

Sylmar Towne Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.30022
Longitude: -118.44017

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	40,527	173,837	359,683
2020 Total Population	41,250	177,751	364,981
2020 Group Quarters	592	3,590	5,595
2024 Total Population	39,995	171,518	353,467
2024 Group Quarters	578	3,508	5,473
2029 Total Population	38,879	167,851	345,704
2024-2029 Annual Rate	-0.56%	-0.43%	-0.44%
2024 Total Daytime Population	27,983	146,779	282,498
Workers	6,919	52,956	92,791
Residents	21,064	93,823	189,707
Household Summary			
2010 Households	9,955	42,092	91,937
2010 Average Household Size	4.03	4.08	3.88
2020 Total Households	10,735	45,243	97,529
2020 Average Household Size	3.79	3.85	3.68
2024 Households	10,684	45,184	97,317
2024 Average Household Size	3.69	3.72	3.58
2029 Households	10,704	45,521	97,937
2029 Average Household Size	3.58	3.61	3.47
2024-2029 Annual Rate	0.04%	0.15%	0.13%
2010 Families	8,317	35,100	75,273
2010 Average Family Size	4.24	4.28	4.11
2024 Families	8,709	36,596	77,818
2024 Average Family Size	4.04	4.07	3.94
2029 Families	8,743	36,944	78,471
2029 Average Family Size	3.91	3.95	3.82
2024-2029 Annual Rate	0.08%	0.19%	0.17%
Housing Unit Summary			
2000 Housing Units	9,319	40,813	89,412
Owner Occupied Housing Units	55.3%	64.6%	63.4%
Renter Occupied Housing Units	41.8%	32.5%	33.7%
Vacant Housing Units	2.9%	2.9%	2.9%
2010 Housing Units	10,609	44,473	96,767
Owner Occupied Housing Units	51.0%	60.2%	59.6%
Renter Occupied Housing Units	42.8%	34.5%	35.4%
Vacant Housing Units	6.2%	5.4%	5.0%
2020 Housing Units	11,017	46,301	99,834
Owner Occupied Housing Units	51.8%	61.3%	59.8%
Renter Occupied Housing Units	45.6%	36.4%	37.9%
Vacant Housing Units	2.4%	2.3%	2.3%
2024 Housing Units	11,025	46,462	100,127
Owner Occupied Housing Units	51.9%	61.2%	59.6%
Renter Occupied Housing Units	45.0%	36.1%	37.6%
Vacant Housing Units	3.1%	2.8%	2.8%
2029 Housing Units	11,077	46,885	100,936
Owner Occupied Housing Units	52.8%	61.8%	60.3%
Renter Occupied Housing Units	43.8%	35.3%	36.8%
Vacant Housing Units	3.4%	2.9%	3.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	10,684	45,184	97,307
<\$15,000	8.0%	7.2%	7.9%
\$15,000 - \$24,999	7.2%	6.0%	5.9%
\$25,000 - \$34,999	7.7%	6.8%	6.2%
\$35,000 - \$49,999	8.9%	8.4%	8.3%
\$50,000 - \$74,999	15.7%	15.1%	13.9%
\$75,000 - \$99,999	13.9%	13.6%	12.9%
\$100,000 - \$149,999	16.2%	19.2%	19.5%
\$150,000 - \$199,999	11.9%	12.0%	12.3%
\$200,000+	10.5%	11.7%	13.1%
Average Household Income	\$104,409	\$110,712	\$115,551
2029 Households by Income			
Household Income Base	10,704	45,521	97,927
<\$15,000	6.7%	6.0%	6.6%
\$15,000 - \$24,999	5.1%	4.3%	4.2%
\$25,000 - \$34,999	6.0%	5.5%	4.9%
\$35,000 - \$49,999	7.2%	6.7%	6.8%
\$50,000 - \$74,999	13.9%	13.0%	12.1%
\$75,000 - \$99,999	14.0%	13.1%	12.2%
