

Community Profile

Quince Orchard
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.14201
Longitude: -77.22359

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	13,245	137,810	286,250
2020 Total Population	14,946	154,612	308,375
2020 Group Quarters	6	1,015	1,579
2022 Total Population	14,955	156,004	312,846
2022 Group Quarters	6	1,015	1,579
2027 Total Population	14,892	157,288	316,994
2022-2027 Annual Rate	-0.08%	0.16%	0.26%
2022 Total Daytime Population	18,399	148,498	305,757
Workers	11,505	73,487	156,929
Residents	6,894	75,011	148,828
Household Summary			
2010 Households	4,890	50,245	101,435
2010 Average Household Size	2.71	2.73	2.81
2020 Total Households	5,273	56,113	110,185
2020 Average Household Size	2.83	2.74	2.78
2022 Households	5,268	56,621	111,591
2022 Average Household Size	2.84	2.74	2.79
2027 Households	5,217	56,869	112,721
2027 Average Household Size	2.85	2.75	2.80
2022-2027 Annual Rate	-0.19%	0.09%	0.20%
2010 Families	3,260	33,889	72,650
2010 Average Family Size	3.24	3.26	3.28
2022 Families	3,446	37,035	77,632
2022 Average Family Size	3.45	3.33	3.32
2027 Families	3,421	37,248	78,515
2027 Average Family Size	3.45	3.34	3.32
2022-2027 Annual Rate	-0.15%	0.11%	0.23%
Housing Unit Summary			
2000 Housing Units	5,111	48,786	89,892
Owner Occupied Housing Units	39.1%	57.3%	66.3%
Renter Occupied Housing Units	57.6%	38.6%	30.3%
Vacant Housing Units	3.3%	4.1%	3.5%
2010 Housing Units	5,141	53,071	106,123
Owner Occupied Housing Units	38.2%	57.8%	64.7%
Renter Occupied Housing Units	56.9%	36.9%	30.9%
Vacant Housing Units	4.9%	5.3%	4.4%
2020 Housing Units	5,531	58,640	114,691
Vacant Housing Units	4.7%	4.3%	3.9%
2022 Housing Units	5,560	59,569	117,014
Owner Occupied Housing Units	42.0%	54.2%	60.7%
Renter Occupied Housing Units	52.7%	40.8%	34.6%
Vacant Housing Units	5.3%	4.9%	4.6%
2027 Housing Units	5,624	61,003	120,506
Owner Occupied Housing Units	42.4%	54.3%	60.6%
Renter Occupied Housing Units	50.4%	39.0%	33.0%
Vacant Housing Units	7.2%	6.8%	6.5%
Median Household Income			
2022	\$87,215	\$98,548	\$111,923
2027	\$102,688	\$113,973	\$129,370
Median Home Value			
2022	\$453,320	\$430,367	\$480,001
2027	\$474,542	\$451,638	\$498,808
Per Capita Income			
2022	\$43,298	\$49,408	\$55,761
2027	\$50,980	\$57,866	\$64,043
Median Age			
2010	32.9	34.8	35.8
2022	34.8	36.8	37.5
2027	35.0	37.2	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri, Esri-Data Axle, Esri-U.S. BLS, U.S. Census

