

Tanner Market
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.14561
Longitude: -118.15354

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	24,679	192,188	516,127
2020 Total Population	27,177	191,780	513,396
2020 Group Quarters	848	3,765	8,774
2024 Total Population	27,516	186,037	495,634
2024 Group Quarters	829	3,682	8,580
2029 Total Population	27,128	181,499	481,912
2024-2029 Annual Rate	-0.28%	-0.49%	-0.56%
2024 Total Daytime Population	57,841	219,047	493,221
Workers	45,563	130,245	245,901
Residents	12,278	88,802	247,320
Household Summary			
2010 Households	11,994	74,115	186,338
2010 Average Household Size	2.02	2.54	2.73
2020 Total Households	13,376	76,965	193,127
2020 Average Household Size	1.97	2.44	2.61
2024 Households	13,872	76,948	191,888
2024 Average Household Size	1.92	2.37	2.54
2029 Households	14,103	77,431	192,269
2029 Average Household Size	1.86	2.30	2.46
2024-2029 Annual Rate	0.33%	0.13%	0.04%
2010 Families	5,068	43,826	123,343
2010 Average Family Size	2.94	3.26	3.32
2024 Families	5,812	43,855	120,673
2024 Average Family Size	2.83	3.09	3.17
2029 Families	5,931	44,136	121,063
2029 Average Family Size	2.73	2.99	3.07
2024-2029 Annual Rate	0.41%	0.13%	0.06%
Housing Unit Summary			
2000 Housing Units	10,657	73,694	188,860
Owner Occupied Housing Units	27.4%	44.1%	47.8%
Renter Occupied Housing Units	67.1%	51.8%	48.4%
Vacant Housing Units	5.5%	4.1%	3.8%
2010 Housing Units	13,123	79,413	197,837
Owner Occupied Housing Units	25.0%	42.7%	47.1%
Renter Occupied Housing Units	66.4%	50.6%	47.1%
Vacant Housing Units	8.6%	6.7%	5.8%
2020 Housing Units	14,594	81,612	203,057
Owner Occupied Housing Units	23.9%	41.5%	45.6%
Renter Occupied Housing Units	67.8%	52.8%	49.5%
Vacant Housing Units	8.4%	5.7%	4.9%
2024 Housing Units	15,276	82,030	202,699
Owner Occupied Housing Units	23.9%	41.1%	45.4%
Renter Occupied Housing Units	66.9%	52.7%	49.3%
Vacant Housing Units	9.2%	6.2%	5.3%
2029 Housing Units	15,356	82,556	203,760
Owner Occupied Housing Units	24.5%	41.6%	45.8%
Renter Occupied Housing Units	67.4%	52.2%	48.6%
Vacant Housing Units	8.2%	6.2%	5.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	13,872	76,948	191,888
<\$15,000	14.6%	8.8%	7.6%
\$15,000 - \$24,999	4.9%	4.5%	4.9%
\$25,000 - \$34,999	3.8%	4.4%	4.6%
\$35,000 - \$49,999	5.2%	5.7%	6.5%
\$50,000 - \$74,999	9.0%	11.2%	12.1%
\$75,000 - \$99,999	11.3%	11.2%	11.6%
\$100,000 - \$149,999	17.0%	17.2%	17.9%
\$150,000 - \$199,999	13.2%	12.7%	12.1%
\$200,000+	21.0%	24.1%	22.8%
Average Household Income	\$146,911	\$156,942	\$150,190
2029 Households by Income			
Household Income Base	14,103	77,431	192,269
<\$15,000	13.2%	7.8%	6.6%
\$15,000 - \$24,999	3.7%	3.3%	3.5%
\$25,000 - \$34,999	3.1%	3.6%	3.6%
\$35,000 - \$49,999	4.2%	4.6%	5.2%
\$50,000 - \$74,999	7.6%	9.6%	10.4%
