

Village at Shirlington Rings: 1, 3, 5 mile radii Prepared by Esri Latitude: 38.84112 Longitude: -77.08693

		L	Longitude: -//.08693
	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	32,760	243,076	523,157
2020 Total Population	36,157	277,662	589,309
2020 Group Quarters	200	2,713	18,035
2024 Total Population	36,424	284,101	604,771
2024 Group Quarters	200	2,699	17,144
2029 Total Population	36,153	294,301	633,651
2024-2029 Annual Rate	-0.15%	0.71%	0.94%
2024 Total Daytime Population	26,542	272,677	866,345
Workers	15,343	178,431	648,819
Residents	11,199	94,246	217,526
Household Summary	·	,	
2010 Households	16,901	113,785	236,432
2010 Average Household Size	1.92	2.11	2.13
2020 Total Households	17,757	127,415	264,808
2020 Average Household Size	2.02	2.16	2.16
2024 Households	17,712	130,117	273,946
2024 Average Household Size	2.05	2.16	2,15
2029 Households	17,397	134,811	288,624
2029 Average Household Size	2.07	2.16	2.14
2024-2029 Annual Rate	-0.36%	0.71%	1.05%
2010 Families	6,848	50,620	108,052
	2.79	2.96	2.96
2010 Average Family Size 2024 Families	7,733		
2024 Average Family Size	3.04	59,398 3.09	124,447 3.08
2029 Families			
	7,618 3.07	60,974 3.11	129,098 3.09
2029 Average Family Size			
2024-2029 Annual Rate	-0.30%	0.53%	0.74%
Housing Unit Summary			
2000 Housing Units	15,053	107,125	226,237
Owner Occupied Housing Units	48.5%	36.8%	40.3%
Renter Occupied Housing Units	49.4%	59.4%	54.7%
Vacant Housing Units	2.1%	3.8%	5.1%
2010 Housing Units	17,749	122,068	255,147
Owner Occupied Housing Units	51.3%	37.5%	40.6%
Renter Occupied Housing Units	43.9%	55.7%	52.1%
Vacant Housing Units	4.8%	6.8%	7.3%
2020 Housing Units	18,550	136,238	286,850
Owner Occupied Housing Units	47.8%	33.8%	36.4%
Renter Occupied Housing Units	47.9%	59.7%	55.9%
Vacant Housing Units	4.7%	6.7%	7.7%
2024 Housing Units	18,644	141,518	300,721
Owner Occupied Housing Units	49.4%	34.0%	36.5%
Renter Occupied Housing Units	45.6%	58.0%	54.6%
Vacant Housing Units	5.0%	8.1%	8.9%
2029 Housing Units	18,690	147,753	317,665
Owner Occupied Housing Units	49.7%	33.4%	35.6%
Renter Occupied Housing Units	43.4%	57.9%	55.3%
Vacant Housing Units	6.9%	8.8%	9.1%
-			

