

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	6,391	94,429	298,634
2020 Total Population	6,546	99,250	313,321
2020 Group Quarters	63	964	6,639
2024 Total Population	6,576	98,234	313,212
2024 Group Quarters	67	1,048	7,147
2029 Total Population	6,515	97,001	310,552
2024-2029 Annual Rate	-0.19%	-0.25%	-0.17%
2024 Total Daytime Population	8,475	80,452	270,194
Workers	5,574	35,544	126,213
Residents	2,901	44,908	143,981
Household Summary			
2010 Households	2,373	36,045	116,325
2010 Average Household Size	2.61	2.58	2.51
2020 Total Households	2,429	37,571	119,958
2020 Average Household Size	2.67	2.62	2.56
2024 Households	2,468	37,684	120,852
2024 Average Household Size	2.64	2.58	2.53
2029 Households	2,481	37,840	121,717
2029 Average Household Size	2.60	2.54	2.49
2024-2029 Annual Rate	0.11%	0.08%	0.14%
2010 Families	1,752	25,511	77,333
2010 Average Family Size	3.07	3.14	3.12
2024 Families	1,774	26,623	80,528
2024 Average Family Size	3.13	3.13	3.16
2029 Families	1,780	26,638	80,853
2029 Average Family Size	3.08	3.08	3.11
2024-2029 Annual Rate	0.07%	0.01%	0.08%
Housing Unit Summary			
2000 Housing Units	2,459	37,337	121,432
Owner Occupied Housing Units	78.1%	78.1%	71.2%
Renter Occupied Housing Units	19.8%	19.3%	25.4%
Vacant Housing Units	2.1%	2.6%	3.5%
2010 Housing Units	2,456	37,740	122,838
Owner Occupied Housing Units	76.9%	77.1%	69.4%
Renter Occupied Housing Units	19.7%	18.5%	25.3%
Vacant Housing Units	3.4%	4.5%	5.3%
2020 Housing Units	2,521	39,009	126,128
Owner Occupied Housing Units	74.9%	75.8%	67.6%
Renter Occupied Housing Units	21.5%	20.5%	27.5%
Vacant Housing Units	2.9%	3.6%	5.0%
2024 Housing Units	2,548	38,992	127,015
Owner Occupied Housing Units	76.4%	76.7%	68.4%
Renter Occupied Housing Units	20.4%	19.9%	26.8%
Vacant Housing Units	3.1%	3.4%	4.9%
2029 Housing Units	2,563	39,152	127,601
Owner Occupied Housing Units	77.1%	76.9%	68.8%
Renter Occupied Housing Units	19.6%	19.8%	26.6%
Vacant Housing Units	3.2%	3.4%	4.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	2,465	37,681	120,849
<\$15,000	4.1%	3.6%	5.9%
\$15,000 - \$24,999	3.9%	4.0%	4.2%
\$25,000 - \$34,999	3.1%	4.4%	4.8%
\$35,000 - \$49,999	5.5%	6.8%	8.0%
\$50,000 - \$74,999	18.6%	13.4%	15.2%
\$75,000 - \$99,999	12.6%	10.9%	11.2%
\$100,000 - \$149,999	21.5%	20.1%	19.7%
\$150,000 - \$199,999	12.1%	13.1%	11.4%
\$200,000+	18.6%	23.6%	19.5%
Average Household Income	\$136,728	\$155,973	\$142,837
2029 Households by Income			
Household Income Base	2,478	37,837	121,714
<\$15,000	3.1%	2.8%	4.5%
\$15,000 - \$24,999	2.7%	2.9%	3.0%
\$25,000 - \$34,999	2.3%	3.4%	3.7%
\$35,000 - \$49,999	4.5%	5.6%	6.7%
\$50,000 - \$74,999	15.4%	11.6%	13.6%
\$75,000 - \$99,999	10.9%	9.7%	10.4%
\$100,000 - \$149,999	22.6%	20.2%	20.7%
\$150,000 - \$199,999	15.5%	15.9%	14.2%
\$200,000+	22.9%	28.0%	23.1%
