

Shoppes at Nottingham Square I & II
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.36937
Longitude: -76.45236

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	5,890	71,099	205,730
2020 Total Population	6,119	80,642	217,850
2020 Group Quarters	4	619	1,714
2024 Total Population	6,205	83,124	218,522
2024 Group Quarters	4	619	1,710
2029 Total Population	6,257	85,093	219,077
2024-2029 Annual Rate	0.17%	0.47%	0.05%
2024 Total Daytime Population	13,862	80,933	180,531
Workers	11,230	42,672	76,637
Residents	2,632	38,261	103,894
Household Summary			
2010 Households	2,707	28,139	82,929
2010 Average Household Size	2.18	2.51	2.47
2020 Total Households	2,676	31,015	85,602
2020 Average Household Size	2.29	2.58	2.52
2024 Households	2,704	31,930	86,534
2024 Average Household Size	2.29	2.58	2.51
2029 Households	2,732	32,853	87,442
2029 Average Household Size	2.29	2.57	2.49
2024-2029 Annual Rate	0.21%	0.57%	0.21%
2010 Families	1,572	18,589	53,431
2010 Average Family Size	2.80	3.04	3.04
2024 Families	1,571	20,703	54,631
2024 Average Family Size	3.04	3.23	3.17
2029 Families	1,578	21,248	54,982
2029 Average Family Size	3.04	3.22	3.15
2024-2029 Annual Rate	0.09%	0.52%	0.13%
Housing Unit Summary			
2000 Housing Units	2,113	25,295	80,961
Owner Occupied Housing Units	62.5%	60.2%	63.0%
Renter Occupied Housing Units	28.7%	35.5%	32.6%
Vacant Housing Units	8.8%	4.3%	4.4%
2010 Housing Units	2,856	29,515	87,465
Owner Occupied Housing Units	62.3%	63.2%	62.6%
Renter Occupied Housing Units	32.6%	32.2%	32.2%
Vacant Housing Units	5.2%	4.7%	5.2%
2020 Housing Units	2,797	32,705	90,683
Owner Occupied Housing Units	57.5%	59.7%	60.8%
Renter Occupied Housing Units	38.1%	35.1%	33.6%
Vacant Housing Units	4.5%	5.1%	5.6%
2024 Housing Units	2,832	33,697	91,670
Owner Occupied Housing Units	60.7%	61.7%	62.9%
Renter Occupied Housing Units	34.7%	33.0%	31.5%
Vacant Housing Units	4.5%	5.2%	5.6%
2029 Housing Units	2,838	34,395	92,495
Owner Occupied Housing Units	63.7%	64.2%	65.1%
Renter Occupied Housing Units	32.5%	31.3%	29.4%
Vacant Housing Units	3.7%	4.5%	5.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	2,704	31,930	86,532
<\$15,000	8.1%	7.2%	7.4%
\$15,000 - \$24,999	3.7%	3.5%	5.2%
\$25,000 - \$34,999	3.8%	5.8%	6.7%
\$35,000 - \$49,999	7.2%	8.7%	9.8%
\$50,000 - \$74,999	17.7%	15.2%	15.3%
\$75,000 - \$99,999	9.4%	13.3%	13.5%
\$100,000 - \$149,999	20.6%	19.6%	19.6%
\$150,000 - \$199,999	18.5%	12.9%	11.1%
\$200,000+	11.1%	13.8%	11.4%
Average Household Income	\$118,096	\$120,879	\$111,250
2029 Households by Income			
Household Income Base	2,732	32,853	87,440
<\$15,000	7.3%	6.3%	6.7%
\$15,000 - \$24,999	2.8%	2.7%	4.2%
\$25,000 - \$34,999	3.1%	4.9%	5.7%
\$35,000 - \$49,999	5.7%	7.1%	8.3%
\$50,000 - \$74,999	15.1%	13.2%	13.6%
\$75,000 - \$99,999	9.1%	13.1%	13.4%
\$100,000 - \$149,999	21.3%	20.1%	20.4%
