

Twinbrooke Shopping Centre  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.81674  
Longitude: -77.27529

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	12,282	117,351	282,102
2020 Total Population	12,352	121,845	300,431
2020 Group Quarters	8	6,975	7,837
2024 Total Population	12,024	119,190	298,311
2024 Group Quarters	8	6,986	7,848
2029 Total Population	11,868	118,115	298,447
2024-2029 Annual Rate	-0.26%	-0.18%	0.01%
2024 Total Daytime Population	7,561	117,159	305,117
Workers	2,306	63,374	174,081
Residents	5,255	53,785	131,036
<b>Household Summary</b>			
2010 Households	3,975	38,819	98,279
2010 Average Household Size	3.07	2.85	2.80
2020 Total Households	3,999	39,174	102,065
2020 Average Household Size	3.09	2.93	2.87
2024 Households	3,887	38,092	101,009
2024 Average Household Size	3.09	2.95	2.88
2029 Households	3,821	37,692	100,853
2029 Average Household Size	3.10	2.95	2.88
2024-2029 Annual Rate	-0.34%	-0.21%	-0.03%
2010 Families	3,357	30,007	72,256
2010 Average Family Size	3.29	3.21	3.20
2024 Families	3,226	29,563	73,870
2024 Average Family Size	3.26	3.32	3.36
2029 Families	3,168	29,196	73,547
2029 Average Family Size	3.28	3.33	3.37
2024-2029 Annual Rate	-0.36%	-0.25%	-0.09%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,964	38,102	92,748
Owner Occupied Housing Units	88.8%	81.1%	74.6%
Renter Occupied Housing Units	10.2%	17.9%	23.8%
Vacant Housing Units	1.0%	1.0%	1.6%
2010 Housing Units	4,053	39,770	101,472
Owner Occupied Housing Units	87.3%	80.0%	71.8%
Renter Occupied Housing Units	10.8%	17.6%	25.1%
Vacant Housing Units	1.9%	2.4%	3.1%
2020 Housing Units	4,072	40,078	105,302
Owner Occupied Housing Units	85.7%	78.9%	68.9%
Renter Occupied Housing Units	12.5%	18.9%	28.0%
Vacant Housing Units	1.9%	2.4%	3.1%
2024 Housing Units	3,996	39,349	105,282
Owner Occupied Housing Units	86.7%	80.0%	69.9%
Renter Occupied Housing Units	10.6%	16.8%	26.0%
Vacant Housing Units	2.7%	3.2%	4.1%
2029 Housing Units	3,996	39,516	106,186
Owner Occupied Housing Units	86.0%	79.8%	70.2%
Renter Occupied Housing Units	9.6%	15.5%	24.8%
Vacant Housing Units	4.4%	4.6%	5.0%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Households by Income</b>			
Household Income Base	3,887	38,090	101,007
<\$15,000	1.9%	2.7%	3.3%
\$15,000 - \$24,999	1.3%	1.8%	2.2%
\$25,000 - \$34,999	1.7%	2.0%	2.4%
\$35,000 - \$49,999	2.4%	3.7%	4.3%
\$50,000 - \$74,999	4.9%	7.1%	7.8%
\$75,000 - \$99,999	7.6%	7.9%	9.3%
\$100,000 - \$149,999	17.4%	17.8%	17.3%
\$150,000 - \$199,999	18.0%	18.1%	17.3%
\$200,000+	44.8%	39.0%	36.1%
Average Household Income	\$240,571	\$220,471	\$207,931
<b>2029 Households by Income</b>			
Household Income Base	3,821	37,690	100,851
<\$15,000	1.6%	2.2%	2.7%
\$15,000 - \$24,999	0.8%	1.3%	1.6%
\$25,000 - \$34,999	1.3%	1.5%	1.8%
\$35,000 - \$49,999	1.8%	2.7%	3.4%
\$50,000 - \$74,999	3.7%	5.5%	6.3%
