

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	15,111	109,758	217,828
2020 Total Population	16,031	118,572	238,467
2020 Group Quarters	87	1,385	2,658
2024 Total Population	15,881	117,648	237,370
2024 Group Quarters	85	1,337	2,575
2029 Total Population	15,772	117,486	237,510
2024-2029 Annual Rate	-0.14%	-0.03%	0.01%
2024 Total Daytime Population	14,177	85,109	177,640
Workers	6,545	25,982	55,576
Residents	7,632	59,127	122,064
Household Summary			
2010 Households	5,664	37,743	73,510
2010 Average Household Size	2.66	2.87	2.93
2020 Total Households	5,852	39,836	77,800
2020 Average Household Size	2.72	2.94	3.03
2024 Households	5,748	39,415	77,142
2024 Average Household Size	2.75	2.95	3.04
2029 Households	5,660	39,050	76,624
2029 Average Household Size	2.77	2.97	3.07
2024-2029 Annual Rate	-0.31%	-0.19%	-0.13%
2010 Families	3,731	26,619	52,179
2010 Average Family Size	3.26	3.40	3.45
2024 Families	3,747	27,638	54,575
2024 Average Family Size	3.36	3.50	3.58
2029 Families	3,688	27,376	54,182
2029 Average Family Size	3.38	3.52	3.60
2024-2029 Annual Rate	-0.32%	-0.19%	-0.14%
Housing Unit Summary			
2000 Housing Units	5,443	36,347	72,631
Owner Occupied Housing Units	55.8%	64.4%	60.5%
Renter Occupied Housing Units	41.5%	33.2%	36.5%
Vacant Housing Units	2.6%	2.4%	3.0%
2010 Housing Units	6,026	40,418	79,207
Owner Occupied Housing Units	47.8%	58.7%	55.6%
Renter Occupied Housing Units	46.2%	34.7%	37.2%
Vacant Housing Units	6.0%	6.6%	7.2%
2020 Housing Units	6,051	41,397	80,926
Owner Occupied Housing Units	48.9%	58.1%	55.7%
Renter Occupied Housing Units	47.8%	38.1%	40.4%
Vacant Housing Units	3.4%	3.8%	3.9%
2024 Housing Units	5,959	41,103	80,626
Owner Occupied Housing Units	49.3%	58.3%	55.8%
Renter Occupied Housing Units	47.2%	37.6%	39.9%
Vacant Housing Units	3.5%	4.1%	4.3%
2029 Housing Units	5,959	41,198	80,802
Owner Occupied Housing Units	49.1%	58.5%	55.9%
Renter Occupied Housing Units	45.9%	36.3%	38.9%
Vacant Housing Units	5.0%	5.2%	5.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Pinole Vista Crossing
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 37.98663
Longitude: -122.31043

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	5,748	39,414	77,141
<\$15,000	6.2%	6.3%	8.0%
\$15,000 - \$24,999	2.9%	3.5%	4.0%
\$25,000 - \$34,999	4.3%	4.5%	4.9%
\$35,000 - \$49,999	11.1%	8.2%	8.6%
\$50,000 - \$74,999	13.9%	12.4%	11.9%
\$75,000 - \$99,999	15.2%	14.0%	13.1%
\$100,000 - \$149,999	20.5%	21.0%	19.8%
\$150,000 - \$199,999	13.8%	13.6%	12.8%
\$200,000+	12.1%	16.5%	17.0%
Average Household Income	\$117,673	\$129,831	\$129,436
2029 Households by Income			
Household Income Base	5,660	39,049	76,623
<\$15,000	5.2%	5.2%	6.8%
\$15,000 - \$24,999	2.0%	2.5%	2.8%
\$25,000 - \$34,999	3.4%	3.4%	3.7%
\$35,000 - \$49,999	8.7%	6.4%	6.8%
\$50,000 - \$74,999	12.0%	10.8%	10.3%
\$75,000 - \$99,999	15.2%	13.4%	12.6%
\$100,000 - \$149,999	21.7%	21.6%	20.7%
\$150,000 - \$199,999	16.4%	16.1%	15.3%
