

PopStats: Enhanced Demographics

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections
Calculated using TAS Retrieval



Aug 13, 2021

Latitude: 34.017929 Longitude: -118.499292

Third Street Promenade		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Q2 2021 Estimated Population	30,083	156,706	379,043
	Total Daytime Population	49,273	240,625	556,766
	2026 Projected Population	31,213	160,677	388,343
	2010 Census Population	27,942	151,288	366,807
	2000 Census Population	25,390	147,513	352,583
	1990 Census Population	25,797	150,585	344,717
	Historical Annual Growth 1990 to 2000	-0.16%	-0.21%	0.23%
	Historical Annual Growth 2000 to 2010	0.96%	0.25%	0.40%
	Estimated Annual Growth 2010 to 2021	0.66%	0.31%	0.29%
	Projected Annual Growth 2021 to 2026	0.74%	0.50%	0.49%
	Population in Group Quarters	948	2,670	14,485
	Transient Population (not included in pop counts)	1,546	2,208	4,029
	Seasonal Population (not included in pop counts)	228	970	2,033
Households	Q2 2021 Estimated Households	18,001	78,758	179,507
	2026 Projected Households	18,725	80,813	184,119
	2010 Census Households	16,620	75,967	173,480
	2000 Census Households	15,152	74,773	168,569
	1990 Census Households	15,300	74,352	162,985
	Historical Annual Growth 1990 to 2000	-0.10%	0.06%	0.34%
	Historical Annual Growth 2000 to 2010	0.93%	0.16%	0.29%
	Estimated Annual Growth 2010 to 2021	0.71%	0.32%	0.30%
	Projected Annual Growth 2021 to 2026	0.79%	0.52%	0.51%
	Persons per Household	1.62	1.96	2.03
Income	HH Income \$500,000 or more	4.14%	4.64%	4.40%
	HH Income \$250,000 to \$499,999	4.95%	5.56%	5.28%
	HH Income \$200,000 to \$249,999	11.56%	12.96%	12.32%
	HH Income \$175,000 to \$199,999	6.80%	7.18%	6.12%
	HH Income \$150,000 to \$174,999	8.33%	7.53%	7.13%
	HH Income \$100,000 to 149,999	17.46%	16.25%	17.03%
	HH Income \$75,000 to 99,999	8.77%	10.40%	10.75%
	HH Income \$50,000 to 74,999	9.16%	10.01%	11.08%
	HH Income \$35,000 to 49,999	6.81%	6.72%	7.09%
	HH Income \$25,000 to 34,999	4.27%	5.06%	4.99%
	HH Income \$15,000 to 24,999	7.72%	5.56%	5.27%
	HH Income \$0 to 14,999	10.03%	8.15%	8.53%
	Average Household Income	\$149,293	\$176,555	\$164,076
	Median Household Income	\$108,142	\$111,070	\$105,899
	Per Capita Income	\$91,523	\$89,709	\$78,664
Gender	Male Population	14,771	76,901	185,980
	Female Population	15,312	79,806	193,064

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Total Population by Age	Age 0 - 5	8.52%	7.40%	7.30%
	Age 5 - 14	13.55%	12.55%	12.27%
	Age 14 - 18	1.95%	3.03%	3.05%
	Age 18 - 22	1.48%	2.92%	7.08%
	Age 22 - 25	1.33%	2.25%	2.37%
	Age 25 - 30	2.50%	3.85%	3.38%
	Age 30 - 35	4.57%	4.90%	5.32%
	Age 35 - 40	10.19%	8.08%	8.19%
	Age 40 - 45	10.57%	8.60%	8.37%
	Age 45 - 50	8.86%	8.01%	7.61%
	Age 50 - 55	7.30%	7.43%	6.82%
	Age 55 - 60	6.43%	6.76%	6.11%
	Age 60 - 65	5.68%	6.21%	5.62%
	Age 65 - 70	5.09%	5.68%	5.12%
	Age 70 - 75	4.23%	4.80%	4.40%
	Age 75 - 80	3.07%	3.36%	3.14%
	Age 80 - 85	2.23%	2.11%	1.99%
	Age 85 and over	2.42%	2.06%	1.88%
	Median Age	42.8	42.9	40.6
	Average Age	41.0	41.2	39.7
Male Population by Age	Age 0 - 5	8.89%	7.72%	7.61%
	Age 5 - 14	14.14%	13.08%	12.77%
	Age 14 - 18	2.02%	3.12%	3.14%
	Age 18 - 22	1.60%	2.99%	6.72%
	Age 22 - 25	1.48%	2.39%	2.55%
	Age 25 - 30	2.72%	4.12%	3.61%
	Age 30 - 35	4.25%	4.92%	5.26%
	Age 35 - 40	9.77%	7.97%	8.24%
	Age 40 - 45	10.60%	8.66%	8.52%
	Age 45 - 50	9.11%	8.17%	7.86%
	Age 50 - 55	7.69%	7.61%	7.04%
	Age 55 - 60	6.80%	6.80%	6.15%
	Age 60 - 65	5.85%	6.20%	5.61%
	Age 65 - 70	5.12%	5.50%	4.93%
	Age 70 - 75	3.99%	4.55%	4.12%
	Age 75 - 80	2.60%	3.01%	2.82%
	Age 80 - 85	1.77%	1.78%	1.72%
	Age 85 and over	1.59%	1.40%	1.35%
	Median Age	42.4	42.1	40.1
	Average Age	40.0	40.2	38.8