\$75,000 - \$99,999	5.6%	6.0%	7.7%
\$100,000 - \$149,999	15.5%	16.8%	16.7%
\$150,000 - \$199,999	18.9%	19.3%	18.7%
\$200,000+	50.7%	44.7%	41.1%
Average Household Income	\$269,859	\$248,997	\$233,897
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,463	31,485	73,592
<\$50,000	0.3%	0.3%	0.4%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.1%	0.2%
\$200,000 - \$249,999	0.0%	0.8%	0.8%
\$250,000 - \$299,999	0.0%	1.2%	1.0%
\$300,000 - \$399,999	1.1%	4.4%	4.0%
\$400,000 - \$499,999	2.7%	6.5%	6.7%
\$500,000 - \$749,999	49.7%	44.9%	42.9%
\$750,000 - \$999,999	36.0%	30.4%	30.5%
\$1,000,000 - \$1,499,999	9.2%	8.9%	10.0%
\$1,500,000 - \$1,999,999	0.7%	1.3%	2.1%
\$2,000,000 +	0.3%	1.1%	1.4%
Average Home Value	\$774,451	\$755,448	\$776,285
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	3,437	31,548	74,488
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.2%	0.2%
\$250,000 - \$299,999	0.0%	0.6%	0.5%
\$300,000 - \$399,999	0.2%	3.0%	2.1%
\$400,000 - \$499,999	1.2%	4.1%	4.0%
\$500,000 - \$749,999	33.5%	36.7%	36.0%
\$750,000 - \$999,999	47.1%	37.3%	36.2%
\$1,000,000 - \$1,499,999	16.6%	14.3%	15.1%
\$1,500,000 - \$1,999,999	1.1%	2.2%	3.6%
\$2,000,000 +	0.4%	1.6%	2.2%
Average Home Value	\$862,427	\$839,121	\$870,216

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>Median Household Income</b>			
2024	\$182,097	\$165,752	\$157,393
2029	\$200,001	\$182,828	\$171,957
<b>Median Home Value</b>			
2024	\$730,473	\$703,794	\$714,691
2029	\$830,501	\$785,904	\$799,272
<b>Per Capita Income</b>			
2024	\$78,014	\$70,727	\$70,463
2029	\$87,159	\$79,725	\$79,090
<b>Median Age</b>			
2010	42.0	39.0	38.2
2020	42.0	38.9	38.4
2024	42.5	39.5	39.1
2029	43.7	40.3	40.2
<b>2020 Population by Age</b>			
Total	12,352	121,845	300,431
0 - 4	4.6%	4.8%	5.5%
5 - 9	6.5%	6.1%	6.3%
10 - 14	7.1%	6.8%	6.7%
15 - 24	14.4%	16.1%	13.8%
25 - 34	8.8%	11.3%	12.9%
35 - 44	12.4%	12.8%	14.1%
45 - 54	14.3%	13.5%	13.4%
55 - 64	13.9%	12.9%	12.7%
65 - 74	10.9%	9.5%	8.9%
75 - 84	5.6%	4.6%	4.3%
85 +	1.5%	1.5%	1.5%
18 +	77.0%	76.4%	76.8%
<b>2024 Population by Age</b>			
Total	12,024	119,190	298,311
0 - 4	4.5%	4.7%	5.3%
5 - 9	6.1%	6.0%	6.3%
10 - 14	7.0%	6.4%	6.4%
15 - 24	12.7%	15.0%	13.0%
25 - 34	10.2%	12.5%	13.3%
35 - 44	13.4%	13.4%	14.7%
45 - 54	14.1%	13.5%	13.7%
55 - 64	13.3%	12.0%	11.7%
65 - 74	10.5%	9.3%	8.9%
75 - 84	6.5%	5.4%	5.0%
85 +	1.7%	1.7%	1.6%
18 +	78.4%	77.6%	77.8%
<b>2029 Population by Age</b>			
Total	11,869	118,114	298,446
0 - 4	4.4%	4.5%	5.1%
5 - 9	5.3%	5.3%	5.7%
10 - 14	6.8%	6.4%	6.6%
15 - 24	10.9%	13.8%	12.3%
25 - 34	12.3%	13.9%	13.4%
35 - 44	12.0%	12.0%	13.6%
45 - 54	14.6%	13.9%	14.4%
55 - 64	12.7%	11.8%	11.5%
65 - 74	11.0%	9.8%	9.5%
75 - 84	7.8%	6.5%	6.1%
85 +	2.2%	2.1%	2.0%
18 +	79.5%	78.5%	78.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 23, 2024

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<b>2020 Population by Sex</b>			