\$200,000+	15.3%	20.5%	20.9%
Average Household Income	\$136,459	\$151,030	\$150,685
2024 Owner Occupied Housing Units by Value			
Total	2,927	23,948	44,955
<\$50,000	1.1%	1.7%	1.5%
\$50,000 - \$99,999	1.1%	0.8%	0.9%
\$100,000 - \$149,999	0.0%	0.2%	0.4%
\$150,000 - \$199,999	0.3%	0.4%	0.6%
\$200,000 - \$249,999	0.3%	0.5%	0.7%
\$250,000 - \$299,999	0.4%	0.8%	0.9%
\$300,000 - \$399,999	2.2%	4.0%	4.1%
\$400,000 - \$499,999	5.9%	6.9%	7.0%
\$500,000 - \$749,999	44.3%	38.4%	35.9%
\$750,000 - \$999,999	23.7%	30.3%	28.5%
\$1,000,000 - \$1,499,999	3.5%	6.9%	9.7%
\$1,500,000 - \$1,999,999	1.8%	3.1%	4.0%
\$2,000,000 +	15.4%	6.0%	5.9%
Average Home Value	\$944,978	\$830,035	\$850,431
2029 Owner Occupied Housing Units by Value			
Total	2,916	24,087	45,158
<\$50,000	0.2%	0.6%	0.5%
\$50,000 - \$99,999	0.1%	0.1%	0.2%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.1%	0.1%
\$300,000 - \$399,999	0.2%	0.9%	0.9%
\$400,000 - \$499,999	1.2%	2.4%	2.5%
\$500,000 - \$749,999	30.5%	23.7%	23.4%
\$750,000 - \$999,999	32.3%	36.4%	32.2%
\$1,000,000 - \$1,499,999	7.3%	14.8%	17.9%
\$1,500,000 - \$1,999,999	5.1%	8.0%	9.7%
\$2,000,000 +	23.1%	13.0%	12.5%
Average Home Value	\$1,178,942	\$1,098,081	\$1,118,751

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Pinole Vista Crossing
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 37.98663
Longitude: -122.31043

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$92,696	\$101,582	\$99,043
2029	\$105,331	\$114,284	\$112,341
Median Home Value			
2024	\$718,846	\$725,451	\$736,917
2029	\$887,606	\$902,264	\$923,386
Per Capita Income			
2024	\$43,591	\$43,669	\$42,253
2029	\$50,139	\$50,382	\$48,826
Median Age			
2010	38.2	37.6	36.2
2020	39.7	39.6	38.2
2024	40.4	40.5	39.2
2029	41.6	41.7	40.3
2020 Population by Age			
Total	16,031	118,572	238,467
0 - 4	5.4%	5.1%	5.5%
5 - 9	5.0%	5.5%	6.0%
10 - 14	5.6%	5.9%	6.5%
15 - 24	10.9%	12.1%	12.6%
25 - 34	16.1%	14.6%	14.6%
35 - 44	14.2%	14.0%	14.4%
45 - 54	12.5%	12.8%	12.7%
55 - 64	14.1%	13.6%	12.6%
65 - 74	9.6%	10.1%	9.4%
75 - 84	4.8%	4.5%	4.2%
85 +	1.8%	1.7%	1.6%
18 +	80.8%	79.9%	78.2%
2024 Population by Age			
Total	15,881	117,649	237,369
0 - 4	5.3%	5.0%	5.4%
5 - 9	5.3%	5.4%	5.7%
10 - 14	4.9%	5.5%	5.9%
15 - 24	11.2%	11.7%	12.5%
25 - 34	14.8%	14.1%	14.1%
35 - 44	15.4%	15.0%	15.3%
45 - 54	12.5%	12.8%	13.0%
55 - 64	13.2%	12.8%	12.0%
65 - 74	10.0%	10.4%	9.6%
75 - 84	5.5%	5.4%	5.0%
85 +	2.1%	1.9%	1.8%
18 +	81.4%	80.9%	79.5%
2029 Population by Age			
Total	15,773	117,483	237,509
0 - 4	5.0%	4.9%	5.2%
5 - 9	5.0%	5.0%	5.3%
10 - 14	5.4%	5.5%	5.8%
15 - 24	10.9%	11.0%	11.9%
25 - 34	13.1%	13.6%	13.9%
35 - 44	15.7%	14.9%	15.0%
45 - 54	13.3%	13.4%	13.4%
55 - 64	11.5%	11.8%	11.3%
65 - 74	10.9%	11.1%	10.1%
75 - 84	6.8%	6.7%	6.1%
85 +	2.3%	2.2%	2.0%
18 +	81.5%	81.4%	80.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Pinole Vista Crossing
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 37.98663
Longitude: -122.31043

