

Friendship Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.95972
Longitude: -77.08469

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	28,512	169,439	570,438
2020 Total Population	31,136	185,203	632,112
2020 Group Quarters	456	5,161	30,154
2024 Total Population	29,863	183,605	631,083
2024 Group Quarters	426	4,828	28,370
2029 Total Population	30,786	189,270	645,624
2024-2029 Annual Rate	0.61%	0.61%	0.46%
2024 Total Daytime Population	40,639	223,018	881,482
Workers	27,493	146,027	639,405
Residents	13,146	76,991	242,077
Household Summary			
2010 Households	13,278	77,258	254,775
2010 Average Household Size	2.12	2.13	2.12
2020 Total Households	14,121	81,779	280,226
2020 Average Household Size	2.17	2.20	2.15
2024 Households	13,704	82,147	281,796
2024 Average Household Size	2.15	2.18	2.14
2029 Households	14,103	85,940	291,157
2029 Average Household Size	2.15	2.15	2.12
2024-2029 Annual Rate	0.58%	0.91%	0.66%
2010 Families	6,828	37,785	113,470
2010 Average Family Size	2.83	2.90	2.96
2024 Families	7,045	41,357	125,717
2024 Average Family Size	2.95	3.02	3.09
2029 Families	7,258	42,544	128,229
2029 Average Family Size	2.96	3.00	3.08
2024-2029 Annual Rate	0.60%	0.57%	0.40%
Housing Unit Summary			
2000 Housing Units	13,080	78,333	253,890
Owner Occupied Housing Units	60.1%	53.6%	46.6%
Renter Occupied Housing Units	36.1%	42.5%	47.8%
Vacant Housing Units	3.9%	3.9%	5.6%
2010 Housing Units	14,227	82,928	276,252
Owner Occupied Housing Units	56.1%	51.8%	46.0%
Renter Occupied Housing Units	37.2%	41.4%	46.2%
Vacant Housing Units	6.7%	6.8%	7.8%
2020 Housing Units	15,085	88,093	305,175
Owner Occupied Housing Units	54.7%	49.5%	43.0%
Renter Occupied Housing Units	38.9%	43.3%	48.9%
Vacant Housing Units	6.5%	7.2%	8.2%
2024 Housing Units	14,753	89,820	310,088
Owner Occupied Housing Units	56.1%	49.4%	43.5%
Renter Occupied Housing Units	36.8%	42.1%	47.3%
Vacant Housing Units	7.1%	8.5%	9.1%
2029 Housing Units	15,364	94,737	323,023
Owner Occupied Housing Units	54.9%	48.0%	43.4%
Renter Occupied Housing Units	36.9%	42.7%	46.7%
Vacant Housing Units	8.2%	9.3%	9.9%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	13,704	82,147	281,776
<\$15,000	6.5%	4.8%	5.5%
\$15,000 - \$24,999	3.1%	3.1%	3.2%
\$25,000 - \$34,999	2.5%	2.8%	3.5%
\$35,000 - \$49,999	3.6%	4.2%	4.9%
\$50,000 - \$74,999	7.0%	9.3%	9.9%
\$75,000 - \$99,999	8.3%	8.5%	9.6%
\$100,000 - \$149,999	13.5%	14.2%	16.5%
\$150,000 - \$199,999	10.5%	10.9%	11.6%
\$200,000+	45.0%	42.2%	35.3%
Average Household Income	\$233,775	\$225,537	\$200,522
2029 Households by Income			
Household Income Base	14,103	85,940	291,137
<\$15,000	5.2%	3.8%	4.3%
\$15,000 - \$24,999	2.4%	2.3%	2.5%
\$25,000 - \$34,999	2.0%	2.3%	2.8%
\$35,000 - \$49,999	3.0%	3.6%	4.3%
\$50,000 - \$74,999	5.6%	8.3%	8.9%
\$75,000 - \$99,999	7.2%	7.9%	8.9%
