

The Point
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.90403
Longitude: -118.39465

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	9,213	176,229	483,207
2020 Total Population	9,627	180,115	491,631
2020 Group Quarters	14	657	7,781
2024 Total Population	9,290	174,197	475,915
2024 Group Quarters	11	642	7,605
2029 Total Population	9,002	168,900	463,564
2024-2029 Annual Rate	-0.63%	-0.62%	-0.52%
2024 Total Daytime Population	37,282	271,411	540,055
Workers	31,837	186,516	304,896
Residents	5,445	84,895	235,159
Household Summary			
2010 Households	3,379	65,055	174,216
2010 Average Household Size	2.72	2.70	2.73
2020 Total Households	3,447	66,611	180,484
2020 Average Household Size	2.79	2.69	2.68
2024 Households	3,394	65,814	179,209
2024 Average Household Size	2.73	2.64	2.61
2029 Households	3,370	65,547	179,511
2029 Average Household Size	2.67	2.57	2.54
2024-2029 Annual Rate	-0.14%	-0.08%	0.03%
2010 Families	2,521	41,911	112,652
2010 Average Family Size	3.17	3.32	3.37
2024 Families	2,563	42,765	113,741
2024 Average Family Size	3.22	3.25	3.28
2029 Families	2,548	42,706	114,276
2029 Average Family Size	3.14	3.16	3.17
2024-2029 Annual Rate	-0.12%	-0.03%	0.09%
Housing Unit Summary			
2000 Housing Units	3,477	66,703	179,834
Owner Occupied Housing Units	80.1%	45.5%	42.7%
Renter Occupied Housing Units	17.9%	51.3%	53.8%
Vacant Housing Units	2.0%	3.2%	3.6%
2010 Housing Units	3,477	68,349	183,221
Owner Occupied Housing Units	78.5%	45.8%	43.0%
Renter Occupied Housing Units	18.7%	49.3%	52.1%
Vacant Housing Units	2.8%	4.8%	4.9%
2020 Housing Units	3,563	70,138	189,347
Owner Occupied Housing Units	76.8%	45.5%	41.9%
Renter Occupied Housing Units	19.9%	49.5%	53.5%
Vacant Housing Units	3.4%	5.0%	4.7%
2024 Housing Units	3,522	69,572	189,152
Owner Occupied Housing Units	76.6%	45.3%	41.6%
Renter Occupied Housing Units	19.8%	49.3%	53.1%
Vacant Housing Units	3.6%	5.4%	5.3%
2029 Housing Units	3,526	69,741	190,315
Owner Occupied Housing Units	76.7%	45.9%	42.2%
Renter Occupied Housing Units	18.9%	48.1%	52.1%
Vacant Housing Units	4.4%	6.0%	5.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	3,394	65,812	179,204
<\$15,000	2.0%	4.9%	6.2%
\$15,000 - \$24,999	1.4%	3.4%	4.4%
\$25,000 - \$34,999	2.3%	4.1%	5.3%
\$35,000 - \$49,999	3.4%	5.8%	7.3%
\$50,000 - \$74,999	6.6%	11.4%	13.1%
\$75,000 - \$99,999	8.8%	11.3%	11.9%
\$100,000 - \$149,999	12.1%	17.6%	18.0%
\$150,000 - \$199,999	11.2%	12.2%	11.3%
\$200,000+	52.2%	29.1%	22.6%
Average Household Income	\$268,238	\$178,485	\$152,136
2029 Households by Income			
Household Income Base	3,370	65,545	179,506
<\$15,000	1.8%	4.3%	5.4%
\$15,000 - \$24,999	1.0%	2.5%	3.2%
\$25,000 - \$34,999	1.7%	3.2%	4.2%
\$35,000 - \$49,999	2.4%	4.7%	6.0%
\$50,000 - \$74,999	5.0%	9.6%	11.4%
\$75,000 - \$99,999	6.9%	10.4%	11.4%
