

# Community Profile

Federal Plaza  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.05733  
Longitude: -77.12467

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	18,892	139,650	323,028
2020 Total Population	22,677	153,040	351,289
2020 Group Quarters	541	1,922	5,078
2022 Total Population	23,903	155,034	356,885
2022 Group Quarters	544	1,922	5,078
2027 Total Population	24,876	157,083	361,208
2022-2027 Annual Rate	0.80%	0.26%	0.24%
2022 Total Daytime Population	39,637	179,371	396,857
Workers	28,569	105,773	222,241
Residents	11,068	73,598	174,616
<b>Household Summary</b>			
2010 Households	8,497	53,740	121,974
2010 Average Household Size	2.14	2.56	2.61
2020 Total Households	10,454	58,748	131,680
2020 Average Household Size	2.12	2.57	2.63
2022 Households	10,972	59,591	133,452
2022 Average Household Size	2.13	2.57	2.64
2027 Households	11,501	60,445	135,073
2027 Average Household Size	2.12	2.57	2.64
2022-2027 Annual Rate	0.95%	0.28%	0.24%
2010 Families	4,362	33,692	80,405
2010 Average Family Size	2.93	3.15	3.16
2022 Families	5,331	35,808	84,543
2022 Average Family Size	3.00	3.25	3.28
2027 Families	5,567	36,232	85,404
2027 Average Family Size	2.98	3.25	3.27
2022-2027 Annual Rate	0.87%	0.24%	0.20%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,119	50,806	114,040
Owner Occupied Housing Units	28.8%	66.6%	69.1%
Renter Occupied Housing Units	67.3%	30.4%	27.9%
Vacant Housing Units	3.9%	3.0%	3.1%
2010 Housing Units	9,314	56,812	129,049
Owner Occupied Housing Units	28.7%	61.1%	64.1%
Renter Occupied Housing Units	62.5%	33.5%	30.4%
Vacant Housing Units	8.8%	5.4%	5.5%
2020 Housing Units	10,994	61,417	138,054
Vacant Housing Units	4.9%	4.3%	4.6%
2022 Housing Units	11,804	62,973	141,455
Owner Occupied Housing Units	26.7%	57.8%	61.0%
Renter Occupied Housing Units	66.2%	36.8%	33.3%
Vacant Housing Units	7.0%	5.4%	5.7%
2027 Housing Units	12,542	65,071	145,867
Owner Occupied Housing Units	26.2%	57.0%	60.2%
Renter Occupied Housing Units	65.5%	35.9%	32.4%
Vacant Housing Units	8.3%	7.1%	7.4%
<b>Median Household Income</b>			
2022	\$95,335	\$113,549	\$121,210
2027	\$109,334	\$132,624	\$142,363
<b>Median Home Value</b>			
2022	\$569,061	\$515,535	\$577,032
2027	\$589,709	\$540,988	\$598,604
<b>Per Capita Income</b>			
2022	\$65,180	\$66,385	\$69,594
2027	\$78,163	\$77,614	\$79,827
<b>Median Age</b>			
2010	36.7	39.2	40.2
2022	38.4	41.2	42.3
2027	38.4	42.1	43.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri, Esri-Data Axle, Esri-U.S. BLS, U.S. Census

