

Hastings Ranch Plaza  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 34.15116  
Longitude: -118.07056

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	13,593	136,033	404,397
2020 Total Population	13,859	138,087	408,395
2020 Group Quarters	85	1,282	6,350
2024 Total Population	13,253	133,685	396,271
2024 Group Quarters	83	1,255	6,214
2029 Total Population	13,431	131,256	390,482
2024-2029 Annual Rate	0.27%	-0.37%	-0.29%
2024 Total Daytime Population	17,439	136,159	432,160
Workers	10,428	67,309	230,931
Residents	7,011	68,850	201,229
<b>Household Summary</b>			
2010 Households	5,046	50,877	147,122
2010 Average Household Size	2.69	2.65	2.71
2020 Total Households	5,244	51,292	150,730
2020 Average Household Size	2.63	2.67	2.67
2024 Households	5,223	50,795	150,240
2024 Average Household Size	2.52	2.61	2.60
2029 Households	5,470	51,196	152,357
2029 Average Household Size	2.44	2.54	2.52
2024-2029 Annual Rate	0.93%	0.16%	0.28%
2010 Families	3,568	35,549	98,431
2010 Average Family Size	3.18	3.17	3.29
2024 Families	3,558	35,202	98,662
2024 Average Family Size	3.11	3.15	3.20
2029 Families	3,715	35,560	100,192
2029 Average Family Size	3.01	3.06	3.10
2024-2029 Annual Rate	0.87%	0.20%	0.31%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,939	51,761	147,337
Owner Occupied Housing Units	73.0%	58.5%	51.5%
Renter Occupied Housing Units	24.0%	37.8%	44.8%
Vacant Housing Units	3.1%	3.6%	3.6%
2010 Housing Units	5,291	53,599	156,094
Owner Occupied Housing Units	68.6%	58.1%	50.5%
Renter Occupied Housing Units	26.8%	36.8%	43.7%
Vacant Housing Units	4.6%	5.1%	5.7%
2020 Housing Units	5,530	54,088	158,943
Owner Occupied Housing Units	62.0%	54.9%	48.0%
Renter Occupied Housing Units	32.8%	39.9%	46.8%
Vacant Housing Units	5.3%	5.2%	5.2%
2024 Housing Units	5,565	53,791	159,315
Owner Occupied Housing Units	60.9%	54.6%	47.6%
Renter Occupied Housing Units	32.9%	39.9%	46.7%
Vacant Housing Units	6.1%	5.6%	5.7%
2029 Housing Units	5,770	54,388	161,688
Owner Occupied Housing Units	59.8%	54.6%	47.5%
Renter Occupied Housing Units	35.0%	39.5%	46.7%
Vacant Housing Units	5.2%	5.9%	5.8%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Households by Income</b>			
Household Income Base	5,223	50,795	150,240
<\$15,000	7.4%	6.3%	7.7%
\$15,000 - \$24,999	2.5%	3.2%	4.5%
\$25,000 - \$34,999	2.7%	4.0%	4.6%
\$35,000 - \$49,999	5.4%	6.0%	6.8%
\$50,000 - \$74,999	11.3%	12.3%	12.2%
\$75,000 - \$99,999	9.6%	10.0%	11.5%
\$100,000 - \$149,999	16.6%	16.8%	17.9%
\$150,000 - \$199,999	13.7%	13.7%	12.6%
\$200,000+	30.9%	27.8%	22.2%
Average Household Income	\$175,122	\$167,506	\$148,146
<b>2029 Households by Income</b>			
Household Income Base	5,470	51,196	152,357
<\$15,000	6.4%	5.4%	6.7%
\$15,000 - \$24,999	1.8%	2.3%	3.3%
\$25,000 - \$34,999	2.0%	3.0%	3.6%
\$35,000 - \$49,999	4.1%	4.6%	5.4%
\$50,000 - \$74,999	9.0%	10.4%	10.5%
