

Melville Mall
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.79900
Longitude: -73.40937

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	9,005	56,307	202,791
2020 Total Population	8,783	57,732	209,003
2020 Group Quarters	25	1,020	3,430
2024 Total Population	8,999	57,666	209,438
2024 Group Quarters	29	1,159	3,789
2029 Total Population	8,821	56,850	208,366
2024-2029 Annual Rate	-0.40%	-0.28%	-0.10%
2024 Total Daytime Population	11,597	93,357	246,223
Workers	6,891	64,313	142,549
Residents	4,706	29,044	103,674
Household Summary			
2010 Households	3,432	19,172	66,160
2010 Average Household Size	2.62	2.88	3.01
2020 Total Households	3,423	19,946	67,899
2020 Average Household Size	2.56	2.84	3.03
2024 Households	3,392	19,825	67,863
2024 Average Household Size	2.64	2.85	3.03
2029 Households	3,356	19,673	67,791
2029 Average Household Size	2.62	2.83	3.02
2024-2029 Annual Rate	-0.21%	-0.15%	-0.02%
2010 Families	2,533	14,736	51,894
2010 Average Family Size	3.08	3.27	3.37
2024 Families	2,376	14,756	52,013
2024 Average Family Size	3.16	3.28	3.45
2029 Families	2,347	14,628	51,886
2029 Average Family Size	3.13	3.26	3.43
2024-2029 Annual Rate	-0.25%	-0.17%	-0.05%
Housing Unit Summary			
2000 Housing Units	2,438	17,190	63,876
Owner Occupied Housing Units	88.7%	83.9%	81.9%
Renter Occupied Housing Units	7.8%	13.2%	15.7%
Vacant Housing Units	3.5%	3.0%	2.4%
2010 Housing Units	3,527	19,950	68,489
Owner Occupied Housing Units	86.0%	81.8%	80.4%
Renter Occupied Housing Units	11.3%	14.3%	16.2%
Vacant Housing Units	2.7%	3.9%	3.4%
2020 Housing Units	3,579	21,210	71,374
Owner Occupied Housing Units	85.0%	80.6%	78.3%
Renter Occupied Housing Units	10.6%	13.5%	16.9%
Vacant Housing Units	4.8%	5.4%	4.9%
2024 Housing Units	3,571	21,215	71,833
Owner Occupied Housing Units	84.7%	80.4%	77.9%
Renter Occupied Housing Units	10.3%	13.1%	16.5%
Vacant Housing Units	5.0%	6.6%	5.5%
2029 Housing Units	3,571	21,241	71,941
Owner Occupied Housing Units	84.3%	80.2%	78.3%
Renter Occupied Housing Units	9.7%	12.4%	16.0%
Vacant Housing Units	6.0%	7.4%	5.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	3,392	19,825	67,850
<\$15,000	3.7%	3.5%	4.2%
\$15,000 - \$24,999	2.5%	2.6%	2.8%
\$25,000 - \$34,999	5.5%	3.9%	3.4%
\$35,000 - \$49,999	6.7%	4.6%	4.8%
\$50,000 - \$74,999	12.9%	11.4%	8.6%
\$75,000 - \$99,999	7.8%	8.1%	8.6%
\$100,000 - \$149,999	12.9%	15.2%	17.1%
\$150,000 - \$199,999	14.4%	15.3%	15.2%
\$200,000+	33.5%	35.4%	35.3%
Average Household Income	\$198,709	\$203,962	\$203,196
2029 Households by Income			
Household Income Base	3,356	19,673	67,778
<\$15,000	3.5%	3.1%	3.5%
\$15,000 - \$24,999	2.0%	2.0%	2.1%
\$25,000 - \$34,999	4.6%	3.2%	2.8%
\$35,000 - \$49,999	5.7%	3.9%	4.0%
\$50,000 - \$74,999	11.9%	10.0%	7.5%
\$75,000 - \$99,999	7.4%	7.4%	7.8%
