1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections Calculated using TAS Retrieval

Aug 13, 2021



Latitude: 34.017929 Longitude: -118.499292

Thi	rd Street Promenade	1 Mile Radius	3 Mile Radius	5 Mile Radius
	Q2 2021 Estimated Population	30,083	156,706	379,043
	Total Daytime Population	49,273	240,625	556,766
	2026 Projected Population	31,213	160,677	388,343
	2010 Census Population	27,942	151,288	366,807
σ	2000 Census Population	25,390	147,513	352,583
Population	1990 Census Population	25,797	150,585	344,717
lati	Historical Annual Growth 1990 to 2000	-0.16%	-0.21%	0.23%
P N	Historical Annual Growth 2000 to 2010 Estimated Annual Growth 2010 to 2021	0.96% 0.66%	0.25% 0.31%	0.40% 0.29%
	Projected Annual Growth 2021 to 2026	0.74%	0.50%	0.49%
	Population in Group Quarters	948	2,670	14,485
	Transient Population (not included in pop counts)	1,546	2,208	4,029
	Seasonal Population (not included in pop counts)	228	970	2,033
	Q2 2021 Estimated Households	18,001	78,758	179,507
Households	2026 Projected Households	18,725	80,813	184,119
	2010 Census Households	16,620	75,967	173,480
	2000 Census Households	15,152	74,773	168,569
	1990 Census Households	15,300	74,352	162,985
	Historical Annual Growth 1990 to 2000	-0.10%	0.06%	0.34%
	Historical Annual Growth 2000 to 2010	0.93%	0.16%	0.29%
	Estimated Annual Growth 2010 to 2021	0.71%	0.32%	0.30%
	Projected Annual Growth 2021 to 2026	0.79%	0.52%	0.51%
	Persons per Household	1.62	1.96	2.03
	HH Income \$500,000 or more	4.14%	4.64%	4.40%
	HH Income \$250,000 to \$499,999	4.95%	5.56%	5.28%
	HH Income \$200,000 to \$249,999	11.56%	12.96%	12.32%
	HH Income \$175,000 to \$199,999	6.80%	7.18%	6.12%
	HH Income \$150,000 to \$174,999	8.33%	7.53%	7.13%
	HH Income \$100,000 to 149,999	17.46%	16.25%	17.03%
<u></u>	HH Income \$75,000 to 99,999	8.77%	10.40%	10.75%
Income	HH Income \$50,000 to 74,999	9.16%	10.01%	11.08%
le	HH Income \$35,000 to 49,999	6.81%	6.72%	7.09%
	HH Income \$25,000 to 34,999	4.27%	5.06%	4.99%
	HH Income \$15,000 to 24,999	7.72%	5.56%	5.27%
	HH Income \$0 to 14,999	10.03%	8.15%	8.53%
	Average Household Income	\$149,293	\$176,555	\$164,076
	Median Household Income	\$108,142	\$111,070	\$105,899
	Per Capita Income	\$91,523	\$89,709	\$78,664
Gender	Male Population	14,771	76,901	185,980
nder	Female Population	15,312	79,806	193,064