\$100,000 - \$149,999	10.6%	17.8%	18.6%
\$150,000 - \$199,999	11.7%	13.8%	13.0%
\$200,000+	58.9%	33.8%	26.9%
Average Household Income	\$302,878	\$203,714	\$175,288
2024 Owner Occupied Housing Units by Value			
Total	2,696	31,508	78,708
<\$50,000	0.3%	0.5%	0.6%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.0%	0.2%	0.2%
\$150,000 - \$199,999	0.0%	0.0%	0.1%
\$200,000 - \$249,999	0.0%	0.0%	0.1%
\$250,000 - \$299,999	0.0%	0.1%	0.1%
\$300,000 - \$399,999	0.0%	0.5%	0.8%
\$400,000 - \$499,999	0.0%	1.2%	1.9%
\$500,000 - \$749,999	0.2%	9.4%	16.6%
\$750,000 - \$999,999	3.9%	21.4%	28.0%
\$1,000,000 - \$1,499,999	15.7%	25.9%	25.5%
\$1,500,000 - \$1,999,999	28.3%	15.9%	12.1%
\$2,000,000 +	51.6%	24.7%	13.7%
Average Home Value	\$1,887,611	\$1,410,340	\$1,200,581
2029 Owner Occupied Housing Units by Value			
Total	2,703	31,991	80,252
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.0%	0.0%	0.1%
\$400,000 - \$499,999	0.0%	0.3%	0.5%
\$500,000 - \$749,999	0.0%	4.5%	9.0%
\$750,000 - \$999,999	1.4%	18.0%	25.8%
\$1,000,000 - \$1,499,999	11.0%	27.2%	29.7%
\$1,500,000 - \$1,999,999	28.1%	19.5%	16.0%
\$2,000,000 +	59.6%	30.4%	18.7%
Average Home Value	\$1,981,171	\$1,552,836	\$1,356,920

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$200,001	\$120,775	\$103,591
2029	\$200,001	\$140,773	\$118,153
Median Home Value			
2024	\$2,000,001	\$1,316,716	\$1,025,254
2029	\$2,000,001	\$1,498,505	\$1,242,293
Per Capita Income			
2024	\$98,316	\$67,477	\$57,530
2029	\$113,776	\$79,101	\$68,138
Median Age			
2010	42.5	36.0	35.4
2020	44.0	38.5	37.9
2024	44.1	39.3	38.7
2029	45.5	40.4	39.9
2020 Population by Age			
Total	9,627	180,115	491,631
0 - 4	5.1%	5.5%	5.3%
5 - 9	7.6%	6.1%	5.8%
10 - 14	8.9%	6.7%	6.2%
15 - 24	12.3%	12.1%	12.9%
25 - 34	5.6%	14.2%	15.4%
35 - 44	12.0%	15.1%	14.5%
45 - 54	16.2%	14.7%	13.8%
55 - 64	13.8%	12.6%	12.5%
65 - 74	10.3%	7.9%	8.1%
75 - 84	5.8%	3.7%	3.9%
85 +	2.4%	1.4%	1.6%
18 +	73.2%	77.6%	79.0%
2024 Population by Age			
Total	9,288	174,200	475,916
0 - 4	5.0%	5.3%	5.2%
5 - 9	7.3%	6.0%	5.6%
10 - 14	8.4%	6.0%	5.6%
15 - 24	12.8%	12.1%	12.6%
25 - 34	6.3%	14.1%	15.3%
35 - 44	11.5%	15.4%	15.2%
45 - 54	16.0%	14.6%	13.6%
55 - 64	13.8%	12.4%	12.2%
65 - 74	9.8%	8.3%	8.6%
75 - 84	6.6%	4.3%	4.4%
85 +	2.5%	1.5%	1.7%
18 +	74.7%	78.9%	80.2%
2029 Population by Age			
Total	9,001	168,901	463,565
0 - 4	4.9%	5.1%	4.9%
5 - 9	6.2%	5.5%	5.2%
10 - 14	8.1%	6.2%	5.7%
15 - 24	12.1%	11.6%	12.2%
25 - 34	9.0%	13.4%	14.3%
35 - 44	9.0%	15.0%	15.2%
45 - 54	14.6%	14.5%	13.7%
55 - 64	14.8%	12.5%	12.0%
65 - 74	10.7%	9.3%	9.5%
75 - 84	7.7%	5.2%	5.5%
85 +	2.9%	1.7%	1.9%
18 +	76.1%	79.7%	80.9%

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2020 Population by Sex			
Males	4,657	88,932	240,868
Females	4,970	91,183	250,763
