

Graham Park Plaza
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.86512
Longitude: -77.19696

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	21,675	143,363	424,050
2020 Total Population	21,922	155,828	463,128
2020 Group Quarters	33	1,415	3,504
2024 Total Population	21,940	154,922	468,820
2024 Group Quarters	33	1,417	3,502
2029 Total Population	22,051	156,451	478,518
2024-2029 Annual Rate	0.10%	0.20%	0.41%
2024 Total Daytime Population	13,835	157,672	524,577
Workers	4,599	92,980	328,411
Residents	9,236	64,692	196,166
Household Summary			
2010 Households	7,688	53,404	163,354
2010 Average Household Size	2.82	2.67	2.58
2020 Total Households	7,571	57,096	174,668
2020 Average Household Size	2.89	2.70	2.63
2024 Households	7,514	56,497	176,853
2024 Average Household Size	2.92	2.72	2.63
2029 Households	7,514	56,779	180,449
2029 Average Household Size	2.93	2.73	2.63
2024-2029 Annual Rate	0.00%	0.10%	0.40%
2010 Families	4,989	35,006	101,503
2010 Average Family Size	3.33	3.19	3.17
2024 Families	5,026	36,974	109,576
2024 Average Family Size	3.47	3.35	3.33
2029 Families	5,007	37,066	110,743
2029 Average Family Size	3.50	3.37	3.35
2024-2029 Annual Rate	-0.08%	0.05%	0.21%
Housing Unit Summary			
2000 Housing Units	7,687	51,059	158,025
Owner Occupied Housing Units	58.0%	60.8%	57.4%
Renter Occupied Housing Units	40.3%	36.8%	39.7%
Vacant Housing Units	1.8%	2.4%	2.9%
2010 Housing Units	7,945	55,770	171,628
Owner Occupied Housing Units	57.5%	59.0%	56.0%
Renter Occupied Housing Units	39.3%	36.7%	39.2%
Vacant Housing Units	3.2%	4.2%	4.8%
2020 Housing Units	7,797	59,341	184,107
Owner Occupied Housing Units	55.5%	54.1%	51.4%
Renter Occupied Housing Units	41.6%	42.1%	43.5%
Vacant Housing Units	3.0%	3.8%	5.2%
2024 Housing Units	7,807	59,214	189,223
Owner Occupied Housing Units	58.0%	55.9%	52.0%
Renter Occupied Housing Units	38.3%	39.5%	41.5%
Vacant Housing Units	3.8%	4.6%	6.5%
2029 Housing Units	7,847	60,095	193,681
Owner Occupied Housing Units	59.1%	55.9%	51.8%
Renter Occupied Housing Units	36.7%	38.5%	41.3%
Vacant Housing Units	4.2%	5.5%	6.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	7,514	56,497	176,853
<\$15,000	3.5%	4.5%	5.1%
\$15,000 - \$24,999	2.9%	2.9%	3.0%
\$25,000 - \$34,999	2.2%	2.9%	3.4%
\$35,000 - \$49,999	5.1%	4.6%	4.7%
\$50,000 - \$74,999	13.8%	8.9%	9.5%
\$75,000 - \$99,999	14.6%	11.4%	10.9%
\$100,000 - \$149,999	18.5%	17.0%	16.7%
\$150,000 - \$199,999	14.7%	14.6%	13.8%
\$200,000+	24.6%	33.1%	33.0%
Average Household Income	\$156,709	\$194,449	\$193,771
2029 Households by Income			
Household Income Base	7,514	56,779	180,449
<\$15,000	2.8%	3.6%	4.3%
\$15,000 - \$24,999	2.1%	2.1%	2.2%
\$25,000 - \$34,999	1.6%	2.2%	2.6%
\$35,000 - \$49,999	3.8%	3.6%	3.8%
\$50,000 - \$74,999	12.3%	7.6%	8.1%
\$75,000 - \$99,999	13.0%	9.9%	9.6%