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2022 Households by Income			
Household Income Base	5,265	56,604	111,567
<\$15,000	8.0%	5.8%	5.0%
\$15,000 - \$24,999	5.6%	4.1%	3.3%
\$25,000 - \$34,999	7.4%	6.2%	4.9%
\$35,000 - \$49,999	8.0%	6.9%	5.8%
\$50,000 - \$74,999	13.0%	14.5%	12.5%
\$75,000 - \$99,999	14.3%	13.1%	12.2%
\$100,000 - \$149,999	16.0%	18.8%	19.4%
\$150,000 - \$199,999	11.9%	11.9%	12.9%
\$200,000+	15.8%	18.7%	23.9%
Average Household Income	\$123,218	\$136,481	\$156,434
2027 Households by Income			
Household Income Base	5,214	56,852	112,697
<\$15,000	6.8%	4.7%	4.0%
\$15,000 - \$24,999	4.5%	3.3%	2.6%
\$25,000 - \$34,999	6.3%	5.2%	4.1%
\$35,000 - \$49,999	6.8%	5.6%	4.6%
\$50,000 - \$74,999	12.1%	12.4%	10.3%
\$75,000 - \$99,999	12.3%	11.9%	11.1%
\$100,000 - \$149,999	15.8%	18.8%	19.7%
\$150,000 - \$199,999	15.1%	14.4%	15.0%
\$200,000+	20.4%	23.7%	28.6%
Average Household Income	\$145,865	\$160,448	\$180,234
2022 Owner Occupied Housing Units by Value			
Total	2,332	32,300	71,034
<\$50,000	0.9%	0.8%	0.8%
\$50,000 - \$99,999	3.2%	0.7%	0.3%
\$100,000 - \$149,999	6.9%	2.1%	1.1%
\$150,000 - \$199,999	0.7%	3.5%	2.3%
\$200,000 - \$249,999	0.7%	6.5%	4.7%
\$250,000 - \$299,999	3.1%	10.9%	7.9%
\$300,000 - \$399,999	23.5%	19.5%	18.3%
\$400,000 - \$499,999	20.7%	20.0%	18.3%
\$500,000 - \$749,999	38.5%	26.4%	32.1%
\$750,000 - \$999,999	1.2%	7.8%	11.2%
\$1,000,000 - \$1,499,999	0.3%	1.2%	2.3%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.4%
\$2,000,000 +	0.2%	0.4%	0.3%
Average Home Value	\$459,552	\$473,778	\$526,563
2027 Owner Occupied Housing Units by Value			
Total	2,378	33,088	72,971
<\$50,000	0.8%	0.7%	0.7%
\$50,000 - \$99,999	1.5%	0.3%	0.1%
\$100,000 - \$149,999	4.2%	1.1%	0.6%
\$150,000 - \$199,999	0.5%	2.1%	1.3%
\$200,000 - \$249,999	0.4%	4.8%	3.3%
\$250,000 - \$299,999	2.6%	9.3%	6.7%
\$300,000 - \$399,999	24.7%	20.5%	18.4%
\$400,000 - \$499,999	20.6%	21.4%	19.3%
\$500,000 - \$749,999	42.2%	28.5%	34.1%
\$750,000 - \$999,999	1.4%	8.7%	12.1%
\$1,000,000 - \$1,499,999	0.4%	1.5%	2.6%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.5%
\$2,000,000 +	0.6%	0.5%	0.4%
Average Home Value	\$491,432	\$501,287	\$550,371