\$75,000 - \$99,999	8.6%	9.4%	10.9%
\$100,000 - \$149,999	17.0%	16.6%	18.1%
\$150,000 - \$199,999	14.7%	15.4%	14.5%
\$200,000+	36.5%	32.8%	26.8%
Average Household Income	\$201,167	\$192,434	\$171,520
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,390	29,359	75,860
<\$50,000	0.2%	0.2%	0.3%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.1%	0.1%	0.2%
\$150,000 - \$199,999	0.1%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.0%	0.1%	0.3%
\$400,000 - \$499,999	0.1%	0.2%	1.1%
\$500,000 - \$749,999	6.1%	5.8%	12.4%
\$750,000 - \$999,999	23.7%	28.9%	33.3%
\$1,000,000 - \$1,499,999	29.7%	33.5%	28.4%
\$1,500,000 - \$1,999,999	23.5%	16.6%	12.5%
\$2,000,000 +	16.5%	14.5%	11.2%
Average Home Value	\$1,398,894	\$1,326,186	\$1,201,033
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	3,449	29,700	76,842
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.0%	0.0%	0.0%
\$400,000 - \$499,999	0.0%	0.0%	0.2%
\$500,000 - \$749,999	1.7%	1.7%	5.0%
\$750,000 - \$999,999	14.8%	19.1%	26.2%
\$1,000,000 - \$1,499,999	30.2%	36.8%	33.9%
\$1,500,000 - \$1,999,999	30.7%	22.6%	18.0%
\$2,000,000 +	22.7%	19.8%	16.5%
Average Home Value	\$1,564,384	\$1,477,968	\$1,372,003

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>Median Household Income</b>			
2024	\$129,562	\$120,146	\$105,307
2029	\$153,048	\$142,743	\$121,386
<b>Median Home Value</b>			
2024	\$1,331,014	\$1,218,023	\$1,037,035
2029	\$1,554,769	\$1,396,009	\$1,271,778
<b>Per Capita Income</b>			
2024	\$68,610	\$63,693	\$56,316
2029	\$81,481	\$75,115	\$67,093
<b>Median Age</b>			
2010	42.7	42.2	39.5
2020	44.6	43.8	41.9
2024	44.8	44.2	42.3
2029	45.8	45.2	43.5
<b>2020 Population by Age</b>			
Total	13,859	138,087	408,395
0 - 4	4.1%	4.3%	4.4%
5 - 9	5.3%	5.2%	4.9%
10 - 14	5.3%	5.7%	5.4%
15 - 24	10.6%	11.5%	11.5%
25 - 34	12.0%	11.8%	14.3%
35 - 44	13.3%	13.1%	13.5%
45 - 54	13.8%	14.8%	14.0%
55 - 64	15.1%	14.1%	13.7%
65 - 74	11.7%	10.9%	10.2%
75 - 84	6.2%	5.9%	5.4%
85 +	2.8%	2.8%	2.6%
18 +	82.4%	81.1%	81.8%
<b>2024 Population by Age</b>			
Total	13,253	133,685	396,273
0 - 4	4.0%	4.2%	4.4%
5 - 9	4.8%	4.7%	4.7%
10 - 14	5.2%	5.2%	4.8%
15 - 24	10.0%	11.2%	11.2%
25 - 34	12.3%	12.4%	14.5%
35 - 44	13.9%	13.3%	14.2%
45 - 54	13.9%	14.5%	13.6%
55 - 64	13.8%	13.7%	13.1%
65 - 74	12.1%	11.2%	10.6%
75 - 84	7.0%	6.5%	6.1%
85 +	2.9%	3.0%	2.8%
18 +	83.0%	82.5%	83.1%
<b>2029 Population by Age</b>			
Total	13,430	131,258	390,481
0 - 4	3.9%	4.1%	4.2%
5 - 9	4.4%	4.3%	4.4%
10 - 14	5.1%	5.0%	4.8%
15 - 24	10.0%	10.3%	10.2%
25 - 34	11.9%	12.6%	14.0%
35 - 44	13.7%	13.3%	14.6%
45 - 54	13.7%	13.7%	13.3%
55 - 64	13.3%	13.6%	12.8%
65 - 74	12.4%	11.8%	11.3%
75 - 84	8.3%	7.9%	7.4%
85 +	3.3%	3.3%	3.0%
18 +	83.6%	83.4%	83.7%

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<b>2020 Population by Sex</b>			
Males	6,666	66,040	196,162
Females	7,193	72,047	212,233