2024 Population by Sex			
Males	4,576	87,432	236,881
Females	4,714	86,765	239,034
2029 Population by Sex			
Males	4,409	84,128	229,169
Females	4,593	84,772	234,395
2010 Population by Race/Ethnicity			
Total	9,213	176,228	483,206
White Alone	84.6%	62.5%	50.4%
Black Alone	0.8%	7.1%	15.0%
American Indian Alone	0.2%	0.5%	0.6%
Asian Alone	8.5%	9.0%	11.3%
Pacific Islander Alone	0.1%	0.7%	0.6%
Some Other Race Alone	1.0%	14.9%	17.1%
Two or More Races	4.9%	5.3%	5.1%
Hispanic Origin	7.1%	34.0%	36.9%
Diversity Index	37.0	76.4	82.9
2020 Population by Race/Ethnicity			
Total	9,627	180,115	491,631
White Alone	72.9%	46.7%	35.8%
Black Alone	1.0%	6.2%	13.4%
American Indian Alone	0.1%	1.3%	1.3%
Asian Alone	11.8%	11.0%	12.7%
Pacific Islander Alone	0.1%	0.5%	0.5%
Some Other Race Alone	1.9%	18.5%	21.3%
Two or More Races	12.2%	15.8%	14.9%
Hispanic Origin	8.7%	34.7%	37.6%
Diversity Index	52.8	84.0	87.8
2024 Population by Race/Ethnicity			
Total	9,290	174,198	475,914
White Alone	70.8%	45.0%	34.3%
Black Alone	1.1%	6.0%	13.1%
American Indian Alone	0.2%	1.3%	1.4%
Asian Alone	12.8%	11.6%	13.3%
Pacific Islander Alone	0.1%	0.5%	0.5%
Some Other Race Alone	2.0%	19.2%	22.0%
Two or More Races	13.1%	16.4%	15.4%
Hispanic Origin	9.5%	36.0%	38.7%
Diversity Index	55.7	84.7	88.2
2029 Population by Race/Ethnicity			
Total	9,002	168,900	463,565
White Alone	68.1%	42.9%	32.6%
Black Alone	1.1%	5.8%	12.9%
American Indian Alone	0.2%	1.3%	1.4%
Asian Alone	14.2%	12.4%	14.1%
Pacific Islander Alone	0.1%	0.5%	0.5%
Some Other Race Alone	2.2%	19.9%	22.7%
Two or More Races	14.1%	17.2%	15.9%
Hispanic Origin	10.5%	37.5%	40.0%
Diversity Index	59.0	85.5	88.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	9,627	180,115	491,631
In Households	99.9%	99.6%	98.4%
Householder	35.8%	37.0%	36.7%
Opposite-Sex Spouse	23.4%	17.2%	15.7%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.0%	2.5%	2.5%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	34.6%	29.4%	28.1%
Adopted Child	0.7%	0.4%	0.4%
Stepchild	0.4%	0.7%	0.8%
Grandchild	0.8%	1.9%	2.4%
Brother or Sister	0.4%	1.6%	2.0%
Parent	0.4%	1.8%	2.1%
Parent-in-law	0.2%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.2%	0.5%	0.6%
Other Relatives	0.3%	1.7%	2.1%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	1.7%	4.1%	4.3%
In Group Quarters	0.1%	0.4%	1.6%
Institutionalized	0.1%	0.1%	0.3%
Noninstitutionalized	0.0%	0.3%	1.2%
2024 Population 25+ by Educational Attainment			
Total	6,178	122,908	337,783
Less than 9th Grade	0.2%	6.1%	7.2%
9th - 12th Grade, No Diploma	1.1%	4.6%	5.5%
High School Graduate	5.3%	13.5%	15.8%
GED/Alternative Credential	0.4%	1.7%	1.9%
Some College, No Degree	8.6%	14.1%	16.0%
Associate Degree	5.9%	6.3%	7.1%
Bachelor's Degree	42.1%	33.0%	29.8%
Graduate/Professional Degree	36.5%	20.7%	16.7%
2024 Population 15+ by Marital Status			
