

Laurel Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.09689
Longitude: -76.85318

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	18,962	86,061	151,694
2020 Total Population	21,706	101,852	177,383
2020 Group Quarters	117	701	2,657
2024 Total Population	21,916	104,187	182,183
2024 Group Quarters	117	685	2,637
2029 Total Population	21,759	106,415	185,918
2024-2029 Annual Rate	-0.14%	0.42%	0.41%
2024 Total Daytime Population	22,081	89,404	165,183
Workers	13,157	44,317	86,290
Residents	8,924	45,087	78,893
Household Summary			
2010 Households	7,965	33,064	56,096
2010 Average Household Size	2.37	2.59	2.66
2020 Total Households	8,795	38,075	64,151
2020 Average Household Size	2.45	2.66	2.72
2024 Households	8,855	39,022	65,863
2024 Average Household Size	2.46	2.65	2.73
2029 Households	8,903	40,170	67,593
2029 Average Household Size	2.43	2.63	2.71
2024-2029 Annual Rate	0.11%	0.58%	0.52%
2010 Families	4,238	20,670	36,827
2010 Average Family Size	3.17	3.24	3.26
2024 Families	4,641	23,989	42,685
2024 Average Family Size	3.45	3.40	3.42
2029 Families	4,638	24,630	43,716
2029 Average Family Size	3.41	3.38	3.40
2024-2029 Annual Rate	-0.01%	0.53%	0.48%
Housing Unit Summary			
2000 Housing Units	8,219	31,671	52,875
Owner Occupied Housing Units	35.0%	50.8%	54.2%
Renter Occupied Housing Units	59.2%	44.8%	41.9%
Vacant Housing Units	5.8%	4.4%	3.8%
2010 Housing Units	8,554	35,324	59,615
Owner Occupied Housing Units	35.2%	51.8%	54.8%
Renter Occupied Housing Units	58.0%	41.8%	39.3%
Vacant Housing Units	6.9%	6.4%	5.9%
2020 Housing Units	9,202	39,687	66,745
Owner Occupied Housing Units	32.3%	48.8%	53.0%
Renter Occupied Housing Units	63.3%	47.1%	43.1%
Vacant Housing Units	4.7%	4.1%	4.0%
2024 Housing Units	9,293	40,690	68,512
Owner Occupied Housing Units	35.4%	52.2%	55.9%
Renter Occupied Housing Units	59.9%	43.7%	40.3%
Vacant Housing Units	4.7%	4.1%	3.9%
2029 Housing Units	9,365	41,884	70,436
Owner Occupied Housing Units	38.5%	55.4%	58.5%
Renter Occupied Housing Units	56.6%	40.5%	37.5%
Vacant Housing Units	4.9%	4.1%	4.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	8,855	39,022	65,862
<\$15,000	7.1%	4.6%	4.6%
\$15,000 - \$24,999	5.5%	3.5%	3.4%
\$25,000 - \$34,999	7.0%	5.8%	4.9%
\$35,000 - \$49,999	8.8%	7.6%	6.5%
\$50,000 - \$74,999	17.9%	13.9%	12.3%
\$75,000 - \$99,999	18.5%	14.2%	14.0%
\$100,000 - \$149,999	18.3%	21.2%	21.1%
\$150,000 - \$199,999	8.4%	12.8%	13.5%
\$200,000+	8.5%	16.4%	19.7%
Average Household Income	\$100,501	\$132,173	\$144,325
2029 Households by Income			
Household Income Base	8,903	40,170	67,592
<\$15,000	6.5%	4.1%	4.1%
\$15,000 - \$24,999	4.4%	2.8%	2.7%
\$25,000 - \$34,999	6.2%	4.9%	4.1%
\$35,000 - \$49,999	7.9%	6.6%	5.6%
\$50,000 - \$74,999	16.2%	12.0%	10.5%
\$75,000 - \$99,999	19.2%	13.9%	13.5%
\$100,000 - \$149,999	19.5%	21.5%	21.0%
