

Greenlawn Plaza
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.86807
Longitude: -73.34969

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	8,114	80,009	189,205
2020 Total Population	8,267	80,662	189,861
2020 Group Quarters	43	1,060	2,418
2024 Total Population	8,284	80,219	188,747
2024 Group Quarters	49	1,238	2,820
2029 Total Population	8,247	79,271	186,495
2024-2029 Annual Rate	-0.09%	-0.24%	-0.24%
2024 Total Daytime Population	6,869	69,292	169,841
Workers	2,774	30,482	77,635
Residents	4,095	38,810	92,206
Household Summary			
2010 Households	3,029	27,528	64,645
2010 Average Household Size	2.67	2.88	2.90
2020 Total Households	3,100	27,971	65,041
2020 Average Household Size	2.65	2.85	2.88
2024 Households	3,123	27,991	65,045
2024 Average Household Size	2.64	2.82	2.86
2029 Households	3,137	27,937	64,894
2029 Average Household Size	2.61	2.79	2.83
2024-2029 Annual Rate	0.09%	-0.04%	-0.05%
2010 Families	2,052	21,291	49,510
2010 Average Family Size	3.31	3.28	3.29
2024 Families	2,096	21,169	48,914
2024 Average Family Size	3.34	3.26	3.29
2029 Families	2,106	21,096	48,708
2029 Average Family Size	3.31	3.22	3.26
2024-2029 Annual Rate	0.10%	-0.07%	-0.08%
Housing Unit Summary			
2000 Housing Units	3,056	27,606	64,767
Owner Occupied Housing Units	72.3%	84.3%	82.5%
Renter Occupied Housing Units	25.7%	13.5%	15.3%
Vacant Housing Units	2.0%	2.2%	2.3%
2010 Housing Units	3,124	28,350	66,867
Owner Occupied Housing Units	71.3%	82.5%	80.6%
Renter Occupied Housing Units	25.6%	14.6%	16.1%
Vacant Housing Units	3.0%	2.9%	3.3%
2020 Housing Units	3,201	28,960	67,567
Owner Occupied Housing Units	72.5%	82.3%	80.5%
Renter Occupied Housing Units	24.3%	14.3%	15.8%
Vacant Housing Units	3.5%	3.5%	3.8%
2024 Housing Units	3,241	29,138	67,967
Owner Occupied Housing Units	72.8%	82.1%	80.2%
Renter Occupied Housing Units	23.5%	13.9%	15.5%
Vacant Housing Units	3.6%	3.9%	4.3%
2029 Housing Units	3,264	29,216	68,076
Owner Occupied Housing Units	73.6%	82.3%	80.5%
Renter Occupied Housing Units	22.5%	13.3%	14.8%
Vacant Housing Units	3.9%	4.4%	4.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	3,123	27,991	65,045
<\$15,000	10.3%	4.6%	4.1%
\$15,000 - \$24,999	4.9%	2.3%	2.4%
\$25,000 - \$34,999	4.3%	2.7%	3.2%
\$35,000 - \$49,999	4.2%	4.6%	4.5%
\$50,000 - \$74,999	5.7%	7.3%	8.4%
\$75,000 - \$99,999	6.7%	7.7%	8.1%
\$100,000 - \$149,999	16.7%	17.6%	17.8%
\$150,000 - \$199,999	18.6%	18.0%	16.9%
\$200,000+	28.7%	35.2%	34.7%
Average Household Income	\$176,537	\$207,063	\$203,023
2029 Households by Income			
Household Income Base	3,137	27,937	64,894
<\$15,000	9.6%	4.2%	3.6%
\$15,000 - \$24,999	4.2%	1.8%	1.8%
\$25,000 - \$34,999	3.8%	2.2%	2.6%
\$35,000 - \$49,999	3.7%	3.7%	3.7%
\$50,000 - \$74,999	5.0%	6.3%	7.2%
\$75,000 - \$99,999	6.3%	7.0%	7.4%
\$100,000 - \$149,999	16.1%	16.9%	17.2%
\$150,000 - \$199,999	19.6%	19.0%	17.9%
\$200,000+	31.7%	39.0%	38.5%
Average Household Income	\$194,892	\$228,911	\$224,585
2024 Owner Occupied Housing Units by Value			
Total	2,360	23,932	54,542
<\$50,000	0.3%	0.2%	0.4%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.1%	0.1%	0.2%
\$300,000 - \$399,999	1.2%	1.1%	1.8%
\$400,000 - \$499,999	11.9%	8.7%	9.3%
\$500,000 - \$749,999	54.7%	54.3%	51.6%
\$750,000 - \$999,999	22.8%	22.8%	23.9%
\$1,000,000 - \$1,499,999	5.3%	9.2%	9.0%
\$1,500,000 - \$1,999,999	1.7%	1.6%	1.8%
\$2,000,000 +	1.9%	1.8%	1.8%
