

Troy Hills Shopping Center  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 40.86173  
Longitude: -74.38825

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	9,271	57,450	121,572
2020 Total Population	10,091	60,332	128,585
2020 Group Quarters	108	413	1,173
2024 Total Population	10,438	60,829	130,001
2024 Group Quarters	99	378	1,076
2029 Total Population	10,214	63,474	135,237
2024-2029 Annual Rate	-0.43%	0.85%	0.79%
2024 Total Daytime Population	9,296	70,965	184,805
Workers	4,259	43,031	124,150
Residents	5,037	27,934	60,655
<b>Household Summary</b>			
2010 Households	3,546	21,682	45,732
2010 Average Household Size	2.56	2.63	2.64
2020 Total Households	3,820	22,796	48,365
2020 Average Household Size	2.61	2.63	2.63
2024 Households	4,052	23,290	49,594
2024 Average Household Size	2.55	2.60	2.60
2029 Households	4,046	24,798	52,651
2029 Average Household Size	2.50	2.54	2.55
2024-2029 Annual Rate	-0.03%	1.26%	1.20%
2010 Families	2,431	15,600	32,928
2010 Average Family Size	3.15	3.14	3.16
2024 Families	2,762	16,256	34,851
2024 Average Family Size	3.15	3.18	3.18
2029 Families	2,746	17,299	36,991
2029 Average Family Size	3.09	3.12	3.12
2024-2029 Annual Rate	-0.12%	1.25%	1.20%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,483	21,637	45,530
Owner Occupied Housing Units	45.0%	62.5%	72.4%
Renter Occupied Housing Units	53.5%	35.7%	25.6%
Vacant Housing Units	1.5%	1.9%	2.1%
2010 Housing Units	3,685	22,692	47,764
Owner Occupied Housing Units	50.5%	61.4%	70.9%
Renter Occupied Housing Units	45.7%	34.1%	24.8%
Vacant Housing Units	3.8%	4.5%	4.3%
2020 Housing Units	3,911	23,613	50,390
Owner Occupied Housing Units	47.5%	59.0%	67.4%
Renter Occupied Housing Units	50.2%	37.6%	28.6%
Vacant Housing Units	2.8%	3.6%	4.0%
2024 Housing Units	4,152	24,266	51,996
Owner Occupied Housing Units	47.3%	60.7%	69.0%
Renter Occupied Housing Units	50.3%	35.3%	26.3%
Vacant Housing Units	2.4%	4.0%	4.6%
2029 Housing Units	4,165	25,707	54,837
Owner Occupied Housing Units	48.1%	58.7%	66.7%
Renter Occupied Housing Units	49.0%	37.7%	29.3%
Vacant Housing Units	2.9%	3.5%	4.0%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Households by Income</b>			
Household Income Base	4,052	23,290	49,594
<\$15,000	7.3%	5.0%	3.9%
\$15,000 - \$24,999	2.0%	2.1%	2.2%
\$25,000 - \$34,999	4.1%	4.9%	5.0%
\$35,000 - \$49,999	2.6%	4.1%	4.3%
\$50,000 - \$74,999	5.7%	10.3%	9.1%
\$75,000 - \$99,999	16.0%	14.1%	12.4%
\$100,000 - \$149,999	21.4%	19.3%	18.3%
\$150,000 - \$199,999	14.4%	15.1%	15.3%
\$200,000+	26.4%	25.2%	29.7%
Average Household Income	\$172,211	\$168,205	\$184,698
<b>2029 Households by Income</b>			
Household Income Base	4,046	24,798	52,651
<\$15,000	6.4%	4.2%	3.3%
\$15,000 - \$24,999	1.5%	1.5%	1.5%
\$25,000 - \$34,999	3.5%	4.0%	4.0%
\$35,000 - \$49,999	2.2%	3.3%	3.5%
\$50,000 - \$74,999	5.1%	9.0%	7.9%
\$75,000 - \$99,999	14.4%	12.9%	11.2%
