Community Profile

Third Street Promenade
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	28,498	151,022	365,399
2020 Total Population	30,686	156,378	386,344
2020 Group Quarters	1,209	3,187	26,641
2023 Total Population	30,474	155,176	386,919
2023 Group Quarters	1,214	3,187	26,639
2028 Total Population	30,303	155,993	388,591
2023-2028 Annual Rate	-0.11%	0.11%	0.09%
2023 Total Daytime Population	57,684	217,777	575,367
Workers	45,067	149,407	400,325
Residents	12,617	68,370	175,042
Household Summary			
2010 Households	17,034	75,794	172,382
2010 Average Household Size	1.62	1.96	2.03
2020 Total Households	17,653	77,259	176,191
2020 Average Household Size	1.67	1.98	2.04
2023 Households	17,525	77,284	177,949
2023 Average Household Size	1.67	1.97	2.02
2028 Households	17,545	78,290	180,091
2028 Average Household Size	1.66	1.95	2.01
2023-2028 Annual Rate	0.02%	0.26%	0.24%
2010 Families	4,855	30,734	73,473
2010 Average Family Size	2.56	2.84	2.84
2023 Families	4,895	30,995	75,159
2023 Average Family Size	2.68	2.89	2.87
2028 Families	4,908	31,509	76,429
2028 Average Family Size	2.66	2.86	2.84
2023-2028 Annual Rate	0.05%	0.33%	0.34%
Housing Unit Summary			
2000 Housing Units	17,044	78,850	176,611
Owner Occupied Housing Units	15.1%	31.0%	33.2%
Renter Occupied Housing Units	76.2%	63.2%	61.5%
Vacant Housing Units	8.6%	5.9%	5.3%
2010 Housing Units	18,747	82,974	187,771
Owner Occupied Housing Units	14.1%	30.3%	32.7%
Renter Occupied Housing Units	76.8%	61.0%	59.1%
Vacant Housing Units	9.1%	8.7%	8.2%
2020 Housing Units	19,913	85,242	194,332
Owner Occupied Housing Units	13.3%	28.7%	30.9%
Renter Occupied Housing Units	75.4%	62.0%	59.8%
Vacant Housing Units	11.7%	9.4%	9.4%
2023 Housing Units	19,943	85,921	197,629
Owner Occupied Housing Units	14.3%	30.0%	31.5%
Renter Occupied Housing Units	73.6%	59.9%	58.5%
Vacant Housing Units	12.1%	10.1%	10.0%
2028 Housing Units	19,852	86,881	199,484
Owner Occupied Housing Units	14.6%	30.3%	32.0%
Renter Occupied Housing Units	73.7%	59.8%	58.2%
Vacant Housing Units	11.6%	9.9%	9.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 30, 2023

Community Profile

Third Street Promenade
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.01793
Longitude: -118.49929

