

Mercer on One
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.29780
Longitude: -74.68372

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	2,999	33,765	117,773
2020 Total Population	2,646	35,459	122,911
2020 Group Quarters	12	2,544	10,246
2024 Total Population	2,695	35,674	121,536
2024 Group Quarters	10	2,023	8,070
2029 Total Population	2,793	37,948	125,269
2024-2029 Annual Rate	0.72%	1.24%	0.61%
2024 Total Daytime Population	7,187	64,515	159,612
Workers	6,264	49,806	105,592
Residents	923	14,709	54,020
Household Summary			
2010 Households	1,120	12,385	41,691
2010 Average Household Size	2.63	2.50	2.61
2020 Total Households	1,073	12,865	42,808
2020 Average Household Size	2.45	2.56	2.63
2024 Households	1,094	13,397	43,613
2024 Average Household Size	2.45	2.51	2.60
2029 Households	1,138	14,296	45,382
2029 Average Household Size	2.45	2.51	2.58
2024-2029 Annual Rate	0.79%	1.31%	0.80%
2010 Families	744	8,442	29,108
2010 Average Family Size	3.22	3.07	3.13
2024 Families	668	9,216	30,293
2024 Average Family Size	3.09	3.07	3.17
2029 Families	701	9,821	31,459
2029 Average Family Size	3.07	3.07	3.15
2024-2029 Annual Rate	0.97%	1.28%	0.76%
Housing Unit Summary			
2000 Housing Units	669	10,092	38,882
Owner Occupied Housing Units	25.9%	62.6%	72.4%
Renter Occupied Housing Units	65.8%	33.4%	24.7%
Vacant Housing Units	8.4%	4.0%	2.8%
2010 Housing Units	1,167	13,225	43,919
Owner Occupied Housing Units	30.8%	57.3%	68.5%
Renter Occupied Housing Units	65.1%	36.4%	26.5%
Vacant Housing Units	4.0%	6.4%	5.1%
2020 Housing Units	1,124	13,772	45,496
Owner Occupied Housing Units	24.6%	52.4%	63.8%
Renter Occupied Housing Units	70.8%	41.0%	30.3%
Vacant Housing Units	4.7%	6.1%	5.9%
2024 Housing Units	1,147	14,373	46,397
Owner Occupied Housing Units	27.6%	53.5%	65.7%
Renter Occupied Housing Units	67.7%	39.7%	28.3%
Vacant Housing Units	4.6%	6.8%	6.0%
2029 Housing Units	1,188	15,243	48,191
Owner Occupied Housing Units	29.1%	52.8%	65.3%
Renter Occupied Housing Units	66.7%	41.0%	28.8%
Vacant Housing Units	4.2%	6.2%	5.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	1,087	13,383	43,593
<\$15,000	4.0%	5.0%	5.2%
\$15,000 - \$24,999	1.9%	2.0%	2.2%
\$25,000 - \$34,999	1.4%	2.7%	3.1%
\$35,000 - \$49,999	3.2%	3.6%	4.9%
\$50,000 - \$74,999	10.1%	8.4%	8.6%
\$75,000 - \$99,999	8.0%	8.2%	9.4%
\$100,000 - \$149,999	15.5%	16.9%	17.5%
\$150,000 - \$199,999	24.4%	18.9%	15.0%
\$200,000+	31.5%	34.3%	34.1%
Average Household Income	\$202,534	\$199,527	\$198,644
2029 Households by Income			
Household Income Base	1,131	14,287	45,367
<\$15,000	3.4%	4.1%	4.4%
\$15,000 - \$24,999	1.4%	1.4%	1.5%
\$25,000 - \$34,999	1.1%	2.1%	2.5%
\$35,000 - \$49,999	2.6%	3.0%	4.1%
\$50,000 - \$74,999	8.2%	7.0%	7.5%
\$75,000 - \$99,999	6.6%	7.3%	8.3%
\$100,000 - \$149,999	14.4%	16.6%	17.0%