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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		L	ongitude: -77.0869
	1 mile	3 miles	5 mile
2024 Households by Income			
Household Income Base	17,712	130,114	273,93
<\$15,000	3.8%	5.8%	6.39
\$15,000 - \$24,999	3.4%	3.3%	3.39
\$25,000 - \$34,999	3.0%	3.9%	3.80
\$35,000 - \$49,999	4.1%	5.2%	5.19
\$50,000 - \$74,999	8.8%	10.5%	10.60
\$75,000 - \$99,999	13.1%	12.1%	11.69
\$100,000 - \$149,999	22.8%	20.3%	19.2°
\$150,000 - \$199,999	15.3%	14.1%	13.3
\$200,000+	25.6%	24.7%	26.80
Average Household Income	\$173,776	\$166,412	\$171,51
2029 Households by Income			
Household Income Base	17,397	134,808	288,61
<\$15,000	3.2%	5.0%	5.2
\$15,000 - \$24,999	2.5%	2.5%	2.5
\$25,000 - \$34,999	2.3%	3.1%	3.0
\$35,000 - \$49,999	3.3%	4.2%	4.2
\$50,000 - \$74,999	7.2%	8.9%	9.3
\$75,000 - \$99,999	11.3%	10.7%	10.4
\$100,000 - \$149,999	22.4%	20.7%	19.5
\$150,000 - \$199,999	16.8%	15.7%	14.9
\$200,000+	31.0%	29.2%	30.9
Average Household Income	\$200,331	\$190,594	\$194,48
2024 Owner Occupied Housing Units by Value	, ,	. ,	· · · · ·
Total	9,206	47,987	109,60
<\$50,000	0.4%	0.6%	0.5
\$50,000 - \$99,999	0.0%	0.0%	0.1
\$100,000 - \$149,999	0.1%	0.4%	0.5
\$150,000 - \$199,999	0.7%	1.1%	1.2
\$200,000 - \$249,999	1.3%	2.0%	2.0
\$250,000 - \$299,999	4.0%	2.4%	2.7
\$300,000 - \$399,999	11.0%	7.9%	6.7
\$400,000 - \$499,999	21.3%	11.1%	8.7
\$500,000 - \$749,999 \$500,000 - \$749,999	31.6%	24.8%	23.4
\$750,000 - \$749,999 \$750,000 - \$999,999	18.0%	24.8%	24.3
\$1,000,000 - \$999,999	8.5%	18.5%	19.4
		4.2%	6.2
\$1,500,000 - \$1,999,999	1.5%		
\$2,000,000 +	1.5%	2.2%	4.1
Average Home Value	\$671,584	\$815,747	\$882,01
2029 Owner Occupied Housing Units by Value	0.272	40.460	442.0
Total	9,273	49,168	112,87
<\$50,000	0.1%	0.2%	0.2
\$50,000 - \$99,999	0.0%	0.0%	0.1
\$100,000 - \$149,999	0.0%	0.1%	0.2
\$150,000 - \$199,999	0.0%	0.2%	0.4
\$200,000 - \$249,999	0.2%	0.7%	0.8
\$250,000 - \$299,999	0.9%	0.9%	1.3
\$300,000 - \$399,999	4.2%	4.5%	4.1
\$400,000 - \$499,999	14.1%	7.3%	6.1
\$500,000 - \$749,999	32.4%	20.8%	19.3
\$750,000 - \$999,999	27.2%	29.2%	27.2
\$1,000,000 - \$1,499,999	15.9%	26.5%	25.9
\$1,500,000 - \$1,999,999	2.5%	6.6%	9.0
\$2,000,000 +	2.5%	3.1%	5.3
Average Home Value	\$820,343	\$953,314	\$1,007,73