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Female Population by Age	Age 0 - 5	8.17%	7.09%	6.99%
	Age 5 - 14	12.99%	12.04%	11.78%
	Age 14 - 18	1.89%	2.95%	2.96%
	Age 18 - 22	1.38%	2.84%	7.42%
	Age 22 - 25	1.18%	2.11%	2.20%
	Age 25 - 30	2.30%	3.59%	3.15%
	Age 30 - 35	4.89%	4.89%	5.37%
	Age 35 - 40	10.60%	8.18%	8.15%
	Age 40 - 45	10.54%	8.53%	8.22%
	Age 45 - 50	8.62%	7.86%	7.37%
	Age 50 - 55	6.92%	7.25%	6.61%
	Age 55 - 60	6.08%	6.73%	6.07%
	Age 60 - 65	5.52%	6.23%	5.64%
	Age 65 - 70	5.05%	5.84%	5.30%
	Age 70 - 75	4.46%	5.04%	4.67%
	Age 75 - 80	3.53%	3.70%	3.45%
	Age 80 - 85	2.68%	2.44%	2.26%
	Age 85 and over	3.22%	2.69%	2.38%
	Median Age	43.1	43.7	41.2
	Average Age	42.0	42.3	40.5
Race / Ethnicity	Q2 2021 Estimated Population	30,083	156,706	379,043
	% of Total Population: Eth White	73.1%	68.9%	62.2%
	% of Total Population: Eth Black	4.2%	3.5%	3.6%
	% of Total Population: Eth Asian	8.3%	8.7%	14.0%
	% of Total Population: Hispanic	9.9%	14.3%	15.5%
	% of Total Population: Eth Other	4.4%	4.6%	4.7%
Education (Age 25+)	Adult Population (25 Years or Older)	22,008	112,605	257,524
	Elementary (0 to 8)	1.38%	2.73%	3.25%
	Some High School (9 to 11)	1.50%	2.25%	2.43%
	High School Graduate (12)	7.37%	8.53%	8.40%
	Educated Population Age 25+: Associates Degree	4.0%	4.4%	4.5%
	Educated Population Age 25+: Bachelors Degree	42.3%	39.4%	38.0%
	Educated Population Age 25+: Graduate Degree	31.0%	29.4%	29.5%
	Educated Bachelors Degree and Greater	73.3%	68.8%	67.5%
Household Type	1 Person Household	57.58%	44.99%	41.34%
	2 Person Household	29.69%	31.91%	33.52%
	3 Person Household	7.82%	11.63%	12.47%
	4 Person Household	3.67%	7.69%	8.47%
	5 Person Household	0.86%	2.52%	2.78%
	6 Person Household	0.27%	0.80%	0.91%
	7+ Person Household	0.11%	0.46%	0.51%
Housing	Total Housing Units	20,017	86,084	195,427
	Owner Occupied Percent	16.15%	31.48%	33.67%
	Renter Occupied Percent	73.78%	60.01%	58.19%
	Vacant Housing Percent	10.07%	8.51%	8.15%
	For Rent (Census 2000)	44.06%	38.89%	40.10%