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<b>2022 Households by Income</b>			
Household Income Base	10,972	59,591	133,443
<\$15,000	10.0%	5.5%	5.0%
\$15,000 - \$24,999	3.4%	3.7%	3.9%
\$25,000 - \$34,999	5.4%	4.3%	4.6%
\$35,000 - \$49,999	7.5%	5.6%	5.6%
\$50,000 - \$74,999	13.1%	11.6%	11.0%
\$75,000 - \$99,999	12.5%	12.7%	11.2%
\$100,000 - \$149,999	21.3%	18.5%	17.1%
\$150,000 - \$199,999	7.8%	12.2%	12.3%
\$200,000+	19.0%	25.9%	29.4%
Average Household Income	\$142,647	\$172,525	\$185,725
<b>2027 Households by Income</b>			
Household Income Base	11,501	60,445	135,064
<\$15,000	8.6%	4.4%	4.0%
\$15,000 - \$24,999	2.6%	2.9%	3.0%
\$25,000 - \$34,999	5.4%	3.6%	3.8%
\$35,000 - \$49,999	6.4%	4.2%	4.4%
\$50,000 - \$74,999	10.8%	10.0%	9.3%
\$75,000 - \$99,999	10.6%	12.0%	10.6%
\$100,000 - \$149,999	21.4%	17.7%	16.8%
\$150,000 - \$199,999	9.3%	13.2%	13.5%
\$200,000+	24.9%	32.0%	34.6%
Average Household Income	\$170,170	\$201,526	\$213,116
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	3,153	36,426	86,310
<\$50,000	0.3%	0.6%	0.6%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	0.3%	0.2%	0.8%
\$150,000 - \$199,999	0.5%	1.2%	1.6%
\$200,000 - \$249,999	0.8%	2.2%	1.8%
\$250,000 - \$299,999	2.5%	4.1%	3.7%
\$300,000 - \$399,999	14.2%	17.8%	13.4%
\$400,000 - \$499,999	21.5%	22.0%	19.3%
\$500,000 - \$749,999	35.6%	30.0%	27.7%
\$750,000 - \$999,999	19.2%	16.4%	21.2%
\$1,000,000 - \$1,499,999	3.3%	4.1%	6.9%
\$1,500,000 - \$1,999,999	1.1%	1.0%	2.0%
\$2,000,000 +	0.6%	0.3%	0.8%
Average Home Value	\$621,202	\$587,324	\$649,393
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	3,281	37,078	87,823
<\$50,000	0.2%	0.4%	0.5%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.1%	0.1%	0.5%
\$150,000 - \$199,999	0.2%	0.6%	0.9%
\$200,000 - \$249,999	0.3%	1.3%	1.2%
\$250,000 - \$299,999	1.6%	3.1%	2.9%
\$300,000 - \$399,999	12.2%	16.3%	12.5%
\$400,000 - \$499,999	22.1%	23.0%	20.2%
\$500,000 - \$749,999	37.2%	31.4%	28.7%
\$750,000 - \$999,999	20.5%	17.5%	22.0%
\$1,000,000 - \$1,499,999	3.6%	4.6%	7.5%
\$1,500,000 - \$1,999,999	1.3%	1.2%	2.3%
\$2,000,000 +	0.7%	0.4%	0.8%
Average Home Value	\$643,668	\$610,305	\$671,513