	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	7,662	57,849	116,756
Females	8,369	60,723	121,711
2024 Population by Sex			
Males	7,724	58,334	118,082
Females	8,157	59,314	119,288
2029 Population by Sex			
Males	7,643	57,953	117,557
Females	8,129	59,532	119,953
2010 Population by Race/Ethnicity			
Total	15,111	109,757	217,828
White Alone	38.7%	36.3%	34.7%
Black Alone	21.2%	18.2%	20.3%
American Indian Alone	0.6%	0.7%	0.7%
Asian Alone	18.9%	22.2%	19.3%
Pacific Islander Alone	0.4%	0.5%	0.5%
Some Other Race Alone	13.8%	15.7%	18.5%
Two or More Races	6.3%	6.2%	6.0%
Hispanic Origin	27.5%	31.7%	35.4%
Diversity Index	84.8	86.2	87.2
2020 Population by Race/Ethnicity			
Total	16,031	118,572	238,467
White Alone	26.0%	22.7%	21.8%
Black Alone	18.0%	14.9%	15.4%
American Indian Alone	1.4%	1.6%	1.8%
Asian Alone	20.5%	23.5%	20.5%
Pacific Islander Alone	0.5%	0.6%	0.5%
Some Other Race Alone	19.8%	23.6%	26.8%
Two or More Races	13.8%	13.2%	13.1%
Hispanic Origin	31.7%	36.4%	40.3%
Diversity Index	88.7	89.1	89.5
2024 Population by Race/Ethnicity			
Total	15,881	117,647	237,370
White Alone	23.8%	20.8%	20.0%
Black Alone	17.4%	14.4%	14.9%
American Indian Alone	1.5%	1.6%	1.8%
Asian Alone	22.0%	25.2%	22.0%
Pacific Islander Alone	0.5%	0.6%	0.5%
Some Other Race Alone	20.7%	24.2%	27.6%
Two or More Races	14.0%	13.3%	13.2%
Hispanic Origin	33.0%	37.2%	41.3%
Diversity Index	88.9	89.1	89.5
2029 Population by Race/Ethnicity			
Total	15,773	117,486	237,509
White Alone	22.0%	19.1%	18.5%
Black Alone	17.1%	14.1%	14.5%
American Indian Alone	1.5%	1.6%	1.8%
Asian Alone	23.0%	26.3%	23.0%
Pacific Islander Alone	0.6%	0.6%	0.5%
Some Other Race Alone	21.6%	25.0%	28.4%
Two or More Races	14.2%	13.4%	13.3%
Hispanic Origin	34.3%	38.1%	42.2%
Diversity Index	89.1	89.1	89.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Pinole Vista Crossing
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 37.98663
Longitude: -122.31043

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	16,031	118,572	238,467
In Households	99.5%	98.8%	98.9%
Householder	36.9%	33.6%	32.7%
Opposite-Sex Spouse	15.3%	15.6%	15.0%
Same-Sex Spouse	0.3%	0.3%	0.3%
Opposite-Sex Unmarried Partner	2.3%	2.1%	2.1%
Same-Sex Unmarried Partner	0.1%	0.1%	0.2%
Biological Child	26.3%	27.7%	28.5%
Adopted Child	0.4%	0.5%	0.5%
Stepchild	0.9%	0.9%	1.0%
Grandchild	3.1%	3.1%	3.2%
Brother or Sister	2.3%	2.5%	2.6%
Parent	2.7%	2.9%	2.7%
Parent-in-law	0.6%	0.7%	0.6%
Son-in-law or Daughter-in-law	0.9%	1.0%	0.9%
Other Relatives	2.7%	3.3%	3.4%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	4.6%	4.6%	5.1%
In Group Quarters	0.5%	1.2%	1.1%
Institutionalized	0.2%	0.8%	0.5%
Noninstitutionalized	0.3%	0.3%	0.6%
2024 Population 25+ by Educational Attainment			
Total	11,650	85,242	167,514
Less than 9th Grade	3.0%	6.5%	8.8%
9th - 12th Grade, No Diploma	4.5%	5.6%	6.9%
High School Graduate	18.9%	19.5%	19.2%
GED/Alternative Credential	2.3%	2.7%	2.8%
Some College, No Degree	18.2%	18.7%	18.0%