\$75,000 - \$99,999	10.9%	10.6%	11.0%
\$100,000 - \$149,999	17.1%	17.2%	18.2%
\$150,000 - \$199,999	15.1%	14.6%	14.0%
\$200,000+	25.2%	28.6%	27.4%
Average Household Income	\$170,378	\$180,845	\$174,110
2024 Owner Occupied Housing Units by Value			
Total	3,654	33,743	91,956
<\$50,000	0.3%	0.2%	0.4%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.1%	0.0%	0.0%
\$200,000 - \$249,999	0.2%	0.0%	0.0%
\$250,000 - \$299,999	0.3%	0.0%	0.0%
\$300,000 - \$399,999	1.1%	0.3%	0.2%
\$400,000 - \$499,999	2.9%	1.2%	1.1%
\$500,000 - \$749,999	17.8%	11.1%	11.9%
\$750,000 - \$999,999	31.1%	29.4%	31.8%
\$1,000,000 - \$1,499,999	17.6%	27.7%	30.5%
\$1,500,000 - \$1,999,999	10.6%	12.9%	11.8%
\$2,000,000 +	18.1%	16.8%	11.9%
Average Home Value	\$1,213,410	\$1,284,436	\$1,215,205
2029 Owner Occupied Housing Units by Value			
Total	3,752	34,313	93,257
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.1%	0.0%	0.0%
\$400,000 - \$499,999	0.5%	0.2%	0.2%
\$500,000 - \$749,999	8.2%	4.4%	4.4%
\$750,000 - \$999,999	27.5%	21.4%	23.9%
\$1,000,000 - \$1,499,999	23.1%	31.4%	36.2%
\$1,500,000 - \$1,999,999	14.3%	18.2%	17.2%
\$2,000,000 +	26.4%	24.3%	18.0%
Average Home Value	\$1,426,567	\$1,474,981	\$1,396,324

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$102,372	\$108,559	\$105,352
2029	\$117,021	\$125,715	\$121,686
Median Home Value			
2024	\$969,824	\$1,133,802	\$1,069,161
2029	\$1,298,155	\$1,381,939	\$1,295,677
Per Capita Income			
2024	\$74,478	\$64,973	\$58,199
2029	\$88,976	\$77,205	\$69,519
Median Age			
2010	35.2	37.1	38.2
2020	38.2	39.9	40.7
2024	38.6	40.6	41.4
2029	40.2	42.2	42.9
2020 Population by Age			
Total	27,177	191,780	513,396
0 - 4	4.1%	4.7%	4.6%
5 - 9	3.2%	4.7%	4.8%
10 - 14	3.3%	5.1%	5.2%
15 - 24	10.0%	10.8%	11.3%
25 - 34	23.2%	16.7%	15.5%
35 - 44	16.4%	15.2%	14.6%
45 - 54	11.8%	13.6%	13.7%
55 - 64	11.0%	12.3%	12.9%
65 - 74	8.8%	9.5%	9.8%
75 - 84	5.5%	5.1%	5.2%
85 +	2.5%	2.3%	2.4%
18 +	87.3%	82.4%	82.2%
2024 Population by Age			
Total	27,515	186,038	495,636
0 - 4	4.1%	4.6%	4.5%
5 - 9	3.2%	4.6%	4.7%
10 - 14	2.7%	4.5%	4.7%
15 - 24	9.6%	10.6%	10.9%
25 - 34	23.5%	16.6%	15.3%
35 - 44	17.1%	16.0%	15.4%
45 - 54	11.5%	13.5%	13.7%
55 - 64	10.4%	11.9%	12.4%
65 - 74	9.1%	9.6%	10.0%
75 - 84	6.2%	5.8%	5.8%
85 +	2.6%	2.4%	2.6%
18 +	88.1%	83.5%	83.2%
2029 Population by Age			
Total	27,128	181,500	481,912
0 - 4	3.8%	4.3%	4.3%
5 - 9	3.2%	4.4%	4.4%
10 - 14	2.9%	4.6%	4.9%
15 - 24	8.8%	10.1%	10.2%
25 - 34	20.3%	14.7%	13.8%
35 - 44	18.4%	16.3%	15.7%
45 - 54	12.3%	13.9%	14.0%
55 - 64	10.1%	12.0%	12.3%
65 - 74	9.8%	10.1%	10.6%
75 - 84	7.3%	6.9%	7.1%
85 +	3.0%	2.7%	2.9%
18 +	88.2%	84.0%	83.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	13,041	92,827	247,658
Females	14,136	98,953	265,738
2024 Population by Sex			
Males	13,441	91,641	243,144