\$100,000 - \$149,999	17.5%	20.3%	20.4%
\$150,000 - \$199,999	14.9%	14.9%	15.2%
\$200,000+	14.8%	16.3%	17.6%
Average Household Income	\$126,900	\$133,524	\$137,943
2024 Owner Occupied Housing Units by Value			
Total	5,721	28,416	59,669
<\$50,000	2.0%	2.0%	1.9%
\$50,000 - \$99,999	0.7%	2.5%	1.5%
\$100,000 - \$149,999	0.4%	1.2%	0.8%
\$150,000 - \$199,999	0.3%	0.4%	0.2%
\$200,000 - \$249,999	0.6%	0.8%	0.6%
\$250,000 - \$299,999	0.6%	0.3%	0.4%
\$300,000 - \$399,999	4.9%	3.3%	2.8%
\$400,000 - \$499,999	11.5%	9.4%	7.5%
\$500,000 - \$749,999	45.4%	45.5%	43.7%
\$750,000 - \$999,999	24.2%	22.6%	27.7%
\$1,000,000 - \$1,499,999	3.5%	6.6%	7.9%
\$1,500,000 - \$1,999,999	2.6%	1.8%	2.2%
\$2,000,000 +	3.2%	3.5%	2.8%
Average Home Value	\$730,433	\$735,166	\$765,279
2029 Owner Occupied Housing Units by Value			
Total	5,854	28,980	60,807
<\$50,000	0.4%	1.0%	0.7%
\$50,000 - \$99,999	0.1%	0.9%	0.5%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.5%	0.6%	0.3%
\$400,000 - \$499,999	2.7%	3.1%	2.2%
\$500,000 - \$749,999	33.2%	33.2%	30.3%
\$750,000 - \$999,999	36.0%	31.7%	36.2%
\$1,000,000 - \$1,499,999	9.2%	14.1%	15.7%
\$1,500,000 - \$1,999,999	8.4%	5.5%	6.2%
\$2,000,000 +	9.4%	9.7%	7.8%
Average Home Value	\$1,009,607	\$993,340	\$997,312

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$78,517	\$85,156	\$88,559
2029	\$93,838	\$102,334	\$105,178
Median Home Value			
2024	\$659,135	\$664,548	\$696,336
2029	\$840,116	\$837,048	\$859,592
Per Capita Income			
2024	\$27,882	\$29,289	\$31,823
2029	\$34,918	\$36,354	\$39,082
Median Age			
2010	29.7	30.9	32.0
2020	34.3	35.5	36.4
2024	35.3	36.7	37.5
2029	36.1	37.6	38.4
2020 Population by Age			
Total	41,250	177,751	364,981
0 - 4	5.6%	5.5%	5.3%
5 - 9	6.7%	6.3%	6.2%
10 - 14	7.7%	7.5%	7.2%
15 - 24	15.5%	15.2%	14.8%
25 - 34	15.4%	14.7%	14.6%
35 - 44	14.3%	13.5%	13.4%
45 - 54	13.2%	13.4%	13.4%
55 - 64	10.9%	11.5%	11.9%
65 - 74	6.6%	7.3%	7.8%
75 - 84	2.9%	3.4%	3.7%
85 +	1.2%	1.5%	1.6%
18 +	75.2%	76.0%	76.9%
2024 Population by Age			
Total	39,995	171,518	353,465
0 - 4	5.5%	5.4%	5.2%
5 - 9	6.4%	5.9%	5.8%
10 - 14	7.0%	6.6%	6.4%
15 - 24	15.1%	14.8%	14.4%
25 - 34	15.5%	14.8%	14.7%
35 - 44	15.0%	14.1%	14.0%
45 - 54	13.2%	13.3%	13.3%
55 - 64	10.6%	11.6%	11.8%
65 - 74	7.1%	7.9%	8.3%
75 - 84	3.3%	4.0%	4.2%
85 +	1.3%	1.6%	1.7%
18 +	76.6%	77.7%	78.5%
2029 Population by Age			
Total	38,877	167,850	345,703
0 - 4	5.4%	5.3%	5.2%
5 - 9	6.1%	5.7%	5.5%
10 - 14	6.8%	6.3%	6.0%
15 - 24	14.0%	13.5%	13.1%
25 - 34	16.0%	15.5%	15.3%
35 - 44	15.2%	14.3%	14.2%
45 - 54	12.9%	12.9%	13.0%
55 - 64	10.3%	11.3%	11.5%
65 - 74	7.7%	8.6%	9.1%
75 - 84	4.1%	4.8%	5.2%
85 +	1.4%	1.8%	1.9%
18 +	77.6%	78.8%	79.6%

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2020 Population by Sex			
Males	20,439	88,114	180,589
Females	20,811	89,637	184,392