\$100,000 - \$149,999	12.7%	14.7%	16.8%
\$150,000 - \$199,999	15.1%	16.5%	16.4%
\$200,000+	37.1%	39.3%	39.1%
Average Household Income	\$220,459	\$226,695	\$225,560
2024 Owner Occupied Housing Units by Value			
Total	3,024	17,047	55,974
<\$50,000	0.6%	0.4%	0.4%
\$50,000 - \$99,999	0.5%	0.3%	0.2%
\$100,000 - \$149,999	0.1%	0.0%	0.1%
\$150,000 - \$199,999	0.2%	0.1%	0.2%
\$200,000 - \$249,999	0.2%	0.2%	0.4%
\$250,000 - \$299,999	0.0%	0.2%	0.4%
\$300,000 - \$399,999	0.5%	2.4%	2.6%
\$400,000 - \$499,999	3.7%	8.4%	9.3%
\$500,000 - \$749,999	46.9%	38.8%	44.9%
\$750,000 - \$999,999	28.5%	28.3%	25.7%
\$1,000,000 - \$1,499,999	17.8%	17.3%	12.3%
\$1,500,000 - \$1,999,999	0.6%	2.6%	2.2%
\$2,000,000 +	0.4%	0.9%	1.2%
Average Home Value	\$803,596	\$820,266	\$779,715
2029 Owner Occupied Housing Units by Value			
Total	3,010	17,040	56,309
<\$50,000	0.2%	0.2%	0.2%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.1%
\$200,000 - \$249,999	0.1%	0.1%	0.2%
\$250,000 - \$299,999	0.0%	0.1%	0.2%
\$300,000 - \$399,999	0.2%	1.2%	1.4%
\$400,000 - \$499,999	2.1%	5.8%	6.5%
\$500,000 - \$749,999	45.1%	39.1%	45.4%
\$750,000 - \$999,999	31.6%	31.0%	28.8%
\$1,000,000 - \$1,499,999	19.8%	18.9%	13.7%
\$1,500,000 - \$1,999,999	0.5%	2.6%	2.3%
\$2,000,000 +	0.4%	0.9%	1.3%
Average Home Value	\$833,065	\$849,900	\$811,304

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$139,649	\$151,624	\$151,151
2029	\$155,656	\$164,093	\$163,456
Median Home Value			
2024	\$735,377	\$744,067	\$702,630
2029	\$767,857	\$778,122	\$728,500
Per Capita Income			
2024	\$73,677	\$70,014	\$65,863
2029	\$82,518	\$78,315	\$73,408
Median Age			
2010	44.5	42.8	41.1
2020	49.5	46.1	42.6
2024	51.1	46.7	43.0
2029	51.9	47.5	44.0
2020 Population by Age			
Total	8,783	57,732	209,003
0 - 4	3.6%	4.2%	4.8%
5 - 9	4.5%	5.1%	5.8%
10 - 14	6.0%	6.0%	6.7%
15 - 24	12.6%	12.9%	13.2%
25 - 34	7.7%	9.7%	10.5%
35 - 44	9.4%	10.6%	12.0%
45 - 54	14.8%	13.8%	13.8%
55 - 64	15.4%	15.3%	14.7%
65 - 74	12.4%	11.4%	10.1%
75 - 84	9.8%	7.2%	5.6%
85 +	3.9%	3.7%	2.9%
18 +	81.2%	80.4%	78.4%
2024 Population by Age			
Total	8,999	57,667	209,439
0 - 4	3.5%	4.1%	4.7%
5 - 9	4.5%	5.0%	5.7%
10 - 14	4.8%	5.4%	6.1%
15 - 24	10.8%	11.7%	12.2%
25 - 34	8.8%	10.4%	11.2%
35 - 44	10.1%	11.4%	12.7%
45 - 54	13.1%	13.1%	13.3%
55 - 64	15.0%	14.6%	13.8%
65 - 74	12.7%	11.9%	10.7%
75 - 84	11.7%	8.2%	6.3%
85 +	4.9%	4.1%	3.1%
18 +	84.1%	81.9%	79.6%
2029 Population by Age			
Total	8,820	56,850	208,366
0 - 4	3.4%	4.0%	4.6%
5 - 9	4.0%	4.5%	5.2%
10 - 14	5.0%	5.4%	6.1%
15 - 24	8.3%	10.0%	10.9%
25 - 34	10.4%	11.3%	12.0%
35 - 44	10.7%	11.5%	12.5%
45 - 54	11.9%	12.7%	13.4%
55 - 64	14.4%	13.6%	12.9%
65 - 74	13.4%	12.9%	11.6%
75 - 84	12.4%	9.3%	7.5%
85 +	6.1%	4.8%	3.4%
18 +	85.0%	82.8%	80.5%