\$150,000 - \$199,999	25.8%	20.3%	16.6%
\$200,000+	36.7%	38.1%	38.2%
Average Household Income	\$230,388	\$221,350	\$221,912
2024 Owner Occupied Housing Units by Value			
Total	310	7,673	30,434
<\$50,000	0.0%	0.2%	0.6%
\$50,000 - \$99,999	0.0%	0.5%	0.5%
\$100,000 - \$149,999	0.0%	0.7%	0.6%
\$150,000 - \$199,999	0.0%	2.8%	2.3%
\$200,000 - \$249,999	0.3%	2.1%	4.3%
\$250,000 - \$299,999	0.0%	1.6%	5.9%
\$300,000 - \$399,999	0.3%	6.9%	13.5%
\$400,000 - \$499,999	51.3%	19.7%	17.9%
\$500,000 - \$749,999	36.1%	35.6%	27.9%
\$750,000 - \$999,999	9.0%	20.7%	17.7%
\$1,000,000 - \$1,499,999	2.6%	5.9%	5.3%
\$1,500,000 - \$1,999,999	0.0%	1.9%	1.9%
\$2,000,000 +	0.0%	1.4%	1.8%
Average Home Value	\$571,602	\$670,672	\$627,550
2029 Owner Occupied Housing Units by Value			
Total	339	8,022	31,457
<\$50,000	0.0%	0.1%	0.2%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.3%	0.5%
\$200,000 - \$249,999	0.0%	0.3%	1.2%
\$250,000 - \$299,999	0.0%	0.6%	2.8%
\$300,000 - \$399,999	0.3%	4.5%	10.1%
\$400,000 - \$499,999	32.2%	13.6%	16.7%
\$500,000 - \$749,999	54.6%	42.5%	33.7%
\$750,000 - \$999,999	11.2%	28.9%	24.0%
\$1,000,000 - \$1,499,999	2.1%	5.8%	6.9%
\$1,500,000 - \$1,999,999	0.0%	1.9%	1.9%
\$2,000,000 +	0.0%	1.3%	1.8%
Average Home Value	\$608,897	\$734,533	\$702,393

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	\$158,546	\$156,228	\$146,140
2029	\$169,063	\$166,578	\$161,194
Median Home Value			
2024	\$495,912	\$608,940	\$540,389
2029	\$581,081	\$679,096	\$635,603
Per Capita Income			
2024	\$81,390	\$74,750	\$72,011
2029	\$93,264	\$83,175	\$81,156
Median Age			
2010	32.3	35.2	38.1
2020	35.6	36.9	39.4
2024	35.8	38.1	40.6
2029	38.5	39.5	41.7
2020 Population by Age			
Total	2,646	35,459	122,911
0 - 4	5.8%	4.6%	4.2%
5 - 9	6.0%	5.8%	5.1%
10 - 14	4.4%	6.6%	6.3%
15 - 24	11.3%	16.1%	17.3%
25 - 34	21.3%	14.5%	11.9%
35 - 44	15.7%	14.0%	12.2%
45 - 54	14.6%	14.3%	13.8%
55 - 64	10.6%	11.3%	13.1%
65 - 74	5.5%	7.6%	9.1%
75 - 84	2.9%	3.5%	4.8%
85 +	1.9%	1.7%	2.1%
18 +	80.3%	78.7%	80.2%
2024 Population by Age			
Total	2,695	35,675	121,537
0 - 4	5.7%	4.5%	4.1%
5 - 9	5.5%	5.3%	4.9%
10 - 14	4.9%	6.0%	5.6%
15 - 24	10.3%	15.2%	16.0%
25 - 34	22.3%	14.8%	12.5%
35 - 44	15.7%	14.2%	12.6%
45 - 54	12.8%	14.7%	13.8%
55 - 64	11.8%	11.3%	12.8%
65 - 74	6.2%	8.2%	9.8%
75 - 84	3.3%	4.1%	5.6%
85 +	1.6%	1.7%	2.2%
18 +	81.7%	80.6%	81.7%
2029 Population by Age			
Total	2,792	37,949	125,269
0 - 4	5.2%	4.4%	4.1%
5 - 9	5.1%	4.9%	4.5%
10 - 14	5.2%	5.7%	5.4%
15 - 24	10.5%	15.0%	15.0%
25 - 34	16.9%	13.2%	12.3%
35 - 44	17.2%	14.7%	12.9%
45 - 54	12.7%	14.4%	13.4%
55 - 64	12.8%	11.5%	12.4%
65 - 74	8.5%	9.0%	10.7%
75 - 84	3.9%	5.2%	6.8%
85 +	2.0%	2.0%	2.6%
18 +	81.4%	81.3%	82.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	1,308	17,215	60,017