\$100,000 - \$149,999	18.5%	17.0%	16.8%
\$150,000 - \$199,999	16.4%	16.1%	15.2%
\$200,000+	29.5%	37.8%	37.5%
Average Household Income	\$179,162	\$219,954	\$218,549
2024 Owner Occupied Housing Units by Value			
Total	4,527	33,116	98,229
<\$50,000	0.1%	0.5%	0.6%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.2%	0.3%
\$150,000 - \$199,999	0.1%	1.0%	0.8%
\$200,000 - \$249,999	0.3%	1.3%	1.5%
\$250,000 - \$299,999	1.1%	1.2%	1.5%
\$300,000 - \$399,999	3.3%	2.6%	3.8%
\$400,000 - \$499,999	6.8%	4.3%	4.9%
\$500,000 - \$749,999	48.7%	28.2%	24.8%
\$750,000 - \$999,999	30.6%	33.2%	30.4%
\$1,000,000 - \$1,499,999	6.7%	19.1%	21.1%
\$1,500,000 - \$1,999,999	0.9%	6.2%	7.0%
\$2,000,000 +	1.2%	2.3%	3.0%
Average Home Value	\$745,324	\$901,761	\$922,817
2029 Owner Occupied Housing Units by Value			
Total	4,634	33,605	100,319
<\$50,000	0.0%	0.2%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.3%	0.2%
\$200,000 - \$249,999	0.0%	0.7%	0.5%
\$250,000 - \$299,999	0.1%	0.7%	0.7%
\$300,000 - \$399,999	0.9%	1.4%	2.5%
\$400,000 - \$499,999	3.8%	2.5%	3.6%
\$500,000 - \$749,999	41.0%	21.5%	19.9%
\$750,000 - \$999,999	38.7%	34.6%	31.4%
\$1,000,000 - \$1,499,999	12.0%	25.6%	27.2%
\$1,500,000 - \$1,999,999	1.7%	9.4%	10.1%
\$2,000,000 +	1.8%	3.0%	3.8%
Average Home Value	\$834,455	\$1,010,611	\$1,028,086

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	\$116,610	\$140,973	\$137,228
2029	\$135,310	\$159,392	\$156,772
Median Home Value			
2024	\$695,692	\$831,177	\$845,780
2029	\$776,686	\$913,656	\$928,338
Per Capita Income			
2024	\$53,162	\$70,955	\$73,163
2029	\$60,472	\$79,869	\$82,482
Median Age			
2010	34.4	36.7	36.7
2020	35.7	37.3	37.1
2024	36.9	38.1	37.7
2029	38.4	39.5	38.9
2020 Population by Age			
Total	21,922	155,828	463,128
0 - 4	7.7%	6.3%	6.1%
5 - 9	6.4%	6.3%	6.4%
10 - 14	6.0%	6.2%	6.4%
15 - 24	11.6%	11.4%	12.0%
25 - 34	17.1%	16.0%	15.8%
35 - 44	15.8%	15.3%	15.0%
45 - 54	12.7%	13.2%	13.1%
55 - 64	11.1%	11.7%	11.4%
65 - 74	7.1%	8.1%	7.9%
75 - 84	3.4%	3.9%	4.0%
85 +	1.0%	1.6%	1.8%
18 +	76.4%	77.4%	77.3%
2024 Population by Age			
Total	21,939	154,923	468,822
0 - 4	7.3%	6.1%	5.9%
5 - 9	7.3%	6.5%	6.4%
10 - 14	5.8%	5.9%	6.0%
15 - 24	10.9%	11.1%	11.4%
25 - 34	15.3%	15.4%	16.2%
35 - 44	17.2%	16.1%	15.6%
45 - 54	12.8%	13.4%	13.3%
55 - 64	10.9%	11.1%	10.8%
65 - 74	7.4%	8.3%	8.0%
75 - 84	3.8%	4.4%	4.5%
85 +	1.2%	1.6%	1.9%
18 +	76.5%	78.0%	78.3%
2029 Population by Age			
Total	22,053	156,450	478,518
0 - 4	6.7%	5.8%	5.5%
5 - 9	7.0%	6.1%	5.8%
10 - 14	7.2%	6.5%	6.4%
15 - 24	10.7%	11.1%	11.3%
25 - 34	12.7%	13.2%	14.9%
35 - 44	16.8%	15.9%	15.2%
45 - 54	13.9%	14.2%	13.9%
55 - 64	10.7%	11.0%	10.8%
65 - 74	8.4%	8.9%	8.6%
75 - 84	4.6%	5.4%	5.4%
85 +	1.4%	1.9%	2.1%
18 +	75.7%	78.1%	78.8%

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2020 Population by Sex			
