

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	15,414	166,024	486,837
2020 Total Population	17,157	173,387	509,481
2020 Group Quarters	267	6,617	16,947
2024 Total Population	17,451	174,525	511,173
2024 Group Quarters	285	7,547	19,301
2029 Total Population	17,702	173,648	511,973
2024-2029 Annual Rate	0.29%	-0.10%	0.03%
2024 Total Daytime Population	19,028	163,578	448,744
Workers	11,323	77,015	195,353
Residents	7,705	86,563	253,391
Household Summary			
2010 Households	6,512	63,741	193,771
2010 Average Household Size	2.34	2.51	2.42
2020 Total Households	6,955	65,830	205,006
2020 Average Household Size	2.43	2.53	2.40
2024 Households	7,103	66,463	207,167
2024 Average Household Size	2.42	2.51	2.37
2029 Households	7,290	67,176	211,714
2029 Average Household Size	2.39	2.47	2.33
2024-2029 Annual Rate	0.52%	0.21%	0.44%
2010 Families	4,089	41,128	113,205
2010 Average Family Size	2.98	3.13	3.13
2024 Families	4,507	42,517	117,179
2024 Average Family Size	3.11	3.19	3.15
2029 Families	4,610	42,879	119,343
2029 Average Family Size	3.07	3.14	3.08
2024-2029 Annual Rate	0.45%	0.17%	0.37%
Housing Unit Summary			
2000 Housing Units	6,921	68,926	215,591
Owner Occupied Housing Units	62.2%	67.5%	57.4%
Renter Occupied Housing Units	34.4%	26.9%	34.0%
Vacant Housing Units	3.5%	5.6%	8.6%
2010 Housing Units	6,917	68,918	216,038
Owner Occupied Housing Units	62.4%	65.0%	53.6%
Renter Occupied Housing Units	31.7%	27.5%	36.1%
Vacant Housing Units	5.9%	7.5%	10.3%
2020 Housing Units	7,301	71,242	225,438
Owner Occupied Housing Units	59.8%	61.8%	49.8%
Renter Occupied Housing Units	35.5%	30.6%	41.2%
Vacant Housing Units	4.7%	7.6%	9.0%
2024 Housing Units	7,443	71,732	228,707
Owner Occupied Housing Units	60.1%	62.2%	50.2%
Renter Occupied Housing Units	35.3%	30.4%	40.4%
Vacant Housing Units	4.6%	7.3%	9.4%
2029 Housing Units	7,620	72,718	233,184
Owner Occupied Housing Units	59.8%	62.0%	50.1%
Renter Occupied Housing Units	35.9%	30.4%	40.7%
Vacant Housing Units	4.3%	7.6%	9.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Wynnewood Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00171
Longitude: -75.27405