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	17,525	77,284	177,949
<$15,000	15.0%	10.1%	9.6%
$15,000 - $24,999	5.3%	4.7%	4.8%
$25,000 - $34,999	4.5%	4.4%	4.2%
$35,000 - $49,999	5.2%	5.1%	5.5%
$50,000 - $74,999	8.1%	9.6%	10.3%
$75,000 - $99,999	8.0%	9.5%	10.0%
$100,000 - $149,999	16.4%	15.5%	16.6%
$150,000 - $199,999	13.9%	12.5%	11.7%
$200,000+	23.5%	28.6%	27.3%
Average Household Income	$162,569	$181,736	$176,891
2028 Households by Income			
Household Income Base	17,545	78,290	180,091
<$15,000	13.4%	8.7%	8.5%
$15,000 - $24,999	3.6%	3.3%	3.4%
$25,000 - $34,999	3.1%	3.1%	3.1%
$35,000 - $49,999	4.0%	3.9%	4.2%
$50,000 - $74,999	7.1%	8.5%	9.0%
$75,000 - $99,999	7.4%	9.3%	9.8%
$100,000 - $149,999	16.8%	15.5%	17.0%
$150,000 - $199,999	16.5%	14.6%	13.8%
$200,000+	28.1%	33.1%	31.4%
Average Household Income	$190,863	$208,934	$202,912
2023 Owner Occupied Housing Units by Value			
Total	2,844	25,776	62,313
<$50,000	0.2%	0.4%	0.3%
$50,000 - $99,999	0.0%	0.1%	0.1%
$100,000 - $149,999	0.0%	0.1%	0.1%
$150,000 - $199,999	0.0%	0.0%	0.1%
$200,000 - $249,999	0.0%	0.0%	0.1%
$250,000 - $299,999	0.0%	0.0%	0.0%
$300,000 - $399,999	0.0%	0.0%	0.0%
$400,000 - $499,999	0.0%	0.1%	0.3%
$500,000 - $749,999	5.3%	2.7%	3.5%
$750,000 - $999,999	18.1%	12.7%	15.6%
$1,000,000 - $1,499,999	29.1%	21.0%	25.9%
$1,500,000 - $1,999,999	13.9%	16.6%	17.7%
$2,000,000 +	33.5%	46.2%	36.2%
Average Home Value	$1,550,897	$1,722,342	$1,609,390
2028 Owner Occupied Housing Units by Value			
Total	2,907	26,342	63,896
<$50,000	0.1%	0.2%	0.2%
$50,000 - $99,999	0.0%	0.1%	0.0%
$100,000 - $149,999	0.0%	0.0%	0.0%
$150,000 - $199,999	0.0%	0.0%	0.0%
$200,000 - $249,999	0.0%	0.0%	0.0%
$250,000 - $299,999	0.0%	0.0%	0.0%
$300,000 - $399,999	0.0%	0.0%	0.0%
$400,000 - $499,999	0.0%	0.1%	0.2%
$500,000 - $749,999	3.1%	1.6%	2.2%
$750,000 - $999,999	15.3%	11.2%	13.5%
$1,000,000 - $1,499,999	28.3%	19.8%	25.0%
$1,500,000 - $1,999,999	15.4%	18.2%	19.9%
$2,000,000 +	37.8%	48.8%	38.9%
Average Home Value	$1,627,434	$1,772,420	$1,669,112

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 30, 2023

FEDERAL 1962

Community Profile

Third Street Promenade
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.01793
Longitude: -118.49929

