

PopStats: Enhanced Demographics

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections
Calculated using TAS Retrieval



Aug 13, 2021

Latitude: 40.868073 Longitude: -73.349688

Greenlawn Plaza		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Q2 2021 Estimated Population	8,649	80,168	187,754
	Total Daytime Population	9,602	70,137	176,258
	2026 Projected Population	8,661	80,426	188,694
	2010 Census Population	8,763	80,219	188,731
	2000 Census Population	8,542	79,657	185,020
	1990 Census Population	8,676	79,068	181,969
	Historical Annual Growth 1990 to 2000	-0.15%	0.07%	0.17%
	Historical Annual Growth 2000 to 2010	0.26%	0.07%	0.20%
	Estimated Annual Growth 2010 to 2021	-0.12%	-0.01%	-0.05%
	Projected Annual Growth 2021 to 2026	0.03%	0.06%	0.10%
	Population in Group Quarters	22	683	1,901
	Transient Population (not included in pop counts)	0	0	67
	Seasonal Population (not included in pop counts)	18	171	413
Households	Q2 2021 Estimated Households	3,225	27,577	64,252
	2026 Projected Households	3,229	27,660	64,560
	2010 Census Households	3,264	27,593	64,505
	2000 Census Households	3,237	27,112	63,037
	1990 Census Households	3,057	26,167	60,488
	Historical Annual Growth 1990 to 2000	0.57%	0.36%	0.41%
	Historical Annual Growth 2000 to 2010	0.08%	0.18%	0.23%
	Estimated Annual Growth 2010 to 2021	-0.11%	-0.01%	-0.03%
	Projected Annual Growth 2021 to 2026	0.03%	0.06%	0.10%
	Persons per Household	2.68	2.88	2.89
Income	HH Income \$500,000 or more	4.21%	4.86%	4.84%
	HH Income \$250,000 to \$499,999	5.02%	5.84%	5.81%
	HH Income \$200,000 to \$249,999	11.80%	13.62%	13.55%
	HH Income \$175,000 to \$199,999	6.14%	6.91%	6.98%
	HH Income \$150,000 to \$174,999	9.51%	9.91%	9.62%
	HH Income \$100,000 to 149,999	18.62%	20.04%	19.28%
	HH Income \$75,000 to 99,999	8.44%	10.24%	10.17%
	HH Income \$50,000 to 74,999	8.29%	9.68%	10.45%
	HH Income \$35,000 to 49,999	5.88%	6.78%	6.65%
	HH Income \$25,000 to 34,999	3.72%	3.38%	4.00%
	HH Income \$15,000 to 24,999	7.62%	4.54%	4.36%
	HH Income \$0 to 14,999	10.75%	4.20%	4.30%
	Average Household Income	\$137,542	\$157,788	\$160,066
	Median Household Income	\$111,760	\$125,867	\$124,217
	Per Capita Income	\$51,398	\$54,681	\$55,227
Gender	Male Population	4,184	39,200	92,365
	Female Population	4,465	40,968	95,389

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Greenlawn Plaza		1 Mile Radius	3 Mile Radius	5 Mile Radius
Total Population by Age	Age 0 - 5	4.25%	4.32%	4.53%
	Age 5 - 14	8.78%	8.64%	8.95%
	Age 14 - 18	5.04%	4.83%	4.77%
	Age 18 - 22	6.64%	6.66%	6.28%
	Age 22 - 25	4.64%	4.81%	4.57%
	Age 25 - 30	6.88%	7.07%	6.85%
	Age 30 - 35	4.69%	4.77%	5.01%
	Age 35 - 40	3.75%	3.88%	4.38%
	Age 40 - 45	4.19%	4.13%	4.59%
	Age 45 - 50	5.36%	5.27%	5.52%
	Age 50 - 55	7.88%	7.66%	7.51%
	Age 55 - 60	8.75%	9.01%	8.68%
	Age 60 - 65	8.21%	8.56%	8.15%
	Age 65 - 70	6.63%	6.78%	6.61%
	Age 70 - 75	5.05%	5.22%	5.15%
	Age 75 - 80	3.60%	3.72%	3.70%
	Age 80 - 85	2.75%	2.45%	2.45%
	Age 85 and over	2.91%	2.23%	2.30%
	Median Age	46.1	45.8	45.1
	Average Age	43.4	43.1	42.9
Male Population by Age	Age 0 - 5	4.52%	4.52%	4.72%
	Age 5 - 14	9.35%	9.04%	9.33%
	Age 14 - 18	5.24%	5.15%	5.04%
	Age 18 - 22	6.85%	6.96%	6.58%
	Age 22 - 25	5.01%	5.02%	4.80%
	Age 25 - 30	7.37%	7.55%	7.27%
	Age 30 - 35	5.25%	5.10%	5.35%
	Age 35 - 40	4.11%	4.05%	4.63%
	Age 40 - 45	4.28%	4.17%	4.71%
	Age 45 - 50	5.13%	5.11%	5.41%
	Age 50 - 55	7.77%	7.43%	7.35%
	Age 55 - 60	8.71%	8.86%	8.51%
	Age 60 - 65	8.02%	8.54%	8.06%
	Age 65 - 70	6.43%	6.62%	6.47%
	Age 70 - 75	4.95%	4.95%	4.90%
	Age 75 - 80	3.30%	3.39%	3.32%
	Age 80 - 85	2.14%	2.03%	2.02%
	Age 85 and over	1.58%	1.50%	1.53%
	Median Age	42.7	43.1	42.4
	Average Age	41.6	41.8	41.6