Average Home Value	\$738,369	\$766,340	\$764,267
2029 Owner Occupied Housing Units by Value			
Total	2,402	24,040	54,810
<\$50,000	0.1%	0.1%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.1%
\$300,000 - \$399,999	0.4%	0.4%	0.8%
\$400,000 - \$499,999	7.6%	5.5%	6.1%
\$500,000 - \$749,999	54.9%	53.4%	51.5%
\$750,000 - \$999,999	26.9%	26.6%	27.5%
\$1,000,000 - \$1,499,999	6.1%	10.5%	10.1%
\$1,500,000 - \$1,999,999	1.8%	1.6%	1.8%
\$2,000,000 +	2.2%	1.9%	1.9%
Average Home Value	\$770,473	\$794,972	\$792,771

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$139,252	\$156,632	\$153,487
2029	\$152,326	\$166,895	\$164,221
Median Home Value			
2024	\$666,215	\$682,894	\$684,515
2029	\$690,485	\$706,124	\$707,713
Per Capita Income			
2024	\$68,272	\$72,254	\$70,014
2029	\$76,124	\$80,673	\$78,193
Median Age			
2010	43.0	42.7	42.1
2020	46.3	45.3	44.5
2024	46.5	45.1	44.5
2029	47.2	45.8	45.2
2020 Population by Age			
Total	8,267	80,662	189,861
0 - 4	4.4%	4.5%	4.5%
5 - 9	5.1%	5.2%	5.3%
10 - 14	6.1%	6.2%	6.2%
15 - 24	12.8%	13.2%	13.2%
25 - 34	9.2%	9.7%	10.4%
35 - 44	10.8%	10.7%	11.0%
45 - 54	13.6%	14.2%	14.1%
55 - 64	16.2%	16.8%	16.3%
65 - 74	11.4%	10.7%	10.4%
75 - 84	6.9%	5.8%	5.7%
85 +	3.5%	2.9%	2.9%
18 +	79.6%	79.6%	79.6%
2024 Population by Age			
Total	8,284	80,220	188,748
0 - 4	4.4%	4.5%	4.5%
5 - 9	5.0%	5.3%	5.3%
10 - 14	5.4%	5.7%	5.6%
15 - 24	13.1%	12.4%	12.3%
25 - 34	9.8%	10.4%	11.1%
35 - 44	10.7%	11.5%	11.9%
45 - 54	12.8%	13.2%	13.2%
55 - 64	15.5%	15.7%	15.4%
65 - 74	12.2%	11.7%	11.2%
75 - 84	7.8%	6.5%	6.4%
85 +	3.4%	3.1%	3.1%
18 +	81.3%	80.7%	80.8%
2029 Population by Age			
Total	8,246	79,272	186,497
0 - 4	4.3%	4.4%	4.4%
5 - 9	4.7%	4.9%	4.9%
10 - 14	5.3%	5.9%	5.8%
15 - 24	11.5%	10.8%	10.7%
25 - 34	11.2%	11.2%	11.7%
35 - 44	10.4%	11.8%	12.2%
45 - 54	12.3%	12.9%	12.9%
55 - 64	14.2%	14.0%	13.9%
65 - 74	13.0%	12.8%	12.3%
75 - 84	9.2%	7.8%	7.7%
85 +	3.9%	3.5%	3.5%
18 +	82.2%	81.3%	81.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	3,952	39,280	93,177
Females	4,315	41,382	96,684
2024 Population by Sex			
Males	4,047	39,774	94,171
Females	4,237	40,445	94,576
2029 Population by Sex			
Males	4,022	39,108	92,544
Females	4,225	40,163	93,952
2010 Population by Race/Ethnicity			
Total	8,113	80,009	189,206
White Alone	89.5%	87.3%	85.0%
Black Alone	2.5%	4.3%	4.3%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	4.2%	4.2%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	2.1%	4.1%
Two or More Races	1.8%	1.9%	2.0%
Hispanic Origin	6.3%	7.6%	11.4%
Diversity Index	29.0	34.1	41.9
2020 Population by Race/Ethnicity			
Total	8,267	80,662	189,861
White Alone	81.5%	78.4%	73.9%
Black Alone	3.0%	4.2%	4.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.5%	5.2%	5.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.4%	4.4%	7.5%
Two or More Races	7.4%	7.6%	8.5%
Hispanic Origin	10.2%	11.6%	16.1%
Diversity Index	45.0	50.2	58.8
2024 Population by Race/Ethnicity			
Total	8,285	80,220	188,746
White Alone	79.7%	76.6%	72.0%
Black Alone	3.2%	4.4%	4.3%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	5.2%	5.8%	6.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.7%	4.8%	8.0%
Two or More Races	7.9%	8.1%	9.1%
Hispanic Origin	11.2%	12.6%	17.2%
Diversity Index	48.2	53.1	61.5
2029 Population by Race/Ethnicity			
Total	8,245	79,271	186,496
White Alone	77.7%	74.6%	69.9%