2024 Population by Sex			
Males	20,118	86,216	177,402
Females	19,877	85,302	176,065
2029 Population by Sex			
Males	19,411	83,761	172,309
Females	19,467	84,090	173,396
2010 Population by Race/Ethnicity			
Total	40,528	173,836	359,683
White Alone	48.8%	48.8%	49.1%
Black Alone	2.4%	3.6%	3.8%
American Indian Alone	1.1%	1.1%	0.9%
Asian Alone	2.6%	4.1%	8.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	41.0%	38.2%	33.9%
Two or More Races	3.9%	4.1%	4.1%
Hispanic Origin	87.2%	82.1%	72.2%
Diversity Index	68.2	72.5	78.1
2020 Population by Race/Ethnicity			
Total	41,250	177,751	364,981
White Alone	18.5%	20.9%	24.4%
Black Alone	2.2%	3.0%	3.2%
American Indian Alone	2.8%	2.6%	2.2%
Asian Alone	3.5%	4.8%	8.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	52.8%	49.1%	43.8%
Two or More Races	20.2%	19.6%	17.6%
Hispanic Origin	86.8%	81.7%	71.8%
Diversity Index	72.6	77.1	82.7
2024 Population by Race/Ethnicity			
Total	39,995	171,517	353,467
White Alone	17.5%	19.7%	23.1%
Black Alone	2.1%	2.9%	3.1%
American Indian Alone	2.9%	2.6%	2.2%
Asian Alone	3.5%	4.9%	9.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	53.8%	50.2%	44.8%
Two or More Races	20.2%	19.7%	17.8%
Hispanic Origin	87.7%	82.7%	72.9%
Diversity Index	71.5	76.2	82.2
2029 Population by Race/Ethnicity			
Total	38,879	167,851	345,706
White Alone	16.6%	18.7%	21.7%
Black Alone	2.0%	2.7%	3.0%
American Indian Alone	2.8%	2.6%	2.2%
Asian Alone	3.5%	5.0%	9.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	54.7%	51.1%	45.8%
Two or More Races	20.3%	19.7%	18.0%
Hispanic Origin	88.6%	83.7%	74.1%
Diversity Index	70.4	75.3	81.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	41,250	177,751	364,981
In Households	98.6%	98.0%	98.5%
Householder	25.9%	25.5%	26.7%
Opposite-Sex Spouse	12.5%	12.7%	13.4%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.0%	1.8%	1.8%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	32.6%	31.1%	30.8%
Adopted Child	0.4%	0.4%	0.4%
Stepchild	1.2%	1.1%	1.1%
Grandchild	5.2%	5.6%	4.8%
Brother or Sister	3.2%	3.1%	3.1%
Parent	3.4%	3.3%	3.4%
Parent-in-law	0.7%	0.7%	0.8%
Son-in-law or Daughter-in-law	1.4%	1.6%	1.4%
Other Relatives	4.2%	4.5%	4.3%
Foster Child	0.2%	0.1%	0.1%
Other Nonrelatives	5.5%	6.2%	6.1%
In Group Quarters	1.4%	2.0%	1.5%
Institutionalized	0.8%	0.8%	0.6%
Noninstitutionalized	0.6%	1.2%	0.9%
2024 Population 25+ by Educational Attainment			
Total	26,360	115,331	241,197
Less than 9th Grade	18.3%	18.0%	16.6%
9th - 12th Grade, No Diploma	14.3%	12.7%	11.0%
High School Graduate	26.6%	24.7%	23.8%
GED/Alternative Credential	2.8%	3.1%	2.7%
Some College, No Degree	14.8%	15.6%	16.2%
Associate Degree	6.4%	6.4%	6.9%
Bachelor's Degree	12.3%	14.5%	16.6%
Graduate/Professional Degree	4.6%	5.1%	6.1%
2024 Population 15+ by Marital Status			
Total	32,411	140,711	292,093