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Housing	For Sale (Census 2000)	3.30%	9.76%	11.25%
	Rented or Sold, not yet occupied (Census 2000)	3.43%	7.77%	9.51%
	Seasonal (Census 2000)	25.47%	25.89%	26.18%
	Other (Census 2000)	23.74%	17.68%	12.97%
Homes Built By Year	Homes Built 1990 to 2000	7.88%	5.84%	6.88%
	Homes Built 1980 to 1989	6.25%	7.81%	10.39%
	Homes Built 1970 to 1979	20.18%	16.14%	19.13%
	Homes Built 1960 to 1969	27.26%	20.56%	19.97%
	Homes Built 1950 to 1959	17.11%	18.68%	17.18%
	Homes Built 1940 to 1949	7.57%	13.70%	13.34%
	Homes Built Before 1939	13.76%	17.27%	13.11%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	36.07%	27.27%	33.96%
	Property Value \$750,000 to \$999,999	19.00%	10.82%	11.72%
	Property Value \$500,000 to \$749,999	4.74%	4.50%	5.69%
	Property Value \$400,000 to \$499,999	0.50%	0.82%	0.77%
	Property Value \$300,000, to \$399,999	0.15%	0.70%	0.75%
	Property Value \$200,000 to \$299,999	0	0.25%	0.49%
	Property Value \$150,000 to \$199,999	0	0.20%	0.25%
	Property Value \$100,000 to \$149,999	0	0.57%	0.45%
	Property Value \$60,000 to \$99,999	0	0.19%	0.10%
	Property Value \$40,000 to \$59,999	0.05%	0.10%	0.04%
	Property Value \$0 to \$39,999	1.13%	0.96%	0.87%
	Average Home Value	\$1,775,808	\$2,371,749	\$2,086,607
	Median Home Value	\$1,218,093	\$1,224,266	\$1,283,391
	Median Rent	\$829	\$848	\$920
Occupation (Employed Civilians Age 16+)	Employed Civilian Population 16+ by Occupation	14,597	78,315	183,484
	Managerial/Executive	30.92%	28.82%	27.04%
	Professional Specialty	39.23%	38.40%	38.09%
	Healthcare Support	1.36%	1.33%	1.41%
	Sales	9.60%	10.32%	10.19%
	Office & Administrative Support	7.42%	7.23%	8.37%
	Protective Service	0.41%	0.60%	0.66%
	Food Preparation	3.62%	4.45%	4.50%
	Building Maintenance & Cleaning	0.61%	1.18%	1.50%
	Personal Care	4.15%	2.94%	3.03%
	Farming, Fishing, & Forestry	0	0.02%	0.05%
	Construction	0.82%	1.85%	1.99%
	Production & Transportation	1.85%	2.87%	3.18%
	Percent White Collar Workers	88.53%	86.09%	85.10%
	Percent Blue Collar Workers	11.47%	13.91%	14.90%