Females	14,075	94,396	252,490
2029 Population by Sex			
Males	13,183	88,969	235,117
Females	13,946	92,529	246,794
2010 Population by Race/Ethnicity			
Total	24,678	192,187	516,126
White Alone	54.0%	53.4%	49.2%
Black Alone	9.8%	9.1%	6.1%
American Indian Alone	0.6%	0.7%	0.7%
Asian Alone	17.3%	16.4%	23.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	13.7%	15.2%	15.5%
Two or More Races	4.5%	5.1%	4.7%
Hispanic Origin	31.4%	36.7%	37.9%
Diversity Index	79.9	81.5	82.6
2020 Population by Race/Ethnicity			
Total	27,177	191,780	513,396
White Alone	41.7%	39.5%	35.5%
Black Alone	8.2%	6.9%	4.9%
American Indian Alone	1.4%	1.4%	1.3%
Asian Alone	22.1%	19.1%	25.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	14.0%	17.4%	18.1%
Two or More Races	12.4%	15.6%	14.8%
Hispanic Origin	28.4%	35.1%	36.0%
Diversity Index	84.3	86.3	86.7
2024 Population by Race/Ethnicity			
Total	27,516	186,038	495,635
White Alone	39.7%	37.4%	33.6%
Black Alone	8.1%	6.7%	4.8%
American Indian Alone	1.4%	1.4%	1.3%
Asian Alone	23.5%	20.1%	26.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	14.3%	18.1%	18.8%
Two or More Races	12.8%	16.1%	15.2%
Hispanic Origin	29.0%	36.5%	37.3%
Diversity Index	84.9	86.9	87.1
2029 Population by Race/Ethnicity			
Total	27,128	181,500	481,911
White Alone	37.3%	35.0%	31.5%
Black Alone	7.9%	6.6%	4.7%
American Indian Alone	1.4%	1.4%	1.3%
Asian Alone	25.2%	21.3%	27.1%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	14.7%	18.9%	19.5%
Two or More Races	13.3%	16.7%	15.7%
Hispanic Origin	30.0%	38.0%	38.6%
Diversity Index	85.6	87.5	87.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	27,177	191,780	513,396
In Households	96.9%	98.0%	98.3%
Householder	49.0%	40.1%	37.6%
Opposite-Sex Spouse	14.7%	16.2%	16.5%
Same-Sex Spouse	0.5%	0.4%	0.4%
Opposite-Sex Unmarried Partner	3.9%	2.7%	2.5%
Same-Sex Unmarried Partner	0.3%	0.3%	0.3%
Biological Child	16.0%	23.5%	25.2%
Adopted Child	0.3%	0.5%	0.4%
Stepchild	0.5%	0.6%	0.6%
Grandchild	1.3%	2.2%	2.3%
Brother or Sister	1.5%	1.7%	2.0%
Parent	1.6%	2.0%	2.7%
Parent-in-law	0.3%	0.4%	0.5%
Son-in-law or Daughter-in-law	0.3%	0.6%	0.6%
Other Relatives	1.3%	1.9%	2.1%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	5.2%	4.9%	4.7%
In Group Quarters	3.1%	2.0%	1.7%
Institutionalized	0.4%	0.6%	0.6%
Noninstitutionalized	2.7%	1.3%	1.1%
2024 Population 25+ by Educational Attainment			
Total	22,125	140,903	372,899
Less than 9th Grade	5.1%	5.8%	6.7%
9th - 12th Grade, No Diploma	2.5%	3.2%	4.2%
High School Graduate	10.0%	12.7%	14.5%
GED/Alternative Credential	0.5%	1.3%	1.4%
Some College, No Degree	11.7%	12.8%	13.4%
Associate Degree	5.2%	6.2%	7.1%
Bachelor's Degree	31.6%	31.1%	30.6%
Graduate/Professional Degree	33.2%	26.8%	22.0%
2024 Population 15+ by Marital Status			
Total	24,771	160,647	426,799
Never Married	42.5%	40.8%	39.0%