\$100,000 - \$149,999	13.1%	13.7%	16.2%
\$150,000 - \$199,999	11.2%	11.5%	12.5%
\$200,000+	50.3%	46.6%	39.7%
Average Household Income	\$262,961	\$250,826	\$225,018
2024 Owner Occupied Housing Units by Value			
Total	8,261	44,328	134,900
<\$50,000	0.7%	0.4%	0.6%
\$50,000 - \$99,999	0.2%	0.1%	0.1%
\$100,000 - \$149,999	0.3%	0.2%	0.3%
\$150,000 - \$199,999	0.0%	0.2%	0.5%
\$200,000 - \$249,999	0.4%	0.6%	1.0%
\$250,000 - \$299,999	0.3%	0.9%	1.2%
\$300,000 - \$399,999	2.1%	3.1%	4.1%
\$400,000 - \$499,999	1.6%	2.6%	4.9%
\$500,000 - \$749,999	10.3%	10.5%	19.9%
\$750,000 - \$999,999	18.3%	19.0%	22.4%
\$1,000,000 - \$1,499,999	36.7%	32.3%	25.0%
\$1,500,000 - \$1,999,999	18.2%	18.0%	11.9%
\$2,000,000 +	10.9%	12.0%	8.3%
Average Home Value	\$1,263,636	\$1,247,887	\$1,070,630
2029 Owner Occupied Housing Units by Value			
Total	8,417	45,443	140,113
<\$50,000	0.2%	0.1%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.1%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.1%	0.2%
\$200,000 - \$249,999	0.1%	0.2%	0.4%
\$250,000 - \$299,999	0.1%	0.3%	0.5%
\$300,000 - \$399,999	0.9%	1.6%	2.2%
\$400,000 - \$499,999	0.9%	1.8%	3.6%
\$500,000 - \$749,999	8.7%	9.0%	17.5%
\$750,000 - \$999,999	17.6%	18.9%	23.6%
\$1,000,000 - \$1,499,999	40.2%	35.7%	28.7%
\$1,500,000 - \$1,999,999	20.6%	20.1%	13.8%
\$2,000,000 +	10.5%	12.1%	9.2%
Average Home Value	\$1,316,331	\$1,306,329	\$1,149,842

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$173,105	\$161,839	\$137,619
2029	\$200,001	\$182,579	\$156,796
Median Home Value			
2024	\$1,214,581	\$1,189,806	\$946,206
2029	\$1,265,436	\$1,250,093	\$1,029,833
Per Capita Income			
2024	\$108,014	\$101,090	\$89,863
2029	\$121,218	\$114,039	\$101,823
Median Age			
2010	43.5	39.8	35.5
2020	44.5	40.0	35.6
2024	44.7	40.3	35.9
2029	45.8	41.3	37.5
2020 Population by Age			
Total	31,136	185,203	632,112
0 - 4	4.5%	4.6%	4.7%
5 - 9	5.7%	5.4%	4.7%
10 - 14	5.8%	5.7%	4.7%
15 - 24	11.8%	13.8%	14.7%
25 - 34	10.4%	13.8%	20.1%
35 - 44	12.4%	13.1%	14.5%
45 - 54	13.3%	12.9%	11.5%
55 - 64	12.1%	11.7%	10.4%
65 - 74	12.0%	10.5%	8.4%
75 - 84	8.1%	6.0%	4.4%
85 +	3.8%	2.6%	1.9%
18 +	80.4%	81.0%	83.1%
2024 Population by Age			
Total	29,861	183,605	631,081
0 - 4	4.4%	4.5%	4.6%
5 - 9	5.5%	5.2%	4.7%
10 - 14	5.7%	5.3%	4.4%
15 - 24	11.3%	13.0%	13.4%
25 - 34	11.2%	15.0%	21.3%
35 - 44	12.4%	13.5%	15.3%
45 - 54	13.2%	12.7%	11.5%
55 - 64	11.4%	11.1%	9.7%
65 - 74	11.6%	10.2%	8.1%
75 - 84	9.3%	6.9%	5.0%
85 +	4.1%	2.7%	2.0%
18 +	81.3%	82.0%	83.8%
2029 Population by Age			
Total	30,786	189,269	645,625
0 - 4	4.3%	4.3%	4.4%
5 - 9	4.9%	4.7%	4.4%
10 - 14	5.7%	5.2%	4.6%
15 - 24	11.1%	12.5%	13.2%
25 - 34	11.2%	14.8%	19.0%
35 - 44	11.7%	13.3%	15.9%
45 - 54	13.2%	12.7%	12.1%
55 - 64	11.4%	10.9%	9.7%
65 - 74	11.4%	10.4%	8.4%
75 - 84	10.4%	8.0%	6.0%
85 +	4.7%	3.1%	2.3%