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Greenlawn Plaza		1 Mile Radius	3 Mile Radius	5 Mile Radius
Female Population by Age	Age 0 - 5	4.00%	4.12%	4.35%
	Age 5 - 14	8.24%	8.25%	8.58%
	Age 14 - 18	4.85%	4.52%	4.50%
	Age 18 - 22	6.44%	6.36%	5.98%
	Age 22 - 25	4.29%	4.62%	4.35%
	Age 25 - 30	6.43%	6.62%	6.43%
	Age 30 - 35	4.16%	4.45%	4.69%
	Age 35 - 40	3.41%	3.72%	4.14%
	Age 40 - 45	4.10%	4.09%	4.47%
	Age 45 - 50	5.57%	5.42%	5.62%
	Age 50 - 55	7.98%	7.88%	7.66%
	Age 55 - 60	8.80%	9.15%	8.83%
	Age 60 - 65	8.40%	8.57%	8.25%
	Age 65 - 70	6.82%	6.93%	6.75%
	Age 70 - 75	5.14%	5.47%	5.40%
	Age 75 - 80	3.88%	4.05%	4.07%
	Age 80 - 85	3.31%	2.85%	2.88%
	Age 85 and over	4.16%	2.93%	3.04%
	Median Age	48.7	48.0	47.2
	Average Age	45.0	44.4	44.2
Race / Ethnicity	Q2 2021 Estimated Population	8,649	80,168	187,754
	% of Total Population: Eth White	87.3%	82.1%	78.4%
	% of Total Population: Eth Black	1.7%	4.0%	3.9%
	% of Total Population: Eth Asian	4.1%	4.3%	4.3%
	% of Total Population: Hispanic	5.3%	7.8%	11.5%
	% of Total Population: Eth Other	1.6%	1.8%	1.9%
Education (Age 25+)	Adult Population (25 Years or Older)	6,110	56,716	133,112
	Elementary (0 to 8)	2.37%	2.27%	3.60%
	Some High School (9 to 11)	1.98%	2.02%	2.44%
	High School Graduate (12)	18.73%	19.46%	19.28%
	Educated Population Age 25+: Associates Degree	8.3%	8.4%	8.0%
	Educated Population Age 25+: Bachelors Degree	27.7%	28.0%	27.2%
	Educated Population Age 25+: Graduate Degree	23.8%	23.9%	24.1%
	Educated Bachelors Degree and Greater	51.5%	51.8%	51.3%
Household Type	1 Person Household	26.92%	18.36%	18.94%
	2 Person Household	27.03%	30.07%	30.49%
	3 Person Household	16.43%	18.44%	17.76%
	4 Person Household	17.29%	19.59%	18.76%
	5 Person Household	8.63%	8.88%	8.74%
	6 Person Household	2.44%	2.88%	2.96%
	7+ Person Household	1.26%	1.78%	2.34%
Housing	Total Housing Units	3,391	28,730	67,068
	Owner Occupied Percent	71.90%	81.69%	79.87%
	Renter Occupied Percent	23.19%	14.30%	15.93%
	Vacant Housing Percent	4.91%	4.01%	4.20%
	For Rent (Census 2000)	6.55%	19.66%	23.99%

