

Northeast Shopping Center  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 40.07428  
Longitude: -75.03315

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	24,025	227,846	492,818
2020 Total Population	26,573	243,536	519,302
2020 Group Quarters	280	4,593	8,498
2024 Total Population	26,082	240,008	512,237
2024 Group Quarters	327	5,693	10,348
2029 Total Population	25,282	233,824	500,856
2024-2029 Annual Rate	-0.62%	-0.52%	-0.45%
2024 Total Daytime Population	25,046	192,622	443,529
Workers	11,543	68,519	178,808
Residents	13,503	124,103	264,721
<b>Household Summary</b>			
2010 Households	10,846	87,940	185,029
2010 Average Household Size	2.18	2.50	2.59
2020 Total Households	11,441	91,448	193,466
2020 Average Household Size	2.30	2.61	2.64
2024 Households	11,235	90,237	191,781
2024 Average Household Size	2.29	2.60	2.62
2029 Households	11,057	89,247	190,513
2029 Average Household Size	2.26	2.56	2.57
2024-2029 Annual Rate	-0.32%	-0.22%	-0.13%
2010 Families	5,969	56,899	122,853
2010 Average Family Size	2.96	3.14	3.20
2024 Families	6,295	58,629	125,618
2024 Average Family Size	3.08	3.25	3.26
2029 Families	6,235	58,273	125,279
2029 Average Family Size	3.02	3.19	3.20
2024-2029 Annual Rate	-0.19%	-0.12%	-0.05%
<b>Housing Unit Summary</b>			
2000 Housing Units	11,094	91,381	192,878
Owner Occupied Housing Units	44.4%	63.8%	65.7%
Renter Occupied Housing Units	52.0%	32.3%	29.8%
Vacant Housing Units	3.7%	3.9%	4.5%
2010 Housing Units	11,402	92,437	196,212
Owner Occupied Housing Units	43.2%	60.6%	61.0%
Renter Occupied Housing Units	51.9%	34.6%	33.3%
Vacant Housing Units	4.9%	4.9%	5.7%
2020 Housing Units	11,841	95,346	203,016
Owner Occupied Housing Units	41.0%	55.2%	56.5%
Renter Occupied Housing Units	55.6%	40.7%	38.8%
Vacant Housing Units	3.4%	4.1%	4.8%
2024 Housing Units	11,674	94,433	201,846
Owner Occupied Housing Units	41.9%	56.2%	57.5%
Renter Occupied Housing Units	54.3%	39.3%	37.5%
Vacant Housing Units	3.8%	4.4%	5.0%
2029 Housing Units	11,674	94,712	202,802
Owner Occupied Housing Units	42.4%	56.6%	57.9%
Renter Occupied Housing Units	52.3%	37.6%	36.0%
Vacant Housing Units	5.3%	5.8%	6.1%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Households by Income</b>			
Household Income Base	11,235	90,233	191,772
<\$15,000	9.4%	8.0%	9.3%
\$15,000 - \$24,999	10.6%	8.0%	7.9%
\$25,000 - \$34,999	10.8%	9.6%	9.1%
\$35,000 - \$49,999	14.2%	11.8%	11.2%
\$50,000 - \$74,999	16.5%	17.2%	16.9%
\$75,000 - \$99,999	10.1%	11.7%	11.3%
\$100,000 - \$149,999	13.6%	17.1%	16.9%
\$150,000 - \$199,999	7.0%	8.6%	8.4%
\$200,000+	7.8%	8.0%	8.9%
Average Household Income	\$87,328	\$94,382	\$96,597
<b>2029 Households by Income</b>			
Household Income Base	11,057	89,243	190,504
<\$15,000	7.9%	6.3%	7.4%
\$15,000 - \$24,999	8.4%	6.0%	6.1%
\$25,000 - \$34,999	9.4%	7.9%	7.6%
\$35,000 - \$49,999	13.1%	10.4%	10.0%
\$50,000 - \$74,999	15.5%	16.1%	16.0%
