581	110,734	253,819
Less than 9th Grade	2.8%	4.6%	4.6%
9th - 12th Grade, No Diploma	3.2%	3.4%	3.2%
High School Graduate	8.4%	11.2%	11.4%
GED/Alternative Credential	1.2%	1.4%	1.2%
Some College, No Degree	7.7%	9.8%	9.5%
Associate Degree	4.5%	5.1%	4.7%
Bachelor's Degree	31.8%	28.2%	27.9%
Graduate/Professional Degree	40.3%	36.2%	37.5%
<b>2024 Population 15+ by Marital Status</b>			
Total	21,023	127,681	295,536
Never Married	36.1%	33.5%	31.9%
Married	48.9%	52.6%	54.1%
Widowed	6.0%	5.1%	5.4%
Divorced	9.0%	8.8%	8.5%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	14,336	88,052	196,948
Population 16+ Employed	98.5%	98.0%	97.9%
Population 16+ Unemployment rate	1.5%	2.0%	2.1%
Population 16-24 Employed	8.3%	9.1%	9.5%
Population 16-24 Unemployment rate	3.0%	5.7%	5.5%
Population 25-54 Employed	74.0%	66.3%	64.6%
Population 25-54 Unemployment rate	1.4%	1.6%	1.7%
Population 55-64 Employed	11.4%	15.6%	16.4%
Population 55-64 Unemployment rate	1.0%	2.2%	1.9%
Population 65+ Employed	6.3%	9.1%	9.5%
Population 65+ Unemployment rate	2.2%	1.2%	1.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>2024 Employed Population 16+ by Industry</b>			
Total	14,114	86,278	192,778
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	4.3%	6.0%	6.2%
Manufacturing	2.6%	2.4%	2.6%
Wholesale Trade	0.4%	0.6%	0.7%
Retail Trade	4.9%	6.2%	6.0%
Transportation/Utilities	2.0%	2.7%	2.5%
Information	3.2%	2.6%	2.5%
Finance/Insurance/Real Estate	5.1%	5.4%	5.8%
Services	63.7%	61.3%	60.5%
Public Administration	13.9%	12.7%	13.2%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	14,114	86,278	192,777
White Collar	82.8%	76.3%	76.8%
Management/Business/Financial	24.3%	23.4%	24.6%
Professional	48.9%	41.0%	40.1%
Sales	4.9%	5.8%	6.1%
Administrative Support	4.7%	6.1%	6.0%
Services	9.9%	13.3%	13.5%
Blue Collar	7.4%	10.3%	9.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.9%	4.0%	4.0%
Installation/Maintenance/Repair	1.5%	2.0%	1.7%
Production	1.2%	1.4%	1.1%
Transportation/Material Moving	1.8%	2.9%	2.8%
<b>2020 Households by Type</b>			
Total	11,058	58,289	131,542
Married Couple Households	36.8%	48.0%	50.9%
With Own Children <18	16.1%	21.5%	22.7%
Without Own Children <18	20.7%	26.6%	28.2%
Cohabiting Couple Households	5.8%	4.9%	4.5%
With Own Children <18	0.9%	1.2%	1.2%
Without Own Children <18	5.0%	3.7%	3.3%
Male Householder, No Spouse/Partner	22.7%	17.2%	15.5%
Living Alone	17.0%	11.6%	10.1%
65 Years and over	3.6%	3.3%	3.3%
With Own Children <18	1.5%	1.4%	1.4%
Without Own Children <18, With Relatives	2.1%	2.6%	2.4%
No Relatives Present	2.1%	1.7%	1.5%
Female Householder, No Spouse/Partner	34.7%	29.8%	29.1%
Living Alone	24.6%	18.4%	17.7%
65 Years and over	9.4%	8.4%	9.5%
With Own Children <18	4.0%	4.1%	4.2%
Without Own Children <18, With Relatives	4.2%	5.9%	5.9%
No Relatives Present	1.9%	1.4%	1.4%
<b>2020 Households by Size</b>			
Total	11,058	58,289	131,542
1 Person Household	41.6%	30.0%	27.8%
2 Person Household	29.6%	29.6%	29.6%
3 Person Household	12.1%	15.6%	15.7%
4 Person Household	10.2%	14.1%	15.2%
5 Person Household	4.0%	5.8%	6.6%
6 Person Household	1.5%	2.7%	2.9%