\$150,000 - \$199,999	21.4%	15.0%	13.0%
\$200,000+	14.2%	17.6%	14.7%
Average Household Income	\$136,382	\$140,351	\$129,177
2024 Owner Occupied Housing Units by Value			
Total	1,720	20,793	57,649
<\$50,000	2.5%	4.3%	5.0%
\$50,000 - \$99,999	0.5%	1.0%	1.9%
\$100,000 - \$149,999	1.2%	1.8%	2.6%
\$150,000 - \$199,999	6.9%	5.5%	6.8%
\$200,000 - \$249,999	14.1%	9.3%	12.2%
\$250,000 - \$299,999	17.9%	10.2%	12.2%
\$300,000 - \$399,999	30.2%	29.8%	28.5%
\$400,000 - \$499,999	10.0%	16.6%	12.7%
\$500,000 - \$749,999	2.3%	16.5%	12.8%
\$750,000 - \$999,999	0.2%	2.7%	3.3%
\$1,000,000 - \$1,499,999	14.0%	2.0%	1.3%
\$1,500,000 - \$1,999,999	0.2%	0.3%	0.3%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$440,320	\$401,335	\$374,209
2029 Owner Occupied Housing Units by Value			
Total	1,809	22,067	60,192
<\$50,000	1.9%	3.1%	3.9%
\$50,000 - \$99,999	0.1%	0.4%	0.9%
\$100,000 - \$149,999	0.9%	0.7%	1.1%
\$150,000 - \$199,999	3.5%	2.4%	3.2%
\$200,000 - \$249,999	9.0%	5.3%	6.7%
\$250,000 - \$299,999	15.1%	6.4%	8.6%
\$300,000 - \$399,999	32.8%	26.0%	27.3%
\$400,000 - \$499,999	14.5%	19.1%	15.8%
\$500,000 - \$749,999	4.8%	27.5%	21.8%
\$750,000 - \$999,999	0.5%	5.7%	7.3%
\$1,000,000 - \$1,499,999	16.5%	2.7%	2.6%
\$1,500,000 - \$1,999,999	0.3%	0.4%	0.5%
\$2,000,000 +	0.0%	0.2%	0.5%
Average Home Value	\$494,873	\$480,275	\$465,277

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	\$100,113	\$91,765	\$83,646
2029	\$111,714	\$104,515	\$95,481
Median Home Value			
2024	\$322,692	\$360,446	\$332,373
2029	\$359,007	\$429,632	\$394,206
Per Capita Income			
2024	\$49,542	\$46,180	\$44,058
2029	\$57,380	\$53,897	\$51,561
Median Age			
2010	34.7	36.4	38.8
2020	36.7	37.9	39.3
2024	37.3	38.5	39.9
2029	38.8	39.7	41.1
2020 Population by Age			
Total	6,119	80,642	217,850
0 - 4	6.2%	6.0%	5.7%
5 - 9	5.9%	6.4%	6.1%
10 - 14	6.4%	6.9%	6.5%
15 - 24	10.9%	11.9%	11.7%
25 - 34	17.8%	14.5%	13.9%
35 - 44	15.0%	14.1%	13.3%
45 - 54	12.6%	12.7%	12.2%
55 - 64	10.9%	12.7%	13.7%
65 - 74	9.2%	9.2%	9.8%
75 - 84	3.7%	4.0%	4.8%
85 +	1.4%	1.7%	2.4%
18 +	77.9%	76.8%	77.9%
2024 Population by Age			
Total	6,205	83,123	218,524
0 - 4	6.1%	5.9%	5.6%
5 - 9	6.1%	6.3%	6.0%
10 - 14	5.6%	6.3%	6.0%
15 - 24	11.7%	12.2%	11.8%
25 - 34	16.7%	14.1%	13.6%
35 - 44	15.7%	14.7%	14.1%
45 - 54	12.8%	12.6%	12.0%
55 - 64	10.7%	11.8%	12.4%
65 - 74	8.6%	9.5%	10.5%
75 - 84	4.5%	4.8%	5.6%
85 +	1.5%	1.8%	2.4%
18 +	78.6%	77.7%	78.8%
2029 Population by Age			
Total	6,256	85,094	219,079
0 - 4	5.8%	5.8%	5.4%
5 - 9	5.8%	5.8%	5.5%
10 - 14	5.9%	6.2%	5.9%
15 - 24	11.7%	11.8%	11.3%
25 - 34	13.9%	13.5%	13.0%
35 - 44	16.9%	14.8%	14.4%
45 - 54	13.2%	13.0%	12.5%
55 - 64	10.9%	11.1%	11.2%
65 - 74	8.6%	10.1%	11.2%
75 - 84	5.9%	5.9%	6.9%
85 +	1.6%	2.1%	2.7%
18 +	79.0%	78.7%	79.7%

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2020 Population by Sex			