<b>2024 Population by Sex</b>			
Males	6,476	64,988	193,579
Females	6,777	68,697	202,692
<b>2029 Population by Sex</b>			
Males	6,520	63,466	189,803
Females	6,910	67,791	200,679
<b>2010 Population by Race/Ethnicity</b>			
Total	13,594	136,033	404,397
White Alone	60.6%	49.3%	46.4%
Black Alone	3.0%	3.0%	5.2%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	23.5%	37.3%	32.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.0%	6.2%	10.9%
Two or More Races	4.5%	3.8%	4.0%
Hispanic Origin	24.5%	18.3%	27.9%
Diversity Index	72.8	72.8	79.7
<b>2020 Population by Race/Ethnicity</b>			
Total	13,859	138,087	408,395
White Alone	41.9%	35.4%	31.4%
Black Alone	3.2%	2.8%	4.2%
American Indian Alone	0.8%	0.7%	1.0%
Asian Alone	30.2%	41.9%	37.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.3%	8.0%	13.4%
Two or More Races	13.5%	11.2%	12.5%
Hispanic Origin	25.3%	19.6%	28.1%
Diversity Index	81.5	78.0	83.7
<b>2024 Population by Race/Ethnicity</b>			
Total	13,252	133,685	396,269
White Alone	39.5%	33.4%	29.7%
Black Alone	3.2%	2.8%	4.2%
American Indian Alone	0.8%	0.7%	1.1%
Asian Alone	31.2%	43.0%	38.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.1%	8.4%	13.9%
Two or More Races	14.1%	11.6%	12.9%
Hispanic Origin	27.0%	20.6%	29.2%
Diversity Index	82.6	78.6	84.1
<b>2029 Population by Race/Ethnicity</b>			
Total	13,431	131,258	390,482
White Alone	36.7%	31.0%	27.6%
Black Alone	3.3%	2.8%	4.1%
American Indian Alone	0.8%	0.7%	1.1%
Asian Alone	32.8%	44.4%	39.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.7%	8.9%	14.5%
Two or More Races	14.5%	12.1%	13.3%
Hispanic Origin	28.2%	21.8%	30.3%
Diversity Index	83.4	79.1	84.4

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population by Relationship and Household Type</b>			
Total	13,859	138,087	408,395
In Households	99.4%	99.1%	98.4%
Householder	37.4%	37.1%	36.9%
Opposite-Sex Spouse	19.9%	19.3%	17.4%
Same-Sex Spouse	0.2%	0.2%	0.3%
Opposite-Sex Unmarried Partner	1.7%	1.6%	2.0%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	26.9%	27.6%	25.9%
Adopted Child	0.5%	0.4%	0.4%
Stepchild	0.4%	0.5%	0.6%
Grandchild	2.1%	1.5%	2.0%
Brother or Sister	1.3%	1.5%	2.0%
Parent	2.3%	2.7%	3.0%
Parent-in-law	0.6%	0.7%	0.7%
Son-in-law or Daughter-in-law	0.7%	0.5%	0.6%
Other Relatives	1.5%	1.6%	2.2%
Foster Child	0.1%	0.0%	0.0%
Other Nonrelatives	3.8%	3.6%	4.4%
In Group Quarters	0.6%	0.9%	1.6%
Institutionalized	0.1%	0.4%	0.7%
Noninstitutionalized	0.5%	0.5%	0.9%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	10,058	99,649	297,150
Less than 9th Grade	4.1%	3.4%	6.2%
9th - 12th Grade, No Diploma	3.4%	2.3%	3.4%
High School Graduate	12.1%	13.0%	15.3%
GED/Alternative Credential	1.2%	0.9%	1.4%
Some College, No Degree	12.4%	11.5%	12.9%
Associate Degree	8.4%	8.2%	7.6%
Bachelor's Degree	30.0%	34.3%	30.8%
Graduate/Professional Degree	28.4%	26.5%	22.4%