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	7,103	66,459	207,160
<\$15,000	3.4%	9.3%	12.7%
\$15,000 - \$24,999	2.5%	5.2%	6.8%
\$25,000 - \$34,999	3.3%	5.8%	7.6%
\$35,000 - \$49,999	5.8%	9.1%	9.8%
\$50,000 - \$74,999	8.7%	12.9%	15.3%
\$75,000 - \$99,999	6.8%	10.2%	10.4%
\$100,000 - \$149,999	16.5%	16.4%	15.1%
\$150,000 - \$199,999	10.5%	9.8%	8.4%
\$200,000+	42.4%	21.3%	14.1%
Average Household Income	\$227,981	\$145,647	\$114,685
2029 Households by Income			
Household Income Base	7,290	67,172	211,707
<\$15,000	2.7%	7.4%	10.6%
\$15,000 - \$24,999	1.8%	4.1%	5.5%
\$25,000 - \$34,999	2.6%	4.7%	6.5%
\$35,000 - \$49,999	4.9%	8.0%	8.8%
\$50,000 - \$74,999	7.4%	12.0%	14.7%
\$75,000 - \$99,999	6.0%	9.6%	10.2%
\$100,000 - \$149,999	16.5%	17.4%	16.6%
\$150,000 - \$199,999	12.4%	12.3%	10.8%
\$200,000+	45.7%	24.3%	16.3%
Average Household Income	\$251,395	\$166,436	\$131,976
2024 Owner Occupied Housing Units by Value			
Total	4,474	44,611	114,753
<\$50,000	0.1%	1.8%	2.9%
\$50,000 - \$99,999	0.0%	4.3%	7.8%
\$100,000 - \$149,999	0.0%	5.4%	6.3%
\$150,000 - \$199,999	0.2%	8.3%	8.3%
\$200,000 - \$249,999	0.2%	5.6%	7.5%
\$250,000 - \$299,999	0.4%	7.9%	10.2%
\$300,000 - \$399,999	4.8%	13.3%	16.7%
\$400,000 - \$499,999	7.5%	12.1%	11.8%
\$500,000 - \$749,999	39.9%	20.6%	15.0%
\$750,000 - \$999,999	31.4%	11.6%	7.2%
\$1,000,000 - \$1,499,999	13.3%	6.7%	4.3%
\$1,500,000 - \$1,999,999	1.5%	1.2%	0.9%
\$2,000,000 +	0.7%	1.2%	1.0%
Average Home Value	\$784,864	\$521,951	\$435,835
2029 Owner Occupied Housing Units by Value			
Total	4,556	45,090	116,726
<\$50,000	0.0%	1.0%	1.7%
\$50,000 - \$99,999	0.0%	2.0%	3.9%
\$100,000 - \$149,999	0.0%	2.6%	3.4%
\$150,000 - \$199,999	0.0%	4.8%	5.3%
\$200,000 - \$249,999	0.1%	5.3%	6.4%
\$250,000 - \$299,999	0.2%	8.1%	9.8%
\$300,000 - \$399,999	3.0%	13.0%	17.0%
\$400,000 - \$499,999	6.2%	14.4%	15.3%
\$500,000 - \$749,999	41.3%	25.5%	21.0%
\$750,000 - \$999,999	34.7%	14.2%	9.5%
\$1,000,000 - \$1,499,999	12.9%	7.0%	4.8%
\$1,500,000 - \$1,999,999	1.1%	1.1%	1.0%
\$2,000,000 +	0.5%	1.1%	1.0%
Average Home Value	\$793,097	\$571,613	\$500,193

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Wynnewood Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00171
Longitude: -75.27405

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$161,514	\$92,690	\$70,554
2029	\$179,559	\$108,570	\$83,081
Median Home Value			
2024	\$730,931	\$428,119	\$341,802
2029	\$745,481	\$491,601	\$416,413
Per Capita Income			
2024	\$92,194	\$55,681	\$46,764
2029	\$102,841	\$64,619	\$54,875
Median Age			
2010	42.2	38.4	35.8
2020	41.7	39.1	36.3
2024	41.8	39.5	36.9
2029	43.0	40.7	38.4
2020 Population by Age			
Total	17,157	173,387	509,481
0 - 4	5.1%	5.5%	5.4%
5 - 9	7.1%	6.3%	5.8%
10 - 14	7.2%	6.7%	6.0%
15 - 24	11.4%	14.6%	14.7%
25 - 34	10.3%	11.8%	16.3%
35 - 44	13.6%	12.3%	12.3%
45 - 54	13.4%	12.3%	11.1%
55 - 64	12.4%	13.2%	12.4%
65 - 74	11.8%	10.3%	9.4%
75 - 84	5.5%	4.8%	4.4%
85 +	2.2%	2.2%	2.1%
18 +	76.2%	77.5%	79.3%
2024 Population by Age			
Total	17,452	174,525	511,171
0 - 4	5.1%	5.4%	5.4%
5 - 9	6.1%	6.1%	5.6%
10 - 14	7.0%	6.3%	5.6%
15 - 24	12.2%	14.8%	14.4%
25 - 34	10.5%	11.7%	16.4%
35 - 44	13.8%	13.1%	13.5%
45 - 54	13.6%	12.2%	11.0%
55 - 64	11.5%	12.0%	11.3%
65 - 74	11.2%	10.6%	9.8%
75 - 84	6.5%	5.6%	5.0%
85 +	2.4%	2.2%	2.2%
18 +	77.8%	78.4%	80.1%
2029 Population by Age			
Total	17,703	173,650	511,973
0 - 4	4.9%	5.2%	5.2%
5 - 9	5.4%	5.5%	5.2%
10 - 14	6.4%	6.3%	5.5%
15 - 24	12.4%	14.5%	14.1%
25 - 34	10.7%	11.4%	14.9%
35 - 44	12.7%	12.7%	14.1%
45 - 54	14.3%	12.5%	11.5%
55 - 64	11.5%	11.3%	10.4%
65 - 74	10.8%	11.0%	10.3%
75 - 84	8.0%	7.0%	6.3%
85 +	2.8%	2.5%	2.4%
18 +	79.1%	79.2%	80.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Wynnewood Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00171
Longitude: -75.27405