Males	6,112	59,999	148,212
Females	6,240	61,846	152,219
<b>2024 Population by Sex</b>			
Males	6,060	59,724	149,699
Females	5,964	59,466	148,612
<b>2029 Population by Sex</b>			
Males	5,954	58,929	148,984
Females	5,915	59,187	149,463
<b>2010 Population by Race/Ethnicity</b>			
Total	12,282	117,352	282,102
White Alone	70.1%	69.2%	64.9%
Black Alone	4.0%	5.9%	6.1%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	18.9%	17.3%	19.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.2%	3.5%	5.3%
Two or More Races	3.4%	3.7%	3.9%
Hispanic Origin	12.1%	12.1%	15.1%
Diversity Index	58.3	59.4	65.3
<b>2020 Population by Race/Ethnicity</b>			
Total	12,352	121,845	300,431
White Alone	57.9%	55.5%	50.9%
Black Alone	4.5%	7.2%	7.0%
American Indian Alone	0.5%	0.4%	0.5%
Asian Alone	21.1%	19.5%	21.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.2%	5.8%	8.1%
Two or More Races	10.7%	11.6%	11.9%
Hispanic Origin	12.7%	14.1%	17.2%
Diversity Index	69.1	72.1	76.3
<b>2024 Population by Race/Ethnicity</b>			
Total	12,023	119,190	298,309
White Alone	56.0%	53.5%	48.9%
Black Alone	4.6%	7.3%	7.2%
American Indian Alone	0.5%	0.4%	0.5%
Asian Alone	21.9%	20.3%	22.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.5%	6.1%	8.6%
Two or More Races	11.4%	12.3%	12.6%
Hispanic Origin	13.4%	14.9%	18.1%
Diversity Index	70.8	73.8	77.7
<b>2029 Population by Race/Ethnicity</b>			
Total	11,870	118,116	298,447
White Alone	53.5%	51.0%	46.4%
Black Alone	4.6%	7.4%	7.1%
American Indian Alone	0.6%	0.4%	0.5%
Asian Alone	23.5%	21.7%	23.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.8%	6.5%	9.0%
Two or More Races	12.0%	12.9%	13.2%
Hispanic Origin	14.1%	15.7%	18.9%
Diversity Index	72.6	75.4	79.0

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>2020 Population by Relationship and Household Type</b>			
Total	12,352	121,845	300,431
In Households	99.9%	94.3%	97.4%
Householder	32.5%	32.2%	34.0%
Opposite-Sex Spouse	23.0%	20.6%	20.0%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	0.6%	0.9%	1.3%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	32.2%	29.8%	29.3%
Adopted Child	0.8%	0.7%	0.6%
Stepchild	0.5%	0.6%	0.6%
Grandchild	1.2%	1.1%	1.1%
Brother or Sister	0.9%	1.0%	1.4%
Parent	1.7%	1.5%	1.9%
Parent-in-law	0.6%	0.5%	0.5%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.4%
Other Relatives	1.2%	1.3%	1.8%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	4.0%	3.5%	4.2%
In Group Quarters	0.1%	5.7%	2.6%
Institutionalized	0.0%	0.7%	0.4%
Noninstitutionalized	0.1%	5.0%	2.2%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	8,387	80,916	205,856
Less than 9th Grade	1.4%	1.6%	2.5%
9th - 12th Grade, No Diploma	1.5%	1.9%	2.7%
High School Graduate	7.6%	10.2%	11.5%
GED/Alternative Credential	4.7%	1.7%	1.6%
Some College, No Degree	11.3%	10.9%	10.6%
Associate Degree	5.9%	6.2%	5.8%
Bachelor's Degree	32.8%	33.2%	32.2%
