

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	14,962	99,962	240,381
2020 Total Population	15,256	103,314	248,080
2020 Group Quarters	19	1,620	2,749
2024 Total Population	14,627	99,603	240,896
2024 Group Quarters	19	1,622	2,752
2029 Total Population	14,148	96,298	233,781
2024-2029 Annual Rate	-0.66%	-0.67%	-0.60%
2024 Total Daytime Population	15,501	106,960	287,683
Workers	7,987	57,720	167,802
Residents	7,514	49,240	119,881
Household Summary			
2010 Households	5,034	37,402	92,103
2010 Average Household Size	2.96	2.64	2.58
2020 Total Households	5,054	37,791	94,059
2020 Average Household Size	3.01	2.69	2.61
2024 Households	4,958	37,151	93,101
2024 Average Household Size	2.95	2.64	2.56
2029 Households	4,920	36,819	92,745
2029 Average Household Size	2.87	2.57	2.49
2024-2029 Annual Rate	-0.15%	-0.18%	-0.08%
2010 Families	4,103	26,528	62,923
2010 Average Family Size	3.36	3.21	3.19
2024 Families	4,026	26,502	62,944
2024 Average Family Size	3.37	3.22	3.21
2029 Families	3,988	26,196	62,473
2029 Average Family Size	3.29	3.14	3.13
2024-2029 Annual Rate	-0.19%	-0.23%	-0.15%
Housing Unit Summary			
2000 Housing Units	5,113	39,406	96,002
Owner Occupied Housing Units	90.6%	79.0%	75.3%
Renter Occupied Housing Units	7.2%	17.7%	21.1%
Vacant Housing Units	2.3%	3.4%	3.6%
2010 Housing Units	5,188	39,848	98,650
Owner Occupied Housing Units	88.9%	76.8%	72.0%
Renter Occupied Housing Units	8.1%	17.1%	21.3%
Vacant Housing Units	3.0%	6.1%	6.6%
2020 Housing Units	5,249	40,189	99,785
Owner Occupied Housing Units	88.3%	76.6%	71.2%
Renter Occupied Housing Units	7.9%	17.5%	23.0%
Vacant Housing Units	4.0%	5.8%	5.8%
2024 Housing Units	5,217	40,085	99,764
Owner Occupied Housing Units	87.9%	76.7%	71.8%
Renter Occupied Housing Units	7.1%	15.9%	21.5%
Vacant Housing Units	5.0%	7.3%	6.7%
2029 Housing Units	5,218	40,123	99,936
Owner Occupied Housing Units	87.9%	77.2%	72.8%
Renter Occupied Housing Units	6.4%	14.5%	20.0%
Vacant Housing Units	5.7%	8.2%	7.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	4,958	37,151	93,101
<\$15,000	2.6%	3.5%	5.8%
\$15,000 - \$24,999	1.7%	3.2%	4.4%
\$25,000 - \$34,999	2.4%	3.9%	5.5%
\$35,000 - \$49,999	2.9%	6.7%	8.0%
\$50,000 - \$74,999	7.1%	11.2%	12.7%
\$75,000 - \$99,999	6.2%	10.0%	11.8%
\$100,000 - \$149,999	16.2%	17.1%	17.4%
\$150,000 - \$199,999	13.3%	12.6%	11.5%
\$200,000+	47.6%	31.8%	23.0%
Average Household Income	\$254,756	\$189,532	\$154,674
2029 Households by Income			
Household Income Base	4,920	36,819	92,745
<\$15,000	2.3%	2.9%	5.0%
\$15,000 - \$24,999	1.2%	2.3%	3.2%
\$25,000 - \$34,999	1.8%	3.0%	4.6%
\$35,000 - \$49,999	2.3%	5.5%	6.9%
\$50,000 - \$74,999	5.9%	9.9%	11.2%
\$75,000 - \$99,999	5.2%	9.1%	11.0%
\$100,000 - \$149,999	14.4%	16.8%	18.1%
\$150,000 - \$199,999	13.6%	14.3%	13.6%
\$200,000+	53.4%	36.1%	26.5%
Average Household Income	\$285,470	\$213,712	\$175,610
2024 Owner Occupied Housing Units by Value			
Total	4,586	30,762	71,596
<\$50,000	0.2%	2.1%	2.5%
\$50,000 - \$99,999	0.0%	0.8%	0.8%
\$100,000 - \$149,999	0.2%	1.5%	2.4%
\$150,000 - \$199,999	0.3%	1.9%	4.7%
\$200,000 - \$249,999	0.8%	5.1%	9.2%
\$250,000 - \$299,999	1.5%	10.2%	13.4%
\$300,000 - \$399,999	9.3%	20.3%	21.0%
\$400,000 - \$499,999	13.6%	12.3%	11.5%
\$500,000 - \$749,999	40.9%	21.9%	17.5%
\$750,000 - \$999,999	21.4%	11.7%	8.6%
\$1,000,000 - \$1,499,999	7.4%	6.6%	4.9%
\$1,500,000 - \$1,999,999	3.2%	2.6%	1.8%
\$2,000,000 +	1.2%	2.9%	1.8%
Average Home Value	\$719,257	\$605,739	\$512,510
2029 Owner Occupied Housing Units by Value			
Total	4,585	30,984	72,767
<\$50,000	0.0%	1.4%	1.7%
\$50,000 - \$99,999	0.0%	0.4%	0.4%
\$100,000 - \$149,999	0.0%	0.6%	1.1%
\$150,000 - \$199,999	0.1%	0.9%	2.6%
\$200,000 - \$249,999	0.3%	3.4%	7.1%
\$250,000 - \$299,999	0.9%	8.6%	12.5%
\$300,000 - \$399,999	7.9%	22.0%	23.7%
\$400,000 - \$499,999	13.5%	14.1%	13.5%
\$500,000 - \$749,999	44.6%	24.6%	20.0%
\$750,000 - \$999,999	22.3%	12.2%	9.1%
\$1,000,000 - \$1,499,999	6.5%	6.5%	4.9%
\$1,500,000 - \$1,999,999	2.8%	2.5%	1.7%
\$2,000,000 +	1.0%	2.7%	1.7%
Average Home Value	\$719,323	\$621,766	\$533,834