	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	8,281	81,151	237,797
Females	8,876	92,236	271,684
2024 Population by Sex			
Males	8,590	83,291	243,216
Females	8,861	91,234	267,957
2029 Population by Sex			
Males	8,695	82,584	242,669
Females	9,008	91,065	269,304
2010 Population by Race/Ethnicity			
Total	15,414	166,023	486,836
White Alone	86.7%	56.0%	48.8%
Black Alone	3.6%	35.2%	42.6%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	6.9%	5.5%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	1.0%	0.9%
Two or More Races	2.0%	2.1%	2.2%
Hispanic Origin	3.0%	3.1%	3.0%
Diversity Index	28.5	58.5	60.2
2020 Population by Race/Ethnicity			
Total	17,157	173,387	509,481
White Alone	77.2%	49.9%	43.9%
Black Alone	4.8%	34.9%	41.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	9.3%	7.5%	6.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	2.1%	2.1%
Two or More Races	7.1%	5.4%	5.4%
Hispanic Origin	4.3%	4.5%	4.8%
Diversity Index	43.9	65.3	66.1
2024 Population by Race/Ethnicity			
Total	17,451	174,526	511,173
White Alone	75.5%	49.2%	43.0%
Black Alone	5.1%	34.5%	41.3%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	9.9%	8.0%	7.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	2.3%	2.3%
Two or More Races	7.6%	5.8%	5.8%
Hispanic Origin	4.8%	5.0%	5.3%
Diversity Index	46.6	66.4	67.2
2029 Population by Race/Ethnicity			
Total	17,703	173,648	511,973
White Alone	73.5%	48.2%	41.7%
Black Alone	5.4%	34.3%	41.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	10.8%	8.7%	8.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	2.4%	2.4%
Two or More Races	8.3%	6.2%	6.1%
Hispanic Origin	5.3%	5.4%	5.7%
Diversity Index	49.4	67.5	68.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	17,157	173,387	509,481
In Households	98.4%	96.2%	96.7%
Householder	40.5%	38.0%	40.3%
Opposite-Sex Spouse	21.4%	16.2%	13.4%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.6%	1.7%	2.5%
Same-Sex Unmarried Partner	0.1%	0.1%	0.2%
Biological Child	30.0%	29.3%	26.8%
Adopted Child	0.7%	0.6%	0.5%
Stepchild	0.4%	0.7%	0.7%
Grandchild	0.6%	2.5%	2.9%
Brother or Sister	0.4%	1.3%	1.5%
Parent	0.7%	1.2%	1.2%
Parent-in-law	0.3%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.2%
Other Relatives	0.3%	1.3%	1.6%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	1.2%	2.6%	4.1%
In Group Quarters	1.6%	3.8%	3.3%
Institutionalized	0.1%	0.4%	0.6%
Noninstitutionalized	1.5%	3.4%	2.7%
2024 Population 25+ by Educational Attainment			
Total	12,143	117,644	353,054
Less than 9th Grade	0.1%	1.4%	1.8%
9th - 12th Grade, No Diploma	0.5%	3.0%	4.3%
High School Graduate	7.3%	17.2%	20.5%
GED/Alternative Credential	0.7%	2.1%	2.6%
Some College, No Degree	5.7%	15.9%	16.3%
Associate Degree	2.4%	5.6%	6.7%
Bachelor's Degree	31.0%	25.8%	24.8%
Graduate/Professional Degree	52.3%	29.0%	23.1%
2024 Population 15+ by Marital Status			
Total	14,267	143,459	426,699
Never Married	26.5%	39.0%	46.1%
Married	59.1%	48.0%	40.6%
Widowed	4.9%	4.8%	5.2%
Divorced	9.5%	8.1%	8.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	10,078	92,860	273,424
Population 16+ Employed	98.0%	96.5%	96.0%
Population 16+ Unemployment rate	2.0%	3.5%	4.0%
Population 16-24 Employed	10.8%	12.7%	12.3%
Population 16-24 Unemployment rate	6.2%	10.2%	11.2%
Population 25-54 Employed	59.4%	60.2%	65.4%
Population 25-54 Unemployment rate	1.2%	2.3%	2.8%
Population 55-64 Employed	15.4%	16.4%	14.4%
Population 55-64 Unemployment rate	3.4%	3.0%	3.1%
Population 65+ Employed	14.3%	10.7%	7.9%
Population 65+ Unemployment rate	0.6%	2.7%	3.1%