Source: Esri, Esri-Data Axle, Esri-U.S. BLS, U.S. Census



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1 mile

3 miles

5 miles

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	18,894	139,651	323,028
0 - 4	6.1%	6.2%	6.2%
5 - 9	4.9%	5.8%	6.2%
10 - 14	4.3%	5.5%	6.1%
15 - 24	10.0%	10.9%	10.8%
25 - 34	21.7%	15.4%	13.4%
35 - 44	16.3%	14.8%	14.1%
45 - 54	12.2%	14.8%	14.9%
55 - 64	9.1%	11.7%	12.2%
65 - 74	5.6%	7.2%	7.6%
75 - 84	4.9%	5.2%	5.5%
85 +	5.1%	2.6%	3.0%
18 +	82.1%	79.1%	77.7%
<b>2022 Population by Age</b>			
Total	23,900	155,033	356,884
0 - 4	5.1%	5.2%	5.2%
5 - 9	4.9%	5.6%	5.8%
10 - 14	4.6%	6.1%	6.5%
15 - 24	9.7%	10.1%	10.6%
25 - 34	18.7%	13.5%	12.0%
35 - 44	17.9%	14.8%	13.5%
45 - 54	11.8%	12.8%	12.8%
55 - 64	10.6%	12.9%	13.1%
65 - 74	8.0%	9.9%	10.6%
75 - 84	5.2%	6.1%	6.5%
85 +	3.5%	3.0%	3.4%
18 +	82.9%	79.7%	78.7%
<b>2027 Population by Age</b>			
Total	24,877	157,085	361,205
0 - 4	5.1%	5.2%	5.2%
5 - 9	4.5%	5.3%	5.6%
10 - 14	4.0%	5.5%	5.8%
15 - 24	10.3%	10.3%	10.5%
25 - 34	20.2%	13.1%	12.0%
35 - 44	16.7%	14.9%	13.7%
45 - 54	12.4%	13.0%	12.6%
55 - 64	10.0%	12.0%	12.2%
65 - 74	8.0%	10.5%	11.1%
75 - 84	5.7%	7.0%	7.6%
85 +	3.3%	3.2%	3.6%
18 +	84.1%	80.6%	79.8%
<b>2010 Population by Sex</b>			
Males	9,019	67,417	154,284
Females	9,873	72,232	168,743
<b>2022 Population by Sex</b>			
Males	11,650	75,313	171,878
Females	12,253	79,721	185,007
<b>2027 Population by Sex</b>			
Males	12,098	76,455	174,366
Females	12,778	80,628	186,842

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<b>2010 Population by Race/Ethnicity</b>			
Total	18,894	139,649	323,028
White Alone	56.5%	62.2%	62.3%
Black Alone	8.4%	9.1%	11.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	25.1%	15.8%	13.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.2%	8.3%	7.8%
Two or More Races	3.2%	4.0%	3.9%
Hispanic Origin	14.9%	21.1%	18.9%
Diversity Index	70.6	71.4	70.3
<b>2020 Population by Race/Ethnicity</b>			
Total	22,677	153,040	351,289
White Alone	44.9%	47.1%	47.5%
Black Alone	11.7%	10.1%	12.3%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	23.8%	17.3%	15.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	8.7%	12.2%	11.7%
Two or More Races	10.5%	12.6%	12.1%
Hispanic Origin	16.9%	23.3%	21.9%
Diversity Index	79.2	81.2	80.7
<b>2022 Population by Race/Ethnicity</b>			
Total	23,904	155,035	356,885
White Alone	44.6%	46.3%	46.7%
Black Alone	11.6%	10.1%	12.4%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	23.6%	17.4%	15.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	9.0%	12.6%	12.1%
Two or More Races	10.7%	12.8%	12.3%
Hispanic Origin	17.0%	23.5%	22.1%
Diversity Index	79.3	81.6	81.1
<b>2027 Population by Race/Ethnicity</b>			
Total	24,875	157,084	361,207
White Alone	41.9%	43.8%	44.3%
Black Alone	12.0%	10.3%	12.6%
American Indian Alone	0.5%	0.8%	0.7%
Asian Alone	24.2%	17.8%	16.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	10.0%	13.8%	13.2%
Two or More Races	11.4%	13.5%	13.0%
Hispanic Origin	17.6%	24.2%	22.7%
Diversity Index	80.7	82.8	82.3
<b>2010 Population by Relationship and Household Type</b>			
Total	18,892	139,650	323,028
In Households	96.4%	98.5%	98.5%
In Family Households	69.6%	79.8%	82.0%
Householder	23.0%	24.1%	24.9%
Spouse	18.5%	18.9%	19.7%
Child	21.8%	27.1%	28.5%
Other relative	4.4%	5.9%	5.5%
Nonrelative	2.0%	3.8%	3.3%
In Nonfamily Households	26.8%	18.7%	16.5%
In Group Quarters	3.6%	1.5%	1.5%
Institutionalized Population	2.8%	1.0%	1.0%
Noninstitutionalized Population	0.7%	0.5%	0.5%