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Garden Market Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.80365
Longitude: -87.89043

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$188,712	\$129,383	\$103,802
2029	\$200,001	\$150,940	\$117,922
Median Home Value			
2024	\$647,576	\$465,752	\$381,288
2029	\$653,056	\$489,790	\$406,574
Per Capita Income			
2024	\$86,861	\$71,055	\$59,832
2029	\$99,838	\$82,107	\$69,718
Median Age			
2010	41.5	42.5	41.8
2020	41.1	42.7	42.7
2024	41.5	43.2	43.2
2029	42.3	44.3	44.4
2020 Population by Age			
Total	15,256	103,314	248,080
0 - 4	6.0%	5.5%	5.3%
5 - 9	8.3%	6.8%	6.2%
10 - 14	8.8%	7.5%	6.8%
15 - 24	14.3%	12.4%	11.9%
25 - 34	5.5%	8.2%	10.0%
35 - 44	12.3%	12.8%	12.8%
45 - 54	15.0%	14.0%	13.5%
55 - 64	14.4%	14.5%	14.3%
65 - 74	9.0%	10.4%	10.9%
75 - 84	4.4%	5.3%	5.7%
85 +	2.1%	2.7%	2.6%
18 +	70.8%	75.5%	77.4%
2024 Population by Age			
Total	14,625	99,605	240,894
0 - 4	5.9%	5.3%	5.2%
5 - 9	8.1%	6.8%	6.2%
10 - 14	9.1%	7.1%	6.4%
15 - 24	13.5%	12.2%	11.7%
25 - 34	6.4%	8.4%	10.1%
35 - 44	12.3%	12.8%	12.9%
45 - 54	14.6%	13.9%	13.4%
55 - 64	13.6%	13.4%	13.2%
65 - 74	9.4%	11.1%	11.6%
75 - 84	4.9%	6.2%	6.6%
85 +	2.1%	2.8%	2.7%
18 +	72.0%	76.6%	78.4%
2029 Population by Age			
Total	14,149	96,295	233,781
0 - 4	5.7%	5.1%	5.0%
5 - 9	7.2%	6.1%	5.6%
10 - 14	9.2%	7.2%	6.4%
15 - 24	12.6%	11.3%	10.9%
25 - 34	8.2%	9.8%	10.8%
35 - 44	10.6%	11.3%	12.0%
45 - 54	15.2%	14.2%	13.6%
55 - 64	12.7%	12.7%	12.6%
65 - 74	10.1%	11.7%	12.1%
75 - 84	6.0%	7.4%	7.9%
85 +	2.4%	3.1%	3.1%
18 +	72.9%	77.5%	79.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 23, 2024

