

Village Square
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.96748
Longitude: -118.16434

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	51,817	289,375	854,534
2020 Total Population	48,995	280,426	837,144
2020 Group Quarters	394	1,459	8,815
2024 Total Population	46,611	270,320	805,507
2024 Group Quarters	385	1,428	8,614
2029 Total Population	44,861	263,991	784,059
2024-2029 Annual Rate	-0.76%	-0.47%	-0.54%
2024 Total Daytime Population	35,606	258,336	734,292
Workers	9,111	108,959	282,679
Residents	26,495	149,377	451,613
Household Summary			
2010 Households	12,055	73,753	215,131
2010 Average Household Size	4.28	3.90	3.94
2020 Total Households	12,424	76,374	224,415
2020 Average Household Size	3.91	3.65	3.69
2024 Households	12,272	75,919	223,089
2024 Average Household Size	3.77	3.54	3.57
2029 Households	12,204	76,570	223,805
2029 Average Household Size	3.64	3.43	3.46
2024-2029 Annual Rate	-0.11%	0.17%	0.06%
2010 Families	10,671	62,365	180,390
2010 Average Family Size	4.38	4.14	4.19
2024 Families	10,341	61,553	179,850
2024 Average Family Size	3.92	3.84	3.91
2029 Families	10,300	62,102	180,662
2029 Average Family Size	3.79	3.71	3.78
2024-2029 Annual Rate	-0.08%	0.18%	0.09%
Housing Unit Summary			
2000 Housing Units	12,233	75,878	220,495
Owner Occupied Housing Units	22.8%	38.4%	41.1%
Renter Occupied Housing Units	74.1%	58.4%	55.3%
Vacant Housing Units	3.1%	3.2%	3.6%
2010 Housing Units	12,464	76,548	224,313
Owner Occupied Housing Units	22.2%	37.5%	40.1%
Renter Occupied Housing Units	74.5%	58.8%	55.8%
Vacant Housing Units	3.3%	3.7%	4.1%
2020 Housing Units	12,708	78,154	230,256
Owner Occupied Housing Units	22.2%	37.7%	40.2%
Renter Occupied Housing Units	75.6%	60.0%	57.3%
Vacant Housing Units	2.2%	2.3%	2.5%
2024 Housing Units	12,615	78,046	229,852
Owner Occupied Housing Units	22.1%	37.6%	40.1%
Renter Occupied Housing Units	75.2%	59.7%	57.0%
Vacant Housing Units	2.7%	2.7%	2.9%
2029 Housing Units	12,634	79,083	231,724
Owner Occupied Housing Units	23.0%	38.4%	40.9%
Renter Occupied Housing Units	73.6%	58.5%	55.7%
Vacant Housing Units	3.4%	3.2%	3.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	12,272	75,919	223,089
<\$15,000	9.4%	8.2%	8.8%
\$15,000 - \$24,999	9.6%	7.0%	7.0%
\$25,000 - \$34,999	11.3%	8.7%	8.0%
\$35,000 - \$49,999	14.6%	11.6%	11.6%
\$50,000 - \$74,999	21.3%	18.7%	18.4%
\$75,000 - \$99,999	14.8%	15.2%	14.9%
\$100,000 - \$149,999	11.3%	16.3%	16.2%
\$150,000 - \$199,999	4.9%	7.7%	8.2%
\$200,000+	2.9%	6.5%	6.8%
Average Household Income	\$70,502	\$89,253	\$90,375
2029 Households by Income			
Household Income Base	12,204	76,570	223,805
<\$15,000	8.2%	7.0%	7.6%
\$15,000 - \$24,999	7.3%	5.2%	5.2%
\$25,000 - \$34,999	9.2%	7.0%	6.5%
\$35,000 - \$49,999	12.3%	9.6%	9.6%
\$50,000 - \$74,999	20.9%	17.2%	16.8%