Males	2,813	38,287	103,384
Females	3,306	42,355	114,466
2024 Population by Sex			
Males	2,915	40,241	105,479
Females	3,290	42,883	113,043
2029 Population by Sex			
Males	2,931	41,082	105,346
Females	3,326	44,010	113,731
2010 Population by Race/Ethnicity			
Total	5,890	71,098	205,730
White Alone	68.4%	67.7%	70.1%
Black Alone	17.1%	19.0%	20.4%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	10.3%	8.2%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	1.9%	1.4%
Two or More Races	2.6%	2.8%	2.4%
Hispanic Origin	4.3%	5.0%	4.0%
Diversity Index	53.4	54.5	50.4
2020 Population by Race/Ethnicity			
Total	6,119	80,642	217,850
White Alone	49.1%	51.3%	54.9%
Black Alone	30.5%	27.4%	27.8%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	10.9%	10.7%	7.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.0%	3.6%	3.3%
Two or More Races	6.2%	6.6%	6.4%
Hispanic Origin	5.9%	6.7%	6.2%
Diversity Index	68.8	68.9	65.6
2024 Population by Race/Ethnicity			
Total	6,205	83,124	218,521
White Alone	46.2%	48.9%	52.5%
Black Alone	32.3%	28.6%	29.0%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	11.3%	11.3%	7.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.3%	3.9%	3.7%
Two or More Races	6.5%	7.0%	6.8%
Hispanic Origin	6.5%	7.3%	6.8%
Diversity Index	70.5	70.6	67.6
2029 Population by Race/Ethnicity			
Total	6,257	85,093	219,078
White Alone	43.4%	46.5%	50.2%
Black Alone	33.6%	29.3%	29.8%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	12.2%	12.3%	8.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	4.1%	3.9%
Two or More Races	6.9%	7.3%	7.3%
Hispanic Origin	6.9%	7.7%	7.3%
Diversity Index	71.9	72.2	69.3

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	6,119	80,642	217,850
In Households	99.9%	99.2%	99.2%
Householder	41.9%	38.3%	39.3%
Opposite-Sex Spouse	15.4%	16.6%	16.2%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	3.1%	2.6%	2.8%
Same-Sex Unmarried Partner	0.2%	0.1%	0.2%
Biological Child	27.1%	28.8%	27.6%
Adopted Child	0.3%	0.4%	0.5%
Stepchild	1.0%	1.2%	1.2%
Grandchild	2.1%	2.3%	2.7%
Brother or Sister	1.6%	1.5%	1.4%
Parent	1.9%	1.8%	1.6%
Parent-in-law	0.5%	0.5%	0.4%
Son-in-law or Daughter-in-law	0.3%	0.4%	0.4%
Other Relatives	1.6%	1.7%	1.7%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	2.7%	2.7%	2.9%
In Group Quarters	0.1%	0.8%	0.8%
Institutionalized	0.0%	0.6%	0.7%
Noninstitutionalized	0.1%	0.1%	0.1%
2024 Population 25+ by Educational Attainment			
Total	4,374	57,645	154,383
Less than 9th Grade	1.6%	3.5%	3.9%
9th - 12th Grade, No Diploma	4.2%	3.3%	4.6%
High School Graduate	16.6%	22.7%	26.8%
GED/Alternative Credential	2.4%	3.8%	4.4%
Some College, No Degree	15.2%	16.2%	16.8%
Associate Degree	13.1%	8.9%	8.6%
Bachelor's Degree	26.0%	24.8%	21.9%
Graduate/Professional Degree	20.8%	16.9%	13.1%
2024 Population 15+ by Marital Status			