Garden Market Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.80365
Longitude: -87.89043

	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	7,483	50,021	120,206
Females	7,773	53,293	127,874
2024 Population by Sex			
Males	7,313	49,134	118,828
Females	7,314	50,469	122,068
2029 Population by Sex			
Males	7,034	47,330	114,821
Females	7,115	48,968	118,960
2010 Population by Race/Ethnicity			
Total	14,962	99,962	240,380
White Alone	96.4%	89.3%	79.5%
Black Alone	0.5%	2.9%	8.6%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	1.4%	3.0%	4.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	3.0%	5.2%
Two or More Races	1.0%	1.7%	2.0%
Hispanic Origin	3.2%	9.3%	14.4%
Diversity Index	12.8	33.5	51.4
2020 Population by Race/Ethnicity			
Total	15,256	103,314	248,080
White Alone	91.2%	78.1%	66.4%
Black Alone	0.5%	3.2%	8.6%
American Indian Alone	0.1%	0.4%	0.7%
Asian Alone	1.3%	4.7%	5.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	4.5%	8.0%
Two or More Races	6.0%	9.0%	10.4%
Hispanic Origin	5.0%	13.5%	19.8%
Diversity Index	24.3	52.2	67.9
2024 Population by Race/Ethnicity			
Total	14,628	99,603	240,896
White Alone	90.4%	76.5%	64.7%
Black Alone	0.5%	3.2%	8.6%
American Indian Alone	0.1%	0.5%	0.7%
Asian Alone	1.4%	5.1%	6.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	5.0%	8.6%
Two or More Races	6.6%	9.7%	11.0%
Hispanic Origin	5.6%	14.7%	21.1%
Diversity Index	26.5	55.0	70.0
2029 Population by Race/Ethnicity			
Total	14,148	96,297	233,782
White Alone	89.2%	74.3%	62.4%
Black Alone	0.5%	3.4%	8.6%
American Indian Alone	0.1%	0.5%	0.8%
Asian Alone	1.6%	5.6%	6.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	5.6%	9.4%
Two or More Races	7.3%	10.6%	11.8%
Hispanic Origin	6.4%	16.3%	22.8%
Diversity Index	29.5	58.5	72.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	15,256	103,314	248,080
In Households	99.9%	98.4%	98.9%
Householder	33.4%	36.7%	37.9%
Opposite-Sex Spouse	24.0%	21.4%	19.7%
Same-Sex Spouse	0.0%	0.1%	0.1%
Opposite-Sex Unmarried Partner	0.6%	1.3%	1.7%
Same-Sex Unmarried Partner	0.0%	0.1%	0.1%
Biological Child	38.7%	32.7%	30.6%
Adopted Child	0.8%	0.7%	0.6%
Stepchild	0.4%	0.6%	0.7%
Grandchild	0.4%	1.1%	1.8%
Brother or Sister	0.3%	0.7%	1.1%
Parent	0.3%	0.8%	1.3%
Parent-in-law	0.1%	0.2%	0.3%
Son-in-law or Daughter-in-law	0.1%	0.3%	0.4%
Other Relatives	0.2%	0.6%	1.0%
Foster Child	0.0%	0.0%	0.1%
Other Nonrelatives	0.5%	1.2%	1.6%
In Group Quarters	0.1%	1.6%	1.1%
Institutionalized	0.1%	1.3%	0.9%
Noninstitutionalized	0.0%	0.2%	0.2%
2024 Population 25+ by Educational Attainment			
Total	9,266	68,232	169,788
Less than 9th Grade	0.7%	1.9%	3.1%
9th - 12th Grade, No Diploma	0.7%	2.0%	3.3%
High School Graduate	6.1%	12.4%	17.3%
GED/Alternative Credential	0.8%	1.7%	2.4%
Some College, No Degree	8.0%	13.9%	16.0%
Associate Degree	4.1%	6.4%	7.7%
Bachelor's Degree	43.2%	34.1%	28.4%
Graduate/Professional Degree	36.5%	27.6%	21.9%
2024 Population 15+ by Marital Status			
Total	11,248	80,413	198,090
Never Married	21.8%	26.2%	28.9%
Married	70.7%	60.7%	55.9%
Widowed	4.4%	6.4%	7.1%
Divorced	3.1%	6.7%	8.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,309	52,474	127,657
Population 16+ Employed	98.0%	97.0%	96.1%
Population 16+ Unemployment rate	2.0%	3.0%	3.9%
Population 16-24 Employed	11.5%	11.2%	11.4%
Population 16-24 Unemployment rate	6.2%	8.4%	8.0%
Population 25-54 Employed	58.7%	60.0%	60.7%
Population 25-54 Unemployment rate	1.7%	2.0%	3.0%
Population 55-64 Employed	20.7%	19.5%	18.7%
Population 55-64 Unemployment rate	1.3%	2.9%	3.8%
Population 65+ Employed	9.0%	9.2%	9.3%
Population 65+ Unemployment rate	0.3%	2.5%	4.3%