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Longitude: -77.08693

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	1 mile	3 miles	5 miles
Median Household Income			
2024	\$124,968	\$117,513	\$119,34
2029	\$143,005	\$133,850	\$135,68
Median Home Value			
2024	\$587,780	\$745,756	\$792,44
2029	\$735,155	\$880,933	\$909,92
Per Capita Income	,,	1	1 7 -
2024	\$82,903	\$76,241	\$77,77
2029	\$94,583	\$87,323	\$88,65
Median Age	ψ3 1/3003	ψο. γου	φοσγοσ
2010	34.3	34.3	34.
2020	36.0	35.1	34.
2024	36.6	35.5	35
2029	38.7	37.2	36.
	30.7	37.2	30.
2020 Population by Age	26.157	277 662	F00 20
Total	36,157	277,662	589,30
0 - 4	6.4%	6.3%	5.89
5 - 9	5.3%	5.3%	5.19
10 - 14	4.5%	4.6%	4.69
15 - 24	8.4%	10.6%	13.29
25 - 34	23.2%	22.9%	21.99
35 - 44	19.8%	17.6%	16.09
45 - 54	12.8%	12.2%	11.89
55 - 64	9.8%	9.8%	10.19
65 - 74	6.6%	6.5%	7.09
75 - 84	2.5%	3.0%	3.29
85 +	0.7%	1.2%	1.39
18 +	81.7%	81.4%	82.0%
2024 Population by Age			
Total	36,425	284,101	604,77
0 - 4	6.0%	5.9%	5.5%
5 - 9	5.6%	5.4%	5.29
10 - 14	4.3%	4.4%	4.3%
15 - 24	9.3%	10.2%	11.9%
25 - 34	21.5%	23.1%	22.89
35 - 44	19.9%	18.0%	16.7%
45 - 54	13.6%	12.4%	11.89
55 - 64	9.6%	9.5%	9.7%
65 - 74 75 - 94	6.3%	6.4%	7.09
75 - 84	3.1%	3.5%	3.79
85 +	0.7%	1.2%	1.3%
18 +	81.8%	82.0%	82.69
2029 Population by Age			
Total	36,155	294,298	633,65
0 - 4	5.3%	5.4%	5.19
5 - 9	5.2%	5.0%	4.89
10 - 14	5.3%	5.0%	4.89
15 - 24	10.6%	10.6%	12.19
25 - 34	15.8%	19.6%	19.89
35 - 44	19.6%	18.1%	17.19
45 - 54	15.5%	13.5%	12.79
55 - 64	10.6%	9.8%	9.69
65 - 74	6.9%	7.2%	7.79
75 - 84	4.1%	4.4%	4.79
75 07	7.1 /0		
85 +	1.0%	1.5%	1.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2020 Population by Sex				
Males	16,606	134,875	285,394	
Females	19,551	142,787	303,915	
2024 Population by Sex				
Males	17,190	140,732	298,390	
Females	19,234	143,369	306,381	
2029 Population by Sex	-, -	-7	, , , , , , , , , , , , , , , , , , , ,	
Males	17,070	145,265	311,132	
Females	19,084	149,035	322,518	
	19,004	149,033	322,310	
2010 Population by Race/Ethnicity	22.764	242.075	522.457	
Total	32,761	243,075	523,157	
White Alone	69.1%	61.3%	61.5%	
Black Alone	13.7%	16.4%	18.4%	
American Indian Alone	0.5%	0.6%	0.5%	
Asian Alone	6.1%	8.5%	8.9%	
Pacific Islander Alone	0.1%	0.1%	0.1%	
Some Other Race Alone	6.8%	9.1%	6.9%	
Two or More Races	3.6%	4.0%	3.8%	
Hispanic Origin	15.6%	20.8%	16.8%	
Diversity Index	62.7	71.8	69.3	
2020 Population by Race/Ethnicity	06.457	277.662	500 000	
Total	36,157	277,662	589,309	
White Alone	58.1%	50.1%	51.4%	
Black Alone	14.3%	15.7%	17.5%	
American Indian Alone	0.6%	1.0%	0.8%	
Asian Alone	6.4%	9.9%	10.4%	
Pacific Islander Alone	0.1%	0.1%	0.1%	
Some Other Race Alone	9.2%	11.8%	9.1%	
Two or More Races	11.4%	11.4% 21.6%	10.7%	
Hispanic Origin	18.4%		17.9%	
Diversity Index	73.1	79.3	77.0	
2024 Population by Race/Ethnicity	26.425	201.101	604 774	
Total	36,425	284,101	604,771	
White Alone	55.6%	48.3%	49.9%	
Black Alone	15.6%	16.4%	17.9%	
American Indian Alone	0.6%	1.0%	0.8%	
Asian Alone	6.5%	10.2%	10.7%	
Pacific Islander Alone	0.1%	0.1%	0.1%	
Some Other Race Alone	9.6%	12.1%	9.4%	
Two or More Races	11.9%	12.0%	11.3%	
Hispanic Origin	19.0%	22.1%	18.4%	
Diversity Index	75.0	80.4	78.0	
2029 Population by Race/Ethnicity			400 400	
Total	36,154	294,300	633,652	
White Alone	53.3%	46.3%	47.9%	
Black Alone	16.0%	16.4%	18.4%	
American Indian Alone	0.6%	1.0%	0.8%	
Asian Alone	6.9%	11.0%	11.3%	
Pacific Islander Alone	0.1%	0.1%	0.1%	
Some Other Race Alone	10.4%	12.6%	9.8%	
Two or More Races	12.7%	12.5%	11.8%	
Hispanic Origin	20.3%	23.1%	19.2%	
Diversity Index	76.9	81.6	79.4	