Average Household Income	\$159,798	\$179,588	\$164,952
2024 Owner Occupied Housing Units by Value			
Total	1,945	29,916	86,850
<\$50,000	0.2%	0.4%	1.1%
\$50,000 - \$99,999	0.0%	0.1%	1.9%
\$100,000 - \$149,999	0.0%	0.2%	3.6%
\$150,000 - \$199,999	0.2%	1.7%	7.9%
\$200,000 - \$249,999	0.9%	3.2%	7.0%
\$250,000 - \$299,999	2.8%	7.2%	8.5%
\$300,000 - \$399,999	27.2%	27.6%	19.4%
\$400,000 - \$499,999	37.0%	27.2%	18.6%
\$500,000 - \$749,999	29.0%	26.7%	22.1%
\$750,000 - \$999,999	1.3%	4.3%	6.6%
\$1,000,000 - \$1,499,999	0.9%	1.2%	2.3%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.6%
\$2,000,000 +	0.6%	0.1%	0.5%
Average Home Value	\$489,119	\$473,283	\$455,989
2029 Owner Occupied Housing Units by Value			
Total	1,975	30,095	87,790
<\$50,000	0.0%	0.1%	0.4%
\$50,000 - \$99,999	0.0%	0.0%	0.7%
\$100,000 - \$149,999	0.0%	0.0%	1.6%
\$150,000 - \$199,999	0.0%	0.6%	4.4%
\$200,000 - \$249,999	0.3%	1.5%	4.9%
\$250,000 - \$299,999	1.1%	3.9%	6.9%
\$300,000 - \$399,999	16.9%	20.3%	17.4%
\$400,000 - \$499,999	40.5%	30.4%	21.8%
\$500,000 - \$749,999	38.5%	36.2%	29.3%
\$750,000 - \$999,999	1.8%	5.8%	9.2%
\$1,000,000 - \$1,499,999	0.6%	0.8%	2.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.6%
\$2,000,000 +	0.4%	0.1%	0.3%
Average Home Value	\$516,253	\$514,061	\$512,113

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$103,264	\$112,653	\$101,095
2029	\$119,110	\$130,530	\$114,697
Median Home Value			
2024	\$450,904	\$435,252	\$403,311
2029	\$478,285	\$476,971	\$462,990
Per Capita Income			
2024	\$51,794	\$59,619	\$55,087
2029	\$61,415	\$69,810	\$64,594
Median Age			
2010	46.7	43.4	40.1
2020	47.4	42.9	40.3
2024	47.0	43.0	40.7
2029	47.8	44.1	42.0
2020 Population by Age			
Total	6,546	99,250	313,321
0 - 4	4.7%	5.5%	5.6%
5 - 9	5.3%	6.0%	6.2%
10 - 14	5.0%	6.2%	6.3%
15 - 24	11.3%	10.9%	12.6%
25 - 34	10.5%	11.4%	12.3%
35 - 44	10.6%	12.4%	12.8%
45 - 54	12.0%	12.0%	12.2%
55 - 64	16.6%	14.8%	14.1%
65 - 74	12.8%	11.7%	10.6%
75 - 84	7.5%	5.9%	4.8%
85 +	3.6%	3.2%	2.4%
18 +	81.6%	78.6%	78.1%
2024 Population by Age			
Total	6,577	98,232	313,211
0 - 4	4.6%	5.4%	5.5%
5 - 9	5.1%	6.3%	6.2%
10 - 14	4.9%	6.0%	6.1%
15 - 24	10.9%	10.4%	12.5%
25 - 34	10.7%	11.0%	11.9%
35 - 44	11.5%	13.7%	13.8%
45 - 54	11.5%	11.8%	12.1%
55 - 64	15.5%	13.1%	12.7%
65 - 74	13.3%	12.2%	11.2%
75 - 84	8.1%	6.8%	5.7%
85 +	3.7%	3.3%	2.4%
18 +	82.1%	79.0%	78.8%
2029 Population by Age			
Total	6,515	97,002	310,552
0 - 4	4.5%	5.2%	5.3%
5 - 9	4.8%	5.7%	5.6%
10 - 14	4.8%	6.4%	6.2%
15 - 24	10.1%	9.9%	12.2%
25 - 34	10.6%	10.7%	11.4%
35 - 44	11.9%	13.3%	13.5%
45 - 54	11.6%	12.5%	12.7%
55 - 64	13.8%	11.7%	11.6%
65 - 74	14.0%	12.3%	11.6%
75 - 84	10.0%	8.6%	7.3%
85 +	3.9%	3.6%	2.7%
18 +	82.8%	79.4%	79.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	3,126	47,824	149,769