Source: Esri, Esri-Data Axle, Esri-U.S. BLS, U.S. Census

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1 mile

3 miles

5 miles

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	1 mile	3 miles	5 miles
2010 Population by Age			
Total	13,246	137,810	286,249
0 - 4	8.2%	7.9%	7.4%
5 - 9	7.0%	6.7%	7.1%
10 - 14	6.1%	6.2%	6.9%
15 - 24	13.0%	12.1%	12.1%
25 - 34	19.6%	17.4%	15.2%
35 - 44	15.0%	15.6%	15.8%
45 - 54	13.5%	14.9%	16.1%
55 - 64	10.0%	10.5%	11.0%
65 - 74	4.9%	4.7%	4.9%
75 - 84	2.1%	2.4%	2.3%
85 +	0.6%	1.3%	1.1%
18 +	75.0%	75.3%	74.3%
2022 Population by Age			
Total	14,957	156,004	312,848
0 - 4	7.0%	6.6%	6.3%
5 - 9	6.9%	6.8%	6.8%
10 - 14	6.8%	7.1%	7.1%
15 - 24	12.2%	11.3%	11.4%
25 - 34	17.4%	15.2%	14.4%
35 - 44	15.9%	15.7%	15.2%
45 - 54	11.9%	12.7%	13.3%
55 - 64	10.4%	11.6%	12.3%
65 - 74	7.4%	8.0%	8.4%
75 - 84	3.3%	3.4%	3.5%
85 +	0.9%	1.5%	1.3%
18 +	75.8%	75.9%	75.9%
2027 Population by Age			
Total	14,893	157,288	316,994
0 - 4	7.1%	6.7%	6.4%
5 - 9	6.6%	6.5%	6.4%
10 - 14	6.2%	6.4%	6.4%
15 - 24	11.7%	11.4%	11.1%
25 - 34	18.4%	15.6%	14.8%
35 - 44	15.6%	15.2%	15.3%
45 - 54	12.1%	12.7%	12.9%
55 - 64	9.6%	10.7%	11.4%
65 - 74	7.7%	8.7%	9.2%
75 - 84	4.1%	4.4%	4.6%
85 +	1.0%	1.6%	1.5%
18 +	76.7%	76.7%	76.9%
2010 Population by Sex			
Males	6,555	66,774	138,486
Females	6,690	71,037	147,763
2022 Population by Sex			
Males	7,425	76,002	151,888
Females	7,531	80,002	160,958
2027 Population by Sex			
Males	7,392	76,733	154,044
Females	7,500	80,556	162,950

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2010 Population by Race/Ethnicity			
Total	13,245	137,809	286,249
White Alone	41.6%	49.6%	51.2%
Black Alone	23.7%	19.0%	17.5%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	15.4%	15.9%	19.1%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	12.8%	10.3%	7.4%
Two or More Races	5.9%	4.8%	4.4%
Hispanic Origin	27.2%	24.2%	18.8%
Diversity Index	83.5	79.8	76.6
2020 Population by Race/Ethnicity			
Total	14,946	154,612	308,375
White Alone	26.6%	32.5%	35.0%
Black Alone	21.3%	19.5%	19.0%
American Indian Alone	1.2%	1.0%	0.8%
Asian Alone	18.0%	16.8%	20.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	21.0%	18.0%	13.4%
Two or More Races	11.9%	12.1%	11.6%
Hispanic Origin	32.6%	30.2%	23.9%
Diversity Index	88.4	87.3	85.3
2022 Population by Race/Ethnicity			
Total	14,955	156,004	312,846
White Alone	25.9%	31.8%	34.3%
Black Alone	21.1%	19.4%	18.9%
American Indian Alone	1.2%	1.1%	0.8%
Asian Alone	18.0%	16.8%	20.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	21.7%	18.5%	13.8%
Two or More Races	12.0%	12.3%	11.8%
Hispanic Origin	33.1%	30.4%	24.1%
Diversity Index	88.5	87.5	85.6
2027 Population by Race/Ethnicity			
Total	14,892	157,288	316,994
White Alone	24.0%	29.7%	32.1%
Black Alone	20.8%	19.3%	19.0%
American Indian Alone	1.3%	1.1%	0.9%
Asian Alone	18.0%	16.9%	20.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	23.4%	20.2%	15.2%
Two or More Races	12.4%	12.8%	12.4%
Hispanic Origin	34.2%	31.4%	24.9%
Diversity Index	88.8	88.0	86.3
2010 Population by Relationship and Household Type			
Total	13,245	137,810	286,249
In Households	100.0%	99.4%	99.4%
In Family Households	83.9%	83.9%	86.3%
Householder	24.6%	24.6%	25.4%
Spouse	16.9%	17.7%	19.3%
Child	31.3%	31.1%	32.6%
Other relative	7.0%	6.6%	6.1%
Nonrelative	4.1%	3.9%	3.0%
In Nonfamily Households	16.1%	15.4%	13.1%
In Group Quarters	0.0%	0.6%	0.6%
Institutionalized Population	0.0%	0.4%	0.4%
Noninstitutionalized Population	0.0%	0.2%	0.2%