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	7,163	50,911	122,717
Agriculture/Mining	0.2%	0.5%	0.3%
Construction	3.8%	4.1%	4.8%
Manufacturing	5.8%	8.0%	9.0%
Wholesale Trade	3.2%	2.5%	2.7%
Retail Trade	4.8%	7.2%	8.4%
Transportation/Utilities	2.1%	5.0%	7.4%
Information	1.7%	1.7%	1.7%
Finance/Insurance/Real Estate	18.1%	13.0%	9.9%
Services	57.6%	55.2%	52.5%
Public Administration	2.7%	2.8%	3.3%
2024 Employed Population 16+ by Occupation			
Total	7,163	50,914	122,715
White Collar	89.1%	79.5%	72.1%
Management/Business/Financial	37.7%	29.3%	24.0%
Professional	34.8%	31.7%	29.2%
Sales	10.2%	10.1%	9.1%
Administrative Support	6.3%	8.4%	9.9%
Services	5.7%	10.2%	12.0%
Blue Collar	5.3%	10.3%	15.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.2%	2.5%	3.1%
Installation/Maintenance/Repair	0.6%	1.5%	1.9%
Production	1.1%	1.9%	3.3%
Transportation/Material Moving	2.4%	4.4%	7.5%
2020 Households by Type			
Total	5,054	37,791	94,059
Married Couple Households	72.5%	58.5%	52.5%
With Own Children <18	37.3%	27.1%	22.1%
Without Own Children <18	35.2%	31.4%	30.3%
Cohabiting Couple Households	1.8%	3.9%	4.8%
With Own Children <18	0.6%	1.2%	1.6%
Without Own Children <18	1.2%	2.6%	3.2%
Male Householder, No Spouse/Partner	7.8%	13.5%	16.0%
Living Alone	5.1%	9.3%	11.0%
65 Years and over	2.3%	3.6%	4.0%
With Own Children <18	1.2%	1.3%	1.3%
Without Own Children <18, With Relatives	1.3%	2.3%	2.8%
No Relatives Present	0.2%	0.6%	0.9%
Female Householder, No Spouse/Partner	17.9%	24.2%	26.7%
Living Alone	10.9%	14.4%	15.3%
65 Years and over	7.7%	8.9%	9.2%
With Own Children <18	3.0%	4.0%	4.2%
Without Own Children <18, With Relatives	3.7%	5.2%	6.4%
No Relatives Present	0.3%	0.6%	0.7%
2020 Households by Size			
Total	5,054	37,791	94,059
1 Person Household	16.0%	23.7%	26.4%
2 Person Household	29.1%	30.1%	30.4%
3 Person Household	16.2%	15.9%	15.7%
4 Person Household	21.6%	17.2%	15.3%
5 Person Household	12.7%	8.9%	7.7%
6 Person Household	3.6%	3.0%	3.0%
7 + Person Household	0.8%	1.2%	1.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Garden Market Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.80365
Longitude: -87.89043