Source: Esri, Esri-Data Axle, Esri-U.S. BLS, U.S. Census



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1 mile

3 miles

5 miles

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

	1 mile	3 miles	5 miles
<b>2022 Population 25+ by Educational Attainment</b>			
Total	18,087	113,175	256,552
Less than 9th Grade	3.9%	5.1%	4.9%
9th - 12th Grade, No Diploma	4.4%	3.6%	3.3%
High School Graduate	8.5%	11.6%	11.7%
GED/Alternative Credential	1.2%	1.2%	1.2%
Some College, No Degree	9.4%	10.7%	10.7%
Associate Degree	4.6%	5.2%	4.9%
Bachelor's Degree	29.7%	28.1%	27.4%
Graduate/Professional Degree	38.3%	34.6%	35.9%
<b>2022 Population 15+ by Marital Status</b>			
Total	20,414	128,852	294,303
Never Married	36.1%	33.1%	31.9%
Married	47.2%	52.9%	54.3%
Widowed	6.7%	5.8%	5.9%
Divorced	10.1%	8.2%	8.0%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	13,422	86,027	191,095
Population 16+ Employed	96.1%	95.6%	95.9%
Population 16+ Unemployment rate	3.9%	4.4%	4.1%
Population 16-24 Employed	9.5%	9.2%	9.6%
Population 16-24 Unemployment rate	11.0%	9.5%	9.1%
Population 25-54 Employed	70.0%	63.4%	61.3%
Population 25-54 Unemployment rate	3.3%	3.8%	3.7%
Population 55-64 Employed	14.0%	17.8%	18.6%
Population 55-64 Unemployment rate	2.6%	4.0%	3.2%
Population 65+ Employed	6.4%	9.6%	10.5%
Population 65+ Unemployment rate	1.9%	3.6%	2.9%
<b>2022 Employed Population 16+ by Industry</b>			
Total	12,901	82,249	183,275
Agriculture/Mining	0.2%	0.1%	0.1%
Construction	5.3%	6.6%	6.7%
Manufacturing	1.8%	2.3%	2.2%
Wholesale Trade	1.1%	1.1%	1.0%
Retail Trade	3.9%	6.1%	6.2%
Transportation/Utilities	1.2%	2.5%	2.5%
Information	2.3%	2.0%	2.1%
Finance/Insurance/Real Estate	6.1%	6.5%	6.5%
Services	63.3%	60.4%	60.1%
Public Administration	14.9%	12.5%	12.6%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	12,902	82,249	183,275
White Collar	82.4%	75.5%	76.2%
Management/Business/Financial	24.3%	24.0%	24.7%
Professional	46.8%	37.5%	37.7%
Sales	4.9%	6.3%	6.4%
Administrative Support	6.4%	7.7%	7.4%
Services	10.8%	14.2%	13.7%
Blue Collar	6.8%	10.3%	10.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	2.9%	4.5%	4.5%
Installation/Maintenance/Repair	0.8%	1.2%	1.1%
Production	1.0%	1.3%	1.2%
Transportation/Material Moving	1.9%	3.2%	3.2%