Females	1,338	18,244	62,894
2024 Population by Sex			
Males	1,372	17,640	60,255
Females	1,323	18,034	61,281
2029 Population by Sex			
Males	1,418	18,747	61,885
Females	1,375	19,201	63,384
2010 Population by Race/Ethnicity			
Total	2,999	33,765	117,774
White Alone	41.0%	60.6%	70.1%
Black Alone	13.3%	7.1%	7.8%
American Indian Alone	0.2%	0.2%	0.1%
Asian Alone	41.4%	28.1%	17.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.9%	1.3%	2.3%
Two or More Races	2.2%	2.6%	2.5%
Hispanic Origin	5.8%	5.5%	6.9%
Diversity Index	68.1	59.4	54.0
2020 Population by Race/Ethnicity			
Total	2,646	35,459	122,911
White Alone	28.9%	44.8%	55.1%
Black Alone	12.1%	7.9%	8.8%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	51.5%	37.6%	24.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	3.0%	4.3%
Two or More Races	4.6%	6.4%	7.3%
Hispanic Origin	4.8%	7.1%	9.8%
Diversity Index	66.7	69.3	69.0
2024 Population by Race/Ethnicity			
Total	2,696	35,674	121,536
White Alone	26.3%	42.2%	52.2%
Black Alone	12.1%	8.0%	9.1%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	53.7%	39.7%	25.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.9%	3.1%	4.8%
Two or More Races	4.8%	6.8%	7.8%
Hispanic Origin	5.2%	7.7%	11.0%
Diversity Index	66.1	70.2	71.4
2029 Population by Race/Ethnicity			
Total	2,793	37,947	125,269
White Alone	25.3%	38.9%	49.1%
Black Alone	11.9%	8.1%	9.2%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	54.5%	42.2%	27.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.0%	3.4%	5.3%
Two or More Races	5.2%	7.1%	8.3%
Hispanic Origin	5.6%	8.4%	12.1%
Diversity Index	66.2	71.0	73.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	2,646	35,459	122,911
In Households	99.5%	92.8%	91.7%
Householder	39.1%	35.8%	35.2%
Opposite-Sex Spouse	20.1%	20.5%	19.8%
Same-Sex Spouse	0.0%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.6%	1.3%	1.4%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	26.4%	28.0%	27.1%
Adopted Child	0.2%	0.4%	0.5%
Stepchild	0.2%	0.3%	0.5%
Grandchild	0.8%	0.7%	1.0%
Brother or Sister	1.0%	0.6%	0.7%
Parent	2.7%	1.4%	1.4%
Parent-in-law	0.3%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.3%
Other Relatives	0.7%	0.6%	0.8%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	5.1%	2.1%	2.2%
In Group Quarters	0.5%	7.2%	8.3%
Institutionalized	0.5%	0.4%	1.2%
Noninstitutionalized	0.0%	6.8%	7.2%
2024 Population 25+ by Educational Attainment			
Total	1,985	24,637	84,255
Less than 9th Grade	0.8%	1.2%	1.7%
9th - 12th Grade, No Diploma	0.4%	0.9%	1.9%
High School Graduate	4.0%	7.6%	12.7%
GED/Alternative Credential	0.5%	0.9%	1.5%
Some College, No Degree	5.5%	5.8%	8.7%
Associate Degree	1.5%	4.1%	5.6%
Bachelor's Degree	42.8%	35.8%	31.5%
Graduate/Professional Degree	44.5%	43.7%	36.5%
2024 Population 15+ by Marital Status			