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1 of 8

Demographic Source: Synergos Technologies, Inc

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Thi	rd Street Promenade	1 Mile Radius	3 Mile Radius	5 Mile Radius
	Age 0 - 5	8.52%	7.40%	7.30%
	Age 5 - 14	13.55%	12.55%	12.27%
	Age 14 - 18	1.95%	3.03%	3.05%
	-			
	Age 18 - 22	1.48%	2.92%	7.08%
	Age 22 - 25	1.33%	2.25%	2.37%
	Age 25 - 30	2.50%	3.85%	3.38%
	Age 30 - 35	4.57%	4.90%	5.32%
₋	Age 35 - 40	10.19%	8.08%	8.19%
ota	Age 40 - 45	10.57%	8.60%	8.37%
y p	Age 45 - 50	8.86%	8.01%	7.61%
Total Population by Age	Age 50 - 55	7.30%	7.43%	6.82%
	Age 55 - 60	6.43%	6.76%	6.11%
	Age 60 - 65	5.68%	6.21%	5.62%
	Age 65 - 70	5.09%	5.68%	5.12%
	Age 70 - 75	4.23%	4.80%	4.40%
	-			
	Age 75 - 80	3.07%	3.36%	3.14%
	Age 80 - 85	2.23%	2.11%	1.99%
	Age 85 and over	2.42%	2.06%	1.88%
	Median Age	42.8	42.9	40.6
	Average Age	41.0	41.2	39.7
	Age 0 - 5	8.89%	7.72%	7.61%
	Age 5 - 14	14.14%	13.08%	12.77%
	Age 14 - 18	2.02%	3.12%	3.14%
	Age 18 - 22	1.60%	2.99%	6.72%
	Age 22 - 25 Age 25 - 30	1.48% 2.72%	2.39% 4.12%	2.55% 3.61%
Male Po by	Age 30 - 35	4.25%	4.92%	5.26%
	Age 35 - 40	9.77%	7.97%	8.24%
	Age 40 - 45	10.60%	8.66%	8.52%
by .	Age 45 - 50	9.11%	8.17%	7.86%
pula Age	Age 50 - 55	7.69%	7.61%	7.04%
pulation Age	Age 55 - 60 Age 60 - 65	6.80%	6.80% 6.20%	6.15% 5.61%
on	Age 65 - 70	5.85% 5.12%	6.20% 5.50%	5.81% 4.93%
	Age 70 - 75	3.99%	4.55%	4.12%
	Age 75 - 80	2.60%	3.01%	2.82%
	Age 80 - 85	1.77%	1.78%	1.72%
	Age 85 and over	1.59%	1.40%	1.35%
	Median Age	42.4	42.1	40.1
	Average Age	40.0	40.2	38.8

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Age 35 - 40 10.60% 8.18% 8.15% Age 40 - 45 10.54% 8.53% 8.22% Age 40 - 45 10.54% 8.53% 8.22% Age 5 - 50 8.62% 7.86% 7.37% Age 55 - 60 6.92% 7.25% 6.61% Age 60 - 65 5.52% 6.23% 5.64% Age 70 - 75 4.46% 5.04% 4.67% Age 70 - 75 3.53% 3.70% 3.45% Age 80 - 85 2.68% 2.44% 2.26% Age 85 and over 3.22% 2.69% 2.38% Median Age 43.1 43.7 41.2 Average Age 42.0 42.3 40.5 % of Total Population 30,083 156,706 379,043 % of Total Population: Eth White 73.1% 68.9% 62.2% % of Total Population: Eth Asian 8.3% 8.7% 14.0% % of Total Population: Eth Asian 9.9% 14.3% 15.5% % of Total Population: Eth Other 4.4% 4.4%<	Thi	rd Street Promenade	1 Mile Radius	3 Mile Radius	5 Mile Radius
Age 5 - 14 Age 14 - 18 Age 18 - 22 Age 18 - 22 Age 18 - 22 Age 22 - 25 Age 25 - 30 Age 35 - 40 Age 40 - 45 S - 50 Age 35 - 40 Age 40 - 45 S - 50 Age 5 - 50 Age 5 - 50 Age 37 Born Age 40 - 55 Age 37 Born Age 40 - 55 Born Age 40 - 55 Age 37 Born Age 40 - 55 Born Bigh 50 - 70 Born Age 40 - 55 Born			0.470/	7.000/	0.000/
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Age 70 - 75 Age 75 - 80 Age 75 - 80 Age 85 and over 4.46% 3.23% 3.27% 3.28% 2.68% 3.22% 5.04% 4.67% 3.45% 3.45% 3.45% 4.46% Median Age Age 85 and over 3.22% 3.22% 2.69% 2.69% 2.38% 4.23% Median Age Average Age 43.1 43.7 41.2 4.2.0 42.3 40.5 O2 2021 Estimated Population Total Population: Eth White % of Total Population: Eth Black 30.083 156,706 379,043 % of Total Population: Eth Black 4.2.% 3.5% 3.8% 8.7% 14.0% 4.2.% 3.5% 3.8% 8.7% 14.0% % of Total Population: Eth Other 4.4.% 4.4.% 4.5% 4.0% 4.7% 4.2% 3.5% 8.40% % of Total Population: Eth Other 4.4.% 4.6% 4.7% 4.4.% 3.2% 2.208 112,605 257,524 Liementary (0 to 8) 1.38% 2.73% 3.25% 3.25% 3.40% 4.0% 4.4% 4.5% 4.7% 4.5% Educated Population Age 25+: Associates begree 4.0% 4.0% 4.4% 4.5% 2.26% 3.9.4% 3.0% 3.0% 3.0% 4.23% 3.0% 4.4% 4.5% 4.0% 3.6% 6.7.5% I Person Household 57.58% 4.0% 4.4% 4.5% 5.0% 6.0% 5.9% 8.10% 3.6% 7.59% 3.6.8% 6.7.5%	ge	Age 55 - 60	6.08%	6.73%	6.07%
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Owner Occupied Percent 16.15% 31.48% 33.67% Renter Occupied Percent 73.78% 60.01% 58.19% Vacant Housing Percent 10.07% 8.51% 8.15%		Total Housing Units	20.017	86.084	195,427
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44.00% 30.03% 40.10%		-			
	L		44.00%	30.03%	40.10%