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2020 Population by Sex			
Males	4,194	27,969	101,960
Females	4,589	29,763	107,043
2024 Population by Sex			
Males	4,361	28,339	103,910
Females	4,638	29,327	105,528
2029 Population by Sex			
Males	4,283	27,816	102,935
Females	4,539	29,035	105,432
2010 Population by Race/Ethnicity			
Total	9,004	56,307	202,789
White Alone	88.4%	82.0%	74.5%
Black Alone	2.0%	4.9%	10.4%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	7.1%	6.6%	7.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	4.2%	4.9%
Two or More Races	1.6%	2.1%	2.5%
Hispanic Origin	4.7%	12.1%	13.2%
Diversity Index	28.4	46.4	55.8
2020 Population by Race/Ethnicity			
Total	8,783	57,732	209,003
White Alone	78.7%	68.7%	60.2%
Black Alone	2.2%	4.8%	9.6%
American Indian Alone	0.1%	0.3%	0.4%
Asian Alone	10.7%	9.5%	11.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.8%	8.0%	9.3%
Two or More Races	5.4%	8.6%	8.7%
Hispanic Origin	7.7%	16.9%	18.1%
Diversity Index	45.5	64.2	71.8
2024 Population by Race/Ethnicity			
Total	8,997	57,667	209,439
White Alone	77.0%	66.4%	57.5%
Black Alone	2.4%	5.0%	9.8%
American Indian Alone	0.2%	0.3%	0.5%
Asian Alone	11.7%	10.7%	13.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.0%	8.5%	9.9%
Two or More Races	5.7%	8.9%	9.0%
Hispanic Origin	8.2%	17.9%	19.1%
Diversity Index	48.1	66.8	74.0
2029 Population by Race/Ethnicity			
Total	8,820	56,851	208,366
White Alone	74.7%	64.0%	54.9%
Black Alone	2.6%	5.2%	9.9%
American Indian Alone	0.2%	0.3%	0.5%
Asian Alone	13.1%	11.9%	14.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.3%	9.1%	10.5%
Two or More Races	6.2%	9.5%	9.5%
Hispanic Origin	9.0%	19.1%	20.2%
Diversity Index	51.5	69.4	76.1

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	8,783	57,732	209,003
In Households	99.7%	98.2%	98.4%
Householder	38.2%	34.4%	32.5%
Opposite-Sex Spouse	22.6%	20.6%	19.4%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.3%	1.5%	1.4%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	29.7%	29.5%	31.1%
Adopted Child	0.5%	0.5%	0.5%
Stepchild	0.4%	0.6%	0.7%
Grandchild	0.9%	1.4%	2.0%
Brother or Sister	0.6%	1.2%	1.4%
Parent	1.3%	1.5%	1.8%
Parent-in-law	0.4%	0.6%	0.6%
Son-in-law or Daughter-in-law	0.5%	0.5%	0.6%
Other Relatives	1.1%	2.1%	2.4%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	1.9%	3.4%	3.7%
In Group Quarters	0.3%	1.8%	1.6%
Institutionalized	0.0%	0.8%	0.9%
Noninstitutionalized	0.3%	0.9%	0.7%
2024 Population 25+ by Educational Attainment			
Total	6,880	42,560	149,151
Less than 9th Grade	3.4%	3.9%	4.6%
9th - 12th Grade, No Diploma	1.1%	2.6%	3.0%
High School Graduate	13.3%	14.6%	15.7%
GED/Alternative Credential	1.5%	1.6%	1.9%
Some College, No Degree	13.9%	10.9%	11.7%
Associate Degree	8.7%	7.8%	7.5%
Bachelor's Degree	27.7%	31.2%	29.1%