Source: Esri, Esri-Data Axle, Esri-U.S. BLS, U.S. Census

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1 mile

3 miles

5 miles

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	10,039	106,276	213,710
Less than 9th Grade	6.4%	6.7%	5.2%
9th - 12th Grade, No Diploma	5.2%	4.4%	3.5%
High School Graduate	16.3%	15.1%	12.8%
GED/Alternative Credential	2.7%	1.8%	1.5%
Some College, No Degree	10.6%	13.1%	12.7%
Associate Degree	7.2%	7.5%	7.3%
Bachelor's Degree	28.1%	26.6%	28.3%
Graduate/Professional Degree	23.5%	24.8%	28.7%
2022 Population 15+ by Marital Status			
Total	11,868	123,952	249,513
Never Married	35.3%	35.1%	32.9%
Married	53.7%	52.1%	54.7%
Widowed	2.7%	3.7%	4.0%
Divorced	8.3%	9.2%	8.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,561	86,277	173,270
Population 16+ Employed	95.4%	95.1%	95.8%
Population 16+ Unemployment rate	4.6%	4.9%	4.2%
Population 16-24 Employed	11.9%	10.8%	10.5%
Population 16-24 Unemployment rate	7.7%	11.6%	9.5%
Population 25-54 Employed	68.9%	67.5%	66.1%
Population 25-54 Unemployment rate	3.9%	3.6%	3.3%
Population 55-64 Employed	13.6%	16.1%	17.1%
Population 55-64 Unemployment rate	5.7%	3.8%	3.7%
Population 65+ Employed	5.6%	5.6%	6.3%
Population 65+ Unemployment rate	5.0%	9.0%	5.7%
2022 Employed Population 16+ by Industry			
Total	8,163	82,064	165,931
Agriculture/Mining	0.3%	0.1%	0.1%
Construction	8.8%	7.7%	6.2%
Manufacturing	2.4%	3.1%	3.3%
Wholesale Trade	1.4%	1.4%	1.5%
Retail Trade	9.3%	8.0%	8.2%
Transportation/Utilities	4.1%	4.3%	3.8%
Information	1.5%	1.9%	1.9%
Finance/Insurance/Real Estate	6.8%	5.7%	6.3%
Services	56.3%	58.9%	58.3%
Public Administration	8.9%	8.8%	10.3%
2022 Employed Population 16+ by Occupation			
Total	8,163	82,065	165,931
White Collar	66.7%	69.2%	74.2%
Management/Business/Financial	19.8%	21.3%	23.8%
Professional	32.2%	32.2%	34.5%
Sales	6.6%	6.7%	6.9%
Administrative Support	8.1%	9.0%	9.0%
Services	16.5%	16.6%	14.0%
Blue Collar	16.7%	14.2%	11.8%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	6.8%	5.2%	4.1%
Installation/Maintenance/Repair	2.0%	1.8%	1.6%
Production	1.4%	1.8%	1.7%
Transportation/Material Moving	6.4%	5.3%	4.4%

