

Gratiot Plaza
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.52359
Longitude: -82.92062

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	13,048	118,785	281,240
2020 Total Population	12,958	118,494	284,977
2020 Group Quarters	28	797	2,114
2024 Total Population	12,647	117,113	282,738
2024 Group Quarters	28	796	2,114
2029 Total Population	12,567	116,019	280,851
2024-2029 Annual Rate	-0.13%	-0.19%	-0.13%
2024 Total Daytime Population	13,948	104,953	242,573
Workers	8,129	47,554	101,654
Residents	5,819	57,399	140,919
Household Summary			
2010 Households	5,569	49,546	118,668
2010 Average Household Size	2.34	2.39	2.35
2020 Total Households	5,700	50,939	121,787
2020 Average Household Size	2.27	2.31	2.32
2024 Households	5,708	50,996	122,148
2024 Average Household Size	2.21	2.28	2.30
2029 Households	5,743	51,291	123,151
2029 Average Household Size	2.18	2.25	2.26
2024-2029 Annual Rate	0.12%	0.12%	0.16%
2010 Families	3,345	31,544	73,996
2010 Average Family Size	3.01	2.99	2.98
2024 Families	3,168	29,809	71,257
2024 Average Family Size	2.95	2.98	3.01
2029 Families	3,151	29,630	71,010
2029 Average Family Size	2.94	2.96	2.99
2024-2029 Annual Rate	-0.11%	-0.12%	-0.07%
Housing Unit Summary			
2000 Housing Units	5,877	51,333	123,991
Owner Occupied Housing Units	67.5%	76.8%	76.6%
Renter Occupied Housing Units	29.6%	20.6%	20.6%
Vacant Housing Units	2.9%	2.6%	2.7%
2010 Housing Units	6,039	52,966	127,322
Owner Occupied Housing Units	60.4%	70.0%	69.5%
Renter Occupied Housing Units	31.8%	23.5%	23.8%
Vacant Housing Units	7.8%	6.5%	6.8%
2020 Housing Units	6,035	53,227	127,548
Owner Occupied Housing Units	58.6%	69.0%	68.0%
Renter Occupied Housing Units	35.8%	26.7%	27.5%
Vacant Housing Units	5.4%	4.3%	4.5%
2024 Housing Units	6,031	53,246	127,776
Owner Occupied Housing Units	60.9%	70.9%	69.8%
Renter Occupied Housing Units	33.8%	24.9%	25.8%
Vacant Housing Units	5.4%	4.2%	4.4%
2029 Housing Units	6,058	53,467	128,553
Owner Occupied Housing Units	63.4%	73.2%	72.0%
Renter Occupied Housing Units	31.3%	22.7%	23.8%
Vacant Housing Units	5.2%	4.1%	4.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	5,708	50,992	122,143
<\$15,000	7.4%	7.1%	7.4%
\$15,000 - \$24,999	7.3%	6.1%	6.1%
\$25,000 - \$34,999	9.0%	8.2%	8.0%
\$35,000 - \$49,999	16.4%	12.9%	12.8%
\$50,000 - \$74,999	19.8%	21.6%	20.7%
\$75,000 - \$99,999	11.8%	14.0%	13.8%
\$100,000 - \$149,999	19.6%	19.2%	19.0%
\$150,000 - \$199,999	5.1%	6.3%	7.2%
\$200,000+	3.6%	4.6%	5.0%
Average Household Income	\$79,940	\$86,103	\$88,059
2029 Households by Income			
Household Income Base	5,743	51,287	123,146
<\$15,000	6.2%	6.0%	6.3%
\$15,000 - \$24,999	5.6%	4.6%	4.7%
\$25,000 - \$34,999	7.1%	6.7%	6.6%
\$35,000 - \$49,999	14.1%	10.9%	10.9%
\$50,000 - \$74,999	19.9%	20.5%	19.6%
\$75,000 - \$99,999	12.3%	14.4%	14.2%
\$100,000 - \$149,999	23.0%	22.7%	22.1%
\$150,000 - \$199,999	7.3%	8.6%	9.7%
\$200,000+	4.4%	5.7%	6.1%
Average Household Income	\$92,368	\$99,361	\$101,264
2024 Owner Occupied Housing Units by Value			
Total	3,671	37,727	89,165
<\$50,000	8.1%	5.5%	5.6%
\$50,000 - \$99,999	11.5%	7.7%	8.1%
\$100,000 - \$149,999	17.0%	14.1%	11.5%
\$150,000 - \$199,999	33.5%	26.4%	22.3%
\$200,000 - \$249,999	15.6%	18.1%	19.8%
\$250,000 - \$299,999	4.2%	10.2%	12.6%
\$300,000 - \$399,999	3.2%	8.7%	10.0%
\$400,000 - \$499,999	1.1%	4.0%	4.6%
\$500,000 - \$749,999	3.2%	3.7%	4.0%
\$750,000 - \$999,999	0.5%	1.0%	1.0%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.6%	0.1%	0.1%
\$2,000,000 +	1.1%	0.3%	0.2%