Females	3,420	51,426	163,552
2024 Population by Sex			
Males	3,202	48,127	152,288
Females	3,374	50,107	160,924
2029 Population by Sex			
Males	3,174	47,275	150,207
Females	3,342	49,727	160,346
2010 Population by Race/Ethnicity			
Total	6,391	94,428	298,634
White Alone	89.2%	90.9%	78.8%
Black Alone	2.5%	2.7%	12.7%
American Indian Alone	0.0%	0.1%	0.1%
Asian Alone	7.0%	5.1%	5.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.3%	0.7%
Two or More Races	0.9%	1.0%	1.8%
Hispanic Origin	1.3%	1.5%	2.5%
Diversity Index	21.8	19.6	39.0
2020 Population by Race/Ethnicity			
Total	6,546	99,250	313,321
White Alone	82.7%	83.4%	68.9%
Black Alone	3.0%	5.1%	16.5%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	9.8%	6.2%	7.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.8%	1.8%
Two or More Races	3.5%	4.3%	5.3%
Hispanic Origin	2.5%	2.9%	4.3%
Diversity Index	33.8	33.5	53.1
2024 Population by Race/Ethnicity			
Total	6,576	98,235	313,213
White Alone	80.9%	81.8%	67.1%
Black Alone	3.3%	5.5%	17.1%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	10.8%	7.0%	7.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	0.9%	2.0%
Two or More Races	3.8%	4.7%	5.7%
Hispanic Origin	2.8%	3.3%	4.8%
Diversity Index	36.7	36.3	55.5
2029 Population by Race/Ethnicity			
Total	6,515	97,001	310,553
White Alone	79.0%	80.1%	65.3%
Black Alone	3.5%	5.8%	17.7%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	12.1%	7.8%	8.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.0%	2.1%
Two or More Races	4.1%	5.2%	6.1%
Hispanic Origin	3.1%	3.6%	5.1%
Diversity Index	39.7	39.2	57.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	6,546	99,250	313,321
In Households	99.0%	99.0%	97.9%
Householder	37.7%	37.8%	38.2%
Opposite-Sex Spouse	21.6%	21.8%	18.9%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.6%	1.5%	1.9%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	29.6%	30.5%	29.5%
Adopted Child	0.4%	0.6%	0.6%
Stepchild	0.6%	0.7%	0.8%
Grandchild	1.6%	1.4%	1.8%
Brother or Sister	1.0%	0.9%	1.1%
Parent	1.7%	1.1%	1.2%
Parent-in-law	0.5%	0.4%	0.3%
Son-in-law or Daughter-in-law	0.4%	0.3%	0.3%
Other Relatives	0.7%	0.7%	1.1%
Foster Child	0.0%	0.0%	0.1%
Other Nonrelatives	1.5%	1.1%	1.9%
In Group Quarters	1.0%	1.0%	2.1%
Institutionalized	0.0%	0.5%	0.4%
Noninstitutionalized	1.0%	0.5%	1.7%
2024 Population 25+ by Educational Attainment			
Total	4,893	70,673	218,557
Less than 9th Grade	1.0%	1.1%	1.5%
9th - 12th Grade, No Diploma	2.9%	1.9%	2.6%
High School Graduate	24.5%	18.9%	19.8%
GED/Alternative Credential	1.2%	1.4%	1.9%
Some College, No Degree	12.8%	12.8%	14.3%
Associate Degree	8.5%	7.6%	8.0%
Bachelor's Degree	30.9%	32.1%	28.7%
Graduate/Professional Degree	18.1%	24.2%	23.2%
2024 Population 15+ by Marital Status			
Total	5,611	80,880	257,660
Never Married	28.4%	28.3%	33.3%