\$75,000 - \$99,999	16.8%	15.6%	15.3%
\$100,000 - \$149,999	14.2%	18.8%	18.5%
\$150,000 - \$199,999	6.9%	10.4%	10.9%
\$200,000+	4.3%	9.2%	9.6%
Average Household Income	\$84,127	\$106,748	\$108,284
2024 Owner Occupied Housing Units by Value			
Total	2,785	29,335	92,079
<\$50,000	9.5%	2.6%	2.3%
\$50,000 - \$99,999	4.5%	1.1%	0.9%
\$100,000 - \$149,999	0.5%	0.4%	0.4%
\$150,000 - \$199,999	0.5%	0.2%	0.3%
\$200,000 - \$249,999	1.8%	0.5%	0.6%
\$250,000 - \$299,999	0.6%	0.4%	0.7%
\$300,000 - \$399,999	7.6%	4.7%	5.3%
\$400,000 - \$499,999	16.4%	11.8%	12.3%
\$500,000 - \$749,999	35.2%	43.8%	46.4%
\$750,000 - \$999,999	12.4%	23.5%	19.8%
\$1,000,000 - \$1,499,999	7.1%	6.7%	6.1%
\$1,500,000 - \$1,999,999	1.8%	1.7%	1.6%
\$2,000,000 +	2.1%	2.6%	3.2%
Average Home Value	\$608,429	\$725,170	\$719,785
2029 Owner Occupied Housing Units by Value			
Total	2,907	30,330	94,690
<\$50,000	4.7%	1.0%	1.0%
\$50,000 - \$99,999	1.9%	0.3%	0.3%
\$100,000 - \$149,999	0.2%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.6%	0.1%	0.0%
\$250,000 - \$299,999	0.1%	0.0%	0.0%
\$300,000 - \$399,999	0.8%	0.7%	1.0%
\$400,000 - \$499,999	6.9%	3.5%	4.3%
\$500,000 - \$749,999	30.4%	34.4%	38.2%
\$750,000 - \$999,999	22.4%	32.1%	28.4%
\$1,000,000 - \$1,499,999	18.9%	15.1%	13.8%
\$1,500,000 - \$1,999,999	6.0%	5.5%	5.1%
\$2,000,000 +	7.1%	7.4%	7.7%
Average Home Value	\$924,802	\$965,608	\$946,556

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income			
2024	\$54,236	\$67,566	\$68,068
2029	\$63,073	\$79,987	\$80,551
Median Home Value			
2024	\$560,587	\$661,347	\$646,292
2029	\$798,505	\$828,547	\$794,479
Per Capita Income			
2024	\$18,574	\$25,106	\$25,047
2029	\$22,900	\$31,013	\$30,923
Median Age			
2010	27.0	29.6	29.6
2020	31.4	34.0	33.8
2024	32.4	35.1	34.9
2029	33.0	36.0	35.8
2020 Population by Age			
Total	48,995	280,426	837,144
0 - 4	6.2%	5.8%	5.8%
5 - 9	7.3%	6.7%	6.8%
10 - 14	8.6%	7.7%	7.8%
15 - 24	17.2%	15.8%	15.8%
25 - 34	15.9%	15.4%	15.5%
35 - 44	13.3%	13.5%	13.5%
45 - 54	13.1%	13.3%	13.0%
55 - 64	9.8%	10.7%	10.6%
65 - 74	5.6%	6.9%	6.8%
75 - 84	2.2%	3.1%	3.1%
85 +	0.8%	1.1%	1.3%
18 +	72.9%	75.1%	74.8%
2024 Population by Age			
Total	46,610	270,320	805,506
0 - 4	6.2%	5.7%	5.7%
5 - 9	6.9%	6.2%	6.3%
10 - 14	7.6%	6.9%	7.0%
15 - 24	17.1%	15.5%	15.5%
25 - 34	16.2%	15.6%	15.6%
35 - 44	13.8%	14.0%	14.0%
45 - 54	13.2%	13.4%	13.1%
55 - 64	9.5%	10.6%	10.6%
65 - 74	6.1%	7.4%	7.3%
75 - 84	2.6%	3.6%	3.6%
85 +	0.9%	1.3%	1.4%
18 +	74.4%	76.8%	76.5%
2029 Population by Age			
Total	44,861	263,992	784,060
0 - 4	6.1%	5.6%	5.7%
5 - 9	6.6%	6.0%	6.0%
10 - 14	7.2%	6.4%	6.5%
15 - 24	16.3%	14.5%	14.6%
25 - 34	16.7%	16.0%	16.0%
35 - 44	13.9%	14.2%	14.3%
45 - 54	13.2%	13.1%	12.8%
55 - 64	9.2%	10.5%	10.4%
65 - 74	6.6%	8.0%	7.9%
75 - 84	3.2%	4.3%	4.3%
85 +	1.0%	1.4%	1.5%