© 2021, Trade Area Systems

3 of 8

Demographic Source: Synergos Technologies, Inc

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections Calculated using TAS Retrieval



Aug 1	3, 2021	Latitude: 34.017	7929 Longitud	de: -118.499292
Thi	rd Street Promenade	1 Mile Radius	3 Mile Radius	5 Mile Radius
	For Sale (Census 2000)	3.30%	9.76%	11.25%
I	Rented or Sold, not yet occupied (Census	3.43%	7.77%	9.51%
Housing	2000)			
sin	Seasonal (Census 2000)	25.47%	25.89%	26.18%
g	Other (Census 2000)	23.74%	17.68%	12.97%
	Homes Built 1990 to 2000	7.88%	5.84%	6.88%
Hc	Homes Built 1980 to 1989	6.25%	7.81%	10.39%
By	Homes Built 1970 to 1979	20.18%	16.14%	19.13%
Homes Built By Year	Homes Built 1960 to 1969	27.26%	20.56%	19.97%
	Homes Built 1950 to 1959	17.11%	18.68%	17.18%
	Homes Built 1940 to 1949	7.57%	13.70%	13.34%
	Homes Built Before 1939	13.76%	17.27%	13.11%
	Property Value \$1,000,000 or more	36.07%	27.27%	33.96%
	Property Value \$750,000 to \$999,999	19.00%	10.82%	11.72%
Home Value (Owner Occupied)	Property Value \$500,000 to \$749,999	4.74%	4.50%	5.69%
	Property Value \$400,000 to \$499,999	0.50%	0.82%	0.77%
	Property Value \$300,000, to \$399,999	0.15%	0.70%	0.75%
	Property Value \$200,000 to \$299,999	0	0.25%	0.49%
er (Property Value \$150,000 to \$199,999	0	0.20%	0.25%
0 <	Property Value \$100,000 to \$149,999	0	0.57%	0.45%
	Property Value \$60,000 to \$99,999	0	0.19%	0.10%
ie bied)	Property Value \$40,000 to \$59,999	0.05%	0.10%	0.04%
	Property Value \$0 to \$39,999	1.13%	0.96%	0.87%
	Average Home Value	\$1,775,808	\$2,371,749	\$2,086,607
	Median Home Value	\$1,218,093	\$1,224,266	\$1,283,391
	Median Rent	\$829	\$848	\$920
(Emplo	Employed Civilian Population 16+ by Occupation	14,597	78,315	183,484
	Managerial/Executive	30.92%	28.82%	27.04%
	Professional Specialty	39.23%	38.40%	38.09%
	Healthcare Support	1.36%	1.33%	1.41%
	Sales	9.60%	10.32%	10.19%
ye	Office & Administrative Support	7.42%	7.23%	8.37%
d C	Protective Service	0.41%	0.60%	0.66%
üvi	Food Preparation	3.62%	4.45%	4.50%
)ati liar	Building Maintenance & Cleaning	0.61%	1.18%	1.50%
no S	Personal Care	4.15%	2.94%	3.03%
Ag	Farming, Fishing, & Forestry	0	0.02%	0.05%
e 1	Construction	0.82%	1.85%	1.99%
Occupation yed Civilians Age 16+)	Production & Transportation	1.85%	2.87%	3.18%
	Percent White Collar Workers	88.53%	86.09%	85.10%
	Percent Blue Collar Workers	11.47%	13.91%	14.90%