Never Married	43.7%	43.4%	42.6%
Married	45.1%	44.5%	45.5%
Widowed	4.2%	5.1%	5.2%
Divorced	7.0%	6.9%	6.7%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	19,905	83,390	176,517
Population 16+ Employed	96.0%	95.3%	95.0%
Population 16+ Unemployment rate	4.0%	4.7%	5.0%
Population 16-24 Employed	13.0%	12.4%	12.2%
Population 16-24 Unemployment rate	6.3%	8.7%	9.8%
Population 25-54 Employed	69.8%	68.4%	67.8%
Population 25-54 Unemployment rate	3.5%	4.2%	4.2%
Population 55-64 Employed	13.6%	15.1%	15.5%
Population 55-64 Unemployment rate	4.2%	3.9%	4.4%
Population 65+ Employed	3.6%	4.1%	4.5%
Population 65+ Unemployment rate	4.5%	3.4%	4.4%

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2024 Employed Population 16+ by Industry			
Total	19,114	79,459	167,766
Agriculture/Mining	1.5%	1.3%	0.9%
Construction	10.2%	10.4%	9.6%
Manufacturing	13.8%	12.3%	11.0%
Wholesale Trade	1.9%	1.9%	1.9%
Retail Trade	10.4%	10.4%	10.5%
Transportation/Utilities	6.9%	6.6%	6.5%
Information	2.3%	2.3%	2.9%
Finance/Insurance/Real Estate	5.4%	4.6%	5.0%
Services	44.3%	45.8%	47.7%
Public Administration	3.4%	4.4%	3.9%
2024 Employed Population 16+ by Occupation			
Total	19,113	79,462	167,766
White Collar	48.2%	48.6%	50.9%
Management/Business/Financial	12.3%	11.7%	12.2%
Professional	16.5%	16.5%	18.5%
Sales	8.2%	8.4%	8.7%
Administrative Support	11.3%	12.0%	11.5%
Services	18.5%	20.6%	21.0%
Blue Collar	33.2%	30.9%	28.1%
Farming/Forestry/Fishing	0.8%	0.8%	0.5%
Construction/Extraction	8.6%	8.3%	7.8%
Installation/Maintenance/Repair	2.0%	3.2%	3.0%
Production	11.8%	8.9%	7.9%
Transportation/Material Moving	10.0%	9.7%	8.9%
2020 Households by Type			
Total	10,735	45,243	97,529
Married Couple Households	48.4%	50.3%	50.9%
With Own Children <18	22.8%	22.0%	21.9%
Without Own Children <18	25.6%	28.3%	29.0%
Cohabiting Couple Households	8.3%	7.5%	7.0%
With Own Children <18	5.0%	4.0%	3.6%
Without Own Children <18	3.3%	3.5%	3.4%
Male Householder, No Spouse/Partner	17.2%	16.5%	16.4%
Living Alone	6.7%	6.4%	6.5%
65 Years and over	2.1%	2.2%	2.3%
With Own Children <18	2.6%	2.3%	2.2%
Without Own Children <18, With Relatives	6.2%	6.2%	6.0%
No Relatives Present	1.6%	1.5%	1.6%
Female Householder, No Spouse/Partner	26.1%	25.7%	25.7%
Living Alone	6.0%	6.8%	7.5%
65 Years and over	3.1%	3.8%	4.4%
With Own Children <18	7.3%	6.3%	5.8%
Without Own Children <18, With Relatives	11.5%	11.6%	11.2%
No Relatives Present	1.2%	1.1%	1.2%
2020 Households by Size			
Total	10,735	45,243	97,529
1 Person Household	12.8%	13.2%	14.0%
2 Person Household	17.7%	19.4%	20.6%
3 Person Household	18.0%	17.3%	18.0%
4 Person Household	19.6%	19.2%	19.1%
5 Person Household	14.4%	13.2%	12.6%
6 Person Household	8.4%	7.9%	7.2%
7 + Person Household	9.0%	9.8%	8.6%

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2020 Households by Tenure and Mortgage Status			