Graduate/Professional Degree	34.8%	34.4%	33.0%
<b>2024 Population 15+ by Marital Status</b>			
Total	9,911	98,823	244,720
Never Married	30.8%	34.6%	33.2%
Married	60.4%	55.9%	56.6%
Widowed	3.6%	3.5%	3.7%
Divorced	5.2%	6.0%	6.5%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	7,074	67,830	172,816
Population 16+ Employed	96.5%	95.8%	96.7%
Population 16+ Unemployment rate	3.5%	4.2%	3.3%
Population 16-24 Employed	11.5%	11.6%	11.1%
Population 16-24 Unemployment rate	11.9%	13.2%	10.7%
Population 25-54 Employed	60.2%	63.1%	65.0%
Population 25-54 Unemployment rate	1.8%	2.4%	2.0%
Population 55-64 Employed	18.3%	17.3%	16.3%
Population 55-64 Unemployment rate	3.0%	3.4%	2.6%
Population 65+ Employed	10.0%	7.9%	7.6%
Population 65+ Unemployment rate	3.4%	6.1%	3.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2024 Employed Population 16+ by Industry</b>			
Total	6,829	64,950	167,142
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	5.9%	4.0%	5.2%
Manufacturing	1.7%	2.5%	2.7%
Wholesale Trade	0.5%	0.6%	0.8%
Retail Trade	6.6%	7.4%	7.3%
Transportation/Utilities	3.2%	2.8%	3.1%
Information	1.4%	1.9%	2.0%
Finance/Insurance/Real Estate	7.4%	7.2%	7.3%
Services	60.3%	60.6%	58.8%
Public Administration	13.0%	13.0%	12.7%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	6,828	64,949	167,144
White Collar	81.3%	79.5%	77.2%
Management/Business/Financial	29.1%	27.1%	26.6%
Professional	38.6%	38.3%	36.9%
Sales	7.3%	6.2%	5.9%
Administrative Support	6.3%	7.9%	7.8%
Services	10.4%	13.3%	13.5%
Blue Collar	8.3%	7.1%	9.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.5%	1.6%	3.0%
Installation/Maintenance/Repair	1.1%	1.1%	1.3%
Production	1.3%	1.2%	1.4%
Transportation/Material Moving	2.3%	3.2%	3.4%
<b>2020 Households by Type</b>			
Total	3,999	39,174	102,065
Married Couple Households	71.0%	64.5%	59.5%
With Own Children <18	30.9%	29.6%	27.4%
Without Own Children <18	40.1%	35.0%	32.1%
Cohabiting Couple Households	2.1%	3.1%	4.1%
With Own Children <18	0.7%	0.9%	1.1%
Without Own Children <18	1.5%	2.2%	3.0%
Male Householder, No Spouse/Partner	9.6%	11.6%	14.3%
Living Alone	4.4%	6.4%	8.3%
65 Years and over	2.2%	2.4%	2.4%
With Own Children <18	1.1%	1.2%	1.4%
Without Own Children <18, With Relatives	2.4%	2.4%	2.8%
No Relatives Present	1.7%	1.5%	1.9%
Female Householder, No Spouse/Partner	17.3%	20.8%	22.2%
Living Alone	7.9%	10.2%	11.3%
65 Years and over	4.9%	5.9%	5.5%
With Own Children <18	3.0%	3.5%	3.8%
Without Own Children <18, With Relatives	5.4%	5.8%	5.6%
No Relatives Present	1.1%	1.3%	1.4%
<b>2020 Households by Size</b>			
Total	3,999	39,174	102,065
1 Person Household	12.2%	16.6%	19.6%
2 Person Household	30.8%	30.2%	30.2%
3 Person Household	19.8%	19.3%	18.2%
4 Person Household	22.3%	20.4%	18.7%
5 Person Household	8.9%	8.3%	8.0%
6 Person Household	3.4%	3.1%	3.2%
7 + Person Household	2.6%	2.0%	2.1%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	3,999	39,174	102,065