Males	10,978	77,139	228,505
Females	10,944	78,689	234,623
2024 Population by Sex			
Males	11,125	77,977	235,230
Females	10,815	76,945	233,590
2029 Population by Sex			
Males	11,070	78,332	238,648
Females	10,982	78,119	239,870
2010 Population by Race/Ethnicity			
Total	21,676	143,362	424,050
White Alone	52.7%	60.4%	62.0%
Black Alone	4.7%	5.7%	8.3%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	20.1%	19.6%	16.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.6%	9.7%	8.3%
Two or More Races	4.3%	4.1%	4.1%
Hispanic Origin	36.3%	22.2%	20.0%
Diversity Index	81.0	72.7	70.9
2020 Population by Race/Ethnicity			
Total	21,922	155,828	463,128
White Alone	38.3%	47.9%	48.8%
Black Alone	3.8%	6.1%	8.5%
American Indian Alone	1.2%	0.9%	0.9%
Asian Alone	20.6%	20.5%	19.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	23.0%	12.1%	11.1%
Two or More Races	13.0%	12.5%	11.7%
Hispanic Origin	37.6%	23.0%	20.8%
Diversity Index	86.2	80.3	79.4
2024 Population by Race/Ethnicity			
Total	21,940	154,921	468,820
White Alone	36.2%	46.2%	47.2%
Black Alone	3.8%	6.1%	8.6%
American Indian Alone	1.3%	0.9%	0.9%
Asian Alone	20.9%	21.0%	19.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	24.3%	12.6%	11.5%
Two or More Races	13.5%	13.1%	12.2%
Hispanic Origin	39.2%	23.9%	21.4%
Diversity Index	86.7	81.3	80.3
2029 Population by Race/Ethnicity			
Total	22,051	156,450	478,517
White Alone	33.8%	44.1%	45.0%
Black Alone	3.7%	6.1%	8.6%
American Indian Alone	1.3%	0.9%	0.9%
Asian Alone	21.9%	22.1%	20.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	25.4%	13.1%	11.9%
Two or More Races	13.9%	13.6%	12.8%
Hispanic Origin	40.6%	24.7%	22.2%
Diversity Index	87.2	82.2	81.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	21,922	155,828	463,128
In Households	99.8%	99.1%	99.2%
Householder	34.2%	36.6%	37.7%
Opposite-Sex Spouse	16.9%	18.5%	18.2%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.1%	2.0%	1.9%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	27.3%	27.2%	27.4%
Adopted Child	0.3%	0.5%	0.5%
Stepchild	0.9%	0.6%	0.6%
Grandchild	1.9%	1.2%	1.0%
Brother or Sister	2.3%	1.7%	1.6%
Parent	2.2%	1.9%	1.7%
Parent-in-law	0.4%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.6%	0.4%	0.3%
Other Relatives	3.8%	2.3%	1.9%
Foster Child	0.1%	0.0%	0.0%
Other Nonrelatives	6.6%	5.4%	5.4%
In Group Quarters	0.2%	0.9%	0.8%
Institutionalized	0.0%	0.4%	0.4%
Noninstitutionalized	0.2%	0.5%	0.4%
2024 Population 25+ by Educational Attainment			
Total	15,070	108,945	329,580
Less than 9th Grade	8.9%	5.1%	4.2%
9th - 12th Grade, No Diploma	6.6%	3.7%	3.0%
High School Graduate	20.8%	12.5%	11.7%
GED/Alternative Credential	1.3%	1.5%	1.2%
Some College, No Degree	10.8%	9.5%	9.5%
Associate Degree	5.5%	4.8%	5.0%
Bachelor's Degree	25.5%	30.6%	31.3%