Total	10,735	45,243	97,529
Owner Occupied	53.2%	62.7%	61.2%
Owned with a Mortgage/Loan	44.5%	49.8%	49.3%
Owned Free and Clear	8.6%	12.9%	11.9%
Renter Occupied	46.8%	37.3%	38.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	48	52	51
Percent of Income for Mortgage	52.5%	48.8%	49.2%
Wealth Index	81	94	100
2020 Housing Units By Urban/ Rural Status			
Total	11,017	46,301	99,834
Urban Housing Units	100.0%	100.0%	99.7%
Rural Housing Units	0.0%	0.0%	0.3%
2020 Population By Urban/ Rural Status			
Total	41,250	177,751	364,981
Urban Population	100.0%	100.0%	99.7%
Rural Population	0.0%	0.0%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Urban Villages (7B)	Urban Villages (7B)	Urban Villages (7B)
2.	Family Extensions (13B)	Family Extensions (13B)	Family Extensions (13B)
3.	Fresh Ambitions (13D)	Pleasantville (2B)	Pleasantville (2B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$23,548,207	\$104,767,730	\$234,920,821
Average Spent	\$2,204.06	\$2,318.69	\$2,413.98
Spending Potential Index	93	97	101
Education: Total \$	\$15,619,403	\$71,883,207	\$165,597,668
Average Spent	\$1,461.94	\$1,590.90	\$1,701.63
Spending Potential Index	85	92	98
Entertainment/Recreation: Total \$	\$38,586,331	\$173,249,296	\$389,190,183
Average Spent	\$3,611.60	\$3,834.31	\$3,999.20
Spending Potential Index	88	94	98
Food at Home: Total \$	\$73,226,006	\$325,310,062	\$727,928,060
Average Spent	\$6,853.80	\$7,199.67	\$7,479.97
Spending Potential Index	94	99	102
Food Away from Home: Total \$	\$40,506,507	\$179,378,523	\$401,572,752
Average Spent	\$3,791.32	\$3,969.96	\$4,126.44
Spending Potential Index	97	102	106
Health Care: Total \$	\$65,426,390	\$295,738,113	\$663,283,782
Average Spent	\$6,123.77	\$6,545.20	\$6,815.70
Spending Potential Index	80	85	89
HH Furnishings & Equipment: Total \$	\$30,281,486	\$135,158,607	\$301,958,168
Average Spent	\$2,834.28	\$2,991.29	\$3,102.83
Spending Potential Index	90	95	98
Personal Care Products & Services: Total \$	\$10,404,203	\$46,270,499	\$103,712,451
Average Spent	\$973.81	\$1,024.05	\$1,065.72
Spending Potential Index	98	103	107
Shelter: Total \$	\$290,973,161	\$1,294,747,355	\$2,898,563,223
Average Spent	\$27,234.48	\$28,655.00	\$29,784.76
Spending Potential Index	102	107	112
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$25,941,878	\$120,504,482	\$274,045,274
Average Spent	\$2,428.11	\$2,666.97	\$2,816.01
Spending Potential Index	69	76	80
Travel: Total \$	\$30,424,145	\$137,089,881	\$307,961,818
Average Spent	\$2,847.64	\$3,034.04	\$3,164.52
Spending Potential Index	94	100	104
Vehicle Maintenance & Repairs: Total \$	\$14,175,182	\$62,735,368	\$139,618,782
Average Spent	\$1,326.77	\$1,388.44	\$1,434.68
Spending Potential Index	90	94	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.