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections Calculated using TAS Retrieval



Aug 1	3, 2021	Latitude: 34.017929	Longitude	e: -118.499292
Thi	rd Street Promenade	1 Mile Radius 3 Mi	le Radius	5 Mile Radius
	Agriculture/Mining/Construction	0.95%	2.25%	2.43%
m (Manufacturing	4.94%	4.22%	4.24%
mp	Transportation	1.02%	1.79%	2.27%
Employment by Industry (Employed Civilians Age 16+)	Information	11.07%	11.64%	10.31%
oyr	Wholesale/Retail	7.23%	8.81%	9.03%
ne Ci	Finance, Insurance, Real Estate	10.79%	9.98%	9.48%
vil	Professional Services	25.96%	21.19%	20.10%
by ian	Management Services	0.02%	0.12%	0.17%
lnd	Administrative/Waste Services	2.51%	2.64%	2.75%
lus lus	Educational Services	18.52%	19.48%	21.65%
e try	Entertainment Services	11.33%	11.98%	11.71%
6+)	Other Professional Services	4.05%	4.17%	3.94%
	Public Administration	1.61%	1.73%	1.91%
	Drive to Work Alone	76.57%	75.74%	74.05%
-	Drive to Work Carpool	5.32%	6.71%	7.23%
rar	Travel to Work by Public Transportation	3.90%	4.53%	4.87%
ן ס]	Drive to Work on Motorcycle	0.24%	0.30%	0.28%
Nor	Drive to Work on Bicycle	1.41%	1.17%	1.08%
Transportation To Work	Walked to Work	5.42%	3.84%	5.48%
	Other Means	0.73%	0.53%	0.50%
	Work at Home	6.40%	7.18%	6.51%
	Travel to Work in Less than 5 Minutes	1.91%	2.11%	1.89%
	Travel to Work in 5 to 9 Minutes	10.03%	9.87%	8.01%
	Travel to Work in 10 to 14 Minutes	13.59%	14.51%	13.93%
Tra	Travel to Work in 15 to 19 Minutes	14.20%	14.50%	16.66%
o ve	Travel to Work in 20 to 29 Minutes	21.80%	20.80%	22.48%
ravel Tim To Work	Travel to Work in 30 to 44 Minutes	25.08%	25.03%	24.20%
Travel Time To Work	Travel to Work in 45 to 59 Minutes	7.33%	7.64%	7.35%
ē	Travel to Work in 60 Minutes or more	6.04%	5.55%	5.48%
	Average Travel Time to Work	23.6	23.1	23.3
	No Vehicles	15.15%	10.13%	8.85%
- <	1 Vehicle	56.13%	47.03%	45.37%
eh oer	2 Vehicles	25.12%	32.83%	35.56%
Vehicles per HH	3 or more vehicles	3.60%	10.01%	10.23%
	Average Number of Vehicles	1.2	1.5	1.5
Q	Births (last 12 months)	204	1,248	3,245
har	Deaths (last 12 months)	246	1,279	2,901
Change	Migration (last 12 months)	191	600	1,740
₽₹	Workplace Establishments	2,983	11,956	23,771
Work place	Workplace Employees (FTE)	32,017	110,133	254,240
e X		52,017	110,100	204,240

Aug 13, 2021

1990 - 2000 - 2010 Census, Q2 2021 Estimates & Q2 2026 Projections Calculated using TAS Retrieval