Average Home Value	\$216,726	\$231,843	\$238,040
2029 Owner Occupied Housing Units by Value			
Total	3,843	39,130	92,574
<\$50,000	3.2%	2.0%	1.8%
\$50,000 - \$99,999	4.9%	2.4%	2.6%
\$100,000 - \$149,999	8.4%	5.5%	5.4%
\$150,000 - \$199,999	28.7%	18.5%	15.3%
\$200,000 - \$249,999	22.1%	19.0%	19.9%
\$250,000 - \$299,999	8.8%	15.6%	17.2%
\$300,000 - \$399,999	8.3%	16.9%	17.4%
\$400,000 - \$499,999	4.2%	9.7%	10.2%
\$500,000 - \$749,999	7.3%	7.5%	7.8%
\$750,000 - \$999,999	1.2%	2.0%	1.8%
\$1,000,000 - \$1,499,999	0.4%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.8%	0.1%	0.1%
\$2,000,000 +	1.6%	0.4%	0.2%
Average Home Value	\$298,705	\$310,237	\$309,835

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$60,119	\$66,011	\$67,068
2029	\$69,899	\$76,748	\$77,757
Median Home Value			
2024	\$169,980	\$193,106	\$206,118
2029	\$210,752	\$258,373	\$264,498
Per Capita Income			
2024	\$36,820	\$37,545	\$38,041
2029	\$43,064	\$43,982	\$44,398
Median Age			
2010	39.6	40.4	40.9
2020	41.4	41.4	41.5
2024	41.6	41.7	41.7
2029	42.9	43.0	43.0
2020 Population by Age			
Total	12,958	118,494	284,977
0 - 4	5.0%	5.1%	5.2%
5 - 9	5.3%	5.4%	5.3%
10 - 14	5.3%	5.5%	5.5%
15 - 24	11.5%	11.3%	11.6%
25 - 34	15.4%	14.7%	14.6%
35 - 44	11.8%	12.0%	11.9%
45 - 54	13.5%	13.1%	13.0%
55 - 64	15.0%	15.0%	14.9%
65 - 74	10.3%	10.2%	10.3%
75 - 84	4.7%	5.1%	5.3%
85 +	2.2%	2.5%	2.5%
18 +	81.2%	80.5%	80.6%
2024 Population by Age			
Total	12,647	117,114	282,737
0 - 4	5.0%	5.0%	5.1%
5 - 9	5.0%	5.3%	5.3%
10 - 14	4.9%	5.3%	5.2%
15 - 24	11.5%	11.0%	11.0%
25 - 34	15.2%	14.6%	14.5%
35 - 44	12.4%	13.0%	12.9%
45 - 54	12.9%	12.4%	12.3%
55 - 64	14.4%	14.0%	13.9%
65 - 74	11.3%	11.4%	11.5%
75 - 84	5.4%	5.8%	5.9%
85 +	2.0%	2.4%	2.5%
18 +	82.1%	81.3%	81.2%
2029 Population by Age			
Total	12,568	116,019	280,852
0 - 4	4.9%	4.9%	5.0%
5 - 9	4.6%	4.8%	4.9%
10 - 14	4.7%	5.1%	5.2%
15 - 24	10.4%	10.2%	10.2%
25 - 34	14.2%	13.2%	13.2%
35 - 44	13.9%	14.5%	14.2%
45 - 54	12.2%	12.0%	12.0%
55 - 64	13.2%	12.7%	12.6%
65 - 74	12.4%	12.7%	12.6%
75 - 84	7.2%	7.3%	7.5%
85 +	2.2%	2.7%	2.7%
18 +	83.0%	82.1%	82.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	6,224	57,330	137,183
Females	6,734	61,164	147,794
2024 Population by Sex			
Males	6,186	57,726	138,606
Females	6,461	59,387	144,132
2029 Population by Sex			
Males	6,104	56,872	136,959
Females	6,463	59,147	143,893
2010 Population by Race/Ethnicity			
Total	13,048	118,785	281,239
White Alone	81.8%	86.5%	83.7%
Black Alone	13.7%	9.0%	11.5%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	1.1%	1.5%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.4%
Two or More Races	2.6%	2.2%	2.2%
Hispanic Origin	1.8%	2.0%	2.0%
Diversity Index	33.6	27.3	31.3
2020 Population by Race/Ethnicity			
Total	12,958	118,494	284,977
White Alone	70.2%	76.4%	71.7%
Black Alone	20.5%	14.2%	18.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.7%	1.8%	2.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.8%	0.8%
Two or More Races	6.5%	6.5%	5.9%
Hispanic Origin	2.8%	2.8%	2.7%
Diversity Index	49.0	42.5	47.5
2024 Population by Race/Ethnicity			
Total	12,647	117,114	282,739
White Alone	67.9%	74.3%	69.4%
Black Alone	22.0%	15.4%	20.0%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	2.0%	2.2%	3.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.9%	0.9%
Two or More Races	7.0%	6.9%	6.3%
Hispanic Origin	3.0%	3.0%	2.9%
Diversity Index	51.6	45.2	50.2
2029 Population by Race/Ethnicity			
Total	12,568	116,018	280,852
White Alone	66.1%	72.7%	67.7%