<b>2024 Population 15+ by Marital Status</b>			
Total	11,386	114,684	341,384
Never Married	30.8%	33.0%	36.9%
Married	55.9%	53.5%	49.2%
Widowed	5.1%	5.7%	5.9%
Divorced	8.2%	7.8%	8.0%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	6,531	69,011	207,859
Population 16+ Employed	97.5%	95.9%	95.9%
Population 16+ Unemployment rate	2.5%	4.1%	4.1%
Population 16-24 Employed	7.0%	7.3%	8.0%
Population 16-24 Unemployment rate	5.7%	11.2%	10.2%
Population 25-54 Employed	65.7%	64.8%	66.9%
Population 25-54 Unemployment rate	2.1%	3.2%	3.3%
Population 55-64 Employed	19.2%	18.6%	17.3%
Population 55-64 Unemployment rate	3.2%	4.6%	4.4%
Population 65+ Employed	8.0%	9.3%	7.8%
Population 65+ Unemployment rate	2.1%	3.2%	3.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 23, 2024

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<b>2024 Employed Population 16+ by Industry</b>			
Total	6,365	66,172	199,266
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	2.8%	3.2%	4.2%
Manufacturing	4.5%	5.6%	6.3%
Wholesale Trade	3.8%	3.3%	2.9%
Retail Trade	6.8%	7.6%	8.6%
Transportation/Utilities	4.0%	5.3%	4.9%
Information	3.0%	3.7%	3.7%
Finance/Insurance/Real Estate	8.1%	8.8%	7.5%
Services	61.9%	57.1%	56.7%
Public Administration	4.9%	5.3%	5.0%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	6,363	66,174	199,266
White Collar	77.2%	79.8%	74.5%
Management/Business/Financial	25.4%	26.7%	22.7%
Professional	37.6%	36.1%	33.8%
Sales	7.5%	8.3%	8.2%
Administrative Support	6.7%	8.6%	9.8%
Services	14.6%	11.8%	14.5%
Blue Collar	8.1%	8.5%	11.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.1%	1.8%	2.6%
Installation/Maintenance/Repair	0.8%	1.3%	1.3%
Production	1.4%	2.0%	2.8%
Transportation/Material Moving	3.8%	3.4%	4.2%
<b>2020 Households by Type</b>			
Total	5,244	51,292	150,730
Married Couple Households	53.3%	52.6%	47.7%
With Own Children <18	18.9%	21.5%	18.6%
Without Own Children <18	34.4%	31.1%	29.1%
Cohabiting Couple Households	5.0%	4.7%	5.8%
With Own Children <18	1.1%	1.2%	1.5%
Without Own Children <18	3.9%	3.5%	4.3%
Male Householder, No Spouse/Partner	15.0%	15.5%	17.6%
Living Alone	9.7%	9.2%	10.5%
65 Years and over	3.0%	3.0%	3.0%
With Own Children <18	1.1%	1.3%	1.3%
Without Own Children <18, With Relatives	2.7%	3.3%	3.8%
No Relatives Present	1.5%	1.7%	2.0%
Female Householder, No Spouse/Partner	26.7%	27.1%	28.9%
Living Alone	14.5%	13.8%	14.7%
65 Years and over	7.8%	6.9%	6.7%
With Own Children <18	3.3%	3.7%	3.8%
Without Own Children <18, With Relatives	7.8%	8.1%	8.5%
No Relatives Present	1.2%	1.5%	1.8%
<b>2020 Households by Size</b>			
Total	5,244	51,292	150,730
1 Person Household	24.1%	23.0%	25.2%
2 Person Household	32.5%	30.4%	30.3%
3 Person Household	17.1%	18.8%	17.6%
4 Person Household	16.0%	16.6%	14.9%
5 Person Household	5.9%	6.5%	6.6%
6 Person Household	2.4%	2.8%	3.0%