7 + Person Household	1.1%	2.2%	2.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Federal Plaza  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.05745  
Longitude: -77.12459

	1 mile	3 miles	5 miles
<b>2020 Households by Tenure and Mortgage Status</b>			
Total	11,058	58,289	131,542
Owner Occupied	25.0%	58.7%	63.0%
Owned with a Mortgage/Loan	17.5%	42.7%	45.0%
Owned Free and Clear	7.6%	16.0%	18.0%
Renter Occupied	75.0%	41.3%	37.0%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	60	77	74
Percent of Income for Mortgage	41.2%	32.0%	33.2%
Wealth Index	110	167	185
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	11,644	60,960	137,937
Urban Housing Units	100.0%	100.0%	99.9%
Rural Housing Units	0.0%	0.0%	0.1%
<b>2020 Population By Urban/ Rural Status</b>			
Total	23,488	151,573	350,622
Urban Population	100.0%	100.0%	99.9%
Rural Population	0.0%	0.0%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Top Tier (1A)	Top Tier (1A)
2.	Enterprising Professionals (2D)	Pleasantville (2B)	Pleasantville (2B)
3.	Laptops and Lattes (3A)	Metro Renters (3B)	Enterprising Professionals (2D)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$38,792,365	\$223,284,042	\$527,324,880
Average Spent	\$3,353.42	\$3,762.41	\$3,944.92
Spending Potential Index	141	158	166
Education: Total \$	\$29,465,784	\$179,509,414	\$423,451,542
Average Spent	\$2,547.18	\$3,024.79	\$3,167.84
Spending Potential Index	147	175	183
Entertainment/Recreation: Total \$	\$61,780,123	\$377,086,908	\$897,964,584
Average Spent	\$5,340.61	\$6,354.04	\$6,717.67
Spending Potential Index	131	155	164
Food at Home: Total \$	\$113,877,507	\$674,314,173	\$1,600,938,631
Average Spent	\$9,844.18	\$11,362.42	\$11,976.62
Spending Potential Index	135	156	164
Food Away from Home: Total \$	\$63,964,145	\$375,650,896	\$889,911,061
Average Spent	\$5,529.40	\$6,329.84	\$6,657.42
Spending Potential Index	142	163	171
Health Care: Total \$	\$104,907,560	\$650,531,425	\$1,566,479,062
Average Spent	\$9,068.77	\$10,961.67	\$11,718.83
Spending Potential Index	118	143	152
HH Furnishings & Equipment: Total \$	\$47,318,044	\$286,638,156	\$683,577,127
Average Spent	\$4,090.43	\$4,829.95	\$5,113.84
Spending Potential Index	129	153	162
Personal Care Products & Services: Total \$	\$16,276,538	\$96,802,869	\$230,164,193
Average Spent	\$1,407.03	\$1,631.16	\$1,721.86
Spending Potential Index	141	164	173
Shelter: Total \$	\$435,902,738	\$2,636,802,574	\$6,240,679,972
Average Spent	\$37,681.77	\$44,431.01	\$46,686.52
Spending Potential Index	141	167	175
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$46,666,967	\$296,032,640	\$729,067,236
Average Spent	\$4,034.14	\$4,988.25	\$5,454.15
Spending Potential Index	115	142	156
Travel: Total \$	\$48,298,289	\$296,688,857	\$703,161,250
Average Spent	\$4,175.16	\$4,999.31	\$5,260.35
Spending Potential Index	138	165	173
Vehicle Maintenance & Repairs: Total \$	\$21,580,267	\$129,456,896	\$310,123,413
Average Spent	\$1,865.51	\$2,181.39	\$2,320.03
Spending Potential Index	126	147	157

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.