	1 mile	3 miles	5 miles
Median Household Income			
2023	$108,591	$117,076	$112,739
2028	$129,784	$140,085	$132,042
Median Home Value			
2023	$1,454,106	$1,885,701	$1,610,766
2028	$1,604,353	$1,967,217	$1,721,380
Per Capita Income			
2023	$93,617	$90,836	$82,041
2028	$110,661	$105,225	$94,755
Median Age			
2010	40.1	39.6	37.1
2020	41.1	40.4	37.2
2023	43.1	41.9	38.7
2028	43.3	42.1	38.8
2020 Population by Age			
Total	30,686	156,378	386,344
0 - 4	3.0%	3.8%	3.8%
5 - 9	2.7%	3.7%	3.6%
10 - 14	2.6%	4.0%	3.7%
15 - 24	6.9%	9.1%	14.6%
25 - 34	23.3%	20.2%	20.7%
35 - 44	17.3%	15.6%	14.7%
45 - 54	12.3%	13.2%	12.0%
55 - 64	12.1%	12.1%	10.7%
65 - 74	10.1%	10.1%	8.9%
75 - 84	6.2%	5.6%	5.1%
85 +	3.5%	2.7%	2.4%
18 +	90.2%	86.0%	86.8%
2023 Population by Age			
Total	30,476	155,175	386,920
0 - 4	2.8%	3.7%	3.6%
5 - 9	2.7%	3.7%	3.6%
10 - 14	2.8%	4.1%	3.9%
15 - 24	8.6%	9.8%	16.3%
25 - 34	16.9%	16.9%	16.7%
35 - 44	19.6%	16.7%	15.3%
45 - 54	14.4%	13.7%	12.1%
55 - 64	12.6%	12.7%	11.4%
65 - 74	10.1%	10.4%	9.6%
75 - 84	6.4%	5.8%	5.4%
85 +	3.2%	2.4%	2.3%
18 +	90.1%	86.1%	86.3%
2028 Population by Age			
Total	30,304	155,993	388,592
0 - 4	2.9%	3.8%	3.7%
5 - 9	2.5%	3.6%	3.5%
10 - 14	2.3%	3.6%	3.4%
15 - 24	8.6%	9.5%	16.2%
25 - 34	20.6%	18.4%	17.6%
35 - 44	16.0%	15.5%	14.5%
45 - 54	14.4%	13.5%	12.0%
55 - 64	11.9%	12.0%	10.7%
65 - 74	10.2%	10.5%	9.5%
75 - 84	7.2%	6.9%	6.3%
85 +	3.5%	2.7%	2.6%
18 +	90.9%	86.9%	87.0%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Third Street Promenade
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Males	14,983	76,120	187,485
Females	15,703	80,258	198,859
2023 Population by Sex			
Males	14,902	76,426	190,471
Females	15,572	78,750	196,448
2028 Population by Sex			
Males	14,752	76,529	190,585
Females	15,552	79,463	198,007
2010 Population by Race/Ethnicity			
Total	28,498	151,021	365,398
White Alone	81.3%	77.8%	71.3%
Black Alone	3.5%	3.6%	3.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	8.1%	8.6%	14.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	5.1%	5.9%
Two or More Races	4.1%	4.4%	4.8%
Hispanic Origin	9.0%	13.6%	15.1%
Diversity Index	43.9	52.7	60.3
2020 Population by Race/Ethnicity			
Total	30,686	156,378	386,344
White Alone	71.5%	69.0%	63.0%
Black Alone	4.2%	3.6%	3.6%
American Indian Alone	0.3%	0.6%	0.6%
Asian Alone	9.1%	9.1%	14.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.3%	6.0%	6.9%
Two or More Races	10.5%	11.5%	11.1%
Hispanic Origin	11.3%	14.5%	15.6%
Diversity Index	57.3	62.2	67.8
2023 Population by Race/Ethnicity			
Total	30,475	155,176	386,919
White Alone	69.1%	66.7%	60.6%
Black Alone	4.5%	3.8%	3.7%
American Indian Alone	0.4%	0.7%	0.7%
Asian Alone	9.9%	9.9%	15.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.8%	6.5%	7.5%
Two or More Races	11.2%	12.3%	11.7%
Hispanic Origin	12.6%	15.8%	16.9%
Diversity Index	60.7	65.1	70.3
2028 Population by Race/Ethnicity			
Total	30,303	155,994	388,591
White Alone	65.5%	63.0%	56.8%
Black Alone	4.8%	3.9%	3.8%
American Indian Alone	0.4%	0.8%	0.8%
Asian Alone	11.2%	11.1%	17.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.5%	7.5%	8.4%
Two or More Races	12.5%	13.5%	12.8%
Hispanic Origin	14.4%	17.9%	18.8%
Diversity Index	65.1	69.4	73.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 30, 2023

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Community Profile

Third Street Promenade
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.01793
Longitude: -118.49929