18 +	75.7%	78.0%	77.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	24,290	137,985	410,495
Females	24,705	142,441	426,649
2024 Population by Sex			
Males	23,422	134,956	400,413
Females	23,189	135,364	405,094
2029 Population by Sex			
Males	22,385	131,058	387,532
Females	22,477	132,933	396,527
2010 Population by Race/Ethnicity			
Total	51,816	289,377	854,534
White Alone	49.1%	53.0%	49.4%
Black Alone	0.9%	1.4%	4.2%
American Indian Alone	1.1%	0.9%	1.0%
Asian Alone	0.5%	1.9%	2.3%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	45.1%	38.8%	39.2%
Two or More Races	3.2%	3.8%	3.8%
Hispanic Origin	96.2%	90.3%	88.1%
Diversity Index	58.7	64.2	68.2
2020 Population by Race/Ethnicity			
Total	48,995	280,426	837,144
White Alone	14.9%	17.3%	16.7%
Black Alone	0.6%	1.4%	3.7%
American Indian Alone	3.0%	3.0%	2.8%
Asian Alone	0.6%	2.0%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	60.3%	54.3%	53.4%
Two or More Races	20.5%	22.0%	20.7%
Hispanic Origin	96.4%	91.2%	88.7%
Diversity Index	60.1	68.6	71.3
2024 Population by Race/Ethnicity			
Total	46,612	270,320	805,507
White Alone	14.3%	16.5%	16.0%
Black Alone	0.6%	1.3%	3.5%
American Indian Alone	3.1%	3.0%	2.8%
Asian Alone	0.6%	2.0%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	61.0%	55.0%	54.3%
Two or More Races	20.3%	22.0%	20.7%
Hispanic Origin	96.7%	91.8%	89.4%
Diversity Index	59.3	67.7	70.4
2029 Population by Race/Ethnicity			
Total	44,860	263,990	784,058
White Alone	13.8%	15.8%	15.4%
Black Alone	0.5%	1.2%	3.3%
American Indian Alone	3.0%	3.0%	2.8%
Asian Alone	0.6%	2.0%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	61.7%	55.8%	55.1%
Two or More Races	20.2%	22.1%	20.7%
Hispanic Origin	97.0%	92.4%	90.1%
Diversity Index	58.4	66.8	69.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	48,995	280,426	837,144
In Households	99.2%	99.5%	98.9%
Householder	25.3%	27.2%	26.8%
Opposite-Sex Spouse	11.8%	13.0%	12.3%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.7%	2.5%	2.3%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	35.5%	33.6%	33.3%
Adopted Child	0.4%	0.4%	0.4%
Stepchild	1.4%	1.3%	1.2%
Grandchild	4.7%	4.6%	5.1%
Brother or Sister	3.6%	3.2%	3.3%
Parent	3.8%	3.6%	3.5%
Parent-in-law	0.6%	0.7%	0.6%
Son-in-law or Daughter-in-law	1.2%	1.3%	1.4%
Other Relatives	4.1%	4.0%	4.2%
Foster Child	0.2%	0.1%	0.1%
Other Nonrelatives	3.8%	3.9%	4.2%
In Group Quarters	0.8%	0.5%	1.1%
Institutionalized	0.2%	0.2%	0.5%
Noninstitutionalized	0.6%	0.3%	0.5%
2024 Population 25+ by Educational Attainment			
Total	29,010	177,779	527,857
Less than 9th Grade	31.3%	22.7%	21.9%
9th - 12th Grade, No Diploma	12.6%	12.2%	13.1%
High School Graduate	30.6%	27.2%	26.1%
GED/Alternative Credential	1.9%	2.2%	2.5%
Some College, No Degree	11.8%	15.3%	15.8%
Associate Degree	4.9%	5.8%	6.0%