7 + Person Household	2.0%	1.9%	2.4%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	5,244	51,292	150,730
Owner Occupied	65.4%	57.9%	50.6%
Owned with a Mortgage/Loan	44.9%	39.2%	35.0%
Owned Free and Clear	20.5%	18.6%	15.6%
Renter Occupied	34.6%	42.1%	49.4%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	39	40	41
Percent of Income for Mortgage	64.3%	63.5%	61.6%
Wealth Index	169	155	129
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	5,530	54,088	158,943
Urban Housing Units	100.0%	99.8%	99.9%
Rural Housing Units	0.0%	0.2%	0.1%
<b>2020 Population By Urban/ Rural Status</b>			
Total	13,859	138,087	408,395
Urban Population	100.0%	99.8%	99.9%
Rural Population	0.0%	0.2%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Urban Chic (2A)	Pacific Heights (2C)	Pacific Heights (2C)
2.	Pleasantville (2B)	Urban Chic (2A)	City Lights (8A)
3.	Top Tier (1A)	Top Tier (1A)	Urban Chic (2A)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$18,234,702	\$171,861,822	\$462,406,186
Average Spent	\$3,491.23	\$3,383.44	\$3,077.78
Spending Potential Index	147	142	129
Education: Total \$	\$15,192,601	\$141,405,241	\$367,402,829
Average Spent	\$2,908.79	\$2,783.84	\$2,445.44
Spending Potential Index	168	161	142
Entertainment/Recreation: Total \$	\$31,790,359	\$295,697,270	\$772,820,664
Average Spent	\$6,086.61	\$5,821.39	\$5,143.91
Spending Potential Index	149	142	126
Food at Home: Total \$	\$56,330,976	\$529,759,726	\$1,410,911,050
Average Spent	\$10,785.18	\$10,429.37	\$9,391.05
Spending Potential Index	148	143	129
Food Away from Home: Total \$	\$31,313,839	\$293,013,742	\$778,442,170
Average Spent	\$5,995.37	\$5,768.55	\$5,181.32
Spending Potential Index	154	148	133
Health Care: Total \$	\$53,989,039	\$501,401,762	\$1,307,701,564
Average Spent	\$10,336.79	\$9,871.08	\$8,704.08
Spending Potential Index	134	128	113
HH Furnishings & Equipment: Total \$	\$23,905,017	\$222,035,345	\$582,269,098
Average Spent	\$4,576.87	\$4,371.20	\$3,875.59
Spending Potential Index	145	138	122
Personal Care Products & Services: Total \$	\$8,185,698	\$76,348,983	\$201,931,713
Average Spent	\$1,567.24	\$1,503.08	\$1,344.06
Spending Potential Index	157	151	135
Shelter: Total \$	\$227,119,571	\$2,119,830,970	\$5,580,457,392
Average Spent	\$43,484.51	\$41,733.06	\$37,143.62
Spending Potential Index	163	157	139
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,402,857	\$224,778,141	\$576,781,205
Average Spent	\$4,672.19	\$4,425.20	\$3,839.07
Spending Potential Index	133	126	110
Travel: Total \$	\$25,454,301	\$235,948,594	\$614,485,700
Average Spent	\$4,873.50	\$4,645.11	\$4,090.03
Spending Potential Index	161	153	135
Vehicle Maintenance & Repairs: Total \$	\$10,664,638	\$99,264,829	\$261,903,906
Average Spent	\$2,041.86	\$1,954.22	\$1,743.24
Spending Potential Index	138	132	118

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.