Graduate/Professional Degree	20.6%	32.2%	34.1%
2024 Population 15+ by Marital Status			
Total	17,469	126,118	383,131
Never Married	38.6%	34.6%	35.1%
Married	50.5%	54.2%	53.1%
Widowed	2.9%	3.7%	4.2%
Divorced	8.0%	7.5%	7.6%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	13,366	93,549	282,401
Population 16+ Employed	97.0%	97.3%	97.1%
Population 16+ Unemployment rate	3.0%	2.7%	2.9%
Population 16-24 Employed	11.0%	10.4%	10.6%
Population 16-24 Unemployment rate	6.9%	8.2%	6.7%
Population 25-54 Employed	66.5%	67.7%	67.9%
Population 25-54 Unemployment rate	3.1%	1.9%	2.3%
Population 55-64 Employed	15.3%	14.8%	14.6%
Population 55-64 Unemployment rate	0.7%	2.2%	2.5%
Population 65+ Employed	7.1%	7.2%	6.9%
Population 65+ Unemployment rate	0.9%	3.2%	3.4%

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2024 Employed Population 16+ by Industry			
Total	12,962	91,005	274,318
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	11.8%	6.2%	5.8%
Manufacturing	3.6%	2.5%	2.6%
Wholesale Trade	0.6%	0.7%	0.6%
Retail Trade	8.0%	5.9%	6.0%
Transportation/Utilities	3.5%	3.0%	3.3%
Information	2.8%	2.3%	2.4%
Finance/Insurance/Real Estate	5.2%	6.6%	7.2%
Services	54.4%	60.4%	59.4%
Public Administration	10.1%	12.3%	12.4%
2024 Employed Population 16+ by Occupation			
Total	12,961	91,006	274,317
White Collar	61.5%	75.2%	76.4%
Management/Business/Financial	21.9%	26.9%	28.5%
Professional	25.1%	35.9%	35.5%
Sales	7.1%	5.2%	5.7%
Administrative Support	7.5%	7.2%	6.8%
Services	18.6%	14.2%	13.4%
Blue Collar	19.8%	10.6%	10.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	8.9%	4.3%	3.8%
Installation/Maintenance/Repair	2.0%	1.3%	1.3%
Production	4.3%	1.7%	1.4%
Transportation/Material Moving	4.7%	3.4%	3.5%
2020 Households by Type			
Total	7,571	57,096	174,668
Married Couple Households	49.9%	51.1%	49.0%
With Own Children <18	23.5%	24.3%	23.8%
Without Own Children <18	26.4%	26.8%	25.2%
Cohabiting Couple Households	6.4%	5.8%	5.4%
With Own Children <18	2.1%	1.3%	1.2%
Without Own Children <18	4.4%	4.5%	4.2%
Male Householder, No Spouse/Partner	18.4%	18.2%	19.2%
Living Alone	10.4%	11.1%	12.2%
65 Years and over	2.2%	2.5%	2.8%
With Own Children <18	1.8%	1.6%	1.4%
Without Own Children <18, With Relatives	3.6%	3.0%	2.7%
No Relatives Present	2.5%	2.5%	2.8%
Female Householder, No Spouse/Partner	25.2%	24.9%	26.5%
Living Alone	13.3%	13.6%	15.3%
65 Years and over	5.5%	5.5%	6.3%
With Own Children <18	4.8%	4.0%	4.1%
Without Own Children <18, With Relatives	5.5%	5.5%	5.0%
No Relatives Present	1.5%	1.8%	2.1%
2020 Households by Size			
Total	7,571	57,096	174,668
1 Person Household	23.7%	24.7%	27.5%
2 Person Household	27.5%	30.3%	29.4%
3 Person Household	16.9%	16.6%	16.0%
4 Person Household	16.3%	16.0%	15.8%
5 Person Household	8.8%	7.3%	6.8%
6 Person Household	4.1%	3.0%	2.7%
7 + Person Household	2.7%	2.0%	1.8%