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Third Street Promenade		1 Mile Radius	3 Mile Radius	5 Mile Radius
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	0.95%	2.25%	2.43%
	Manufacturing	4.94%	4.22%	4.24%
	Transportation	1.02%	1.79%	2.27%
	Information	11.07%	11.64%	10.31%
	Wholesale/Retail	7.23%	8.81%	9.03%
	Finance, Insurance, Real Estate	10.79%	9.98%	9.48%
	Professional Services	25.96%	21.19%	20.10%
	Management Services	0.02%	0.12%	0.17%
	Administrative/Waste Services	2.51%	2.64%	2.75%
	Educational Services	18.52%	19.48%	21.65%
	Entertainment Services	11.33%	11.98%	11.71%
	Other Professional Services	4.05%	4.17%	3.94%
	Public Administration	1.61%	1.73%	1.91%
Transportation To Work	Drive to Work Alone	76.57%	75.74%	74.05%
	Drive to Work Carpool	5.32%	6.71%	7.23%
	Travel to Work by Public Transportation	3.90%	4.53%	4.87%
	Drive to Work on Motorcycle	0.24%	0.30%	0.28%
	Drive to Work on Bicycle	1.41%	1.17%	1.08%
	Walked to Work	5.42%	3.84%	5.48%
	Other Means	0.73%	0.53%	0.50%
	Work at Home	6.40%	7.18%	6.51%
Travel Time To Work	Travel to Work in Less than 5 Minutes	1.91%	2.11%	1.89%
	Travel to Work in 5 to 9 Minutes	10.03%	9.87%	8.01%
	Travel to Work in 10 to 14 Minutes	13.59%	14.51%	13.93%
	Travel to Work in 15 to 19 Minutes	14.20%	14.50%	16.66%
	Travel to Work in 20 to 29 Minutes	21.80%	20.80%	22.48%
	Travel to Work in 30 to 44 Minutes	25.08%	25.03%	24.20%
	Travel to Work in 45 to 59 Minutes	7.33%	7.64%	7.35%
	Travel to Work in 60 Minutes or more	6.04%	5.55%	5.48%
	Average Travel Time to Work	23.6	23.1	23.3
Vehicles per HH	No Vehicles	15.15%	10.13%	8.85%
	1 Vehicle	56.13%	47.03%	45.37%
	2 Vehicles	25.12%	32.83%	35.56%
	3 or more vehicles	3.60%	10.01%	10.23%
	Average Number of Vehicles	1.2	1.5	1.5
Change	Births (last 12 months)	204	1,248	3,245
	Deaths (last 12 months)	246	1,279	2,901
	Migration (last 12 months)	191	600	1,740
Work place	Workplace Establishments	2,983	11,956	23,771
	Workplace Employees (FTE)	32,017	110,133	254,240

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Estimated Population by Category	Population in HH	29,135	154,036	364,559
	Category A - Crème de la Crème	1.16%	24.01%	23.94%
	Category B - Urban Cliff Hangers	0	0	0
	Category C - Urban Cliff Dwellers	0	0	0
	Category D - Seasoned Urban Dwellers	0	0	0.25%
	Category E - Thriving Alone	94.77%	69.75%	60.82%
	Category F - Going it Alone	0	1.97%	5.50%
	Category G - Struggling Alone	0	0	0
	Category H - Single in the Suburbs	0	1.29%	0.83%
	Category I - Married in the Suburbs	4.07%	0.81%	1.44%
	Category J - Retired in the Suburbs	0	0	0.40%
	Category K - Living with Nature	0	0	0
	Category L - Working with Nature	0	0	0
	Category M - Harlem Gateway	0	0	0
	Category N - Espaniola	0	0.77%	2.00%
	Category O - Specialties	0	1.41%	4.82%
Apparel, Footwear, and Jewelry	Total Apparel and Footwear	\$21,695,067	\$117,444,657	\$273,754,382
	Total Men and Boys Apparel	\$5,719,581	\$31,142,937	\$72,863,193
	Total Women and Girls Apparel	\$10,088,429	\$54,523,675	\$126,561,891
	Total Children Under 2 Apparel	\$629,224	\$3,357,063	\$8,102,061
	Total Footwear	\$5,257,833	\$28,420,982	\$66,227,238
	Jewelry, watches, and repair	\$1,243,548	\$6,886,117	\$15,927,159
Automotive	Gasoline including diesel	\$28,439,826	\$152,319,189	\$356,302,152
	Total Automotive Parts, Tires, and Service	\$13,103,105	\$70,342,239	\$163,534,154
	Automotive Parts/Equip./Acc./Fluids (no svc)	\$912,048	\$4,922,152	\$11,613,037
	Automotive Tires - purchase, replace, install	\$2,224,187	\$11,970,069	\$27,695,930
	Automotive Services (incl. parts and labor)	\$9,966,941	\$53,450,253	\$124,225,702
Building Supplies, Hardware, Lawn & Garden	Total Maintenance and Repair Services	\$12,895,676	\$69,566,290	\$160,103,410
	Total Maintenance and Repair Commodities	\$3,711,901	\$19,906,447	\$45,631,935
	Lawn and garden supplies and equipment	\$2,696,821	\$14,625,171	\$33,828,578
	Paints, wallpaper and supplies	\$354,948	\$1,919,324	\$4,451,310
	Power and Hand Tools	\$756,009	\$4,114,924	\$9,623,447