Bachelor's Degree	5.8%	11.2%	10.8%
Graduate/Professional Degree	1.2%	3.5%	3.8%
2024 Population 15+ by Marital Status			
Total	36,985	219,571	652,480
Never Married	56.2%	48.1%	47.8%
Married	35.3%	41.9%	41.8%
Widowed	4.0%	3.9%	4.4%
Divorced	4.5%	6.1%	6.0%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	21,771	131,991	385,365
Population 16+ Employed	95.1%	94.2%	94.1%
Population 16+ Unemployment rate	4.9%	5.8%	5.9%
Population 16-24 Employed	15.3%	14.0%	13.6%
Population 16-24 Unemployment rate	10.3%	11.7%	11.9%
Population 25-54 Employed	70.6%	69.1%	69.6%
Population 25-54 Unemployment rate	3.6%	4.7%	4.8%
Population 55-64 Employed	12.0%	13.5%	13.3%
Population 55-64 Unemployment rate	5.0%	5.0%	5.0%
Population 65+ Employed	2.1%	3.4%	3.5%
Population 65+ Unemployment rate	6.1%	5.1%	5.9%

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2024 Employed Population 16+ by Industry			
Total	20,698	124,380	362,543
Agriculture/Mining	0.4%	0.4%	0.5%
Construction	9.2%	8.0%	7.7%
Manufacturing	16.7%	14.4%	13.8%
Wholesale Trade	4.7%	4.5%	4.4%
Retail Trade	11.4%	11.3%	11.8%
Transportation/Utilities	13.5%	11.5%	10.4%
Information	1.2%	1.5%	1.5%
Finance/Insurance/Real Estate	1.7%	3.4%	3.4%
Services	39.6%	41.5%	42.8%
Public Administration	1.6%	3.5%	3.7%
2024 Employed Population 16+ by Occupation			
Total	20,699	124,383	362,541
White Collar	31.8%	43.3%	44.3%
Management/Business/Financial	4.7%	9.0%	9.1%
Professional	7.3%	12.5%	13.2%
Sales	8.0%	9.2%	9.5%
Administrative Support	11.9%	12.6%	12.5%
Services	20.7%	19.8%	20.2%
Blue Collar	47.5%	36.9%	35.5%
Farming/Forestry/Fishing	0.4%	0.4%	0.5%
Construction/Extraction	8.2%	6.8%	6.8%
Installation/Maintenance/Repair	3.8%	3.1%	3.1%
Production	15.9%	11.6%	10.5%
Transportation/Material Moving	19.3%	15.1%	14.7%
2020 Households by Type			
Total	12,424	76,374	224,415
Married Couple Households	47.1%	48.2%	46.4%
With Own Children <18	24.4%	22.3%	21.4%
Without Own Children <18	22.7%	25.9%	25.0%
Cohabiting Couple Households	10.6%	9.3%	8.8%
With Own Children <18	6.9%	5.5%	5.1%
Without Own Children <18	3.8%	3.8%	3.7%
Male Householder, No Spouse/Partner	15.7%	15.8%	16.3%
Living Alone	5.1%	6.3%	6.4%
65 Years and over	1.4%	1.7%	1.9%
With Own Children <18	2.2%	2.1%	2.2%
Without Own Children <18, With Relatives	6.7%	5.9%	6.1%
No Relatives Present	1.7%	1.6%	1.6%
Female Householder, No Spouse/Partner	26.5%	26.8%	28.5%
Living Alone	4.4%	6.4%	6.8%
65 Years and over	1.9%	3.3%	3.5%
With Own Children <18	9.4%	7.9%	8.2%
Without Own Children <18, With Relatives	11.2%	11.2%	12.2%
No Relatives Present	1.5%	1.3%	1.2%
2020 Households by Size			
Total	12,424	76,374	224,415
1 Person Household	9.5%	12.7%	13.2%
2 Person Household	16.2%	19.2%	19.2%
3 Person Household	18.3%	18.9%	18.2%
4 Person Household	21.3%	20.0%	19.4%
5 Person Household	16.9%	14.1%	13.8%