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2020 Households by Tenure and Mortgage Status			
Total	7,571	57,096	174,668
Owner Occupied	57.1%	56.2%	54.2%
Owned with a Mortgage/Loan	44.8%	43.1%	40.8%
Owned Free and Clear	12.3%	13.1%	13.3%
Renter Occupied	42.9%	43.8%	45.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	65	66	63
Percent of Income for Mortgage	37.3%	36.9%	38.6%
Wealth Index	136	172	168
2020 Housing Units By Urban/ Rural Status			
Total	7,797	59,341	184,107
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	21,922	155,828	463,128
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Enterprising Professionals	Top Tier (1A)
2.	Enterprising Professionals (2D)	Urban Chic (2A)	Enterprising Professionals (2D)
3.	Diverse Convergence (13A)	Top Tier (1A)	Urban Chic (2A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$24,551,661	\$229,278,622	\$721,569,899
Average Spent	\$3,267.46	\$4,058.24	\$4,080.05
Spending Potential Index	137	170	171
Education: Total \$	\$18,728,924	\$182,976,411	\$571,233,606
Average Spent	\$2,492.54	\$3,238.69	\$3,229.99
Spending Potential Index	144	187	187
Entertainment/Recreation: Total \$	\$40,947,349	\$382,547,840	\$1,194,496,900
Average Spent	\$5,449.47	\$6,771.12	\$6,754.18
Spending Potential Index	133	166	165
Food at Home: Total \$	\$75,762,104	\$692,485,086	\$2,167,098,062
Average Spent	\$10,082.79	\$12,257.02	\$12,253.67
Spending Potential Index	138	168	168
Food Away from Home: Total \$	\$41,703,159	\$385,937,187	\$1,208,306,475
Average Spent	\$5,550.06	\$6,831.11	\$6,832.26
Spending Potential Index	143	176	176
Health Care: Total \$	\$69,104,375	\$653,233,496	\$2,058,360,053
Average Spent	\$9,196.75	\$11,562.27	\$11,638.82
Spending Potential Index	120	150	151
HH Furnishings & Equipment: Total \$	\$31,055,640	\$291,101,267	\$912,245,113
Average Spent	\$4,133.04	\$5,152.51	\$5,158.21
Spending Potential Index	131	163	163
Personal Care Products & Services: Total \$	\$10,826,932	\$99,174,637	\$309,983,679
Average Spent	\$1,440.90	\$1,755.40	\$1,752.78
Spending Potential Index	145	176	176
Shelter: Total \$	\$299,496,494	\$2,702,900,837	\$8,393,475,875
Average Spent	\$39,858.46	\$47,841.49	\$47,460.18
Spending Potential Index	149	179	178
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$29,471,642	\$294,999,671	\$933,712,291
Average Spent	\$3,922.23	\$5,221.51	\$5,279.60
Spending Potential Index	112	149	151
Travel: Total \$	\$32,401,072	\$301,153,113	\$934,005,627
Average Spent	\$4,312.09	\$5,330.43	\$5,281.25
Spending Potential Index	142	176	174
Vehicle Maintenance & Repairs: Total \$	\$14,188,344	\$131,874,914	\$415,551,137
Average Spent	\$1,888.25	\$2,334.19	\$2,349.70
Spending Potential Index	127	158	159

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.