\$100,000 - \$149,999	21.3%	19.4%	18.0%
\$150,000 - \$199,999	15.8%	16.9%	17.0%
\$200,000+	29.9%	28.9%	33.6%
Average Household Income	\$192,321	\$189,560	\$207,262
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	1,962	14,726	35,902
<\$50,000	0.4%	0.6%	0.4%
\$50,000 - \$99,999	0.4%	0.3%	0.3%
\$100,000 - \$149,999	0.2%	0.6%	0.4%
\$150,000 - \$199,999	0.1%	0.3%	0.4%
\$200,000 - \$249,999	0.3%	1.0%	0.8%
\$250,000 - \$299,999	0.3%	1.5%	0.8%
\$300,000 - \$399,999	2.8%	6.6%	5.1%
\$400,000 - \$499,999	16.9%	18.9%	16.5%
\$500,000 - \$749,999	68.5%	50.4%	48.5%
\$750,000 - \$999,999	7.8%	15.8%	18.7%
\$1,000,000 - \$1,499,999	2.2%	3.7%	6.2%
\$1,500,000 - \$1,999,999	0.2%	0.4%	1.7%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$615,196	\$624,436	\$676,102
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	2,004	15,095	36,592
<\$50,000	0.2%	0.3%	0.2%
\$50,000 - \$99,999	0.2%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.2%	0.1%
\$150,000 - \$199,999	0.0%	0.1%	0.1%
\$200,000 - \$249,999	0.0%	0.3%	0.3%
\$250,000 - \$299,999	0.1%	0.7%	0.4%
\$300,000 - \$399,999	1.7%	3.8%	2.8%
\$400,000 - \$499,999	13.0%	15.9%	13.4%
\$500,000 - \$749,999	72.8%	54.4%	51.3%
\$750,000 - \$999,999	9.1%	18.8%	21.9%
\$1,000,000 - \$1,499,999	2.7%	4.5%	7.3%
\$1,500,000 - \$1,999,999	0.1%	0.5%	1.8%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$635,200	\$661,806	\$712,593

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>Median Household Income</b>			
2024	\$123,390	\$120,037	\$132,314
2029	\$136,234	\$135,584	\$151,343
<b>Median Home Value</b>			
2024	\$604,818	\$601,077	\$630,201
2029	\$619,084	\$630,484	\$658,488
<b>Per Capita Income</b>			
2024	\$67,055	\$63,708	\$70,437
2029	\$76,431	\$73,284	\$80,628
<b>Median Age</b>			
2010	40.5	40.8	42.5
2020	39.7	41.3	43.3
2024	40.2	41.7	43.4
2029	41.6	42.9	44.6
<b>2020 Population by Age</b>			
Total	10,091	60,332	128,585
0 - 4	5.5%	5.1%	4.7%
5 - 9	5.9%	5.5%	5.5%
10 - 14	5.7%	5.7%	5.9%
15 - 24	9.5%	10.9%	11.3%
25 - 34	15.5%	14.0%	11.9%
35 - 44	15.6%	13.8%	12.8%
45 - 54	11.6%	13.4%	13.9%
55 - 64	12.5%	14.1%	14.7%
65 - 74	9.2%	9.6%	10.2%
75 - 84	6.2%	5.7%	6.2%
85 +	2.9%	2.5%	2.9%
18 +	79.8%	80.3%	80.1%
<b>2024 Population by Age</b>			
Total	10,439	60,827	130,003
0 - 4	5.4%	5.0%	4.6%
5 - 9	5.3%	5.5%	5.4%
10 - 14	5.6%	5.4%	5.6%
15 - 24	9.5%	10.4%	10.7%
25 - 34	15.8%	13.7%	12.1%
35 - 44	15.8%	15.0%	13.8%
45 - 54	12.1%	13.0%	13.4%
55 - 64	11.6%	13.2%	13.9%
65 - 74	9.2%	10.1%	10.6%
75 - 84	6.5%	6.2%	6.8%
85 +	3.2%	2.6%	3.1%
18 +	80.6%	80.9%	81.1%
<b>2029 Population by Age</b>			
Total	10,215	63,475	135,235
0 - 4	5.1%	4.8%	4.5%
5 - 9	4.9%	5.1%	4.9%
10 - 14	5.6%	5.8%	5.7%
15 - 24	10.6%	9.9%	10.0%
25 - 34	12.9%	12.4%	11.6%
35 - 44	15.8%	15.2%	13.9%
45 - 54	13.4%	13.6%	13.6%
55 - 64	11.0%	12.3%	12.9%
65 - 74	9.6%	10.9%	11.6%
75 - 84	7.5%	7.1%	7.8%
85 +	3.5%	3.0%	3.5%
18 +	81.0%	81.2%	81.7%