Owner Occupied	87.3%	80.7%	71.1%
Owned with a Mortgage/Loan	66.3%	62.4%	55.2%
Owned Free and Clear	21.0%	18.3%	15.9%
Renter Occupied	12.7%	19.3%	28.9%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	97	91	85
Percent of Income for Mortgage	25.1%	26.6%	28.4%
Wealth Index	251	224	201
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	4,072	40,078	105,302
Urban Housing Units	100.0%	99.9%	99.3%
Rural Housing Units	0.0%	0.1%	0.7%
<b>2020 Population By Urban/ Rural Status</b>			
Total	12,352	121,845	300,431
Urban Population	100.0%	99.9%	99.2%
Rural Population	0.0%	0.1%	0.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Top Tier (1A)	Top Tier (1A)	Enterprising Professionals (2D)
2.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Top Tier (1A)
3.	Pleasantville (2B)	Enterprising Professionals	Pleasantville (2B)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$17,909,532	\$164,077,950	\$423,350,127
Average Spent	\$4,607.55	\$4,307.41	\$4,191.21
Spending Potential Index	193	181	176
Education: Total \$	\$16,436,534	\$144,125,042	\$353,616,655
Average Spent	\$4,228.59	\$3,783.60	\$3,500.84
Spending Potential Index	245	219	203
Entertainment/Recreation: Total \$	\$32,584,418	\$294,236,735	\$733,634,221
Average Spent	\$8,382.92	\$7,724.37	\$7,263.06
Spending Potential Index	205	189	178
Food at Home: Total \$	\$55,055,809	\$501,677,358	\$1,287,810,728
Average Spent	\$14,164.09	\$13,170.15	\$12,749.47
Spending Potential Index	194	180	175
Food Away from Home: Total \$	\$30,811,935	\$281,086,600	\$720,048,341
Average Spent	\$7,926.92	\$7,379.15	\$7,128.56
Spending Potential Index	204	190	183
Health Care: Total \$	\$56,305,891	\$510,065,947	\$1,264,675,975
Average Spent	\$14,485.69	\$13,390.37	\$12,520.43
Spending Potential Index	188	174	163
HH Furnishings & Equipment: Total \$	\$24,353,165	\$221,336,467	\$555,719,535
Average Spent	\$6,265.29	\$5,810.58	\$5,501.68
Spending Potential Index	198	184	174
Personal Care Products & Services: Total \$	\$8,037,248	\$72,786,718	\$185,804,481
Average Spent	\$2,067.73	\$1,910.81	\$1,839.48
Spending Potential Index	208	192	185
Shelter: Total \$	\$223,647,332	\$2,009,193,720	\$5,097,432,176
Average Spent	\$57,537.26	\$52,745.82	\$50,465.13
Spending Potential Index	216	198	189
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$27,388,063	\$246,442,935	\$591,585,001
Average Spent	\$7,046.07	\$6,469.68	\$5,856.76
Spending Potential Index	201	185	167
Travel: Total \$	\$26,079,115	\$233,162,166	\$578,931,801
Average Spent	\$6,709.32	\$6,121.03	\$5,731.49
Spending Potential Index	221	202	189
Vehicle Maintenance & Repairs: Total \$	\$10,683,627	\$98,069,602	\$249,330,826
Average Spent	\$2,748.55	\$2,574.55	\$2,468.40
Spending Potential Index	186	174	167

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.