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<b>2010 Households by Type</b>			
Total	8,500	53,740	121,972
Households with 1 Person	39.9%	29.6%	27.4%
Households with 2+ People	60.1%	70.4%	72.6%
Family Households	51.3%	62.7%	65.9%
Husband-wife Families	41.2%	49.2%	52.2%
With Related Children	18.9%	22.8%	24.5%
Other Family (No Spouse Present)	10.1%	13.5%	13.7%
Other Family with Male Householder	2.8%	3.7%	3.5%
With Related Children	1.0%	1.7%	1.7%
Other Family with Female Householder	7.3%	9.9%	10.2%
With Related Children	4.1%	5.3%	5.7%
Nonfamily Households	8.8%	7.7%	6.6%
All Households with Children	24.1%	30.1%	32.3%
Multigenerational Households	2.1%	3.8%	3.7%
Unmarried Partner Households	4.6%	4.8%	4.3%
Male-female	4.0%	4.0%	3.5%
Same-sex	0.7%	0.8%	0.8%
<b>2010 Households by Size</b>			
Total	8,497	53,740	121,975
1 Person Household	39.9%	29.6%	27.4%
2 Person Household	30.8%	31.4%	31.6%
3 Person Household	13.7%	15.3%	15.6%
4 Person Household	9.7%	12.7%	13.9%
5 Person Household	3.6%	5.7%	6.4%
6 Person Household	1.4%	2.5%	2.6%
7 + Person Household	0.9%	2.8%	2.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	8,494	53,740	121,976
Owner Occupied	31.5%	64.6%	67.8%
Owned with a Mortgage/Loan	24.2%	49.2%	50.9%
Owned Free and Clear	7.3%	15.4%	16.9%
Renter Occupied	68.5%	35.4%	32.2%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	76	99	95
Percent of Income for Mortgage	31.5%	23.9%	25.1%
Wealth Index	115	187	215
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	9,314	56,812	129,049
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	18,892	139,650	323,028
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%



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1 mile

3 miles

5 miles

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Pleasantville (2B)	Top Tier (1A)
2.	Enterprising Professionals (2D)	Top Tier (1A)	Pleasantville (2B)
3.	Laptops and Lattes (3A)	Metro Renters (3B)	Enterprising Professionals (2D)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$36,874,677	\$232,434,559	\$555,407,907
Average Spent	\$3,360.80	\$3,900.50	\$4,161.86
Spending Potential Index	140	162	173
Education: Total \$	\$32,815,707	\$223,226,702	\$533,181,594
Average Spent	\$2,990.86	\$3,745.98	\$3,995.31
Spending Potential Index	153	191	204
Entertainment/Recreation: Total \$	\$51,869,828	\$341,935,984	\$826,399,588
Average Spent	\$4,727.47	\$5,738.05	\$6,192.49
Spending Potential Index	129	156	169
Food at Home: Total \$	\$89,381,582	\$576,115,350	\$1,386,661,530
Average Spent	\$8,146.33	\$9,667.82	\$10,390.71
Spending Potential Index	132	156	168
Food Away from Home: Total \$	\$66,356,887	\$416,006,490	\$995,357,919
Average Spent	\$6,047.84	\$6,981.03	\$7,458.55
Spending Potential Index	140	162	173
Health Care: Total \$	\$91,895,551	\$616,040,558	\$1,507,821,828
Average Spent	\$8,375.46	\$10,337.81	\$11,298.61
Spending Potential Index	118	146	159
HH Furnishings & Equipment: Total \$	\$36,390,109	\$240,711,002	\$583,566,049
Average Spent	\$3,316.63	\$4,039.39	\$4,372.85
Spending Potential Index	129	158	171
Personal Care Products & Services: Total \$	\$15,134,408	\$97,505,564	\$235,645,335
Average Spent	\$1,379.37	\$1,636.25	\$1,765.77
Spending Potential Index	135	160	173
Shelter: Total \$	\$359,680,107	\$2,342,530,420	\$5,612,010,032
Average Spent	\$32,781.64	\$39,310.14	\$42,052.65
Spending Potential Index	143	172	184
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$34,555,789	\$236,764,037	\$590,487,381
Average Spent	\$3,149.45	\$3,973.15	\$4,424.72
Spending Potential Index	116	146	163
Travel: Total \$	\$42,712,522	\$287,742,298	\$700,791,212
Average Spent	\$3,892.87	\$4,828.62	\$5,251.26
Spending Potential Index	136	168	183
Vehicle Maintenance & Repairs: Total \$	\$16,932,515	\$109,110,590	\$264,769,802
Average Spent	\$1,543.25	\$1,830.99	\$1,984.01
Spending Potential Index	123	145	158



# Community Profile

Federal Plaza  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.05733  
Longitude: -77.12467

1 mile

3 miles

5 miles

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.