Graduate/Professional Degree	30.3%	27.4%	26.5%
2024 Population 15+ by Marital Status			
Total	7,851	49,283	174,796
Never Married	25.3%	26.5%	30.3%
Married	53.2%	57.8%	56.8%
Widowed	14.2%	7.9%	5.7%
Divorced	7.3%	7.8%	7.2%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,948	31,166	113,690
Population 16+ Employed	88.1%	93.5%	94.7%
Population 16+ Unemployment rate	11.9%	6.5%	5.3%
Population 16-24 Employed	12.7%	10.9%	10.9%
Population 16-24 Unemployment rate	11.9%	8.2%	12.0%
Population 25-54 Employed	53.0%	57.0%	60.4%
Population 25-54 Unemployment rate	12.5%	7.0%	4.3%
Population 55-64 Employed	21.4%	20.8%	19.5%
Population 55-64 Unemployment rate	15.6%	5.8%	4.5%
Population 65+ Employed	12.9%	11.3%	9.2%
Population 65+ Unemployment rate	2.8%	3.7%	4.7%

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September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	4,357	29,133	107,702
Agriculture/Mining	0.6%	0.3%	0.2%
Construction	2.7%	4.8%	5.4%
Manufacturing	6.6%	5.5%	5.6%
Wholesale Trade	1.6%	2.4%	2.5%
Retail Trade	14.4%	11.5%	10.6%
Transportation/Utilities	3.7%	3.8%	4.8%
Information	2.0%	2.7%	3.2%
Finance/Insurance/Real Estate	6.8%	9.8%	9.5%
Services	56.1%	54.7%	54.2%
Public Administration	5.5%	4.6%	4.0%
2024 Employed Population 16+ by Occupation			
Total	4,360	29,134	107,701
White Collar	90.4%	78.4%	75.4%
Management/Business/Financial	32.1%	24.1%	22.8%
Professional	30.7%	32.0%	32.6%
Sales	14.6%	11.8%	10.3%
Administrative Support	13.0%	10.6%	9.8%
Services	5.3%	11.3%	12.2%
Blue Collar	4.3%	10.2%	12.4%
Farming/Forestry/Fishing	0.6%	0.1%	0.1%
Construction/Extraction	0.9%	2.9%	3.3%
Installation/Maintenance/Repair	0.6%	2.0%	1.7%
Production	1.3%	1.3%	2.1%
Transportation/Material Moving	1.1%	4.0%	5.1%
2020 Households by Type			
Total	3,423	19,946	67,899
Married Couple Households	59.5%	60.2%	60.2%
With Own Children <18	22.3%	22.3%	24.9%
Without Own Children <18	37.2%	37.9%	35.4%
Cohabiting Couple Households	4.3%	4.6%	4.5%
With Own Children <18	0.7%	1.4%	1.5%
Without Own Children <18	3.6%	3.2%	2.9%
Male Householder, No Spouse/Partner	10.6%	11.9%	12.4%
Living Alone	7.1%	7.0%	7.1%
65 Years and over	3.9%	3.0%	2.8%
With Own Children <18	0.6%	1.1%	1.2%
Without Own Children <18, With Relatives	2.3%	3.1%	3.1%
No Relatives Present	0.5%	0.8%	0.9%
Female Householder, No Spouse/Partner	25.7%	23.3%	22.9%
Living Alone	17.8%	13.8%	11.4%
65 Years and over	15.0%	10.2%	7.6%
With Own Children <18	1.9%	2.8%	3.6%
Without Own Children <18, With Relatives	5.3%	6.1%	7.2%
No Relatives Present	0.6%	0.6%	0.7%
2020 Households by Size			
Total	3,423	19,946	67,899
1 Person Household	24.9%	20.7%	18.5%
2 Person Household	31.7%	31.8%	28.8%
3 Person Household	16.4%	16.9%	17.3%
4 Person Household	16.8%	17.1%	19.6%
5 Person Household	6.9%	8.3%	9.1%