	Latitude: 34.017929	Longitude: -118.499292
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Thi	rd Street Promenade	1 Mile Radius	3 Mile Radius	5 Mile Radius
	Population in HH	29,135	154,036	364,559
	Category A - Crème de la Crème	1.16%	24.01%	23.94%
	Category B - Urban Cliff Hangers	0	0	0
	Category C - Urban Cliff Dwellers	0	0	0
Esti	Category D - Seasoned Urban Dwellers	0	0	0.25%
mat	Category E - Thriving Alone	94.77%	69.75%	60.82%
ed P	Category F - Going it Alone	0	1.97%	5.50%
opu	Category G - Struggling Alone	0	0	0.00 %
Estimated Population by Category	Category H - Single in the Suburbs	0	1.29%	0.83%
n by	Category I - Married in the Suburbs	4.07%	0.81%	1.44%
/ Ca		4.07 %	0.81%	0.40%
tegc	Category J - Retired in the Suburbs			
bry	Category K - Living with Nature	0	0	0
	Category L - Working with Nature	0	0	0
	Category M - Harlem Gateway	0	0	0
	Category N - Espaniola	0	0.77%	2.00%
	Category O - Specialties	0	1.41%	4.82%
Apparel, Footwear, and Jewelry	Total Apparel and Footwear	\$21,695,067	\$117,444,65 7	\$273,754,38 2
arel, and J	Total Men and Boys Apparel	\$5,719,581	\$31,142,937	\$72,863,193
Foc lewe	Total Women and Girls Apparel	\$10,088,429	\$54,523,675	\$126,561,89 1
etwe elry	Total Children Under 2 Apparel Total Footwear	\$629,224 \$5,257,833	\$3,357,063 \$28,420,982	\$8,102,061 \$66,227,238
ar,	Jewelry, watches, and repair	\$1,243,548	\$6,886,117	\$15,927,159
	Gasoline including diesel	\$28,439,826	\$152,319,18 9	\$356,302,15 2
Auto	Total Automotive Parts, Tires, and Service	\$13,103,105	\$70,342,239	\$163,534,15 4
utomotive	Automotive Parts/Equip./Acc./Fluids (no svc)	\$912,048	\$4,922,152	\$11,613,037
ve	Automotive Tires - purchase, replace, install Automotive Services (incl. parts and labor)	\$2,224,187	\$11,970,069 \$53,450,253	\$27,695,930 \$124,225,70
	Automotive Services (inci. parts and labor)	\$9,966,941	ф 00,400,200	φ124,225,70 2
Har	Total Maintenance and Repair Services	\$12,895,676	\$69,566,290	\$160,103,41 0
Building Supplies, Hardware, Lawn & Garden	Total Maintenance and Repair Commodities Lawn and garden supplies and equipment Paints, wallpaper and supplies Power and Hand Tools	\$3,711,901 \$2,696,821 \$354,948 \$756,009	\$19,906,447 \$14,625,171 \$1,919,324 \$4,114,924	\$45,631,935 \$33,828,578 \$4,451,310 \$9,623,447