Wynnewood Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00171
Longitude: -75.27405

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	9,875	89,596	262,526
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	1.4%	2.8%	3.1%
Manufacturing	3.5%	4.1%	4.7%
Wholesale Trade	1.4%	1.3%	1.3%
Retail Trade	6.0%	8.6%	8.8%
Transportation/Utilities	0.9%	4.5%	5.6%
Information	1.7%	2.1%	1.9%
Finance/Insurance/Real Estate	10.1%	8.4%	7.7%
Services	73.2%	63.4%	61.9%
Public Administration	1.8%	4.6%	4.8%
2024 Employed Population 16+ by Occupation			
Total	9,874	89,597	262,526
White Collar	92.2%	75.6%	70.1%
Management/Business/Financial	25.9%	21.3%	19.1%
Professional	53.9%	37.4%	34.2%
Sales	6.8%	8.2%	7.6%
Administrative Support	5.5%	8.7%	9.2%
Services	4.8%	15.0%	17.8%
Blue Collar	3.0%	9.4%	12.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.8%	1.8%	2.2%
Installation/Maintenance/Repair	0.4%	1.4%	1.5%
Production	0.5%	1.7%	2.4%
Transportation/Material Moving	1.4%	4.4%	6.0%
2020 Households by Type			
Total	6,955	65,830	205,006
Married Couple Households	53.4%	43.0%	33.9%
With Own Children <18	25.3%	18.8%	13.7%
Without Own Children <18	28.1%	24.2%	20.2%
Cohabiting Couple Households	4.6%	4.8%	6.7%
With Own Children <18	0.8%	1.4%	1.6%
Without Own Children <18	3.8%	3.4%	5.1%
Male Householder, No Spouse/Partner	14.4%	17.4%	21.2%
Living Alone	11.1%	11.8%	14.3%
65 Years and over	3.3%	3.6%	3.8%
With Own Children <18	1.3%	1.4%	1.5%
Without Own Children <18, With Relatives	1.2%	2.8%	3.2%
No Relatives Present	0.8%	1.3%	2.2%
Female Householder, No Spouse/Partner	27.6%	34.9%	38.2%
Living Alone	19.0%	17.7%	19.4%
65 Years and over	10.1%	8.7%	8.2%
With Own Children <18	3.7%	6.6%	7.1%
Without Own Children <18, With Relatives	4.1%	9.4%	9.8%
No Relatives Present	0.9%	1.1%	2.0%
2020 Households by Size			
Total	6,955	65,830	205,006
1 Person Household	30.1%	29.6%	33.7%
2 Person Household	30.7%	29.5%	29.7%
3 Person Household	15.5%	16.4%	15.5%
4 Person Household	15.2%	14.5%	12.0%
5 Person Household	6.2%	6.4%	5.5%
6 Person Household	1.7%	2.3%	2.2%
7 + Person Household	0.7%	1.3%	1.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Wynnewood Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00171
Longitude: -75.27405