\$75,000 - \$99,999	9.7%	11.1%	10.8%
\$100,000 - \$149,999	15.7%	19.3%	19.0%
\$150,000 - \$199,999	9.4%	12.0%	11.4%
\$200,000+	11.0%	10.9%	11.7%
Average Household Income	\$106,453	\$114,213	\$115,472
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	4,897	53,110	116,147
<\$50,000	0.8%	1.1%	1.7%
\$50,000 - \$99,999	0.1%	0.5%	2.4%
\$100,000 - \$149,999	0.8%	2.5%	6.6%
\$150,000 - \$199,999	11.9%	10.6%	11.6%
\$200,000 - \$249,999	20.3%	19.4%	15.2%
\$250,000 - \$299,999	26.2%	22.6%	18.0%
\$300,000 - \$399,999	31.7%	27.9%	23.3%
\$400,000 - \$499,999	4.2%	7.3%	9.0%
\$500,000 - \$749,999	3.4%	6.0%	7.9%
\$750,000 - \$999,999	0.3%	1.0%	2.4%
\$1,000,000 - \$1,499,999	0.0%	0.2%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.4%	0.7%	0.6%
Average Home Value	\$302,900	\$324,481	\$336,214
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	4,948	53,606	117,434
<\$50,000	0.2%	0.4%	0.9%
\$50,000 - \$99,999	0.0%	0.2%	1.1%
\$100,000 - \$149,999	0.2%	1.0%	3.2%
\$150,000 - \$199,999	4.4%	4.9%	6.3%
\$200,000 - \$249,999	13.2%	13.4%	11.1%
\$250,000 - \$299,999	24.1%	19.9%	16.8%
\$300,000 - \$399,999	43.3%	34.2%	28.0%
\$400,000 - \$499,999	6.4%	11.4%	12.8%
\$500,000 - \$749,999	7.2%	11.2%	13.1%
\$750,000 - \$999,999	0.5%	2.2%	4.2%
\$1,000,000 - \$1,499,999	0.1%	0.4%	1.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.3%
\$2,000,000 +	0.4%	0.8%	0.7%
Average Home Value	\$344,039	\$379,569	\$400,951

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>Median Household Income</b>			
2024	\$55,825	\$66,384	\$66,471
2029	\$66,425	\$81,107	\$80,507
<b>Median Home Value</b>			
2024	\$280,977	\$285,034	\$284,497
2029	\$318,239	\$329,820	\$337,854
<b>Per Capita Income</b>			
2024	\$37,736	\$35,686	\$36,342
2029	\$46,701	\$43,815	\$44,109
<b>Median Age</b>			
2010	43.4	39.2	37.4
2020	41.2	38.6	38.1
2024	41.3	39.4	38.9
2029	42.8	40.6	40.2
<b>2020 Population by Age</b>			
Total	26,573	243,536	519,302
0 - 4	6.1%	6.0%	5.9%
5 - 9	5.4%	6.3%	6.4%
10 - 14	5.0%	6.2%	6.7%
15 - 24	9.5%	11.7%	12.4%
25 - 34	16.1%	14.8%	14.4%
35 - 44	12.2%	12.9%	13.0%
45 - 54	11.2%	11.9%	12.2%
55 - 64	13.5%	13.1%	13.0%
65 - 74	11.2%	9.7%	9.3%
75 - 84	6.2%	5.0%	4.6%
85 +	3.8%	2.5%	2.1%
18 +	80.9%	78.0%	77.1%
<b>2024 Population by Age</b>			
Total	26,082	240,006	512,236
0 - 4	5.9%	5.9%	5.8%
5 - 9	5.9%	6.0%	6.1%
10 - 14	4.9%	6.0%	6.3%
15 - 24	9.4%	11.7%	12.5%
25 - 34	14.7%	14.0%	13.7%
35 - 44	13.8%	14.0%	13.9%
45 - 54	10.8%	11.6%	12.0%
55 - 64	12.0%	12.1%	12.2%
65 - 74	11.8%	10.4%	10.1%
75 - 84	7.1%	5.6%	5.2%
85 +	3.7%	2.6%	2.2%
18 +	80.5%	78.6%	78.1%
<b>2029 Population by Age</b>			
Total	25,283	233,825	500,857
0 - 4	5.7%	5.8%	5.7%
5 - 9	5.5%	5.6%	5.6%
10 - 14	5.6%	5.9%	5.9%
15 - 24	9.6%	11.8%	12.3%
25 - 34	11.8%	12.9%	13.2%
35 - 44	14.9%	14.2%	13.9%
45 - 54	11.2%	12.0%	12.3%
55 - 64	10.6%	11.1%	11.4%
65 - 74	12.3%	11.0%	10.8%