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Electronics, Games, and Media	Televisions and Video players	\$1,285,135	\$6,937,021	\$16,216,826
	Sound components, radios, portable audio	\$239,500	\$1,335,228	\$3,133,999
	Video Game Hardware and Software	\$478,381	\$2,581,005	\$6,133,943
	CDs and DVDs	\$156,438	\$836,990	\$1,962,004
Grocery and Liquor/Beer/Wine	Food/Goods/Beverages at Grocery Stores	\$95,834,066	\$508,995,451	\$1,194,042,065
	Food/Nonalcoholic Beverages at Grocery Stores	\$83,346,627	\$442,778,957	\$1,038,201,161
	Liquor/Beer/Wine-Retail Stores	\$4,802,377	\$26,163,204	\$60,633,390
Hobby/Special Interest	Musical Instruments and Accessories	\$439,975	\$2,442,418	\$5,730,738
	Pets, Pet supplies, Vet services	\$8,963,776	\$48,240,868	\$111,560,818
	Photographer Fees	\$248,133	\$1,345,444	\$3,132,696
	Reading: Books, Magazines, Newspapers	\$963,603	\$5,170,058	\$11,966,630
	Recreational Lessons	\$1,804,532	\$9,619,028	\$22,029,055
	Sewing: Machines, Material, Drapery/Slip Covers	\$1,184,024	\$6,406,516	\$14,907,263
	Sporting Goods and Exercise Equipment	\$2,390,158	\$13,054,865	\$30,235,089
	Toys, Games, and Hobbies	\$1,021,624	\$5,328,290	\$12,493,142
Home Furnishings and Equipment	Floor coverings (non-permanent)	\$352,825	\$1,948,968	\$4,496,630
	Furniture (incl. mattress/springs)	\$7,386,528	\$39,652,890	\$92,319,090
	Household textiles, linens, draperies	\$1,565,982	\$8,338,140	\$19,335,798
	Mattress and springs	\$1,453,868	\$7,762,127	\$18,126,686
	Major Appliances	\$3,530,510	\$19,161,642	\$43,978,262
	Total Housewares and small appliances	\$1,482,552	\$7,976,700	\$18,663,091
	Window coverings	\$389,647	\$2,155,636	\$4,967,284
Medical Services and Supplies	Total Drugs	\$9,325,261	\$49,386,884	\$114,497,891
	Total Medical Supplies (incl. eyeglasses)	\$3,892,365	\$20,927,780	\$48,366,959
	Eyeglasses and contact lenses	\$2,305,441	\$12,488,302	\$28,843,588
	Physician's services	\$6,149,528	\$33,172,221	\$76,469,944
	Dental services	\$9,383,751	\$50,560,020	\$117,086,622
	Eyecare services	\$1,599,768	\$8,665,041	\$19,911,326
Personal Care and Other Services	Lab tests, x-rays	\$1,623,318	\$8,804,820	\$20,269,281
	Cosmetics, perfume, bath preparations	\$2,726,345	\$14,660,255	\$34,205,797
	Cellular phone service	\$16,867,537	\$90,362,890	\$211,436,533
	Day care centers, nursery, and preschools	\$5,462,698	\$27,824,624	\$63,715,180
	Dry Cleaning services	\$670,979	\$3,697,172	\$8,430,539
	Floristry: indoor plants, fresh flowers	\$690,599	\$3,793,695	\$8,737,879
	Insurance: Home/Vehicle/Life (excl. health)	\$35,699,348	\$191,560,756	\$444,366,832
	Postage and stationery	\$1,784,377	\$9,498,911	\$22,057,945
	Tobacco products and supplies	\$4,629,735	\$24,120,616	\$57,207,189

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Personal Care and Other Services	Total Personal care services	\$5,488,953	\$29,580,263	\$68,491,375
	Total Personal care products (incl. cosmetics)	\$5,851,497	\$31,495,841	\$73,447,286
Restaurants	Total meals at restaurants (except on trips)	\$44,179,106	\$238,005,336	\$554,429,188
	Snacks & Non-alcoholic Bevs	\$3,336,485	\$18,011,120	\$42,046,495
	Breakfast and Brunch	\$4,506,695	\$24,065,821	\$56,223,255
	Lunch	\$13,448,772	\$72,648,845	\$169,592,791
	Dinner	\$22,887,147	\$123,279,535	\$286,566,560
	Total Quick Service Restaurants	\$19,717,600	\$106,002,005	\$248,688,481
	Total Full Service Restaurants	\$24,461,463	\$132,003,319	\$305,740,662