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	30,686	156,378	386,344
In Households	96.1%	98.0%	93.1%
Householder	57.6%	49.5%	45.6%
Opposite-Sex Spouse	12.9%	15.3%	14.6%
Same-Sex Spouse	0.4%	0.4%	0.3%
Opposite-Sex Unmarried Partner	4.2%	3.7%	3.5%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	12.6%	18.7%	17.4%
Adopted Child	0.2%	0.3%	0.3%
Stepchild	0.3%	0.3%	0.3%
Grandchild	0.5%	0.8%	0.7%
Brother or Sister	0.6%	0.9%	0.9%
Parent	0.7%	0.9%	0.9%
Parent-in-law	0.1%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.1%	0.2%	0.2%
Other Relatives	0.4%	0.6%	0.7%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	5.2%	5.9%	7.2%
In Group Quaters	3.9%	2.0%	6.9%
Institutionalized	1.3%	0.7%	0.5%
Noninstitutionalized	2.6%	1.4%	6.4%
2023 Population 25+ by Educational Attainment			
Total	25,350	122,069	281,162
Less than 9th Grade	1.6%	2.2%	2.3%
9th - 12th Grade, No Diploma	2.4%	1.9%	1.9%
High School Graduate	5.6%	7.4%	7.4%
GED/Alternative Credential	1.4%	0.9%	0.9%
Some College, No Degree	10.5%	10.3%	11.0%
Associate Degree	6.1%	5.1%	4.9%
Bachelor's Degree	40.6%	41.7%	41.5%
Graduate/Professional Degree	31.8%	30.5%	30.0%
2023 Population 15+ by Marital Status			
Total	27,980	137,340	344,096
Never Married	44.7%	44.4%	47.9%
Married	37.5%	42.1%	40.4%
Widowed	5.7%	4.0%	3.6%
Divorced	12.2%	9.5%	8.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	19,072	91,970	225,064
Population 16+ Employed	95.0%	95.7%	95.7%
Population 16+ Unemployment rate	5.0%	4.3%	4.3%
Population 16-24 Employed	7.1%	7.9%	12.2%
Population 16-24 Unemployment rate	6.6%	6.9%	6.9%
Population 25-54 Employed	72.2%	68.3%	65.3%
Population 25-54 Unemployment rate	3.8%	3.7%	3.5%
Population 55-64 Employed	12.8%	15.3%	13.9%
Population 55-64 Unemployment rate	7.3%	5.4%	5.3%
Population 65+ Employed	8.0%	8.6%	8.6%
Population 65+ Unemployment rate	9.9%	5.3%	4.5%

October 30, 2023

Community Profile

FEDERAL 1962

Third Street Promenade
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.01793
Longitude: -118.49929

	1 mile	3 miles	5 miles
2023 Employed Population 16+ by Industry			
Total	18,125	87,975	215,413
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	1.6%	2.1%	2.5%
Manufacturing	3.7%	4.1%	4.2%
Wholesale Trade	0.6%	1.0%	1.4%
Retail Trade	6.7%	6.6%	6.1%
Transportation/Utilities	1.3%	2.4%	2.8%
Information	10.2%	12.3%	10.3%
Finance/Insurance/Real Estate	9.8%	9.0%	8.6%
Services	64.4%	60.3%	61.6%
Public Administration	1.6%	2.0%	2.3%
2023 Employed Population 16+ by Occupation			
Total	18,126	87,976	215,413
White Collar	88.5%	87.4%	85.7%
Management/Business/Financial	33.5%	32.1%	29.3%
Professional	41.9%	42.0%	41.6%
Sales	7.0%	7.5%	7.6%
Administrative Support	6.1%	5.8%	7.2%
Services	8.7%	7.7%	9.1%
Blue Collar	2.8%	4.9%	5.2%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	0.8%	1.4%	1.5%
Installation/Maintenance/Repair	0.7%	0.5%	0.6%
Production	0.2%	1.4%	1.3%
Transportation/Material Moving	0.9%	1.4%	1.8%
2020 Households by Type			
Total	17,653	77,259	176,191
Married Couple Households	23.0%	31.7%	32.8%
With Own Children <18	7.4%	11.6%	12.0%
Without Own Children <18	15.6%	20.1%	20.8%
Cohabitating Couple Households	7.5%	7.9%	8.1%
With Own Children <18	0.4%	0.7%	0.8%
Without Own Children <18	7.1%	7.2%	7.4%
Male Householder, No Spouse/Partner	31.1%	26.5%	26.2%
Living Alone	25.4%	19.8%	18.6%
65 Years and over	6.1%	4.8%	4.2%
With Own Children <18	0.8%	1.1%	1.1%
Without Own Children <18, With Relatives	1.7%	2.1%	2.2%
No Relatives Present	3.2%	3.5%	4.2%
Female Householder, No Spouse/Partner	38.4%	33.9%	32.9%
Living Alone	29.9%	23.3%	21.6%
65 Years and over	10.8%	8.2%	7.5%
With Own Children <18	2.1%	2.6%	2.4%
Without Own Children <18, With Relatives	3.4%	4.4%	4.7%
No Relatives Present	3.1%	3.5%	4.2%
2020 Households by Size			
Total	17,653	77,259	176,191
1 Person Household	55.2%	43.1%	40.2%
2 Person Household	29.9%	32.7%	33.9%
3 Person Household	8.3%	11.8%	12.6%
4 Person Household	4.6%	8.3%	8.9%
5 Person Household	1.2%	2.7%	2.9%
6 Person Household	0.5%	0.9%	0.9%
7 + Person Household	0.2%	0.5%	0.6%