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Housing	For Sale (Census 2000)	31.78%	37.27%	24.51%
	Rented or Sold, not yet occupied (Census 2000)	44.43%	16.05%	15.16%
	Seasonal (Census 2000)	11.01%	19.68%	19.34%
	Other (Census 2000)	6.23%	7.34%	17.00%
Homes Built By Year	Homes Built 1990 to 2000	6.70%	4.09%	4.38%
	Homes Built 1980 to 1989	10.37%	5.71%	6.10%
	Homes Built 1970 to 1979	17.03%	11.81%	11.21%
	Homes Built 1960 to 1969	22.38%	29.37%	28.43%
	Homes Built 1950 to 1959	24.78%	29.29%	29.91%
	Homes Built 1940 to 1949	9.09%	7.99%	7.98%
	Homes Built Before 1939	9.63%	11.74%	12.00%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	10.42%	13.41%	15.44%
	Property Value \$750,000 to \$999,999	32.91%	29.06%	25.93%
	Property Value \$500,000 to \$749,999	37.82%	38.60%	36.45%
	Property Value \$400,000 to \$499,999	9.42%	10.07%	11.49%
	Property Value \$300,000, to \$399,999	1.90%	1.77%	3.03%
	Property Value \$200,000 to \$299,999	0.36%	0.92%	0.96%
	Property Value \$150,000 to \$199,999	0.31%	0.32%	0.25%
	Property Value \$100,000 to \$149,999	0.10%	0.22%	0.19%
	Property Value \$60,000 to \$99,999	0.14%	0.32%	0.29%
	Property Value \$40,000 to \$59,999	0.09%	0.21%	0.26%
	Property Value \$0 to \$39,999	0.64%	0.47%	0.45%
	Average Home Value	\$784,095	\$790,576	\$799,539
	Median Home Value	\$725,435	\$716,253	\$708,907
	Median Rent	\$549	\$973	\$965
Occupation (Employed Civilians Age 16+)	Employed Civilian Population 16+ by Occupation	4,286	41,119	97,061
	Managerial/Executive	20.01%	20.37%	19.53%
	Professional Specialty	33.51%	31.00%	30.48%
	Healthcare Support	1.72%	2.00%	2.11%
	Sales	11.32%	11.52%	12.04%
	Office & Administrative Support	8.97%	11.08%	11.36%
	Protective Service	3.13%	3.06%	2.75%
	Food Preparation	5.32%	3.69%	3.87%
	Building Maintenance & Cleaning	1.43%	1.73%	2.06%
	Personal Care	2.23%	2.81%	2.52%
	Farming, Fishing, & Forestry	0	0.03%	0.06%
	Construction	7.04%	6.92%	6.98%
	Production & Transportation	5.32%	5.78%	6.25%
	Percent White Collar Workers	75.53%	75.97%	75.52%
	Percent Blue Collar Workers	24.47%	24.03%	24.48%

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Greenlawn Plaza		1 Mile Radius	3 Mile Radius	5 Mile Radius
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	8.02%	7.16%	7.18%
	Manufacturing	4.23%	6.32%	5.96%
	Transportation	3.95%	3.84%	4.09%
	Information	2.47%	3.23%	3.34%
	Wholesale/Retail	13.27%	13.34%	13.99%
	Finance, Insurance, Real Estate	9.39%	10.06%	9.73%
	Professional Services	9.86%	10.57%	10.37%
	Management Services	0	0.07%	0.11%
	Administrative/Waste Services	2.74%	2.46%	3.00%
	Educational Services	29.73%	27.55%	27.17%
	Entertainment Services	7.67%	7.09%	6.92%
	Other Professional Services	3.77%	3.73%	3.95%
	Public Administration	4.91%	4.60%	4.20%
Transportation To Work	Drive to Work Alone	78.43%	77.36%	77.22%
	Drive to Work Carpool	5.94%	6.75%	7.38%
	Travel to Work by Public Transportation	8.12%	10.20%	9.89%
	Drive to Work on Motorcycle	0.01%	0.05%	0.06%
	Drive to Work on Bicycle	0	0.06%	0.11%
	Walked to Work	1.71%	1.11%	1.29%
	Other Means	1.08%	0.50%	0.45%
	Work at Home	4.71%	3.97%	3.60%
Travel Time To Work	Travel to Work in Less than 5 Minutes	3.25%	1.95%	2.01%
	Travel to Work in 5 to 9 Minutes	9.04%	8.64%	8.66%
	Travel to Work in 10 to 14 Minutes	11.78%	11.19%	12.02%
	Travel to Work in 15 to 19 Minutes	13.29%	11.49%	12.35%
	Travel to Work in 20 to 29 Minutes	18.11%	17.92%	18.15%
	Travel to Work in 30 to 44 Minutes	19.86%	19.66%	19.45%
	Travel to Work in 45 to 59 Minutes	6.99%	8.80%	8.17%
	Travel to Work in 60 Minutes or more	17.71%	20.39%	19.18%
	Average Travel Time to Work	31.8	34.5	33.2
Vehicles per HH	No Vehicles	7.52%	3.34%	4.46%
	1 Vehicle	32.40%	23.50%	22.64%
	2 Vehicles	35.81%	43.29%	43.44%
	3 or more vehicles	24.27%	29.87%	29.46%
	Average Number of Vehicles	1.9	2.1	2.1
Change	Births (last 12 months)	94	871	2,023
	Deaths (last 12 months)	93	768	1,783
	Migration (last 12 months)	-105	-994	-3,805
Work place	Workplace Establishments	270	3,081	7,712
	Workplace Employees (FTE)	2,781	24,439	67,905