\$150,000 - \$199,999	9.7%	14.4%	15.0%
\$200,000+	10.3%	19.7%	23.6%
Average Household Income	\$112,951	\$149,756	\$164,175
2024 Owner Occupied Housing Units by Value			
Total	3,287	21,230	38,262
<\$50,000	3.6%	2.4%	2.1%
\$50,000 - \$99,999	0.2%	1.0%	0.8%
\$100,000 - \$149,999	0.5%	0.2%	0.3%
\$150,000 - \$199,999	3.7%	1.9%	1.4%
\$200,000 - \$249,999	2.7%	1.5%	1.7%
\$250,000 - \$299,999	5.5%	3.0%	3.1%
\$300,000 - \$399,999	30.5%	22.8%	19.2%
\$400,000 - \$499,999	26.1%	29.5%	23.7%
\$500,000 - \$749,999	18.9%	29.2%	33.8%
\$750,000 - \$999,999	4.6%	5.2%	9.4%
\$1,000,000 - \$1,499,999	2.0%	1.5%	3.2%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.2%
\$2,000,000 +	1.7%	1.6%	1.2%
Average Home Value	\$477,144	\$513,765	\$554,314
2029 Owner Occupied Housing Units by Value			
Total	3,604	23,207	41,184
<\$50,000	2.6%	1.4%	1.3%
\$50,000 - \$99,999	0.0%	0.2%	0.2%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	2.0%	1.0%	0.7%
\$200,000 - \$249,999	1.4%	0.7%	0.8%
\$250,000 - \$299,999	3.1%	1.4%	1.4%
\$300,000 - \$399,999	24.8%	16.8%	13.9%
\$400,000 - \$499,999	28.3%	28.7%	22.4%
\$500,000 - \$749,999	25.7%	36.5%	39.7%
\$750,000 - \$999,999	7.6%	8.5%	13.3%
\$1,000,000 - \$1,499,999	2.7%	2.6%	4.7%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.4%
\$2,000,000 +	1.7%	1.7%	1.2%
Average Home Value	\$530,895	\$574,119	\$614,782

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	\$78,755	\$100,629	\$107,023
2029	\$84,275	\$109,102	\$117,841
Median Home Value			
2024	\$412,995	\$457,928	\$490,671
2029	\$456,968	\$498,605	\$558,692
Per Capita Income			
2024	\$40,407	\$49,781	\$52,461
2029	\$45,989	\$56,841	\$60,006
Median Age			
2010	33.2	34.0	34.2
2020	34.1	35.5	36.0
2024	34.6	36.1	36.6
2029	36.2	37.5	37.8
2020 Population by Age			
Total	21,706	101,852	177,383
0 - 4	6.6%	6.6%	6.4%
5 - 9	6.4%	6.7%	6.7%
10 - 14	6.4%	6.8%	6.8%
15 - 24	12.6%	12.2%	12.5%
25 - 34	19.7%	17.0%	16.0%
35 - 44	15.5%	15.3%	15.2%
45 - 54	12.3%	12.9%	13.2%
55 - 64	10.8%	11.8%	12.3%
65 - 74	6.2%	6.9%	7.1%
75 - 84	2.5%	2.8%	2.8%
85 +	0.9%	1.0%	0.9%
18 +	77.2%	76.2%	76.1%
2024 Population by Age			
Total	21,917	104,187	182,182
0 - 4	6.5%	6.5%	6.3%
5 - 9	5.9%	6.5%	6.6%
10 - 14	5.6%	6.1%	6.2%
15 - 24	13.5%	12.6%	12.7%
25 - 34	19.3%	16.5%	15.6%
35 - 44	16.0%	15.9%	15.9%
45 - 54	12.0%	12.8%	13.1%
55 - 64	10.5%	11.3%	11.5%
65 - 74	6.9%	7.5%	7.8%
75 - 84	2.9%	3.2%	3.3%
85 +	1.0%	1.1%	1.0%
18 +	78.7%	77.4%	77.2%
2029 Population by Age			
Total	21,759	106,417	185,918
0 - 4	6.2%	6.2%	6.0%
5 - 9	5.7%	6.1%	6.2%
10 - 14	5.4%	6.2%	6.4%
15 - 24	13.6%	12.3%	12.1%
25 - 34	17.0%	15.1%	14.7%
35 - 44	16.5%	16.2%	15.8%
45 - 54	12.5%	13.2%	13.5%
55 - 64	10.1%	10.7%	10.9%
65 - 74	8.0%	8.7%	8.9%
75 - 84	3.8%	4.2%	4.3%
85 +	1.1%	1.2%	1.2%
18 +	79.4%	78.0%	77.9%

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2020 Population by Sex			