75 - 84	8.8%	7.0%	6.5%
85 +	3.9%	2.9%	2.5%
18 +	80.3%	79.3%	79.1%

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<b>2020 Population by Sex</b>			
Males	12,718	118,854	251,693
Females	13,855	124,682	267,609
<b>2024 Population by Sex</b>			
Males	12,672	118,932	252,147
Females	13,410	121,076	260,090
<b>2029 Population by Sex</b>			
Males	12,214	115,164	245,072
Females	13,068	118,660	255,783
<b>2010 Population by Race/Ethnicity</b>			
Total	24,025	227,846	492,817
White Alone	70.4%	73.9%	65.7%
Black Alone	13.2%	10.7%	18.4%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	10.5%	9.0%	7.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.9%	3.7%	5.2%
Two or More Races	2.8%	2.4%	2.8%
Hispanic Origin	8.3%	8.4%	10.9%
Diversity Index	55.4	52.0	61.7
<b>2020 Population by Race/Ethnicity</b>			
Total	26,573	243,536	519,302
White Alone	52.8%	56.2%	50.6%
Black Alone	17.9%	13.2%	20.3%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	15.7%	14.5%	10.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.6%	8.1%	9.8%
Two or More Races	7.7%	7.7%	8.1%
Hispanic Origin	10.2%	13.2%	16.5%
Diversity Index	71.8	71.7	76.5
<b>2024 Population by Race/Ethnicity</b>			
Total	26,082	240,008	512,237
White Alone	51.0%	54.4%	49.1%
Black Alone	17.9%	13.3%	20.1%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	16.7%	15.2%	11.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	6.0%	8.6%	10.4%
Two or More Races	8.2%	8.1%	8.5%
Hispanic Origin	11.0%	14.2%	17.5%
Diversity Index	73.5	73.5	77.8
<b>2029 Population by Race/Ethnicity</b>			
Total	25,283	233,823	500,856
White Alone	47.7%	51.5%	46.8%
Black Alone	18.7%	13.8%	20.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	18.0%	16.3%	12.2%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	6.6%	9.4%	11.2%
Two or More Races	8.8%	8.6%	9.0%
Hispanic Origin	12.1%	15.5%	18.7%
Diversity Index	75.9	75.8	79.4

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population by Relationship and Household Type</b>			
Total	26,573	243,536	519,302
In Households	98.9%	98.1%	98.4%
Householder	42.9%	37.6%	37.3%
Opposite-Sex Spouse	16.0%	16.1%	15.2%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.3%	2.2%	2.4%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	25.6%	29.4%	30.0%
Adopted Child	0.3%	0.4%	0.5%
Stepchild	0.6%	0.9%	1.0%
Grandchild	1.9%	2.4%	2.8%
Brother or Sister	1.6%	1.5%	1.6%
Parent	2.6%	2.3%	2.1%
Parent-in-law	0.4%	0.5%	0.4%
Son-in-law or Daughter-in-law	0.5%	0.5%	0.5%
Other Relatives	1.6%	1.7%	1.8%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	2.3%	2.4%	2.5%
In Group Quarters	1.1%	1.9%	1.6%
Institutionalized	0.8%	1.5%	1.2%
Noninstitutionalized	0.3%	0.4%	0.4%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	19,259	168,862	355,445
Less than 9th Grade	3.0%	4.7%	4.5%
9th - 12th Grade, No Diploma	5.2%	6.1%	6.4%
High School Graduate	29.6%	32.2%	32.1%