18 +	81.8%	82.8%	84.0%

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2020 Population by Sex			
Males	14,083	85,396	299,489
Females	17,053	99,807	332,623
2024 Population by Sex			
Males	13,707	86,120	304,024
Females	16,156	97,485	327,059
2029 Population by Sex			
Males	14,117	88,651	310,012
Females	16,668	100,618	335,612
2010 Population by Race/Ethnicity			
Total	28,512	169,438	570,438
White Alone	83.5%	77.8%	63.6%
Black Alone	5.0%	10.1%	21.4%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	6.9%	6.2%	6.3%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.2%	2.7%	5.0%
Two or More Races	3.1%	3.0%	3.4%
Hispanic Origin	7.0%	8.8%	12.0%
Diversity Index	38.6	47.9	63.9
2020 Population by Race/Ethnicity			
Total	31,136	185,203	632,112
White Alone	73.3%	67.0%	56.9%
Black Alone	5.9%	10.0%	18.0%
American Indian Alone	0.1%	0.3%	0.5%
Asian Alone	8.0%	7.8%	8.0%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.0%	4.5%	6.4%
Two or More Races	10.7%	10.4%	10.1%
Hispanic Origin	8.6%	11.7%	14.0%
Diversity Index	52.9	62.0	71.4
2024 Population by Race/Ethnicity			
Total	29,861	183,604	631,084
White Alone	72.3%	66.0%	55.8%
Black Alone	5.8%	9.7%	17.8%
American Indian Alone	0.1%	0.4%	0.5%
Asian Alone	8.5%	8.4%	8.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.0%	4.5%	6.6%
Two or More Races	11.3%	10.9%	10.7%
Hispanic Origin	9.1%	12.1%	14.6%
Diversity Index	54.4	63.3	72.5
2029 Population by Race/Ethnicity			
Total	30,785	189,270	645,624
White Alone	70.3%	64.3%	54.1%
Black Alone	5.9%	9.5%	17.7%
American Indian Alone	0.1%	0.4%	0.6%
Asian Alone	9.2%	9.4%	9.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.2%	4.7%	7.0%
Two or More Races	12.3%	11.7%	11.3%
Hispanic Origin	9.8%	12.8%	15.4%
Diversity Index	57.1	65.3	74.1

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	31,136	185,203	632,112
In Households	98.5%	97.2%	95.2%
Householder	45.2%	44.1%	44.3%
Opposite-Sex Spouse	20.1%	18.6%	15.1%
Same-Sex Spouse	0.4%	0.4%	0.6%
Opposite-Sex Unmarried Partner	1.5%	2.0%	2.7%
Same-Sex Unmarried Partner	0.2%	0.3%	0.4%
Biological Child	23.7%	23.2%	20.3%
Adopted Child	0.7%	0.7%	0.5%
Stepchild	0.3%	0.3%	0.4%
Grandchild	0.3%	0.6%	1.1%
Brother or Sister	0.5%	0.7%	1.0%
Parent	0.6%	0.7%	0.8%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.1%	0.1%	0.2%
Other Relatives	0.4%	0.7%	1.1%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	4.3%	4.6%	6.5%
In Group Quarters	1.5%	2.8%	4.8%
Institutionalized	0.3%	0.2%	0.5%
Noninstitutionalized	1.2%	2.6%	4.3%
2024 Population 25+ by Educational Attainment			
Total	21,854	132,185	459,627
Less than 9th Grade	0.6%	1.4%	1.7%
9th - 12th Grade, No Diploma	0.8%	1.0%	2.0%
High School Graduate	3.0%	3.3%	5.8%
GED/Alternative Credential	0.0%	0.6%	1.0%
Some College, No Degree	5.2%	4.9%	6.6%
Associate Degree	1.7%	1.9%	2.5%