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Longitude: -77.08693

	1 mile	3 miles	5 miles
2020 Papulation by Polationship and Household T		3 iiiies	J lilles
2020 Population by Relationship and Household T		277.662	F00 200
Total	36,157	277,662	589,309
In Households	99.4%	99.0%	96.9%
Householder	48.4%	45.9%	44.9%
Opposite-Sex Spouse	15.5%	15.6%	15.1%
Same-Sex Spouse	0.5%	0.4%	0.4%
Opposite-Sex Unmarried Partner	3.4%	3.0%	2.9%
Same-Sex Unmarried Partner	0.3%	0.3%	0.3%
Biological Child	20.7%	21.1%	20.9%
Adopted Child	0.4%	0.4%	0.4%
Stepchild	0.4%	0.5%	0.5%
Grandchild	0.9%	0.8%	1.0%
Brother or Sister	1.3%	1.6%	1.4%
Parent	0.9%	1.3%	1.2%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.2%
Other Relatives	1.2%	1.5%	1.4%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	5.0%	6.1%	6.1%
In Group Quarters	0.6%	1.0%	3.1%
Institutionalized	0.1%	0.4%	0.4%
Noninstitutionalized	0.4%	0.6%	2.7%
2024 Population 25+ by Educational Attainment			
Total	27,261	210,620	441,555
Less than 9th Grade	2.3%	3.9%	3.1%
9th - 12th Grade, No Diploma	1.7%	2.2%	2.4%
High School Graduate	6.3%	9.2%	9.5%
GED/Alternative Credential	0.8%	1.1%	1.3%
Some College, No Degree	6.5%	9.5%	9.4%
Associate Degree	4.2%	4.7%	4.6%
Bachelor's Degree	36.5%	34.1%	32.5%
Graduate/Professional Degree	41.7%	35.3%	37.2%
2024 Population 15+ by Marital Status	.=		
Total	30,640	239,516	513,666
Never Married	43.4%	43.5%	45.1%
Married	42.5%	44.3%	42.9%
Widowed	2.8%	3.3%	3.4%
Divorced	11.3%	8.9%	8.5%
	11.5%	8.978	0.570
2024 Civilian Population 16+ in Labor Force	25.461	102.062	204 241
Civilian Population 16+	25,461	192,063	394,241
Population 16+ Employed	97.9%	97.7%	97.2%
Population 16+ Unemployment rate	2.1%	2.3%	2.8%
Population 16-24 Employed	8.2%	9.6%	10.5%
Population 16-24 Unemployment rate	4.6%	3.7%	6.5%
Population 25-54 Employed	74.0%	72.9%	71.5%
Population 25-54 Unemployment rate	1.7%	1.9%	2.2%
Population 55-64 Employed	11.2%	11.6%	11.8%
Population 55-64 Unemployment rate	1.6%	2.9%	2.9%
Population 65+ Employed	6.6%	5.9%	6.2%
Population 65+ Unemployment rate	4.3%	2.9%	2.8%

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	1 mile	3 miles	5 miles			
2024 Employed Population 16+ by Industry						
Total	24,927	187,741	383,145			
Agriculture/Mining	0.1%	0.2%	0.2%			
Construction	4.0%	5.0%	4.3%			
Manufacturing	2.5%	2.3%	2.4%			
Wholesale Trade	0.7%	0.6%	0.6%			
Retail Trade	3.9%	5.3%	5.2%			
Transportation/Utilities	4.6%	4.1%	3.6%			
Information	2.0%	2.7%	2.7%			
Finance/Insurance/Real Estate	6.5%	5.8%	6.4%			
Services	57.3%	57.0%	57.8%			
Public Administration	18.5%	17.1%	16.9%			
	16.5%	17.1%	10.9%			
2024 Employed Population 16+ by Occupation	24.025	107.710	202.444			
Total	24,926	187,740	383,144			
White Collar	85.3%	78.3%	80.4%			
Management/Business/Financial	32.3%	30.1%	31.1%			
Professional	40.8%	36.8%	37.6%			
Sales	5.4%	5.3%	5.4%			
Administrative Support	6.9%	6.1%	6.4%			
Services	8.4%	12.3%	11.5%			
Blue Collar	6.3%	9.4%	8.1%			
Farming/Forestry/Fishing	0.1%	0.1%	0.1%			
Construction/Extraction	2.1%	3.2%	2.7%			
Installation/Maintenance/Repair	0.5%	1.2%	1.0%			
Production	0.8%	1.0%	0.9%			
Transportation/Material Moving	2.8%	3.8%	3.4%			
2020 Households by Type						
Total	17,757	127,415	264,808			
Married Couple Households	33.4%	34.9%	34.6%			
With Own Children <18	15.1%	15.4%	14.7%			
Without Own Children <18	18.3%	19.5%	19.9%			
Cohabitating Couple Households	7.6%	7.2%	7.1%			
With Own Children <18	0.9%	1.1%	1.1%			
Without Own Children <18	6.7%	6.0%	6.0%			
Male Householder, No Spouse/Partner	20.4%	24.3%	24.6%			
	15.4%	17.6%	17.9%			
Living Alone 65 Years and over	2.5%	2.9%	3.1%			
With Own Children <18	1.0%	1.1%	1.1%			
Without Own Children <18, With Relatives	1.6%	2.2%	2.1%			
No Relatives Present	2.4%	3.4%	3.4%			
Female Householder, No Spouse/Partner	38.7%	33.6%	33.7%			
Living Alone	27.7%	22.7%	22.2%			
65 Years and over	6.1%	5.8%	5.8%			
With Own Children <18	4.1%	3.9%	4.0%			
Without Own Children <18, With Relatives	4.2%	4.0%	4.4%			
No Relatives Present	2.7%	3.0%	3.2%			
2020 Households by Size						
Total	17,757	127,415	264,808			
1 Person Household	43.1%	40.3%	40.1%			
2 Person Household	30.8%	31.0%	31.1%			
3 Person Household	12.2%	12.5%	12.4%			
4 Person Household	8.3%	9.6%	9.7%			
5 Person Household	3.6%	4.0%	4.1%			
6 Person Household	1.2%	1.6%	1.6%			
7 + Person Household	0.7%	1.0%	1.0%			
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Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2020 Households by Tenure and Mortgage Status			
Total	17,757	127,415	264,808
Owner Occupied	50.0%	36.2%	39.4%
Owned with a Mortgage/Loan	41.5%	29.0%	30.7%
Owned Free and Clear	8.5%	7.2%	8.7%
Renter Occupied	50.0%	63.8%	60.6%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	83	62	59
Percent of Income for Mortgage	29.4%	39.7%	41.6%
Wealth Index	133	120	129
2020 Housing Units By Urban/ Rural Status			
Total	18,550	136,238	286,850
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	36,157	277,662	589,309
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 23, 2024