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	6,955	65,830	205,006
Owner Occupied	62.7%	66.9%	54.7%
Owned with a Mortgage/Loan	41.5%	45.8%	36.6%
Owned Free and Clear	21.2%	21.1%	18.2%
Renter Occupied	37.3%	33.1%	45.3%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	81	80	77
Percent of Income for Mortgage	28.3%	28.9%	30.3%
Wealth Index	215	136	97
2020 Housing Units By Urban/ Rural Status			
Total	7,301	71,242	225,438
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	17,157	173,387	509,481
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Wynnewood Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.00171
Longitude: -75.27405

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Top Tier (1A)	Modest Income Homes (12D)
2.	Top Tier (1A)	City Strivers (11A)	Emerald City (8B)
3.	Metro Renters (3B)	Modest Income Homes	City Commons (11E)
2024 Consumer Spending			
Apparel & Services: Total \$	\$32,071,840	\$206,164,260	\$527,474,009
Average Spent	\$4,515.25	\$3,101.94	\$2,546.13
Spending Potential Index	190	130	107
Education: Total \$	\$28,131,175	\$161,845,249	\$384,391,801
Average Spent	\$3,960.46	\$2,435.12	\$1,855.47
Spending Potential Index	229	141	107
Entertainment/Recreation: Total \$	\$56,771,038	\$342,793,847	\$844,694,612
Average Spent	\$7,992.54	\$5,157.66	\$4,077.36
Spending Potential Index	195	126	100
Food at Home: Total \$	\$98,036,386	\$621,169,842	\$1,570,854,263
Average Spent	\$13,802.11	\$9,346.10	\$7,582.55
Spending Potential Index	189	128	104
Food Away from Home: Total \$	\$54,669,079	\$333,564,770	\$839,727,762
Average Spent	\$7,696.62	\$5,018.80	\$4,053.39
Spending Potential Index	198	129	104
Health Care: Total \$	\$98,426,491	\$630,555,821	\$1,575,354,942
Average Spent	\$13,857.03	\$9,487.32	\$7,604.28
Spending Potential Index	180	123	99
HH Furnishings & Equipment: Total \$	\$42,644,623	\$262,163,925	\$655,822,273
Average Spent	\$6,003.75	\$3,944.51	\$3,165.67
Spending Potential Index	190	125	100
Personal Care Products & Services: Total \$	\$14,159,332	\$85,084,096	\$213,187,031
Average Spent	\$1,993.43	\$1,280.17	\$1,029.06
Spending Potential Index	200	129	103
Shelter: Total \$	\$386,069,834	\$2,294,034,463	\$5,671,023,260
Average Spent	\$54,353.07	\$34,515.96	\$27,374.16
Spending Potential Index	204	129	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$47,310,780	\$288,011,177	\$692,355,412
Average Spent	\$6,660.68	\$4,333.41	\$3,342.02
Spending Potential Index	190	124	95
Travel: Total \$	\$44,847,981	\$259,560,416	\$626,147,231
Average Spent	\$6,313.95	\$3,905.34	\$3,022.43
Spending Potential Index	208	129	100
Vehicle Maintenance & Repairs: Total \$	\$18,907,926	\$119,941,913	\$308,012,516
Average Spent	\$2,661.96	\$1,804.64	\$1,486.78
Spending Potential Index	180	122	100

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.