Bachelor's Degree	25.3%	28.8%	30.5%
Graduate/Professional Degree	63.4%	58.1%	49.9%
2024 Population 15+ by Marital Status			
Total	25,220	156,118	544,395
Never Married	29.3%	35.8%	45.6%
Married	53.8%	51.3%	42.6%
Widowed	7.2%	4.6%	3.6%
Divorced	9.8%	8.3%	8.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	17,194	110,228	403,386
Population 16+ Employed	97.8%	97.4%	97.1%
Population 16+ Unemployment rate	2.2%	2.6%	2.9%
Population 16-24 Employed	9.3%	9.7%	10.2%
Population 16-24 Unemployment rate	8.7%	8.3%	7.5%
Population 25-54 Employed	59.3%	63.1%	69.4%
Population 25-54 Unemployment rate	1.5%	1.8%	2.3%
Population 55-64 Employed	16.5%	14.9%	12.0%
Population 55-64 Unemployment rate	1.6%	2.1%	2.4%
Population 65+ Employed	14.8%	12.3%	8.4%
Population 65+ Unemployment rate	1.2%	2.2%	2.6%

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September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	16,821	107,413	391,849
Agriculture/Mining	0.0%	0.1%	0.0%
Construction	0.5%	1.5%	1.8%
Manufacturing	2.3%	2.0%	1.9%
Wholesale Trade	0.2%	0.4%	0.4%
Retail Trade	3.6%	3.6%	3.7%
Transportation/Utilities	0.4%	1.5%	2.0%
Information	4.7%	3.8%	3.8%
Finance/Insurance/Real Estate	8.1%	6.7%	6.4%
Services	59.5%	62.6%	62.9%
Public Administration	20.7%	17.9%	17.1%
2024 Employed Population 16+ by Occupation			
Total	16,821	107,413	391,850
White Collar	93.1%	91.2%	88.6%
Management/Business/Financial	31.7%	32.2%	32.8%
Professional	53.4%	49.5%	45.9%
Sales	4.0%	4.5%	4.5%
Administrative Support	3.9%	4.9%	5.5%
Services	5.4%	6.4%	7.9%
Blue Collar	1.6%	2.4%	3.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.2%	0.4%	0.7%
Installation/Maintenance/Repair	0.2%	0.3%	0.4%
Production	0.7%	0.5%	0.5%
Transportation/Material Moving	0.5%	1.2%	1.8%
2020 Households by Type			
Total	14,121	81,779	280,226
Married Couple Households	45.5%	43.2%	35.4%
With Own Children <18	20.4%	19.1%	15.1%
Without Own Children <18	25.1%	24.1%	20.3%
Cohabiting Couple Households	4.0%	5.1%	7.0%
With Own Children <18	0.5%	0.7%	0.8%
Without Own Children <18	3.4%	4.4%	6.2%
Male Householder, No Spouse/Partner	16.3%	18.3%	23.0%
Living Alone	12.8%	14.0%	17.1%
65 Years and over	4.8%	3.8%	3.5%
With Own Children <18	0.8%	1.0%	1.0%
Without Own Children <18, With Relatives	1.0%	1.4%	1.8%
No Relatives Present	1.6%	1.9%	3.2%
Female Householder, No Spouse/Partner	34.2%	33.4%	34.6%
Living Alone	26.0%	24.5%	23.3%
65 Years and over	14.1%	10.0%	7.2%
With Own Children <18	2.7%	2.9%	3.2%
Without Own Children <18, With Relatives	3.2%	3.5%	4.4%
No Relatives Present	2.3%	2.6%	3.7%
2020 Households by Size			
Total	14,121	81,779	280,226
1 Person Household	38.8%	38.5%	40.3%
2 Person Household	29.4%	29.9%	30.8%
3 Person Household	12.0%	12.4%	12.0%
4 Person Household	13.1%	12.1%	10.4%
5 Person Household	4.8%	4.9%	4.1%