Total	5,101	67,766	180,068
Never Married	36.5%	34.3%	34.4%
Married	48.4%	49.4%	48.4%
Widowed	5.4%	6.1%	7.0%
Divorced	9.6%	10.2%	10.2%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,689	46,603	119,764
Population 16+ Employed	98.0%	97.7%	97.3%
Population 16+ Unemployment rate	2.0%	2.3%	2.7%
Population 16-24 Employed	12.7%	12.6%	12.5%
Population 16-24 Unemployment rate	0.2%	5.0%	6.1%
Population 25-54 Employed	69.8%	66.1%	63.9%
Population 25-54 Unemployment rate	1.6%	1.9%	2.2%
Population 55-64 Employed	11.4%	15.3%	16.6%
Population 55-64 Unemployment rate	6.8%	2.0%	2.5%
Population 65+ Employed	6.1%	6.1%	7.0%
Population 65+ Unemployment rate	0.0%	1.3%	1.4%

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September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	3,617	45,551	116,563
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	7.4%	6.4%	6.6%
Manufacturing	4.9%	5.0%	6.0%
Wholesale Trade	0.4%	2.0%	2.0%
Retail Trade	5.5%	10.0%	10.1%
Transportation/Utilities	11.9%	6.9%	7.0%
Information	1.0%	1.7%	1.6%
Finance/Insurance/Real Estate	6.5%	6.7%	6.5%
Services	55.2%	52.7%	51.7%
Public Administration	7.0%	8.6%	8.3%
2024 Employed Population 16+ by Occupation			
Total	3,617	45,552	116,565
White Collar	70.7%	68.0%	65.0%
Management/Business/Financial	18.5%	19.0%	17.6%
Professional	40.3%	32.4%	28.1%
Sales	4.5%	7.4%	8.0%
Administrative Support	7.5%	9.2%	11.3%
Services	11.3%	14.5%	15.5%
Blue Collar	18.0%	17.6%	19.5%
Farming/Forestry/Fishing	0.2%	0.0%	0.1%
Construction/Extraction	4.5%	3.3%	4.5%
Installation/Maintenance/Repair	2.8%	2.8%	3.1%
Production	2.2%	2.8%	3.5%
Transportation/Material Moving	8.3%	8.6%	8.3%
2020 Households by Type			
Total	2,676	31,015	85,602
Married Couple Households	37.2%	44.1%	41.9%
With Own Children <18	14.2%	18.5%	15.8%
Without Own Children <18	23.0%	25.6%	26.1%
Cohabiting Couple Households	7.9%	7.1%	7.4%
With Own Children <18	2.1%	2.3%	2.5%
Without Own Children <18	5.7%	4.8%	4.9%
Male Householder, No Spouse/Partner	18.4%	17.4%	18.3%
Living Alone	13.4%	11.4%	12.1%
65 Years and over	2.8%	3.1%	3.9%
With Own Children <18	1.3%	1.7%	1.7%
Without Own Children <18, With Relatives	2.5%	3.0%	3.2%
No Relatives Present	1.1%	1.3%	1.3%
Female Householder, No Spouse/Partner	36.5%	31.3%	32.5%
Living Alone	18.7%	15.4%	16.4%
65 Years and over	7.8%	6.9%	8.4%
With Own Children <18	7.5%	7.1%	6.9%
Without Own Children <18, With Relatives	8.5%	7.5%	8.0%
No Relatives Present	1.9%	1.3%	1.2%
2020 Households by Size			
Total	2,676	31,015	85,602
1 Person Household	32.1%	26.8%	28.5%
2 Person Household	32.5%	31.3%	31.6%
3 Person Household	16.2%	17.2%	16.9%
4 Person Household	11.1%	14.3%	13.0%
5 Person Household	4.9%	6.3%	6.0%
6 Person Household	2.2%	2.6%	2.5%
7 + Person Household	1.1%	1.5%	1.6%

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2020 Households by Tenure and Mortgage Status			