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<b>2020 Population by Sex</b>			
Males	4,948	29,783	62,887
Females	5,143	30,549	65,698
<b>2024 Population by Sex</b>			
Males	5,197	30,503	64,646
Females	5,241	30,326	65,355
<b>2029 Population by Sex</b>			
Males	5,060	31,613	66,841
Females	5,154	31,861	68,396
<b>2010 Population by Race/Ethnicity</b>			
Total	9,271	57,451	121,572
White Alone	55.4%	66.1%	75.7%
Black Alone	4.0%	2.7%	2.2%
American Indian Alone	0.2%	0.2%	0.1%
Asian Alone	35.8%	26.4%	18.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	2.0%	1.5%
Two or More Races	2.8%	2.7%	2.1%
Hispanic Origin	7.3%	7.6%	6.6%
Diversity Index	62.2	56.2	46.7
<b>2020 Population by Race/Ethnicity</b>			
Total	10,091	60,332	128,585
White Alone	37.2%	52.1%	63.4%
Black Alone	3.3%	2.8%	2.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	49.1%	34.4%	23.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.7%	3.6%	3.1%
Two or More Races	6.5%	6.9%	7.0%
Hispanic Origin	8.6%	9.4%	9.0%
Diversity Index	67.5	67.1	61.1
<b>2024 Population by Race/Ethnicity</b>			
Total	10,438	60,829	130,002
White Alone	35.2%	50.0%	61.3%
Black Alone	3.6%	2.9%	2.8%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	50.3%	35.9%	25.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.9%	3.8%	3.4%
Two or More Races	6.8%	7.2%	7.3%
Hispanic Origin	9.4%	10.1%	9.7%
Diversity Index	68.1	68.4	63.2
<b>2029 Population by Race/Ethnicity</b>			
Total	10,215	63,472	135,237
White Alone	33.1%	47.4%	58.7%
Black Alone	3.6%	3.0%	2.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	51.9%	37.8%	26.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.1%	4.0%	3.6%
Two or More Races	7.0%	7.5%	7.7%
Hispanic Origin	9.9%	10.7%	10.4%
Diversity Index	68.2	69.6	65.5

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2020 Population by Relationship and Household Type</b>			
Total	10,091	60,332	128,585
In Households	98.9%	99.3%	99.1%
Householder	37.9%	37.5%	37.6%
Opposite-Sex Spouse	22.4%	21.8%	22.0%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	1.4%	1.5%	1.5%
Same-Sex Unmarried Partner	0.0%	0.1%	0.1%
Biological Child	27.8%	28.9%	29.4%
Adopted Child	0.4%	0.3%	0.4%
Stepchild	0.4%	0.4%	0.5%
Grandchild	1.0%	1.1%	1.0%
Brother or Sister	1.2%	1.0%	0.9%
Parent	2.7%	2.6%	2.0%
Parent-in-law	0.7%	0.7%	0.6%
Son-in-law or Daughter-in-law	0.4%	0.5%	0.4%
Other Relatives	0.9%	1.1%	0.9%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	1.7%	1.8%	1.6%
In Group Quarters	1.1%	0.7%	0.9%
Institutionalized	1.1%	0.4%	0.6%
Noninstitutionalized	0.0%	0.3%	0.3%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	7,741	44,850	95,810
Less than 9th Grade	3.9%	2.2%	1.8%
9th - 12th Grade, No Diploma	1.8%	2.4%	2.0%
High School Graduate	10.5%	16.6%	16.8%
GED/Alternative Credential	2.3%	1.6%	1.2%
Some College, No Degree	8.7%	10.4%	9.9%
Associate Degree	4.4%	6.1%	5.7%