6 Person Household	2.2%	2.9%	3.7%
7 + Person Household	1.1%	2.2%	3.0%

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2020 Households by Tenure and Mortgage Status			
Total	3,423	19,946	67,899
Owner Occupied	88.9%	85.7%	82.3%
Owned with a Mortgage/Loan	55.1%	55.7%	56.0%
Owned Free and Clear	33.8%	29.9%	26.2%
Renter Occupied	11.1%	14.3%	17.7%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	66	71	75
Percent of Income for Mortgage	33.0%	30.7%	29.1%
Wealth Index	225	227	214
2020 Housing Units By Urban/ Rural Status			
Total	3,579	21,210	71,374
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	8,783	57,732	209,003
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Pleasantville (2B)	Pleasantville (2B)
2.	Professional Pride (1B)	Top Tier (1A)	Top Tier (1A)
3.	Silver & Gold (9A)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$12,786,410	\$77,925,120	\$269,303,093
Average Spent	\$3,769.58	\$3,930.65	\$3,968.33
Spending Potential Index	158	165	167
Education: Total \$	\$11,372,776	\$68,073,186	\$232,996,236
Average Spent	\$3,352.82	\$3,433.70	\$3,433.33
Spending Potential Index	194	199	199
Entertainment/Recreation: Total \$	\$23,931,937	\$142,434,748	\$483,475,976
Average Spent	\$7,055.41	\$7,184.60	\$7,124.29
Spending Potential Index	172	176	174
Food at Home: Total \$	\$40,120,639	\$242,269,885	\$831,872,743
Average Spent	\$11,828.02	\$12,220.42	\$12,258.12
Spending Potential Index	162	167	168
Food Away from Home: Total \$	\$22,059,853	\$134,176,987	\$462,100,801
Average Spent	\$6,503.49	\$6,768.07	\$6,809.32
Spending Potential Index	167	174	175
Health Care: Total \$	\$43,363,414	\$252,110,507	\$843,945,994
Average Spent	\$12,784.03	\$12,716.80	\$12,436.03
Spending Potential Index	166	165	162
HH Furnishings & Equipment: Total \$	\$17,867,902	\$107,132,745	\$364,289,942
Average Spent	\$5,267.66	\$5,403.92	\$5,368.02
Spending Potential Index	166	171	170
Personal Care Products & Services: Total \$	\$5,895,868	\$35,265,209	\$120,509,529
Average Spent	\$1,738.17	\$1,778.83	\$1,775.78
Spending Potential Index	175	179	178
Shelter: Total \$	\$159,265,782	\$967,938,509	\$3,323,727,320
Average Spent	\$46,953.36	\$48,824.14	\$48,977.02
Spending Potential Index	176	183	184
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,469,895	\$123,263,368	\$402,410,857
Average Spent	\$6,624.38	\$6,217.57	\$5,929.75
Spending Potential Index	189	177	169
Travel: Total \$	\$18,789,636	\$112,382,227	\$382,494,331
Average Spent	\$5,539.40	\$5,668.71	\$5,636.27
Spending Potential Index	183	187	186
Vehicle Maintenance & Repairs: Total \$	\$7,969,892	\$47,787,564	\$162,469,661
Average Spent	\$2,349.61	\$2,410.47	\$2,394.08
Spending Potential Index	159	163	162

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.