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Aug 13				le: -118.499292
	d Street Promenade	I Mile Radius	3 Mile Radius	5 Mile Radius
Electronics, Games, and Media	Televisions and Video players Sound components, radios, portable audio Video Game Hardware and Software	\$1,285,135 \$239,500 \$478,381	\$6,937,021 \$1,335,228 \$2,581,005	\$16,216,826 \$3,133,999 \$6,133,943
2	CDs and DVDs	\$156,438	\$836,990	\$1,962,004
Grocery and Liquor/Beer/Wine	Food/Goods/Beverages at Grocery Stores Food/Nonalcoholic Beverages at Grocery Stores	\$95,834,066 \$83,346,627	\$508,995,45 1 \$442,778,95 7	\$1,194,042, 065 \$1,038,201, 161
e	Liquor/Beer/Wine-Retail Stores	\$4,802,377	\$26,163,204	\$60,633,390
<u>-</u>	Musical Instruments and Accessories	\$439,975	\$2,442,418	\$5,730,738
Hobby/Special Interest	Pets, Pet supplies, Vet services	\$8,963,776	\$48,240,868	\$111,560,81 8
Sp	Photographer Fees	\$248,133	\$1,345,444	\$3,132,696
eci	Reading: Books, Magazines, Newspapers	\$963,603	\$5,170,058	\$11,966,630
	Recreational Lessons Sewing: Machines, Material, Drapery/Slip	\$1,804,532 \$1,184,024	\$9,619,028 \$6,406,516	\$22,029,055 \$14,907,263
nte	Covers	ψ1,104,024	φ0, 4 00,510	φ1 4 ,307,203
res	Sporting Goods and Exercise Equipment	\$2,390,158	\$13,054,865	\$30,235,089
~	Toys, Games, and Hobbies	\$1,021,624	\$5,328,290	\$12,493,142
Home Furnishings and Equipment	Floor coverings (non-permanent) Furniture (incl. mattress/springs) Household textiles, linens, draperies Mattress and springs Major Appliances Total Housewares and small appliances Window coverings	\$352,825 \$7,386,528 \$1,565,982 \$1,453,868 \$3,530,510 \$1,482,552 \$389,647	\$1,948,968 \$39,652,890 \$8,338,140 \$7,762,127 \$19,161,642 \$7,976,700 \$2,155,636	\$4,496,630 \$92,319,090 \$19,335,798 \$18,126,686 \$43,978,262 \$18,663,091 \$4,967,284
Medical Services Supplies	Total Drugs Total Medical Supplies (incl. eyeglasses) Eyeglasses and contact lenses Physician's services Dental services	\$9,325,261 \$3,892,365 \$2,305,441 \$6,149,528 \$9,383,751	\$49,386,884 \$20,927,780 \$12,488,302 \$33,172,221 \$50,560,020	\$114,497,89 1 \$48,366,959 \$28,843,588 \$76,469,944 \$117,086,62
s and	Eyecare services	\$1,599,768	\$8,665,041	2 \$19,911,326
٦ ۲	Lab tests, x-rays	\$1,623,318	\$8,804,820	\$20,269,281
	Cosmetics, perfume, bath preparations	\$2,726,345	\$14,660,255	\$34,205,797
Per: Ot	Cellular phone service	\$16,867,537	\$90,362,890	\$211,436,53 3
Personal Care and Other Services	Day care centers, nursery, and preschools Dry Cleaning services Floristry: indoor plants, fresh flowers Insurance: Home/Vehicle/Life (excl. health)	\$5,462,698 \$670,979 \$690,599 \$35,699,348	\$27,824,624 \$3,697,172 \$3,793,695 \$191,560,75	\$63,715,180 \$8,430,539 \$8,737,879 \$444,366,83
nd .	Postage and stationery Tobacco products and supplies	\$1,784,377 \$4,629,735	6 \$9,498,911 \$24,120,616	2 \$22,057,945 \$57,207,189

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Aug 1	3, 2021	Latitude: 34.01	7929 Longitud	de: -118.499292
Thi	rd Street Promenade	1 Mile Radius	3 Mile Radius	5 Mile Radius
Personal Care an Other Services	Total Personal care services	\$5,488,953	\$29,580,263	\$68,491,375
and es	Total Personal care products (incl. cosmetics)	\$5,851,497	\$31,495,841	\$73,447,286
	Total meals at restaurants (except on trips)	\$44,179,106	\$238,005,33 6	\$554,429,18 8
Restaurants	Snacks & Non-alcoholic Bevs	\$3,336,485	\$18,011,120	\$42,046,495
	Breakfast and Brunch	\$4,506,695	\$24,065,821	\$56,223,255
	Lunch	\$13,448,772	\$72,648,845	\$169,592,79 1
	Dinner	\$22,887,147	\$123,279,53 5	\$286,566,56 0
	Total Quick Service Restaurants	\$19,717,600	\$106,002,00 5	\$248,688,48 1
	Total Full Service Restaurants	\$24,461,463	\$132,003,31 9	\$305,740,66 2