Total	2,264	30,060	103,708
Never Married	39.3%	35.3%	33.7%
Married	51.6%	56.0%	55.4%
Widowed	3.8%	3.2%	4.5%
Divorced	5.3%	5.6%	6.4%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,854	21,970	70,627
Population 16+ Employed	97.1%	96.8%	96.1%
Population 16+ Unemployment rate	2.9%	3.2%	3.9%
Population 16-24 Employed	9.0%	10.9%	11.8%
Population 16-24 Unemployment rate	9.5%	10.9%	12.3%
Population 25-54 Employed	71.8%	66.1%	61.9%
Population 25-54 Unemployment rate	1.6%	1.2%	1.9%
Population 55-64 Employed	14.8%	15.3%	17.7%
Population 55-64 Unemployment rate	5.3%	4.6%	4.2%
Population 65+ Employed	4.4%	7.7%	8.6%
Population 65+ Unemployment rate	0.0%	5.6%	4.5%

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September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	1,800	21,256	67,899
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	0.0%	2.0%	3.2%
Manufacturing	9.0%	8.9%	7.9%
Wholesale Trade	1.4%	2.3%	2.0%
Retail Trade	4.8%	7.3%	7.5%
Transportation/Utilities	4.6%	2.1%	2.8%
Information	2.7%	2.7%	2.8%
Finance/Insurance/Real Estate	13.8%	11.0%	10.0%
Services	55.4%	59.5%	58.1%
Public Administration	7.9%	4.0%	5.3%
2024 Employed Population 16+ by Occupation			
Total	1,803	21,258	67,901
White Collar	95.2%	88.3%	81.7%
Management/Business/Financial	34.2%	31.0%	27.6%
Professional	48.7%	41.9%	39.1%
Sales	5.1%	6.3%	6.6%
Administrative Support	7.3%	9.1%	8.4%
Services	4.1%	6.7%	9.3%
Blue Collar	0.9%	5.0%	9.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.1%	1.1%	2.4%
Installation/Maintenance/Repair	0.1%	1.0%	1.1%
Production	0.7%	1.5%	2.1%
Transportation/Material Moving	0.1%	1.3%	3.4%
2020 Households by Type			
Total	1,073	12,865	42,808
Married Couple Households	50.3%	57.7%	56.9%
With Own Children <18	24.6%	28.8%	25.0%
Without Own Children <18	25.7%	29.0%	31.9%
Cohabiting Couple Households	7.0%	4.1%	4.3%
With Own Children <18	0.8%	0.7%	0.9%
Without Own Children <18	6.2%	3.4%	3.4%
Male Householder, No Spouse/Partner	19.1%	14.5%	14.3%
Living Alone	10.7%	9.6%	9.5%
65 Years and over	1.5%	2.3%	3.0%
With Own Children <18	1.8%	1.4%	1.3%
Without Own Children <18, With Relatives	2.1%	1.8%	2.2%
No Relatives Present	4.5%	1.7%	1.3%
Female Householder, No Spouse/Partner	23.5%	23.7%	24.4%
Living Alone	13.8%	14.0%	14.2%
65 Years and over	5.3%	6.1%	7.4%
With Own Children <18	2.8%	3.7%	3.5%
Without Own Children <18, With Relatives	4.1%	4.8%	5.6%
No Relatives Present	2.8%	1.2%	1.0%
2020 Households by Size			
Total	1,073	12,865	42,808
1 Person Household	24.5%	23.6%	23.7%
2 Person Household	30.2%	29.9%	31.0%
3 Person Household	20.9%	19.4%	18.5%
4 Person Household	15.8%	19.1%	17.7%
5 Person Household	5.5%	5.5%	5.9%
6 Person Household	2.4%	1.6%	2.0%
7 + Person Household	0.8%	1.0%	1.1%