Males	10,413	48,268	84,837
Females	11,293	53,584	92,546
2024 Population by Sex			
Males	10,676	50,263	88,734
Females	11,240	53,924	93,449
2029 Population by Sex			
Males	10,526	51,064	90,056
Females	11,234	55,351	95,862
2010 Population by Race/Ethnicity			
Total	18,961	86,061	151,694
White Alone	33.1%	35.9%	37.4%
Black Alone	45.5%	45.1%	42.6%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	6.4%	8.2%	10.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.3%	6.3%	5.4%
Two or More Races	4.0%	4.1%	4.0%
Hispanic Origin	19.7%	13.6%	12.0%
Diversity Index	77.2	73.6	73.5
2020 Population by Race/Ethnicity			
Total	21,706	101,852	177,383
White Alone	19.2%	22.4%	24.8%
Black Alone	45.2%	46.4%	44.2%
American Indian Alone	1.4%	0.8%	0.7%
Asian Alone	5.2%	8.9%	11.1%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	18.1%	12.0%	10.2%
Two or More Races	10.8%	9.4%	8.9%
Hispanic Origin	29.1%	19.8%	17.2%
Diversity Index	83.1	79.8	79.4
2024 Population by Race/Ethnicity			
Total	21,916	104,187	182,183
White Alone	18.0%	20.9%	23.4%
Black Alone	44.6%	46.2%	43.9%
American Indian Alone	1.6%	0.9%	0.8%
Asian Alone	5.3%	9.3%	11.5%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	19.2%	12.8%	11.0%
Two or More Races	11.2%	9.8%	9.3%
Hispanic Origin	31.0%	21.2%	18.6%
Diversity Index	83.8	80.6	80.4
2029 Population by Race/Ethnicity			
Total	21,760	106,415	185,918
White Alone	16.7%	19.6%	22.0%
Black Alone	43.9%	45.6%	43.4%
American Indian Alone	1.7%	1.0%	0.8%
Asian Alone	5.5%	10.0%	12.4%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	20.4%	13.7%	11.7%
Two or More Races	11.6%	10.2%	9.7%
Hispanic Origin	32.8%	22.5%	19.7%
Diversity Index	84.4	81.5	81.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	21,706	101,852	177,383
In Households	99.5%	99.3%	98.5%
Householder	40.5%	37.5%	36.3%
Opposite-Sex Spouse	12.1%	14.8%	15.6%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	3.1%	2.4%	2.2%
Same-Sex Unmarried Partner	0.2%	0.2%	0.1%
Biological Child	26.8%	28.7%	29.4%
Adopted Child	0.3%	0.4%	0.4%
Stepchild	1.1%	1.0%	1.0%
Grandchild	2.1%	2.1%	2.0%
Brother or Sister	2.5%	2.1%	1.9%
Parent	2.0%	2.2%	2.1%
Parent-in-law	0.4%	0.5%	0.5%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.4%
Other Relatives	3.0%	2.6%	2.5%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	4.9%	4.0%	3.7%
In Group Quarters	0.5%	0.7%	1.5%
Institutionalized	0.4%	0.4%	1.2%
Noninstitutionalized	0.1%	0.3%	0.3%
2024 Population 25+ by Educational Attainment			
Total	15,019	71,236	124,297
Less than 9th Grade	6.7%	4.2%	3.9%
9th - 12th Grade, No Diploma	5.1%	4.0%	3.6%
High School Graduate	20.2%	17.2%	16.7%
GED/Alternative Credential	3.3%	2.3%	2.3%
Some College, No Degree	16.8%	15.0%	14.4%
Associate Degree	7.1%	8.2%	7.7%
Bachelor's Degree	20.4%	27.0%	27.4%
Graduate/Professional Degree	20.4%	22.0%	24.0%