Married	41.2%	45.4%	47.8%
Widowed	6.1%	5.3%	5.5%
Divorced	10.2%	8.5%	7.8%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	16,062	103,398	266,280
Population 16+ Employed	96.5%	95.8%	95.3%
Population 16+ Unemployment rate	3.5%	4.2%	4.7%
Population 16-24 Employed	6.1%	7.5%	8.0%
Population 16-24 Unemployment rate	5.5%	8.2%	9.5%
Population 25-54 Employed	74.5%	70.3%	69.2%
Population 25-54 Unemployment rate	3.0%	3.6%	4.1%
Population 55-64 Employed	12.3%	14.9%	15.8%
Population 55-64 Unemployment rate	4.4%	4.5%	5.1%
Population 65+ Employed	7.1%	7.3%	7.0%
Population 65+ Unemployment rate	5.9%	4.9%	4.8%

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September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	15,497	99,061	253,636
Agriculture/Mining	0.3%	0.2%	0.3%
Construction	4.4%	4.0%	4.5%
Manufacturing	4.7%	5.2%	5.7%
Wholesale Trade	1.2%	1.4%	2.0%
Retail Trade	7.1%	7.6%	8.0%
Transportation/Utilities	2.0%	3.7%	4.5%
Information	4.4%	6.0%	5.8%
Finance/Insurance/Real Estate	7.8%	7.0%	6.7%
Services	63.5%	60.2%	57.6%
Public Administration	4.7%	4.7%	4.9%
2024 Employed Population 16+ by Occupation			
Total	15,496	99,060	253,637
White Collar	79.8%	75.8%	72.9%
Management/Business/Financial	23.6%	22.6%	21.4%
Professional	43.3%	38.6%	34.9%
Sales	6.4%	6.8%	7.2%
Administrative Support	6.6%	7.8%	9.4%
Services	14.5%	15.3%	15.5%
Blue Collar	5.7%	8.9%	11.6%
Farming/Forestry/Fishing	0.1%	0.0%	0.1%
Construction/Extraction	1.6%	2.6%	3.0%
Installation/Maintenance/Repair	0.5%	1.1%	1.6%
Production	1.1%	2.0%	2.6%
Transportation/Material Moving	2.4%	3.3%	4.3%
2020 Households by Type			
Total	13,376	76,965	193,127
Married Couple Households	30.8%	41.5%	44.8%
With Own Children <18	8.9%	15.9%	17.2%
Without Own Children <18	21.9%	25.6%	27.6%
Cohabiting Couple Households	8.8%	7.6%	7.2%
With Own Children <18	1.3%	1.6%	1.7%
Without Own Children <18	7.5%	6.0%	5.5%
Male Householder, No Spouse/Partner	24.9%	20.0%	18.6%
Living Alone	18.5%	13.2%	11.1%
65 Years and over	3.4%	3.1%	3.0%
With Own Children <18	0.8%	1.2%	1.3%
Without Own Children <18, With Relatives	2.7%	3.2%	3.8%
No Relatives Present	2.8%	2.4%	2.3%
Female Householder, No Spouse/Partner	35.6%	31.0%	29.5%
Living Alone	24.7%	17.9%	14.9%
65 Years and over	8.8%	7.2%	6.6%
With Own Children <18	2.7%	3.7%	3.8%
Without Own Children <18, With Relatives	5.4%	7.2%	8.5%
No Relatives Present	2.8%	2.2%	2.2%
2020 Households by Size			
Total	13,376	76,965	193,127
1 Person Household	43.2%	31.0%	26.1%
2 Person Household	34.1%	32.2%	31.6%
3 Person Household	11.2%	15.4%	17.3%
4 Person Household	6.1%	12.0%	14.0%
5 Person Household	3.0%	5.0%	6.1%
6 Person Household	1.3%	2.3%	2.6%
7 + Person Household	1.1%	2.0%	2.2%

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2020 Households by Tenure and Mortgage Status			