Bachelor's Degree	35.7%	35.3%	35.3%
Graduate/Professional Degree	32.6%	25.4%	27.2%
<b>2024 Population 15+ by Marital Status</b>			
Total	8,737	51,158	109,738
Never Married	22.6%	29.1%	27.7%
Married	65.2%	57.3%	58.4%
Widowed	6.7%	6.3%	6.5%
Divorced	5.6%	7.3%	7.4%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	5,806	35,034	73,573
Population 16+ Employed	94.6%	95.6%	95.8%
Population 16+ Unemployment rate	5.3%	4.4%	4.2%
Population 16-24 Employed	8.4%	9.3%	9.3%
Population 16-24 Unemployment rate	10.1%	5.7%	8.3%
Population 25-54 Employed	69.2%	64.7%	62.5%
Population 25-54 Unemployment rate	4.2%	3.8%	3.2%
Population 55-64 Employed	16.2%	17.8%	18.8%
Population 55-64 Unemployment rate	4.5%	3.8%	4.0%
Population 65+ Employed	6.3%	8.2%	9.4%
Population 65+ Unemployment rate	12.2%	8.6%	7.1%

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<b>2024 Employed Population 16+ by Industry</b>			
Total	5,495	33,486	70,456
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	2.8%	4.1%	4.3%
Manufacturing	12.2%	11.3%	11.2%
Wholesale Trade	3.3%	2.9%	2.5%
Retail Trade	10.0%	8.5%	7.9%
Transportation/Utilities	4.5%	4.0%	3.8%
Information	2.2%	2.5%	2.7%
Finance/Insurance/Real Estate	10.8%	10.0%	10.7%
Services	52.5%	53.6%	53.3%
Public Administration	1.6%	3.1%	3.5%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	5,497	33,484	70,455
White Collar	86.2%	80.5%	80.7%
Management/Business/Financial	30.0%	25.8%	27.4%
Professional	41.2%	36.5%	34.9%
Sales	5.4%	7.8%	8.3%
Administrative Support	9.7%	10.4%	10.1%
Services	7.4%	10.1%	10.2%
Blue Collar	6.4%	9.4%	9.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.0%
Construction/Extraction	0.9%	2.1%	2.2%
Installation/Maintenance/Repair	1.0%	1.3%	1.3%
Production	1.4%	2.5%	2.5%
Transportation/Material Moving	3.2%	3.4%	3.1%
<b>2020 Households by Type</b>			
Total	3,820	22,796	48,365
Married Couple Households	59.5%	58.6%	58.9%
With Own Children <18	27.0%	25.2%	24.6%
Without Own Children <18	32.5%	33.4%	34.3%
Cohabiting Couple Households	3.7%	4.3%	4.3%
With Own Children <18	0.7%	0.7%	0.8%
Without Own Children <18	3.0%	3.5%	3.4%
Male Householder, No Spouse/Partner	15.2%	15.5%	14.2%
Living Alone	10.1%	10.6%	9.6%
65 Years and over	2.9%	3.0%	3.1%
With Own Children <18	1.0%	1.0%	1.0%
Without Own Children <18, With Relatives	2.3%	2.6%	2.5%
No Relatives Present	1.9%	1.4%	1.2%
Female Householder, No Spouse/Partner	21.6%	21.7%	22.6%
Living Alone	13.8%	13.0%	13.8%
65 Years and over	7.2%	6.9%	8.1%
With Own Children <18	2.1%	2.8%	2.9%
Without Own Children <18, With Relatives	5.1%	5.3%	5.3%
No Relatives Present	0.5%	0.6%	0.6%
<b>2020 Households by Size</b>			
Total	3,820	22,796	48,365
1 Person Household	23.9%	23.6%	23.4%
2 Person Household	30.8%	30.7%	31.2%
3 Person Household	19.9%	18.9%	18.2%
4 Person Household	17.4%	17.4%	17.5%
5 Person Household	5.2%	6.1%	6.5%
6 Person Household	2.1%	2.2%	2.2%