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2020 Households by Tenure and Mortgage Status			
Total	1,073	12,865	42,808
Owner Occupied	25.8%	56.1%	67.8%
Owned with a Mortgage/Loan	18.1%	38.4%	46.2%
Owned Free and Clear	7.7%	17.6%	21.6%
Renter Occupied	74.2%	43.9%	32.2%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	104	84	88
Percent of Income for Mortgage	19.6%	24.4%	23.1%
Wealth Index	144	179	193
2020 Housing Units By Urban/ Rural Status			
Total	1,124	13,772	45,496
Urban Housing Units	99.2%	96.9%	96.0%
Rural Housing Units	0.8%	3.1%	4.0%
2020 Population By Urban/ Rural Status			
Total	2,646	35,459	122,911
Urban Population	99.0%	97.2%	96.0%
Rural Population	1.0%	2.8%	4.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Pleasantville (2B)
2.	Top Tier (1A)	Boomburbs (1C)	Enterprising Professionals (2D)
3.	Unclassified (15)	In Style (5B)	Top Tier (1A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$4,599,154	\$54,454,088	\$175,275,034
Average Spent	\$4,203.98	\$4,064.65	\$4,018.87
Spending Potential Index	177	171	169
Education: Total \$	\$3,734,097	\$44,670,054	\$147,062,323
Average Spent	\$3,413.25	\$3,334.33	\$3,371.98
Spending Potential Index	198	193	195
Entertainment/Recreation: Total \$	\$7,643,203	\$94,535,384	\$307,850,690
Average Spent	\$6,986.47	\$7,056.46	\$7,058.69
Spending Potential Index	171	173	173
Food at Home: Total \$	\$13,630,243	\$163,049,044	\$531,123,707
Average Spent	\$12,459.09	\$12,170.56	\$12,178.11
Spending Potential Index	171	167	167
Food Away from Home: Total \$	\$7,718,506	\$91,920,808	\$294,485,353
Average Spent	\$7,055.31	\$6,861.30	\$6,752.24
Spending Potential Index	181	176	174
Health Care: Total \$	\$12,746,563	\$164,602,781	\$546,234,348
Average Spent	\$11,651.34	\$12,286.54	\$12,524.58
Spending Potential Index	151	160	163
HH Furnishings & Equipment: Total \$	\$5,777,183	\$71,780,185	\$233,071,567
Average Spent	\$5,280.79	\$5,357.93	\$5,344.08
Spending Potential Index	167	169	169
Personal Care Products & Services: Total \$	\$1,969,160	\$23,319,208	\$75,432,462
Average Spent	\$1,799.96	\$1,740.63	\$1,729.59
Spending Potential Index	181	175	174
Shelter: Total \$	\$53,622,312	\$631,915,679	\$2,038,504,556
Average Spent	\$49,014.91	\$47,168.45	\$46,740.76
Spending Potential Index	184	177	175
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,865,802	\$78,190,514	\$260,213,040
Average Spent	\$5,361.79	\$5,836.42	\$5,966.41
Spending Potential Index	153	167	170
Travel: Total \$	\$6,126,942	\$73,811,132	\$238,118,915
Average Spent	\$5,600.50	\$5,509.53	\$5,459.82
Spending Potential Index	185	182	180
Vehicle Maintenance & Repairs: Total \$	\$2,545,459	\$31,988,600	\$104,594,594
Average Spent	\$2,326.74	\$2,387.74	\$2,398.24
Spending Potential Index	157	161	162

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.