October 30, 2023

Third Street Promenade | Prepared by Esri
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	17,653	77,259	176,191
Owner Occupied	15.0%	31.6%	34.0%
Owned with a Mortgage/Loan	10.2%	22.1%	24.0%
Owned Free and Clear	4.7%	9.5%	10.0%
Renter Occupied	85.0%	68.4%	66.0%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	32	26	30
Percent of Income for Mortgage	80.5%	96.8%	85.9%
Wealth Index	102	147	146
2020 Housing Units By Urban/ Rural Status			
Total	19,913	85,242	194,332
Urban Housing Units	100.0%	100.0%	99.8%
Rural Housing Units	0.0%	0.0%	0.2%
2020 Population By Urban/ Rural Status			
Total	30,686	156,378	386,344
Urban Population	100.0%	100.0%	99.8%
Rural Population	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 30, 2023

Community Profile

Third Street Promenade
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.01793
Longitude: -118.49929

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
2.	Trendsetters (3C)	Trendsetters (3C)	Trendsetters (3C)
3.	Metro Renters (3B)	Urban Chic (2A)	Urban Chic (2A)
2023 Consumer Spending			
Apparel & Services: Total $	$62,694,470	$301,958,219	$677,092,262
Average Spent	$3,577.43	$3,907.12	$3,804.98
Spending Potential Index	163	178	173
Education: Total $	$56,772,678	$278,417,519	$624,362,761
Average Spent	$3,239.53	$3,602.52	$3,508.66
Spending Potential Index	181	201	196
Entertainment/Recreation: Total $	$93,360,784	$463,713,748	$1,042,174,923
Average Spent	$5,327.29	$6,000.13	$5,856.59
Spending Potential Index	141	159	155
Food at Home: Total $	$177,893,242	$873,958,710	$1,961,030,770
Average Spent	$10,150.83	$11,308.40	$11,020.18
Spending Potential Index	149	166	162
Food Away from Home: Total $	$102,517,675	$497,907,346	$1,118,762,875
Average Spent	$5,849.80	$6,442.57	$6,286.99
Spending Potential Index	157	173	169
Health Care: Total $	$160,441,912	$805,769,666	$1,820,704,338
Average Spent	$9,155.03	$10,426.09	$10,231.61
Spending Potential Index	124	142	139
HH Furnishings & Equipment: Total $	$78,722,869	$383,201,698	$859,922,758
Average Spent	$4,492.03	$4,958.36	$4,832.41
Spending Potential Index	152	168	164
Personal Care Products & Services: Total $	$25,567,455	$125,544,757	$282,211,629
Average Spent	$1,458.91	$1,624.46	$1,585.91
Spending Potential Index	153	170	166
Shelter: Total $	$694,112,348	$3,414,514,612	$7,649,323,204
Average Spent	$39,606.98	$44,181.39	$42,986.04
Spending Potential Index	160	178	173
Support Payments/Cash Contributions/Gifts in Kind: Total $	$69,677,616	$353,012,716	$795,641,828
Average Spent	$3,975.90	$4,567.73	$4,471.18
Spending Potential Index	127	146	143
Travel: Total $	$59,098,882	$293,283,139	$657,111,057
Average Spent	$3,372.26	$3,794.88	$3,692.69
Spending Potential Index	150	169	164
Vehicle Maintenance & Repairs: Total $	$30,130,362	$150,463,781	$341,003,955
Average Spent	$1,719.28	$1,946.89	$1,916.30
Spending Potential Index	131	149	146

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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