7 + Person Household	0.7%	1.1%	1.0%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	3,820	22,796	48,365
Owner Occupied	48.6%	61.1%	70.3%
Owned with a Mortgage/Loan	33.2%	41.6%	47.5%
Owned Free and Clear	15.3%	19.5%	22.7%
Renter Occupied	51.4%	38.9%	29.7%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	70	68	72
Percent of Income for Mortgage	30.7%	31.3%	29.8%
Wealth Index	148	161	186
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	3,911	23,613	50,390
Urban Housing Units	100.0%	99.9%	99.3%
Rural Housing Units	0.0%	0.1%	0.7%
<b>2020 Population By Urban/ Rural Status</b>			
Total	10,091	60,332	128,585
Urban Population	100.0%	99.9%	99.3%
Rural Population	0.0%	0.1%	0.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Trendsetters (3C)	Pleasantville (2B)	Pleasantville (2B)
2.	Golden Years (9B)	Trendsetters (3C)	Top Tier (1A)
3.	Professional Pride (1B)	Enterprising Professionals	Savvy Suburbanites (1D)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$14,556,353	\$79,876,627	\$183,803,011
Average Spent	\$3,592.39	\$3,429.65	\$3,706.15
Spending Potential Index	151	144	156
Education: Total \$	\$11,715,296	\$65,745,750	\$155,984,990
Average Spent	\$2,891.24	\$2,822.92	\$3,145.24
Spending Potential Index	167	163	182
Entertainment/Recreation: Total \$	\$24,358,551	\$137,507,052	\$322,333,632
Average Spent	\$6,011.49	\$5,904.12	\$6,499.45
Spending Potential Index	147	144	159
Food at Home: Total \$	\$43,334,572	\$242,311,713	\$560,127,750
Average Spent	\$10,694.61	\$10,404.11	\$11,294.26
Spending Potential Index	146	142	155
Food Away from Home: Total \$	\$24,335,318	\$134,941,364	\$311,789,250
Average Spent	\$6,005.75	\$5,793.96	\$6,286.83
Spending Potential Index	154	149	162
Health Care: Total \$	\$41,722,996	\$237,989,869	\$562,094,873
Average Spent	\$10,296.89	\$10,218.54	\$11,333.93
Spending Potential Index	134	133	147
HH Furnishings & Equipment: Total \$	\$18,409,936	\$103,909,576	\$243,235,488
Average Spent	\$4,543.42	\$4,461.55	\$4,904.53
Spending Potential Index	144	141	155
Personal Care Products & Services: Total \$	\$6,222,543	\$34,788,075	\$80,533,552
Average Spent	\$1,535.67	\$1,493.69	\$1,623.86
Spending Potential Index	154	150	163
Shelter: Total \$	\$169,274,718	\$948,736,549	\$2,193,037,232
Average Spent	\$41,775.60	\$40,735.79	\$44,219.81
Spending Potential Index	157	153	166
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,363,256	\$110,706,976	\$265,184,706
Average Spent	\$4,778.69	\$4,753.41	\$5,347.11
Spending Potential Index	136	136	153
Travel: Total \$	\$19,340,486	\$108,282,153	\$253,041,443
Average Spent	\$4,773.07	\$4,649.30	\$5,102.26
Spending Potential Index	157	153	168
Vehicle Maintenance & Repairs: Total \$	\$8,185,562	\$46,564,430	\$108,729,477
Average Spent	\$2,020.13	\$1,999.33	\$2,192.39
Spending Potential Index	136	135	148

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.