Black Alone	3.4%	4.6%	4.4%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	5.8%	6.5%	7.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.1%	5.3%	8.6%
Two or More Races	8.7%	8.8%	9.7%
Hispanic Origin	12.3%	13.8%	18.5%
Diversity Index	51.6	56.3	64.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	8,267	80,662	189,861
In Households	99.5%	98.7%	98.7%
Householder	37.9%	34.7%	34.3%
Opposite-Sex Spouse	20.1%	20.9%	20.4%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.4%	1.5%	1.6%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	30.5%	31.3%	30.6%
Adopted Child	0.6%	0.5%	0.5%
Stepchild	0.8%	0.6%	0.7%
Grandchild	1.4%	1.6%	1.6%
Brother or Sister	0.9%	1.0%	1.2%
Parent	1.0%	1.2%	1.4%
Parent-in-law	0.5%	0.5%	0.5%
Son-in-law or Daughter-in-law	0.4%	0.5%	0.6%
Other Relatives	1.1%	1.2%	1.8%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	2.6%	2.8%	3.4%
In Group Quarters	0.5%	1.3%	1.3%
Institutionalized	0.0%	0.7%	0.8%
Noninstitutionalized	0.5%	0.7%	0.5%
2024 Population 25+ by Educational Attainment			
Total	5,980	57,873	136,401
Less than 9th Grade	3.6%	2.7%	3.3%
9th - 12th Grade, No Diploma	1.8%	1.3%	2.1%
High School Graduate	16.4%	14.5%	14.7%
GED/Alternative Credential	2.6%	2.0%	2.0%
Some College, No Degree	13.7%	12.8%	12.1%
Associate Degree	11.7%	9.6%	9.1%
Bachelor's Degree	27.3%	30.3%	30.2%
Graduate/Professional Degree	22.8%	26.8%	26.4%
2024 Population 15+ by Marital Status			
Total	7,062	67,813	159,555
Never Married	25.2%	28.5%	29.5%
Married	57.5%	57.9%	57.2%
Widowed	7.0%	5.2%	5.4%
Divorced	10.2%	8.4%	7.8%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,609	44,618	103,985
Population 16+ Employed	92.5%	94.4%	94.5%
Population 16+ Unemployment rate	7.5%	5.6%	5.5%
Population 16-24 Employed	14.5%	11.4%	11.2%
Population 16-24 Unemployment rate	12.6%	16.8%	13.6%
Population 25-54 Employed	54.6%	56.7%	58.1%
Population 25-54 Unemployment rate	3.5%	3.3%	4.0%
Population 55-64 Employed	22.5%	22.0%	21.5%
Population 55-64 Unemployment rate	9.8%	4.8%	4.5%
Population 65+ Employed	8.5%	9.9%	9.2%
Population 65+ Unemployment rate	15.9%	5.3%	6.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	4,263	42,136	98,282
Agriculture/Mining	0.4%	0.2%	0.3%
Construction	9.4%	6.9%	6.8%
Manufacturing	3.7%	5.1%	5.7%
Wholesale Trade	2.4%	2.2%	2.1%
Retail Trade	9.3%	9.4%	10.5%
Transportation/Utilities	4.1%	3.4%	3.7%
Information	2.9%	3.4%	3.3%
Finance/Insurance/Real Estate	10.3%	11.6%	9.7%
Services	52.0%	53.5%	53.6%
Public Administration	5.4%	4.3%	4.4%
2024 Employed Population 16+ by Occupation			
Total	4,265	42,136	98,280
White Collar	76.2%	77.0%	74.5%
Management/Business/Financial	24.3%	24.2%	22.7%
Professional	34.6%	34.7%	32.6%
Sales	9.3%	8.9%	9.7%
Administrative Support	8.1%	9.2%	9.5%
Services	11.9%	11.6%	12.7%
Blue Collar	11.9%	11.3%	12.8%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	5.3%	4.2%	4.3%
Installation/Maintenance/Repair	1.3%	1.6%	2.0%
Production	1.6%	1.8%	1.8%
Transportation/Material Moving	3.4%	3.6%	4.6%
2020 Households by Type			
Total	3,100	27,971	65,041
Married Couple Households	52.8%	60.9%	60.2%
With Own Children <18	21.3%	24.2%	23.6%
Without Own Children <18	31.5%	36.7%	36.6%
Cohabiting Couple Households	3.8%	4.6%	4.8%
With Own Children <18	0.9%	1.1%	1.3%
Without Own Children <18	2.9%	3.5%	3.5%
Male Householder, No Spouse/Partner	14.6%	12.4%	13.0%
Living Alone	9.7%	7.5%	7.9%
65 Years and over	4.6%	3.1%	3.2%