Total	13,376	76,965	193,127
Owner Occupied	26.1%	44.0%	48.0%
Owned with a Mortgage/Loan	19.0%	32.9%	35.4%
Owned Free and Clear	7.1%	11.0%	12.6%
Renter Occupied	73.9%	56.0%	52.0%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	43	39	40
Percent of Income for Mortgage	59.3%	65.4%	63.5%
Wealth Index	102	131	129
2020 Housing Units By Urban/ Rural Status			
Total	14,594	81,612	203,057
Urban Housing Units	100.0%	100.0%	99.9%
Rural Housing Units	0.0%	0.0%	0.1%
2020 Population By Urban/ Rural Status			
Total	27,177	191,780	513,396
Urban Population	100.0%	100.0%	99.9%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	City Lights (8A)	City Lights (8A)
2.	Laptops and Lattes (3A)	Metro Renters (3B)	Diverse Convergence (13A)
3.	Diverse Convergence (13A)	Urban Chic (2A)	Downtown Melting Pot (8D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$45,715,372	\$254,477,721	\$606,558,520
Average Spent	\$3,295.51	\$3,307.14	\$3,161.00
Spending Potential Index	138	139	133
Education: Total \$	\$34,045,395	\$199,923,068	\$477,410,996
Average Spent	\$2,454.25	\$2,598.16	\$2,487.97
Spending Potential Index	142	150	144
Entertainment/Recreation: Total \$	\$70,462,592	\$419,748,342	\$1,001,011,872
Average Spent	\$5,079.48	\$5,454.96	\$5,216.65
Spending Potential Index	124	133	128
Food at Home: Total \$	\$132,864,238	\$770,523,560	\$1,846,033,861
Average Spent	\$9,577.87	\$10,013.56	\$9,620.37
Spending Potential Index	131	137	132
Food Away from Home: Total \$	\$74,833,278	\$427,879,094	\$1,015,075,349
Average Spent	\$5,394.56	\$5,560.63	\$5,289.94
Spending Potential Index	139	143	136
Health Care: Total \$	\$117,721,316	\$708,527,425	\$1,690,101,102
Average Spent	\$8,486.25	\$9,207.87	\$8,807.75
Spending Potential Index	110	120	115
HH Furnishings & Equipment: Total \$	\$54,006,861	\$317,737,299	\$753,833,722
Average Spent	\$3,893.23	\$4,129.25	\$3,928.51
Spending Potential Index	123	130	124
Personal Care Products & Services: Total \$	\$19,026,073	\$110,406,495	\$262,366,353
Average Spent	\$1,371.55	\$1,434.82	\$1,367.29
Spending Potential Index	138	144	137
Shelter: Total \$	\$508,258,218	\$3,012,739,891	\$7,234,644,114
Average Spent	\$36,639.14	\$39,152.93	\$37,702.43
Spending Potential Index	137	147	141
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$50,690,235	\$311,522,360	\$741,529,122
Average Spent	\$3,654.14	\$4,048.48	\$3,864.39
Spending Potential Index	104	116	110
Travel: Total \$	\$55,575,408	\$332,289,140	\$793,244,524
Average Spent	\$4,006.30	\$4,318.36	\$4,133.89
Spending Potential Index	132	142	136
Vehicle Maintenance & Repairs: Total \$	\$24,600,268	\$143,616,481	\$339,865,745
Average Spent	\$1,773.38	\$1,866.41	\$1,771.17
Spending Potential Index	120	126	120

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.