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Greenlawn Plaza		1 Mile Radius	3 Mile Radius	5 Mile Radius
Estimated Population by Category	Population in HH	8,627	79,485	185,853
	Category A - Crème de la Crème	41.97%	75.79%	70.16%
	Category B - Urban Cliff Hangers	0	0	0
	Category C - Urban Cliff Dwellers	0	4.37%	5.19%
	Category D - Seasoned Urban Dwellers	10.46%	3.54%	1.51%
	Category E - Thriving Alone	0	3.52%	5.48%
	Category F - Going it Alone	29.99%	9.04%	7.10%
	Category G - Struggling Alone	0	0	0.55%
	Category H - Single in the Suburbs	0	0	0
	Category I - Married in the Suburbs	0	0	0.85%
	Category J - Retired in the Suburbs	0	0	0.94%
	Category K - Living with Nature	0	0	0
	Category L - Working with Nature	0	0	0
	Category M - Harlem Gateway	0	1.22%	0.52%
	Category N - Espaniola	0	0.18%	5.22%
	Category O - Specialties	17.58%	2.34%	2.48%
Apparel, Footwear, and Jewelry	Total Apparel and Footwear	\$7,178,376	\$69,242,279	\$162,585,945
	Total Men and Boys Apparel	\$1,878,378	\$18,162,575	\$42,996,442
	Total Women and Girls Apparel	\$3,333,346	\$32,151,299	\$75,423,655
	Total Children Under 2 Apparel	\$211,483	\$1,985,055	\$4,678,831
	Total Footwear	\$1,755,169	\$16,943,350	\$39,487,018
	Jewelry, watches, and repair	\$390,986	\$3,821,580	\$9,228,961
Automotive	Gasoline including diesel	\$8,560,555	\$81,224,347	\$189,763,527
	Total Automotive Parts, Tires, and Service	\$3,953,433	\$37,712,282	\$88,092,613
	Automotive Parts/Equip./Acc./Fluids (no svc)	\$285,414	\$2,658,459	\$6,184,460
	Automotive Tires - purchase, replace, install	\$667,946	\$6,425,012	\$14,978,657
	Automotive Services (incl. parts and labor)	\$3,000,062	\$28,628,833	\$66,929,465
Building Supplies, Hardware, Lawn & Garden	Total Maintenance and Repair Services	\$4,330,803	\$40,918,648	\$96,658,451
	Total Maintenance and Repair Commodities	\$1,239,068	\$11,836,985	\$27,647,201
	Lawn and garden supplies and equipment	\$923,101	\$8,814,329	\$20,534,773
	Paints, wallpaper and supplies	\$118,327	\$1,119,816	\$2,648,385
	Power and Hand Tools	\$256,410	\$2,504,413	\$5,832,971