Associate Degree	10.5%	9.8%	8.4%
Bachelor's Degree	31.3%	25.7%	23.5%
Graduate/Professional Degree	11.3%	11.4%	12.4%
2024 Population 15+ by Marital Status			
Total	13,428	98,994	197,204
Never Married	40.5%	38.8%	39.7%
Married	47.2%	47.1%	46.9%
Widowed	4.5%	5.1%	4.9%
Divorced	7.8%	8.9%	8.6%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,866	62,625	125,019
Population 16+ Employed	95.2%	95.0%	94.0%
Population 16+ Unemployment rate	4.7%	5.0%	6.0%
Population 16-24 Employed	8.3%	10.0%	11.3%
Population 16-24 Unemployment rate	21.4%	12.7%	12.8%
Population 25-54 Employed	65.0%	65.5%	66.0%
Population 25-54 Unemployment rate	2.4%	4.2%	5.2%
Population 55-64 Employed	17.4%	16.9%	16.0%
Population 55-64 Unemployment rate	4.7%	3.8%	4.4%
Population 65+ Employed	9.3%	7.6%	6.7%
Population 65+ Unemployment rate	3.0%	3.4%	4.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 23, 2024

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	8,444	59,483	117,572
Agriculture/Mining	0.3%	0.6%	0.6%
Construction	7.5%	8.6%	8.6%
Manufacturing	4.8%	5.0%	5.5%
Wholesale Trade	2.1%	2.2%	1.8%
Retail Trade	10.0%	9.6%	9.4%
Transportation/Utilities	9.5%	8.2%	8.3%
Information	1.4%	1.9%	2.1%
Finance/Insurance/Real Estate	6.3%	5.4%	4.7%
Services	51.1%	53.7%	54.3%
Public Administration	7.1%	4.9%	4.7%
2024 Employed Population 16+ by Occupation			
Total	8,442	59,482	117,572
White Collar	65.7%	58.4%	56.4%
Management/Business/Financial	19.3%	17.1%	15.8%
Professional	23.0%	22.6%	22.6%
Sales	8.5%	7.8%	7.6%
Administrative Support	14.8%	10.9%	10.4%
Services	14.7%	20.5%	21.7%
Blue Collar	19.6%	21.1%	21.9%
Farming/Forestry/Fishing	0.0%	0.3%	0.3%
Construction/Extraction	3.1%	5.9%	6.6%
Installation/Maintenance/Repair	2.9%	2.6%	2.3%
Production	3.7%	3.5%	3.7%
Transportation/Material Moving	9.9%	8.9%	9.0%
2020 Households by Type			
Total	5,852	39,836	77,800
Married Couple Households	42.2%	47.2%	46.7%
With Own Children <18	16.1%	18.5%	19.9%
Without Own Children <18	26.1%	28.7%	26.8%
Cohabiting Couple Households	6.6%	6.5%	6.9%
With Own Children <18	2.2%	2.4%	2.8%
Without Own Children <18	4.4%	4.1%	4.1%
Male Householder, No Spouse/Partner	19.7%	17.2%	17.1%
Living Alone	11.0%	9.3%	9.0%
65 Years and over	3.4%	3.3%	3.3%
With Own Children <18	1.9%	1.7%	1.8%
Without Own Children <18, With Relatives	5.1%	4.5%	4.5%
No Relatives Present	1.7%	1.6%	1.8%
Female Householder, No Spouse/Partner	31.5%	29.2%	29.3%
Living Alone	15.2%	12.5%	12.0%
65 Years and over	7.0%	6.4%	6.3%
With Own Children <18	4.6%	5.1%	5.8%
Without Own Children <18, With Relatives	10.5%	10.1%	10.0%
No Relatives Present	1.3%	1.4%	1.5%
2020 Households by Size			
Total	5,852	39,836	77,800
1 Person Household	26.2%	21.9%	21.0%
2 Person Household	30.1%	28.5%	27.6%
3 Person Household	16.8%	17.6%	17.7%
4 Person Household	13.5%	15.4%	15.8%
5 Person Household	7.1%	8.3%	9.1%
6 Person Household	3.3%	4.5%	4.6%
7 + Person Household	2.9%	3.8%	4.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	5,852	39,836	77,800