Total	7,370	143,913	397,939
Never Married	21.1%	36.5%	40.1%
Married	63.4%	51.2%	46.9%
Widowed	6.3%	3.7%	4.3%
Divorced	9.2%	8.6%	8.7%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,067	94,953	257,532
Population 16+ Employed	95.2%	95.6%	95.2%
Population 16+ Unemployment rate	4.8%	4.4%	4.8%
Population 16-24 Employed	5.9%	9.5%	10.3%
Population 16-24 Unemployment rate	20.4%	9.8%	9.9%
Population 25-54 Employed	61.1%	68.8%	68.9%
Population 25-54 Unemployment rate	3.1%	3.9%	4.1%
Population 55-64 Employed	22.3%	16.3%	15.7%
Population 55-64 Unemployment rate	1.8%	2.8%	3.5%
Population 65+ Employed	10.7%	5.4%	5.2%
Population 65+ Unemployment rate	9.6%	6.2%	6.7%

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September 23, 2024

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2024 Employed Population 16+ by Industry			
Total	3,873	90,754	245,231
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	4.9%	4.5%	4.4%
Manufacturing	5.9%	9.7%	9.4%
Wholesale Trade	2.8%	2.6%	2.2%
Retail Trade	6.7%	8.3%	8.7%
Transportation/Utilities	2.9%	6.5%	7.7%
Information	8.9%	5.5%	4.9%
Finance/Insurance/Real Estate	13.3%	7.2%	6.3%
Services	52.5%	51.9%	52.5%
Public Administration	1.9%	3.3%	3.6%
2024 Employed Population 16+ by Occupation			
Total	3,873	90,753	245,230
White Collar	93.1%	72.0%	67.6%
Management/Business/Financial	38.5%	24.3%	21.6%
Professional	35.9%	29.8%	27.3%
Sales	10.8%	8.5%	8.6%
Administrative Support	8.0%	9.5%	10.2%
Services	3.5%	14.3%	17.0%
Blue Collar	3.4%	13.7%	15.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.2%	3.0%	3.2%
Installation/Maintenance/Repair	0.1%	1.8%	1.8%
Production	0.5%	2.8%	3.1%
Transportation/Material Moving	1.4%	6.0%	7.1%
2020 Households by Type			
Total	3,447	66,611	180,484
Married Couple Households	65.3%	46.9%	43.0%
With Own Children <18	33.2%	22.3%	19.2%
Without Own Children <18	32.1%	24.6%	23.9%
Cohabiting Couple Households	3.3%	7.1%	7.3%
With Own Children <18	0.8%	2.1%	2.2%
Without Own Children <18	2.5%	5.1%	5.1%
Male Householder, No Spouse/Partner	10.2%	19.8%	20.4%
Living Alone	6.3%	12.3%	12.5%
65 Years and over	3.4%	3.0%	3.1%
With Own Children <18	1.4%	1.7%	1.6%
Without Own Children <18, With Relatives	1.5%	3.5%	3.9%
No Relatives Present	1.0%	2.4%	2.4%
Female Householder, No Spouse/Partner	21.2%	26.2%	29.3%
Living Alone	12.5%	12.6%	13.8%
65 Years and over	8.3%	4.9%	5.2%
With Own Children <18	3.0%	4.7%	5.3%
Without Own Children <18, With Relatives	4.6%	7.0%	8.3%
No Relatives Present	1.1%	1.8%	1.9%
2020 Households by Size			
Total	3,447	66,611	180,484
1 Person Household	18.8%	24.9%	26.3%
2 Person Household	30.0%	28.9%	28.9%
3 Person Household	16.4%	17.0%	17.0%
4 Person Household	23.5%	16.7%	15.2%
5 Person Household	8.4%	7.2%	7.0%
6 Person Household	2.0%	3.0%	3.1%