2024 Population 15+ by Marital Status			
Total	17,984	84,323	147,367
Never Married	42.8%	38.9%	37.3%
Married	43.0%	47.2%	49.9%
Widowed	3.2%	3.9%	3.5%
Divorced	11.0%	10.0%	9.4%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	13,371	60,866	104,725
Population 16+ Employed	97.5%	96.9%	97.0%
Population 16+ Unemployment rate	2.5%	3.1%	3.0%
Population 16-24 Employed	12.4%	10.4%	10.4%
Population 16-24 Unemployment rate	6.0%	10.2%	9.7%
Population 25-54 Employed	68.3%	68.6%	68.0%
Population 25-54 Unemployment rate	2.3%	2.0%	2.0%
Population 55-64 Employed	13.3%	15.2%	15.5%
Population 55-64 Unemployment rate	1.0%	3.3%	3.4%
Population 65+ Employed	5.9%	5.8%	6.0%
Population 65+ Unemployment rate	1.4%	0.7%	1.2%

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September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	13,032	58,994	101,570
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	9.1%	6.8%	5.7%
Manufacturing	2.7%	3.8%	4.4%
Wholesale Trade	1.7%	1.4%	1.2%
Retail Trade	9.4%	8.1%	7.8%
Transportation/Utilities	6.8%	5.9%	5.4%
Information	1.9%	2.0%	1.8%
Finance/Insurance/Real Estate	3.7%	4.0%	4.7%
Services	54.8%	55.1%	56.5%
Public Administration	10.0%	12.8%	12.4%
2024 Employed Population 16+ by Occupation			
Total	13,033	58,993	101,567
White Collar	59.8%	68.3%	70.5%
Management/Business/Financial	16.9%	20.9%	21.4%
Professional	28.6%	32.3%	34.5%
Sales	6.8%	6.2%	5.7%
Administrative Support	7.6%	8.9%	8.9%
Services	18.6%	15.4%	14.4%
Blue Collar	21.5%	16.3%	15.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	6.6%	4.4%	3.6%
Installation/Maintenance/Repair	4.2%	2.9%	2.7%
Production	2.4%	2.5%	2.6%
Transportation/Material Moving	8.3%	6.4%	6.1%
2020 Households by Type			
Total	8,795	38,075	64,151
Married Couple Households	30.5%	40.0%	43.6%
With Own Children <18	14.1%	18.7%	20.5%
Without Own Children <18	16.4%	21.2%	23.1%
Cohabiting Couple Households	7.8%	6.9%	6.3%
With Own Children <18	3.0%	2.5%	2.2%
Without Own Children <18	4.9%	4.4%	4.0%
Male Householder, No Spouse/Partner	24.6%	19.7%	18.2%
Living Alone	16.7%	12.9%	11.6%
65 Years and over	2.8%	2.3%	2.1%
With Own Children <18	2.2%	1.9%	1.9%
Without Own Children <18, With Relatives	3.2%	3.0%	3.0%
No Relatives Present	2.5%	1.9%	1.7%
Female Householder, No Spouse/Partner	37.1%	33.5%	32.0%
Living Alone	20.2%	16.7%	15.4%
65 Years and over	4.9%	4.4%	4.3%
With Own Children <18	7.1%	7.3%	7.4%
Without Own Children <18, With Relatives	7.9%	8.1%	7.9%
No Relatives Present	2.0%	1.4%	1.4%
2020 Households by Size			
Total	8,795	38,075	64,151
1 Person Household	36.9%	29.6%	27.0%
2 Person Household	26.7%	28.1%	28.2%
3 Person Household	13.6%	15.8%	16.8%
4 Person Household	10.5%	13.3%	14.4%
5 Person Household	6.5%	7.2%	7.5%
6 Person Household	3.1%	3.5%	3.5%
7 + Person Household	2.7%	2.6%	2.6%