6 Person Household	1.4%	1.4%	1.5%
7 + Person Household	0.5%	0.7%	0.9%

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2020 Households by Tenure and Mortgage Status			
Total	14,121	81,779	280,226
Owner Occupied	58.4%	53.3%	46.8%
Owned with a Mortgage/Loan	39.8%	37.6%	35.1%
Owned Free and Clear	18.7%	15.7%	11.7%
Renter Occupied	41.6%	46.7%	53.2%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	57	55	58
Percent of Income for Mortgage	43.9%	46.0%	43.0%
Wealth Index	225	206	165
2020 Housing Units By Urban/ Rural Status			
Total	15,085	88,093	305,175
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	31,136	185,203	632,112
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Metro Renters (3B)
2.	Top Tier (1A)	Top Tier (1A)	Laptops and Lattes (3A)
3.	Urban Chic (2A)	Metro Renters (3B)	Top Tier (1A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$65,948,768	\$394,039,447	\$1,233,137,841
Average Spent	\$4,812.37	\$4,796.76	\$4,375.99
Spending Potential Index	202	201	184
Education: Total \$	\$55,000,702	\$318,768,679	\$961,542,166
Average Spent	\$4,013.48	\$3,880.47	\$3,412.19
Spending Potential Index	232	225	197
Entertainment/Recreation: Total \$	\$111,946,696	\$644,695,458	\$1,961,856,623
Average Spent	\$8,168.91	\$7,848.07	\$6,961.97
Spending Potential Index	200	192	170
Food at Home: Total \$	\$197,689,184	\$1,163,126,936	\$3,611,934,341
Average Spent	\$14,425.66	\$14,159.09	\$12,817.55
Spending Potential Index	198	194	176
Food Away from Home: Total \$	\$110,728,591	\$653,193,208	\$2,033,431,239
Average Spent	\$8,080.02	\$7,951.52	\$7,215.97
Spending Potential Index	208	204	185
Health Care: Total \$	\$193,018,654	\$1,099,216,461	\$3,325,335,655
Average Spent	\$14,084.84	\$13,381.09	\$11,800.51
Spending Potential Index	183	174	153
HH Furnishings & Equipment: Total \$	\$84,561,536	\$489,685,149	\$1,499,908,041
Average Spent	\$6,170.57	\$5,961.08	\$5,322.67
Spending Potential Index	195	188	168
Personal Care Products & Services: Total \$	\$28,490,611	\$167,093,777	\$518,253,823
Average Spent	\$2,079.00	\$2,034.08	\$1,839.11
Spending Potential Index	209	204	185
Shelter: Total \$	\$770,480,958	\$4,496,933,616	\$13,874,238,683
Average Spent	\$56,223.07	\$54,742.52	\$49,235.04
Spending Potential Index	211	205	185
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$90,577,481	\$506,197,744	\$1,481,843,178
Average Spent	\$6,609.57	\$6,162.10	\$5,258.57
Spending Potential Index	189	176	150
Travel: Total \$	\$88,351,785	\$508,414,510	\$1,541,051,390
Average Spent	\$6,447.15	\$6,189.08	\$5,468.68
Spending Potential Index	213	204	180
Vehicle Maintenance & Repairs: Total \$	\$37,732,497	\$219,911,254	\$681,004,271
Average Spent	\$2,753.39	\$2,677.05	\$2,416.66
Spending Potential Index	186	181	163

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.