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Greenlawn Plaza		1 Mile Radius	3 Mile Radius	5 Mile Radius
Electronics, Games, and Media	Televisions and Video players	\$432,061	\$4,106,109	\$9,699,517
	Sound components, radios, portable audio	\$81,239	\$802,866	\$1,889,856
	Video Game Hardware and Software	\$158,934	\$1,533,849	\$3,607,314
	CDs and DVDs	\$51,509	\$483,378	\$1,141,800
Grocery and Liquor/Beer/Wine	Food/Goods/Beverages at Grocery Stores	\$31,904,705	\$295,299,357	\$692,001,516
	Food/Nonalcoholic Beverages at Grocery Stores	\$27,658,661	\$256,282,763	\$600,465,487
	Liquor/Beer/Wine-Retail Stores	\$1,527,099	\$14,946,309	\$35,308,939
Hobby/Special Interest	Musical Instruments and Accessories	\$139,155	\$1,363,833	\$3,264,491
	Pets, Pet supplies, Vet services	\$3,020,203	\$29,004,817	\$67,630,309
	Photographer Fees	\$78,043	\$772,066	\$1,847,400
	Reading: Books, Magazines, Newspapers	\$328,294	\$3,067,504	\$7,202,217
	Recreational Lessons	\$524,934	\$5,238,477	\$12,461,219
	Sewing: Machines, Material, Drapery/Slip Covers	\$393,424	\$3,746,133	\$8,878,782
	Sporting Goods and Exercise Equipment	\$786,617	\$7,495,619	\$17,899,069
	Toys, Games, and Hobbies	\$311,776	\$3,014,572	\$7,122,022
Home Furnishings and Equipment	Floor coverings (non-permanent)	\$119,661	\$1,178,375	\$2,760,250
	Furniture (incl. mattress/springs)	\$2,467,563	\$23,742,972	\$55,785,107
	Household textiles, linens, draperies	\$540,025	\$5,063,617	\$11,845,582
	Mattress and springs	\$482,878	\$4,658,366	\$10,921,365
	Major Appliances	\$1,168,661	\$11,489,953	\$26,774,964
	Total Housewares and small appliances	\$511,628	\$4,781,774	\$11,201,781
	Window coverings	\$129,481	\$1,234,363	\$2,973,299
Medical Services and Supplies	Total Drugs	\$3,411,071	\$31,274,324	\$73,045,240
	Total Medical Supplies (incl. eyeglasses)	\$1,443,084	\$13,605,379	\$31,760,541
	Eyeglasses and contact lenses	\$851,222	\$8,206,984	\$19,228,110
	Physician's services	\$2,235,392	\$21,723,192	\$50,786,362
	Dental services	\$3,547,855	\$33,297,333	\$77,762,079
	Eyecare services	\$592,298	\$5,808,815	\$13,467,685
	Lab tests, x-rays	\$598,867	\$5,863,610	\$13,648,698
Personal Care and Other Services	Cosmetics, perfume, bath preparations	\$919,540	\$8,768,025	\$20,509,526
	Cellular phone service	\$5,697,757	\$54,129,789	\$126,552,958
	Day care centers, nursery, and preschools	\$1,504,007	\$15,476,471	\$36,136,970
	Dry Cleaning services	\$213,747	\$2,136,657	\$5,067,364
	Floristry: indoor plants, fresh flowers	\$231,389	\$2,255,275	\$5,297,200
	Insurance: Home/Vehicle/Life (excl. health)	\$11,315,760	\$107,436,114	\$250,966,172
	Postage and stationery	\$605,301	\$5,718,278	\$13,298,007
	Tobacco products and supplies	\$1,578,024	\$14,030,561	\$32,832,460
	Total Personal care services	\$1,843,367	\$17,676,220	\$41,425,605
	Total Personal care products (incl. cosmetics)	\$1,970,755	\$18,799,153	\$43,935,823

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Greenlawn Plaza		1 Mile Radius	3 Mile Radius	5 Mile Radius
Restaurants	Total meals at restaurants (except on trips)	\$14,687,513	\$141,420,355	\$330,881,560
	Snacks & Non-alcoholic Bevs	\$1,106,826	\$10,645,164	\$24,957,283
	Breakfast and Brunch	\$1,504,966	\$14,276,674	\$33,361,358
	Lunch	\$4,519,927	\$43,337,715	\$101,312,611
	Dinner	\$7,555,801	\$73,160,804	\$171,250,338
	Total Quick Service Restaurants	\$6,606,081	\$63,034,323	\$147,432,910
	Total Full Service Restaurants	\$8,081,424	\$78,386,000	\$183,448,568