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2010 Households by Type			
Total	4,890	50,246	101,434
Households with 1 Person	25.9%	25.6%	22.2%
Households with 2+ People	74.1%	74.4%	77.8%
Family Households	66.7%	67.4%	71.6%
Husband-wife Families	45.8%	48.7%	54.4%
With Related Children	24.4%	25.5%	29.3%
Other Family (No Spouse Present)	20.9%	18.7%	17.2%
Other Family with Male Householder	6.0%	4.9%	4.4%
With Related Children	3.3%	2.7%	2.4%
Other Family with Female Householder	14.9%	13.8%	12.8%
With Related Children	10.1%	8.8%	8.1%
Nonfamily Households	7.5%	7.0%	6.2%
All Households with Children	38.4%	37.6%	40.2%
Multigenerational Households	4.4%	4.7%	5.0%
Unmarried Partner Households	6.5%	5.8%	5.1%
Male-female	6.1%	5.1%	4.4%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	4,890	50,245	101,436
1 Person Household	26.0%	25.6%	22.2%
2 Person Household	28.4%	28.5%	28.7%
3 Person Household	18.2%	17.9%	18.7%
4 Person Household	14.3%	14.9%	17.0%
5 Person Household	7.4%	7.3%	7.8%
6 Person Household	3.4%	3.1%	3.2%
7 + Person Household	2.4%	2.7%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	4,890	50,248	101,435
Owner Occupied	40.2%	61.0%	67.7%
Owned with a Mortgage/Loan	34.7%	53.9%	60.0%
Owned Free and Clear	5.5%	7.1%	7.7%
Renter Occupied	59.8%	39.0%	32.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	86	104	105
Percent of Income for Mortgage	27.4%	23.0%	22.6%
Wealth Index	109	131	164
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,141	53,071	106,123
Housing Units Inside Urbanized Area	100.0%	99.9%	99.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.9%
2010 Population By Urban/ Rural Status			
Total Population	13,245	137,810	286,250
Population Inside Urbanized Area	100.0%	99.9%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Metro Fusion (11C)	Home Improvement (4B)	Professional Pride (1B)
3.	Pleasantville (2B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$15,043,838	\$178,219,940	\$398,158,987
Average Spent	\$2,855.70	\$3,147.59	\$3,568.02
Spending Potential Index	119	131	148
Education: Total \$	\$12,998,714	\$153,821,676	\$351,418,335
Average Spent	\$2,467.49	\$2,716.69	\$3,149.16
Spending Potential Index	126	139	161
Entertainment/Recreation: Total \$	\$21,691,398	\$258,454,140	\$583,539,803
Average Spent	\$4,117.58	\$4,564.63	\$5,229.27
Spending Potential Index	112	124	142
Food at Home: Total \$	\$37,584,202	\$444,410,633	\$988,010,593
Average Spent	\$7,134.43	\$7,848.87	\$8,853.86
Spending Potential Index	115	127	143
Food Away from Home: Total \$	\$27,284,026	\$322,961,599	\$720,478,679
Average Spent	\$5,179.20	\$5,703.92	\$6,456.42
Spending Potential Index	120	132	150
Health Care: Total \$	\$39,341,433	\$470,725,831	\$1,058,155,776
Average Spent	\$7,468.00	\$8,313.63	\$9,482.45
Spending Potential Index	105	117	134
HH Furnishings & Equipment: Total \$	\$15,338,487	\$183,120,086	\$413,989,642
Average Spent	\$2,911.63	\$3,234.14	\$3,709.88
Spending Potential Index	114	126	145
Personal Care Products & Services: Total \$	\$6,258,065	\$74,400,170	\$166,690,746
Average Spent	\$1,187.94	\$1,314.00	\$1,493.77
Spending Potential Index	116	129	146
Shelter: Total \$	\$147,332,128	\$1,752,151,490	\$3,918,665,885
Average Spent	\$27,967.37	\$30,945.26	\$35,116.33
Spending Potential Index	122	135	153
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,003,852	\$182,384,669	\$416,271,111
Average Spent	\$2,848.11	\$3,221.15	\$3,730.33
Spending Potential Index	105	119	137
Travel: Total \$	\$17,960,526	\$214,786,554	\$490,603,919
Average Spent	\$3,409.36	\$3,793.41	\$4,396.45
Spending Potential Index	119	132	153
Vehicle Maintenance & Repairs: Total \$	\$7,284,565	\$86,184,011	\$192,558,498
Average Spent	\$1,382.80	\$1,522.12	\$1,725.57
Spending Potential Index	110	121	137

Quince Orchard
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.14201
Longitude: -77.22359

1 mile

3 miles

5 miles

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.