Owner Occupied	50.6%	60.4%	58.0%
Owned with a Mortgage/Loan	38.4%	46.2%	44.3%
Owned Free and Clear	12.2%	14.2%	13.7%
Renter Occupied	49.4%	39.6%	42.0%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	51	56	53
Percent of Income for Mortgage	48.5%	44.7%	46.6%
Wealth Index	95	118	116
2020 Housing Units By Urban/ Rural Status			
Total	6,051	41,397	80,926
Urban Housing Units	100.0%	99.2%	99.4%
Rural Housing Units	0.0%	0.8%	0.6%
2020 Population By Urban/ Rural Status			
Total	16,031	118,572	238,467
Urban Population	100.0%	99.3%	99.5%
Rural Population	0.0%	0.7%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Pinole Vista Crossing
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 37.98663
Longitude: -122.31043

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Urban Villages (7B)	City Lights (8A)	City Lights (8A)
2.	Young and Restless (11B)	Urban Villages (7B)	Urban Villages (7B)
3.	City Lights (8A)	Pacific Heights (2C)	Pleasantville (2B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$14,414,241	\$105,876,483	\$208,820,189
Average Spent	\$2,507.70	\$2,686.20	\$2,706.96
Spending Potential Index	105	113	114
Education: Total \$	\$10,540,117	\$79,844,996	\$156,169,563
Average Spent	\$1,833.70	\$2,025.75	\$2,024.44
Spending Potential Index	106	117	117
Entertainment/Recreation: Total \$	\$23,460,428	\$177,960,087	\$346,931,475
Average Spent	\$4,081.49	\$4,515.03	\$4,497.31
Spending Potential Index	100	110	110
Food at Home: Total \$	\$43,910,728	\$328,187,807	\$645,114,166
Average Spent	\$7,639.31	\$8,326.47	\$8,362.68
Spending Potential Index	105	114	115
Food Away from Home: Total \$	\$24,336,675	\$180,086,830	\$353,605,675
Average Spent	\$4,233.94	\$4,568.99	\$4,583.83
Spending Potential Index	109	117	118
Health Care: Total \$	\$40,382,972	\$303,611,052	\$590,571,733
Average Spent	\$7,025.57	\$7,702.93	\$7,655.64
Spending Potential Index	91	100	100
HH Furnishings & Equipment: Total \$	\$18,070,472	\$135,577,800	\$264,748,255
Average Spent	\$3,143.78	\$3,439.75	\$3,431.96
Spending Potential Index	99	109	108
Personal Care Products & Services: Total \$	\$6,310,301	\$46,834,693	\$91,601,167
Average Spent	\$1,097.83	\$1,188.25	\$1,187.44
Spending Potential Index	110	119	119
Shelter: Total \$	\$172,069,407	\$1,301,575,626	\$2,541,678,292
Average Spent	\$29,935.53	\$33,022.34	\$32,948.05
Spending Potential Index	112	124	124
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,025,698	\$129,241,975	\$249,675,640
Average Spent	\$2,962.02	\$3,279.00	\$3,236.57
Spending Potential Index	85	94	92
Travel: Total \$	\$18,242,407	\$140,506,021	\$273,154,574
Average Spent	\$3,173.70	\$3,564.79	\$3,540.93
Spending Potential Index	105	118	117
Vehicle Maintenance & Repairs: Total \$	\$8,423,174	\$62,013,349	\$121,423,317
Average Spent	\$1,465.41	\$1,573.34	\$1,574.02
Spending Potential Index	99	106	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.