Married	59.2%	59.3%	53.3%
Widowed	6.3%	6.0%	5.4%
Divorced	6.1%	6.4%	7.9%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,793	55,624	177,849
Population 16+ Employed	98.4%	97.4%	96.7%
Population 16+ Unemployment rate	1.6%	2.6%	3.3%
Population 16-24 Employed	9.3%	9.7%	11.1%
Population 16-24 Unemployment rate	7.7%	10.6%	10.1%
Population 25-54 Employed	54.0%	59.2%	60.4%
Population 25-54 Unemployment rate	0.8%	1.5%	2.2%
Population 55-64 Employed	23.8%	19.3%	17.9%
Population 55-64 Unemployment rate	0.9%	1.9%	2.7%
Population 65+ Employed	12.9%	11.8%	10.6%
Population 65+ Unemployment rate	0.8%	2.4%	2.5%

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	3,734	54,168	172,016
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	5.2%	5.7%	5.1%
Manufacturing	10.3%	7.0%	6.3%
Wholesale Trade	1.2%	1.8%	1.6%
Retail Trade	10.0%	9.0%	9.2%
Transportation/Utilities	3.1%	4.7%	5.4%
Information	1.4%	1.7%	1.8%
Finance/Insurance/Real Estate	9.4%	10.0%	9.1%
Services	55.9%	56.5%	57.8%
Public Administration	3.2%	3.4%	3.6%
2024 Employed Population 16+ by Occupation			
Total	3,733	54,168	172,015
White Collar	72.9%	77.4%	73.4%
Management/Business/Financial	20.2%	25.1%	22.2%
Professional	36.1%	34.6%	33.5%
Sales	8.4%	8.6%	8.1%
Administrative Support	8.2%	9.1%	9.5%
Services	11.8%	10.8%	13.5%
Blue Collar	15.3%	11.8%	13.2%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.8%	3.2%	3.2%
Installation/Maintenance/Repair	2.8%	2.3%	2.2%
Production	4.8%	2.6%	2.6%
Transportation/Material Moving	3.8%	3.6%	5.1%
2020 Households by Type			
Total	2,429	37,571	119,958
Married Couple Households	58.2%	58.1%	50.1%
With Own Children <18	20.1%	23.3%	20.7%
Without Own Children <18	38.0%	34.8%	29.4%
Cohabiting Couple Households	4.4%	4.2%	5.3%
With Own Children <18	1.3%	1.1%	1.6%
Without Own Children <18	3.1%	3.1%	3.7%
Male Householder, No Spouse/Partner	13.1%	13.7%	16.4%
Living Alone	9.0%	9.6%	11.3%
65 Years and over	4.3%	3.9%	3.7%
With Own Children <18	0.9%	1.0%	1.3%
Without Own Children <18, With Relatives	2.6%	2.4%	2.7%
No Relatives Present	0.6%	0.7%	1.0%
Female Householder, No Spouse/Partner	24.4%	24.0%	28.2%
Living Alone	14.1%	14.6%	15.9%
65 Years and over	8.9%	8.9%	8.2%
With Own Children <18	3.2%	3.1%	4.8%
Without Own Children <18, With Relatives	6.4%	5.7%	6.8%
No Relatives Present	0.7%	0.6%	0.8%
2020 Households by Size			
Total	2,429	37,571	119,958
1 Person Household	23.1%	24.2%	27.2%
2 Person Household	32.8%	32.2%	31.0%
3 Person Household	17.2%	16.7%	16.5%
4 Person Household	16.7%	16.2%	15.0%
5 Person Household	7.1%	7.3%	6.7%
6 Person Household	2.1%	2.3%	2.3%
7 + Person Household	1.0%	0.9%	1.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	2,429	37,571	119,958
Owner Occupied	77.7%	78.7%	71.1%
Owned with a Mortgage/Loan	50.1%	54.8%	50.2%
Owned Free and Clear	27.7%	24.0%	20.8%