Black Alone	22.9%	16.1%	20.9%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	2.3%	2.4%	3.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.8%	0.9%	0.9%
Two or More Races	7.5%	7.5%	6.7%
Hispanic Origin	3.3%	3.3%	3.1%
Diversity Index	53.6	47.4	52.3

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	12,958	118,494	284,977
In Households	99.8%	99.3%	99.3%
Householder	44.9%	43.0%	42.7%
Opposite-Sex Spouse	14.4%	16.1%	16.1%
Same-Sex Spouse	0.2%	0.1%	0.1%
Opposite-Sex Unmarried Partner	3.8%	3.4%	3.2%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	26.0%	26.5%	26.4%
Adopted Child	0.4%	0.5%	0.5%
Stepchild	1.2%	1.2%	1.2%
Grandchild	2.2%	2.3%	2.3%
Brother or Sister	1.3%	1.2%	1.4%
Parent	1.1%	1.1%	1.2%
Parent-in-law	0.1%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.2%	0.3%	0.3%
Other Relatives	1.1%	1.0%	1.1%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	2.6%	2.3%	2.3%
In Group Quarters	0.2%	0.7%	0.7%
Institutionalized	0.0%	0.3%	0.5%
Noninstitutionalized	0.2%	0.3%	0.2%
2024 Population 25+ by Educational Attainment			
Total	9,303	86,012	207,400
Less than 9th Grade	3.5%	2.3%	2.4%
9th - 12th Grade, No Diploma	5.0%	5.4%	5.7%
High School Graduate	29.8%	29.8%	29.0%
GED/Alternative Credential	4.0%	4.5%	4.1%
Some College, No Degree	29.7%	24.8%	23.9%
Associate Degree	11.4%	12.4%	11.6%
Bachelor's Degree	11.7%	15.4%	15.9%
Graduate/Professional Degree	4.8%	5.5%	7.5%
2024 Population 15+ by Marital Status			
Total	10,758	98,863	238,603
Never Married	34.5%	36.2%	37.3%
Married	42.8%	44.4%	43.9%
Widowed	7.8%	6.8%	6.9%
Divorced	14.9%	12.6%	11.9%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,284	63,526	151,582
Population 16+ Employed	95.7%	95.8%	95.3%
Population 16+ Unemployment rate	4.3%	4.2%	4.7%
Population 16-24 Employed	13.7%	13.1%	12.6%
Population 16-24 Unemployment rate	9.5%	7.6%	8.5%
Population 25-54 Employed	62.0%	63.5%	63.6%
Population 25-54 Unemployment rate	4.1%	4.1%	4.6%
Population 55-64 Employed	18.3%	17.3%	17.4%
Population 55-64 Unemployment rate	2.0%	2.4%	2.6%
Population 65+ Employed	6.1%	6.1%	6.3%
Population 65+ Unemployment rate	0.9%	2.9%	3.2%

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September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	6,970	60,840	144,472
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	8.5%	6.8%	6.1%
Manufacturing	20.6%	18.8%	19.0%
Wholesale Trade	1.2%	2.0%	1.8%
Retail Trade	8.1%	10.5%	10.9%
Transportation/Utilities	5.9%	4.8%	4.8%
Information	0.8%	1.1%	1.1%
Finance/Insurance/Real Estate	7.8%	7.2%	6.8%
Services	43.0%	44.8%	45.4%
Public Administration	4.0%	3.9%	4.0%
2024 Employed Population 16+ by Occupation			
Total	6,967	60,840	144,473
White Collar	53.2%	54.8%	56.2%
Management/Business/Financial	13.4%	14.1%	14.7%
Professional	18.4%	19.0%	20.4%
Sales	7.0%	8.3%	8.3%
Administrative Support	14.4%	13.5%	12.9%
Services	16.7%	18.4%	17.4%
Blue Collar	30.1%	26.7%	26.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	5.9%	4.9%	4.5%
Installation/Maintenance/Repair	3.7%	4.2%	3.8%
Production	11.1%	10.4%	10.8%
Transportation/Material Moving	9.3%	7.3%	7.3%
2020 Households by Type			
Total	5,700	50,939	121,787
Married Couple Households	32.5%	37.8%	37.9%
With Own Children <18	10.6%	12.8%	12.7%
Without Own Children <18	21.9%	25.0%	25.2%
Cohabiting Couple Households	8.7%	8.1%	7.7%
With Own Children <18	3.0%	2.9%	2.7%
Without Own Children <18	5.6%	5.2%	5.0%
Male Householder, No Spouse/Partner	23.2%	21.5%	21.2%
Living Alone	16.6%	15.4%	15.3%