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	5,054	37,791	94,059
Owner Occupied	91.7%	81.4%	75.6%
Owned with a Mortgage/Loan	63.2%	55.5%	51.2%
Owned Free and Clear	28.5%	25.9%	24.4%
Renter Occupied	8.3%	18.6%	24.4%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	102	96	94
Percent of Income for Mortgage	21.5%	22.5%	23.0%
Wealth Index	259	194	155
2020 Housing Units By Urban/ Rural Status			
Total	5,249	40,189	99,785
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	15,256	103,314	248,080
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Garden Market Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.80365
Longitude: -87.89043

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
2.	Professional Pride (1B)	Professional Pride (1B)	Pleasantville (2B)
3.	Savvy Suburbanites (1D)	Pleasantville (2B)	Parks and Rec (5C)
2024 Consumer Spending			
Apparel & Services: Total \$	\$24,463,313	\$140,543,506	\$294,175,326
Average Spent	\$4,934.11	\$3,783.03	\$3,159.74
Spending Potential Index	207	159	133
Education: Total \$	\$23,106,101	\$116,662,666	\$230,023,367
Average Spent	\$4,660.37	\$3,140.23	\$2,470.69
Spending Potential Index	270	182	143
Entertainment/Recreation: Total \$	\$44,302,810	\$251,751,697	\$516,400,730
Average Spent	\$8,935.62	\$6,776.44	\$5,546.67
Spending Potential Index	218	166	136
Food at Home: Total \$	\$73,630,784	\$429,968,428	\$897,837,522
Average Spent	\$14,850.90	\$11,573.54	\$9,643.69
Spending Potential Index	203	158	132
Food Away from Home: Total \$	\$41,577,091	\$237,741,680	\$493,725,318
Average Spent	\$8,385.86	\$6,399.33	\$5,303.12
Spending Potential Index	216	164	136
Health Care: Total \$	\$77,174,173	\$457,466,016	\$956,728,740
Average Spent	\$15,565.59	\$12,313.69	\$10,276.25
Spending Potential Index	202	160	134
HH Furnishings & Equipment: Total \$	\$33,123,525	\$191,474,064	\$396,616,165
Average Spent	\$6,680.82	\$5,153.94	\$4,260.06
Spending Potential Index	211	163	135
Personal Care Products & Services: Total \$	\$10,626,453	\$61,011,930	\$125,917,004
Average Spent	\$2,143.29	\$1,642.27	\$1,352.48
Spending Potential Index	215	165	136
Shelter: Total \$	\$291,223,539	\$1,643,548,753	\$3,373,359,255
Average Spent	\$58,738.11	\$44,239.69	\$36,233.33
Spending Potential Index	220	166	136
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$39,381,131	\$222,199,551	\$453,629,311
Average Spent	\$7,942.95	\$5,980.98	\$4,872.44
Spending Potential Index	227	171	139
Travel: Total \$	\$35,101,336	\$192,880,823	\$389,560,168
Average Spent	\$7,079.74	\$5,191.81	\$4,184.27
Spending Potential Index	233	171	138
Vehicle Maintenance & Repairs: Total \$	\$14,426,919	\$86,675,336	\$182,069,475
Average Spent	\$2,909.83	\$2,333.06	\$1,955.61
Spending Potential Index	196	157	132

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.