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2020 Households by Tenure and Mortgage Status			
Total	8,795	38,075	64,151
Owner Occupied	33.8%	50.9%	55.2%
Owned with a Mortgage/Loan	28.4%	43.3%	46.5%
Owned Free and Clear	5.4%	7.6%	8.7%
Renter Occupied	66.2%	49.1%	44.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	72	84	83
Percent of Income for Mortgage	32.8%	28.5%	28.7%
Wealth Index	65	107	122
2020 Housing Units By Urban/ Rural Status			
Total	9,202	39,687	66,745
Urban Housing Units	100.0%	99.9%	99.4%
Rural Housing Units	0.0%	0.1%	0.6%
2020 Population By Urban/ Rural Status			
Total	21,706	101,852	177,383
Urban Population	100.0%	99.9%	99.2%
Rural Population	0.0%	0.1%	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals (2D)
2.	Metro Fusion (11C)	Bright Young Professionals	Savvy Suburbanites (1D)
3.	Young and Restless (11B)	Savvy Suburbanites (1D)	Bright Young Professionals
2024 Consumer Spending			
Apparel & Services: Total \$	\$20,794,267	\$114,169,643	\$208,155,554
Average Spent	\$2,348.31	\$2,925.78	\$3,160.43
Spending Potential Index	99	123	133
Education: Total \$	\$13,226,194	\$77,847,194	\$146,805,581
Average Spent	\$1,493.64	\$1,994.96	\$2,228.95
Spending Potential Index	86	115	129
Entertainment/Recreation: Total \$	\$31,453,835	\$183,327,908	\$336,774,533
Average Spent	\$3,552.10	\$4,698.07	\$5,113.26
Spending Potential Index	87	115	125
Food at Home: Total \$	\$60,762,750	\$335,884,518	\$613,524,395
Average Spent	\$6,861.97	\$8,607.57	\$9,315.16
Spending Potential Index	94	118	128
Food Away from Home: Total \$	\$33,595,157	\$187,964,642	\$343,157,937
Average Spent	\$3,793.92	\$4,816.89	\$5,210.18
Spending Potential Index	98	124	134
Health Care: Total \$	\$56,658,538	\$327,801,857	\$598,468,614
Average Spent	\$6,398.48	\$8,400.44	\$9,086.57
Spending Potential Index	83	109	118
HH Furnishings & Equipment: Total \$	\$25,130,382	\$144,123,068	\$263,036,883
Average Spent	\$2,837.99	\$3,693.38	\$3,993.70
Spending Potential Index	90	117	126
Personal Care Products & Services: Total \$	\$8,424,820	\$47,088,934	\$86,132,439
Average Spent	\$951.42	\$1,206.73	\$1,307.75
Spending Potential Index	96	121	131
Shelter: Total \$	\$220,173,193	\$1,249,635,083	\$2,300,483,868
Average Spent	\$24,864.28	\$32,023.86	\$34,928.32
Spending Potential Index	93	120	131
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,697,505	\$149,959,138	\$275,012,146
Average Spent	\$2,789.10	\$3,842.94	\$4,175.52
Spending Potential Index	80	110	119
Travel: Total \$	\$23,119,156	\$137,618,124	\$254,942,785
Average Spent	\$2,610.86	\$3,526.68	\$3,870.80
Spending Potential Index	86	116	128
Vehicle Maintenance & Repairs: Total \$	\$12,257,706	\$68,115,829	\$123,060,339
Average Spent	\$1,384.27	\$1,745.58	\$1,868.43
Spending Potential Index	93	118	126

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.