65 Years and over	4.4%	4.6%	4.6%
With Own Children <18	1.5%	1.5%	1.4%
Without Own Children <18, With Relatives	3.9%	3.5%	3.5%
No Relatives Present	1.1%	1.0%	1.0%
Female Householder, No Spouse/Partner	35.6%	32.6%	33.2%
Living Alone	19.2%	17.9%	18.4%
65 Years and over	9.8%	9.6%	9.7%
With Own Children <18	6.9%	5.7%	5.7%
Without Own Children <18, With Relatives	8.6%	8.2%	8.3%
No Relatives Present	1.0%	0.8%	0.8%
2020 Households by Size			
Total	5,700	50,939	121,787
1 Person Household	35.8%	33.4%	33.7%
2 Person Household	32.7%	32.3%	31.9%
3 Person Household	15.6%	16.0%	15.4%
4 Person Household	9.6%	11.0%	11.1%
5 Person Household	3.7%	4.7%	4.9%
6 Person Household	1.7%	1.8%	1.9%
7 + Person Household	0.9%	0.9%	1.1%

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2020 Households by Tenure and Mortgage Status			
Total	5,700	50,939	121,787
Owner Occupied	62.1%	72.1%	71.2%
Owned with a Mortgage/Loan	41.4%	48.7%	47.8%
Owned Free and Clear	20.7%	23.3%	23.4%
Renter Occupied	37.9%	27.9%	28.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	131	126	120
Percent of Income for Mortgage	17.7%	18.3%	19.2%
Wealth Index	58	69	73
2020 Housing Units By Urban/ Rural Status			
Total	6,035	53,227	127,548
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	12,958	118,494	284,977
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Hometown Heritage (8G)	Traditional Living (12B)	Traditional Living (12B)
2.	Traditional Living (12B)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
3.	Small Town Sincerity (12C)	Midlife Constants (5E)	Midlife Constants (5E)
2024 Consumer Spending			
Apparel & Services: Total \$	\$9,985,012	\$93,484,217	\$230,203,937
Average Spent	\$1,749.30	\$1,833.17	\$1,884.63
Spending Potential Index	73	77	79
Education: Total \$	\$6,907,765	\$66,460,294	\$162,428,014
Average Spent	\$1,210.19	\$1,303.25	\$1,329.76
Spending Potential Index	70	75	77
Entertainment/Recreation: Total \$	\$16,760,309	\$162,074,097	\$394,868,982
Average Spent	\$2,936.28	\$3,178.17	\$3,232.71
Spending Potential Index	72	78	79
Food at Home: Total \$	\$30,277,872	\$287,513,958	\$706,200,138
Average Spent	\$5,304.46	\$5,637.97	\$5,781.51
Spending Potential Index	73	77	79
Food Away from Home: Total \$	\$15,894,518	\$150,565,667	\$371,242,948
Average Spent	\$2,784.60	\$2,952.50	\$3,039.29
Spending Potential Index	72	76	78
Health Care: Total \$	\$33,621,621	\$325,996,178	\$789,860,461
Average Spent	\$5,890.26	\$6,392.58	\$6,466.42
Spending Potential Index	77	83	84
HH Furnishings & Equipment: Total \$	\$13,051,608	\$125,359,066	\$306,679,647
Average Spent	\$2,286.55	\$2,458.21	\$2,510.72
Spending Potential Index	72	78	79
Personal Care Products & Services: Total \$	\$4,005,409	\$37,860,822	\$93,524,181
Average Spent	\$701.72	\$742.43	\$765.66
Spending Potential Index	70	75	77
Shelter: Total \$	\$105,207,241	\$1,000,487,200	\$2,469,009,965
Average Spent	\$18,431.54	\$19,618.93	\$20,213.27
Spending Potential Index	69	74	76
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,020,726	\$138,750,689	\$339,742,522
Average Spent	\$2,456.33	\$2,720.82	\$2,781.40
Spending Potential Index	70	78	79
Travel: Total \$	\$11,820,064	\$115,024,467	\$281,322,926
Average Spent	\$2,070.79	\$2,255.56	\$2,303.13
Spending Potential Index	68	74	76
Vehicle Maintenance & Repairs: Total \$	\$6,330,700	\$60,143,677	\$147,040,273
Average Spent	\$1,109.09	\$1,179.38	\$1,203.79
Spending Potential Index	75	80	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.