6 Person Household	9.3%	7.8%	8.0%
7 + Person Household	8.5%	7.3%	8.2%

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2020 Households by Tenure and Mortgage Status			
Total	12,424	76,374	224,415
Owner Occupied	22.7%	38.6%	41.2%
Owned with a Mortgage/Loan	16.5%	30.2%	32.4%
Owned Free and Clear	6.1%	8.4%	8.8%
Renter Occupied	77.3%	61.4%	58.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	39	41	43
Percent of Income for Mortgage	64.7%	61.3%	59.4%
Wealth Index	38	60	63
2020 Housing Units By Urban/ Rural Status			
Total	12,708	78,154	230,256
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	48,995	280,426	837,144
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Family Extensions (13B)	Family Extensions (13B)	Family Extensions (13B)
2.		Urban Villages (7B)	Urban Villages (7B)
3.		Diverse Convergence (13A)	Diverse Convergence (13A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$19,398,736	\$147,763,213	\$439,663,764
Average Spent	\$1,580.73	\$1,946.33	\$1,970.80
Spending Potential Index	66	82	83
Education: Total \$	\$12,408,163	\$98,104,399	\$292,799,050
Average Spent	\$1,011.10	\$1,292.22	\$1,312.48
Spending Potential Index	59	75	76
Entertainment/Recreation: Total \$	\$29,957,360	\$234,598,785	\$698,125,625
Average Spent	\$2,441.11	\$3,090.12	\$3,129.36
Spending Potential Index	60	76	77
Food at Home: Total \$	\$59,879,753	\$457,870,960	\$1,361,043,252
Average Spent	\$4,879.38	\$6,031.05	\$6,100.90
Spending Potential Index	67	83	84
Food Away from Home: Total \$	\$32,842,259	\$251,256,749	\$745,535,867
Average Spent	\$2,676.19	\$3,309.54	\$3,341.88
Spending Potential Index	69	85	86
Health Care: Total \$	\$49,429,889	\$391,092,527	\$1,166,245,455
Average Spent	\$4,027.86	\$5,151.44	\$5,227.71
Spending Potential Index	52	67	68
HH Furnishings & Equipment: Total \$	\$23,345,068	\$182,389,894	\$542,954,550
Average Spent	\$1,902.30	\$2,402.43	\$2,433.80
Spending Potential Index	60	76	77
Personal Care Products & Services: Total \$	\$8,283,031	\$64,042,496	\$190,253,938
Average Spent	\$674.95	\$843.56	\$852.82
Spending Potential Index	68	85	86
Shelter: Total \$	\$229,335,248	\$1,779,948,985	\$5,289,229,689
Average Spent	\$18,687.68	\$23,445.37	\$23,709.06
Spending Potential Index	70	88	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,431,369	\$150,980,557	\$451,203,706
Average Spent	\$1,501.90	\$1,988.71	\$2,022.53
Spending Potential Index	43	57	58
Travel: Total \$	\$22,900,416	\$181,940,351	\$542,353,134
Average Spent	\$1,866.07	\$2,396.51	\$2,431.11
Spending Potential Index	62	79	80
Vehicle Maintenance & Repairs: Total \$	\$11,129,177	\$85,980,491	\$255,706,784
Average Spent	\$906.88	\$1,132.53	\$1,146.21
Spending Potential Index	61	76	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.