GED/Alternative Credential	4.5%	3.9%	4.2%
Some College, No Degree	13.5%	14.4%	15.3%
Associate Degree	8.4%	8.6%	8.0%
Bachelor's Degree	22.0%	18.9%	18.2%
Graduate/Professional Degree	13.8%	11.2%	11.3%
<b>2024 Population 15+ by Marital Status</b>			
Total	21,721	197,049	419,283
Never Married	35.7%	34.2%	37.6%
Married	46.2%	50.1%	46.5%
Widowed	8.5%	6.7%	6.5%
Divorced	9.6%	9.0%	9.4%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	13,468	121,413	260,895
Population 16+ Employed	95.3%	95.7%	95.2%
Population 16+ Unemployment rate	4.7%	4.3%	4.8%
Population 16-24 Employed	9.8%	11.4%	12.0%
Population 16-24 Unemployment rate	8.7%	11.3%	13.8%
Population 25-54 Employed	65.1%	65.6%	65.1%
Population 25-54 Unemployment rate	3.2%	3.2%	3.5%
Population 55-64 Employed	16.4%	16.3%	16.2%
Population 55-64 Unemployment rate	3.7%	2.9%	3.0%
Population 65+ Employed	8.8%	6.8%	6.7%
Population 65+ Unemployment rate	12.0%	5.4%	4.4%

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<b>2024 Employed Population 16+ by Industry</b>			
Total	12,835	116,149	248,293
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	6.0%	6.5%	6.5%
Manufacturing	6.2%	7.5%	7.7%
Wholesale Trade	1.8%	2.0%	2.0%
Retail Trade	10.2%	9.9%	10.2%
Transportation/Utilities	10.8%	7.8%	7.2%
Information	1.3%	1.3%	1.4%
Finance/Insurance/Real Estate	6.8%	5.4%	6.2%
Services	50.5%	51.7%	52.0%
Public Administration	6.4%	7.7%	6.7%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	12,835	116,147	248,292
White Collar	56.4%	55.3%	56.6%
Management/Business/Financial	15.0%	13.9%	14.2%
Professional	21.8%	23.6%	23.7%
Sales	6.8%	6.6%	7.2%
Administrative Support	12.8%	11.2%	11.5%
Services	21.8%	21.9%	21.5%
Blue Collar	21.8%	22.8%	21.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	4.4%	5.5%	5.2%
Installation/Maintenance/Repair	1.7%	2.8%	2.6%
Production	4.1%	4.5%	4.8%
Transportation/Material Moving	11.6%	10.0%	9.3%
<b>2020 Households by Type</b>			
Total	11,441	91,448	193,466
Married Couple Households	37.2%	43.0%	41.0%
With Own Children <18	14.4%	17.7%	16.7%
Without Own Children <18	22.8%	25.2%	24.4%
Cohabiting Couple Households	5.4%	6.1%	6.7%
With Own Children <18	2.1%	2.6%	2.9%
Without Own Children <18	3.4%	3.5%	3.9%
Male Householder, No Spouse/Partner	22.7%	20.3%	19.8%
Living Alone	16.4%	13.3%	12.8%
65 Years and over	5.6%	4.4%	4.0%
With Own Children <18	1.4%	1.7%	1.8%
Without Own Children <18, With Relatives	3.4%	3.8%	3.7%
No Relatives Present	1.5%	1.5%	1.4%
Female Householder, No Spouse/Partner	34.7%	30.6%	32.5%
Living Alone	21.1%	15.5%	15.3%
65 Years and over	12.1%	8.5%	7.9%
With Own Children <18	5.3%	6.0%	7.4%
Without Own Children <18, With Relatives	7.4%	8.2%	8.9%
No Relatives Present	1.0%	0.9%	1.0%
<b>2020 Households by Size</b>			
Total	11,441	91,448	193,466
1 Person Household	37.5%	28.9%	28.0%
2 Person Household	28.4%	28.1%	28.2%
3 Person Household	14.5%	16.7%	17.1%