With Own Children <18	1.1%	1.0%	1.1%
Without Own Children <18, With Relatives	2.8%	2.9%	3.1%
No Relatives Present	0.9%	0.9%	0.9%
Female Householder, No Spouse/Partner	28.8%	22.2%	21.9%
Living Alone	18.5%	11.5%	11.5%
65 Years and over	14.3%	7.6%	7.4%
With Own Children <18	3.2%	2.9%	3.0%
Without Own Children <18, With Relatives	6.5%	7.1%	6.7%
No Relatives Present	0.7%	0.7%	0.7%
2020 Households by Size			
Total	3,100	27,971	65,041
1 Person Household	28.2%	19.0%	19.3%
2 Person Household	27.6%	30.7%	30.7%
3 Person Household	16.6%	17.7%	17.6%
4 Person Household	16.7%	19.3%	18.5%
5 Person Household	7.2%	8.5%	8.5%
6 Person Household	2.3%	3.0%	3.1%
7 + Person Household	1.5%	1.8%	2.2%

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2020 Households by Tenure and Mortgage Status			
Total	3,100	27,971	65,041
Owner Occupied	74.9%	85.2%	83.6%
Owned with a Mortgage/Loan	50.9%	58.8%	57.6%
Owned Free and Clear	24.0%	26.4%	26.0%
Renter Occupied	25.1%	14.8%	16.4%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	73	80	78
Percent of Income for Mortgage	29.9%	27.3%	27.9%
Wealth Index	185	223	219
2020 Housing Units By Urban/ Rural Status			
Total	3,201	28,960	67,567
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	8,267	80,662	189,861
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	Golden Years (9B)	Savvy Suburbanites (1D)	Top Tier (1A)
3.	Top Tier (1A)	Top Tier (1A)	Savvy Suburbanites (1D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$10,993,865	\$112,111,863	\$256,713,200
Average Spent	\$3,520.29	\$4,005.28	\$3,946.70
Spending Potential Index	148	168	166
Education: Total \$	\$9,331,503	\$100,746,526	\$225,443,248
Average Spent	\$2,987.99	\$3,599.25	\$3,465.96
Spending Potential Index	173	208	201
Entertainment/Recreation: Total \$	\$19,224,935	\$202,862,265	\$463,373,059
Average Spent	\$6,155.92	\$7,247.41	\$7,123.88
Spending Potential Index	150	177	174
Food at Home: Total \$	\$34,155,000	\$345,532,052	\$792,733,001
Average Spent	\$10,936.60	\$12,344.40	\$12,187.45
Spending Potential Index	150	169	167
Food Away from Home: Total \$	\$18,668,893	\$192,309,022	\$440,671,313
Average Spent	\$5,977.87	\$6,870.39	\$6,774.87
Spending Potential Index	154	177	174
Health Care: Total \$	\$33,779,052	\$353,587,011	\$809,526,513
Average Spent	\$10,816.22	\$12,632.17	\$12,445.64
Spending Potential Index	141	164	162
HH Furnishings & Equipment: Total \$	\$14,440,989	\$152,057,594	\$348,657,780
Average Spent	\$4,624.08	\$5,432.37	\$5,360.25
Spending Potential Index	146	172	169
Personal Care Products & Services: Total \$	\$4,909,681	\$50,176,546	\$114,884,905
Average Spent	\$1,572.10	\$1,792.60	\$1,766.24
Spending Potential Index	158	180	177
Shelter: Total \$	\$135,496,642	\$1,385,981,013	\$3,167,301,984
Average Spent	\$43,386.69	\$49,515.24	\$48,694.01
Spending Potential Index	163	186	183
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,471,330	\$170,724,600	\$387,399,228
Average Spent	\$4,954.00	\$6,099.27	\$5,955.86
Spending Potential Index	141	174	170
Travel: Total \$	\$15,142,897	\$161,057,484	\$366,484,364
Average Spent	\$4,848.83	\$5,753.90	\$5,634.32
Spending Potential Index	160	190	186
Vehicle Maintenance & Repairs: Total \$	\$6,540,563	\$67,250,140	\$155,029,291
Average Spent	\$2,094.32	\$2,402.56	\$2,383.42
Spending Potential Index	141	162	161

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.