7 + Person Household	0.9%	2.2%	2.5%

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2020 Households by Tenure and Mortgage Status			
Total	3,447	66,611	180,484
Owner Occupied	79.4%	47.9%	43.9%
Owned with a Mortgage/Loan	59.8%	37.3%	34.0%
Owned Free and Clear	19.7%	10.6%	9.9%
Renter Occupied	20.6%	52.1%	56.1%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	40	37	41
Percent of Income for Mortgage	62.6%	68.2%	61.9%
Wealth Index	270	150	123
2020 Housing Units By Urban/ Rural Status			
Total	3,563	70,138	189,347
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	9,627	180,115	491,631
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Urban Chic (2A)	Urban Chic (2A)
2.	Exurbanites (1E)	Diverse Convergence (13A)	Diverse Convergence (13A)
3.	Urban Chic (2A)	Top Tier (1A)	Laptops and Lattes (3A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$17,546,661	\$242,128,689	\$578,593,714
Average Spent	\$5,169.91	\$3,678.98	\$3,228.60
Spending Potential Index	217	154	136
Education: Total \$	\$16,497,258	\$192,012,378	\$441,253,805
Average Spent	\$4,860.71	\$2,917.50	\$2,462.23
Spending Potential Index	281	169	142
Entertainment/Recreation: Total \$	\$31,856,649	\$409,557,355	\$948,445,169
Average Spent	\$9,386.17	\$6,222.95	\$5,292.40
Spending Potential Index	229	152	129
Food at Home: Total \$	\$53,500,695	\$741,725,813	\$1,759,950,845
Average Spent	\$15,763.32	\$11,270.03	\$9,820.66
Spending Potential Index	216	154	134
Food Away from Home: Total \$	\$29,983,766	\$411,481,848	\$969,157,891
Average Spent	\$8,834.34	\$6,252.19	\$5,407.98
Spending Potential Index	227	161	139
Health Care: Total \$	\$55,309,691	\$696,608,537	\$1,613,990,658
Average Spent	\$16,296.31	\$10,584.50	\$9,006.19
Spending Potential Index	212	138	117
HH Furnishings & Equipment: Total \$	\$23,787,847	\$311,472,132	\$723,753,012
Average Spent	\$7,008.79	\$4,732.61	\$4,038.60
Spending Potential Index	221	150	128
Personal Care Products & Services: Total \$	\$7,753,028	\$106,036,673	\$249,087,911
Average Spent	\$2,284.33	\$1,611.16	\$1,389.93
Spending Potential Index	229	162	140
Shelter: Total \$	\$212,961,002	\$2,910,077,478	\$6,828,234,704
Average Spent	\$62,746.32	\$44,216.69	\$38,102.07
Spending Potential Index	235	166	143
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$27,634,526	\$310,389,882	\$701,246,816
Average Spent	\$8,142.17	\$4,716.17	\$3,913.01
Spending Potential Index	232	135	112
Travel: Total \$	\$25,284,574	\$322,768,094	\$743,688,307
Average Spent	\$7,449.79	\$4,904.25	\$4,149.84
Spending Potential Index	246	162	137
Vehicle Maintenance & Repairs: Total \$	\$10,408,822	\$141,181,339	\$330,927,583
Average Spent	\$3,066.83	\$2,145.16	\$1,846.60
Spending Potential Index	207	145	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.