4 Person Household	10.5%	14.1%	14.3%
5 Person Household	5.6%	7.3%	7.3%
6 Person Household	2.3%	3.1%	3.1%
7 + Person Household	1.3%	1.8%	1.9%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	11,441	91,448	193,466
Owner Occupied	42.4%	57.6%	59.3%
Owned with a Mortgage/Loan	28.5%	39.1%	41.7%
Owned Free and Clear	13.9%	18.5%	17.6%
Renter Occupied	57.6%	42.4%	40.7%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	78	91	90
Percent of Income for Mortgage	31.5%	26.9%	26.8%
Wealth Index	63	76	80
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	11,841	95,346	203,016
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2020 Population By Urban/ Rural Status</b>			
Total	26,573	243,536	519,302
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Old and Newcomers (8F)	Parks and Rec (5C)	Parks and Rec (5C)
2.	City Lights (8A)	City Lights (8A)	Front Porches (8E)
3.	Retirement Communities (9E)	Front Porches (8E)	City Lights (8A)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$21,455,757	\$185,501,779	\$407,060,496
Average Spent	\$1,909.72	\$2,055.72	\$2,122.53
Spending Potential Index	80	86	89
Education: Total \$	\$15,099,585	\$131,847,071	\$289,130,967
Average Spent	\$1,343.98	\$1,461.12	\$1,507.61
Spending Potential Index	78	85	87
Entertainment/Recreation: Total \$	\$35,383,122	\$304,801,693	\$661,487,485
Average Spent	\$3,149.37	\$3,377.79	\$3,449.18
Spending Potential Index	77	83	84
Food at Home: Total \$	\$66,007,320	\$564,045,532	\$1,230,070,813
Average Spent	\$5,875.15	\$6,250.71	\$6,413.93
Spending Potential Index	80	86	88
Food Away from Home: Total \$	\$34,883,532	\$303,056,718	\$658,349,472
Average Spent	\$3,104.90	\$3,358.45	\$3,432.82
Spending Potential Index	80	86	88
Health Care: Total \$	\$66,915,087	\$565,985,364	\$1,233,633,191
Average Spent	\$5,955.95	\$6,272.21	\$6,432.51
Spending Potential Index	77	82	84
HH Furnishings & Equipment: Total \$	\$27,432,456	\$235,897,629	\$513,938,437
Average Spent	\$2,441.70	\$2,614.20	\$2,679.82
Spending Potential Index	77	83	85
Personal Care Products & Services: Total \$	\$8,955,715	\$76,910,267	\$166,707,250
Average Spent	\$797.13	\$852.31	\$869.26
Spending Potential Index	80	86	87
Shelter: Total \$	\$237,322,798	\$2,059,043,997	\$4,461,456,746
Average Spent	\$21,123.52	\$22,818.18	\$23,263.29
Spending Potential Index	79	86	87
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$28,946,455	\$249,560,263	\$541,332,880
Average Spent	\$2,576.45	\$2,765.61	\$2,822.66
Spending Potential Index	74	79	81
Travel: Total \$	\$25,857,872	\$225,479,170	\$488,920,289
Average Spent	\$2,301.55	\$2,498.74	\$2,549.37
Spending Potential Index	76	82	84
Vehicle Maintenance & Repairs: Total \$	\$13,176,638	\$111,623,783	\$242,988,460
Average Spent	\$1,172.82	\$1,237.01	\$1,267.01
Spending Potential Index	79	83	86

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.