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Spending Potential Index

Community Profile

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2. La	aptops and Lattes (3A)	_aptops and Lattes (3A)	Laptops and Lattes (3A)
3.	Trendsetters (3C)	Trendsetters (3C)	Urban Chic (2A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$68,646,2	262 \$486,483,711	\$1,051,663,931
Average Spent	\$3,875	.69 \$3,738.82	\$3,838.95
Spending Potential Index	1	157	161
Education: Total \$	\$50,611,1	101 \$353,148,273	\$774,420,529
Average Spent	\$2,857	.45 \$2,714.08	\$2,826.91
Spending Potential Index	1	165 157	164
Entertainment/Recreation: Total \$	\$106,831,5	547 \$751,611,919	\$1,632,374,785
Average Spent	\$6,031	.59 \$5,776.43	\$5,958.75
Spending Potential Index	1	141	146
Food at Home: Total \$	\$200,221,7	725 \$1,422,508,916	\$3,073,319,901
Average Spent	\$11,304	.30 \$10,932.54	\$11,218.71
Spending Potential Index	i	155 150	154
Food Away from Home: Total \$	\$112,937,3	325 \$798,299,221	\$1,721,693,880
Average Spent	\$6,376	.32 \$6,135.24	\$6,284.79
Spending Potential Index	1	158	162
Health Care: Total \$	\$180,741,9	964 \$1,286,926,177	\$2,802,613,177
Average Spent	\$10,204	.49 \$9,890.53	\$10,230.53
Spending Potential Index	1	133 129	133
HH Furnishings & Equipment: Total \$	\$82,414,3	\$82 \$582,701,485	\$1,263,797,766
Average Spent	\$4,653	.03 \$4,478.29	\$4,613.31
Spending Potential Index	1	142	146
Personal Care Products & Services: Total \$	\$28,658,3	\$13 \$202,761,992	\$437,576,246
Average Spent	\$1,618	.02 \$1,558.31	\$1,597.31
Spending Potential Index	1	162 156	160
Shelter: Total \$	\$763,246,7	717 \$5,382,065,382	\$11,640,047,270
Average Spent	\$43,092	.07 \$41,363.28	\$42,490.30
Spending Potential Index	1	162 155	159
Support Payments/Cash Contributions/Gifts in Kind: To	stal \$ \$78,779,3	372	\$1,214,521,359
Average Spent	\$4,447	.80 \$4,264.00	\$4,433.43
Spending Potential Index	1	127 122	127
Travel: Total \$	\$83,398,5	598 \$581,379,843	\$1,263,249,482
Average Spent	\$4,708	.59 \$4,468.13	\$4,611.31
Spending Potential Index	1	147	152
Vehicle Maintenance & Repairs: Total \$	\$37,883,2	245 \$270,979,833	\$586,005,064
Average Spent	\$2,138		

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

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Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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