Renter Occupied	22.3%	21.3%	28.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	80	91	88
Percent of Income for Mortgage	27.3%	24.2%	25.0%
Wealth Index	143	161	136
2020 Housing Units By Urban/ Rural Status			
Total	2,521	39,009	126,128
Urban Housing Units	100.0%	100.0%	99.9%
Rural Housing Units	0.0%	0.0%	0.1%
2020 Population By Urban/ Rural Status			
Total	6,546	99,250	313,321
Urban Population	100.0%	100.0%	99.8%
Rural Population	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Lawrence Park Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.95947
Longitude: -75.35512

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	City Lights (8A)	Pleasantville (2B)	Pleasantville (2B)
2.	Exurbanites (1E)	Savvy Suburbanites (1D)	Parks and Rec (5C)
3.	Pleasantville (2B)	Golden Years (9B)	Savvy Suburbanites (1D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$6,627,132	\$117,438,000	\$358,302,055
Average Spent	\$2,685.22	\$3,116.39	\$2,964.80
Spending Potential Index	113	131	124
Education: Total \$	\$5,611,686	\$98,187,916	\$284,683,821
Average Spent	\$2,273.78	\$2,605.56	\$2,355.64
Spending Potential Index	132	151	136
Entertainment/Recreation: Total \$	\$12,221,235	\$212,156,352	\$618,989,223
Average Spent	\$4,951.88	\$5,629.88	\$5,121.88
Spending Potential Index	121	138	125
Food at Home: Total \$	\$20,509,436	\$359,874,023	\$1,085,912,284
Average Spent	\$8,310.14	\$9,549.78	\$8,985.47
Spending Potential Index	114	131	123
Food Away from Home: Total \$	\$11,243,865	\$197,760,395	\$591,068,502
Average Spent	\$4,555.86	\$5,247.86	\$4,890.85
Spending Potential Index	117	135	126
Health Care: Total \$	\$22,364,315	\$389,884,523	\$1,142,967,633
Average Spent	\$9,061.72	\$10,346.16	\$9,457.58
Spending Potential Index	118	135	123
HH Furnishings & Equipment: Total \$	\$9,246,514	\$161,418,553	\$474,052,817
Average Spent	\$3,746.56	\$4,283.48	\$3,922.59
Spending Potential Index	118	135	124
Personal Care Products & Services: Total \$	\$2,906,565	\$50,878,622	\$150,894,501
Average Spent	\$1,177.70	\$1,350.14	\$1,248.59
Spending Potential Index	118	136	125
Shelter: Total \$	\$77,807,938	\$1,356,248,605	\$4,036,629,892
Average Spent	\$31,526.72	\$35,990.04	\$33,401.43
Spending Potential Index	118	135	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,592,505	\$185,439,253	\$528,528,351
Average Spent	\$4,291.94	\$4,920.90	\$4,373.35
Spending Potential Index	122	140	125
Travel: Total \$	\$9,245,718	\$160,626,443	\$465,927,785
Average Spent	\$3,746.24	\$4,262.46	\$3,855.36
Spending Potential Index	123	141	127
Vehicle Maintenance & Repairs: Total \$	\$4,200,436	\$73,324,665	\$217,668,895
Average Spent	\$1,701.96	\$1,945.78	\$1,801.12
Spending Potential Index	115	131	122

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.