Total	2,676	31,015	85,602
Owner Occupied	60.1%	63.0%	64.4%
Owned with a Mortgage/Loan	48.4%	48.4%	47.8%
Owned Free and Clear	11.8%	14.5%	16.6%
Renter Occupied	39.9%	37.0%	35.6%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	119	98	97
Percent of Income for Mortgage	20.2%	24.6%	24.9%
Wealth Index	90	103	97
2020 Housing Units By Urban/ Rural Status			
Total	2,797	32,705	90,683
Urban Housing Units	100.0%	99.8%	99.2%
Rural Housing Units	0.0%	0.2%	0.8%
2020 Population By Urban/ Rural Status			
Total	6,119	80,642	217,850
Urban Population	100.0%	99.8%	99.2%
Rural Population	0.0%	0.2%	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Bright Young Professionals	Parks and Rec (5C)
2.	Bright Young Professionals	Enterprising Professionals	Bright Young Professionals
3.	Southern Satellites (10A)	Pleasantville (2B)	Pleasantville (2B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$6,901,047	\$83,545,310	\$205,546,931
Average Spent	\$2,552.16	\$2,616.51	\$2,375.33
Spending Potential Index	107	110	100
Education: Total \$	\$4,800,922	\$59,180,116	\$146,200,171
Average Spent	\$1,775.49	\$1,853.43	\$1,689.51
Spending Potential Index	103	107	98
Entertainment/Recreation: Total \$	\$11,390,102	\$138,854,755	\$347,670,177
Average Spent	\$4,212.32	\$4,348.72	\$4,017.73
Spending Potential Index	103	106	98
Food at Home: Total \$	\$20,793,746	\$249,093,962	\$623,606,137
Average Spent	\$7,689.99	\$7,801.25	\$7,206.49
Spending Potential Index	105	107	99
Food Away from Home: Total \$	\$11,478,556	\$136,657,055	\$337,524,962
Average Spent	\$4,245.03	\$4,279.90	\$3,900.49
Spending Potential Index	109	110	100
Health Care: Total \$	\$20,415,214	\$257,494,844	\$657,910,710
Average Spent	\$7,550.01	\$8,064.35	\$7,602.92
Spending Potential Index	98	105	99
HH Furnishings & Equipment: Total \$	\$8,886,382	\$108,487,837	\$270,967,582
Average Spent	\$3,286.38	\$3,397.68	\$3,131.34
Spending Potential Index	104	107	99
Personal Care Products & Services: Total \$	\$2,910,653	\$34,286,218	\$85,444,698
Average Spent	\$1,076.42	\$1,073.79	\$987.41
Spending Potential Index	108	108	99
Shelter: Total \$	\$77,932,846	\$911,428,814	\$2,265,428,431
Average Spent	\$28,821.32	\$28,544.59	\$26,179.63
Spending Potential Index	108	107	98
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,104,824	\$116,563,398	\$297,904,356
Average Spent	\$3,367.17	\$3,650.59	\$3,442.63
Spending Potential Index	96	104	98
Travel: Total \$	\$8,583,488	\$103,094,892	\$256,284,434
Average Spent	\$3,174.37	\$3,228.78	\$2,961.66
Spending Potential Index	105	106	98
Vehicle Maintenance & Repairs: Total \$	\$4,176,378	\$50,925,417	\$127,549,244
Average Spent	\$1,544.52	\$1,594.91	\$1,473.98
Spending Potential Index	104	108	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.